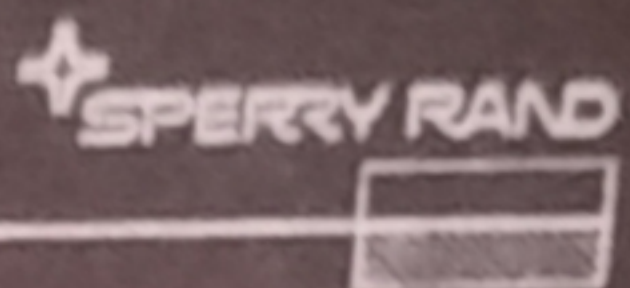


W S G F-FN



REMOVABLE LABEL TAB

GUIDE AND FOLIO

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

#2812

Date first licensed April 11, 1973

Call letters W S G F-FM

Station location Savannah, Georgia

Name of licensee BEASLEY BROADCAST GROUP OF SAVANNAH, INC. (ALH gr 2/24/77 EFF: 3/31/77)
xStereo Broadcasting Company

Transmitter location 835 E. Perry Lane, Savannah, Ga. (MPH-1-3-72)
x29 Abercorn Street, Savannah, Georgia (PH-6-8-71)

Main studio location 409 E. Liberty St., Savannah, Ga. (MPH-1-3-72)
xSame as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6968 HAAT: 200' (h&v)	6-8-71	95.5mc.	ERP: 100kw(h&v) U #238 TPO: 16.5kw. CF for New FM STATION.		8-8-71 6-8-72
BPH-6968(1)	9-20-71	Call letters assigned.			
BPH-13,384(L)	1-3-72	95.5mc	ERP: 100kw(H&V)		6-8-72
HAAT: 320' (H&V)		MP(BPH-6968) chg. TL, SL, RC site, chg. trans., ant., HAAT.			
BBSA	5-22-72				
BLH-5444(L)	4-11-73	Lic BPH-6968) for new station			4-1-76
BRH-2812(S)	5-28-76	Renewal			4-1-79
BALH-2415	2/21/77	Vol ALH	EFF: 3/31/77		

APPLICATION RECORD - BROADCASTING

Call Letters **W S G F-FM**
~~W S G F-FM~~

Name **Stereo Broadcasting Company**
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6968 R & F #565657 \$75 PRESS: JAN 1 1970 PN REC'd: 1-9-70	12-18-69 12-19-69 12-19-69	CP for New FM on: 102.1mc. - #271 ERP: 100kws(h&v) HAAT: -1314' (h&v) TPO: 17.55kws. Trans: RGA-BFF-2051; Ant: RGA-BFC-147-14 sections(horiz-&-vert.). T-SL: State-Hwy-Net 2047-15-Mile-W- of Savannah, Ga 32° 03' 30" - 81° 20' 20"	GRANTED	6-8-71
AMENDED PRESS: NOV 20 1970 #606784 \$75	6-1-70 6-8-70	Atty ---- Engr- John W. Hilegas(Avondale Estates, Ga.) chg. freq. to 95.5mc. #238, HAAT: 200ft.(h&v) chg. TPO: 16.8kws; T-SL: Log. to 29 Abercorn, Savannah, Georgia. 32° 04' 45.12" - 81° 05' 26.15"	AMENDED- Accepted by Memo Opinion & Order dated 11-18-70.	
AMENDED AMENDED	4-1-71 5-7-71	chg. trans(CCA-FM-20,000DS) & Ant(CCA-6811, 12 circular Section II, III, IV-A, & original & two copies of Sect. 1, page 1 & 2. Section IV.		

Contact:

Phone: 912--2336685

H. M. Dunn, Jr.

10th Floor Savannah Bank Building

Savannah, Ga.

APPLICATION RECORD - BROADCASTING

95.5mc

Call
Letters **W S G F-FM**

Name **Stereo Broadcasting Company**
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMPH- Rec'd. PRESS: 27 OCT 1971	10-13-71 10-19-71	MP (BPH-6968 for new stn) change frequency to 102.1mc, Ch. 271, change TL to 835 E. Perry Lane, Savannah, Ga., change SL to 409 E. Liberty St., Savannah, Ga. and operate by RC from SL, chg. trans (GATES FM-20H3), ant. (Gates FMC-12, 12 sects. (H&V), make changes in antenna sys., increase TPO: 16.9kw and HAAT: 320' (H&V). Atty: Mark Silvers, Jr., Savannah, Ga. Engr: John Hillegas, Avondale Estates, Ga.	RETURNED No Sec. I & no fee.	10-21-71
BMPH-13,384 R & F #015833 \$100 CODE: 061 REFUNDED \$50 PRESS: 10 NOV 1971	10-25-71 11-1-71 11-1-71 11-9-71	MP (BPH-6968) chg. trans. loc. to: 835-East Perry Lane, Savannah, Ga.; chg. studio & RC loc. to: 409 E. Liberty St., Savannah, Ga.; chg. trans (GATES-FM-20H3); new Ant (GATES-FMC-12, 12 horiz. & vert. sects); make chgs. in Ant. system (inmr. hght.); chg. HAAT: 320' (h&v). 32° 04' 18.5" - 81° 04' 47.2" Atty--- Engr- Jack W. Hillegas (Avondale Estates, Ga.)	GRANTED	1-3-72

512-233-6685

APPLICATION RECORD - BROADCASTING

BEASLEY BROADCAST GROUP OF SAVANNAH, INC.

* STEREO BROADCASTING COMPANY

Call
Letters WDDP-FM

Name Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5444 R & F W 061850-\$50 Amended PTA PRESS	4-7-72 4-10-72 4-10-72 4-17-72 4-19-72 MAY 10 1972	Lic.(BPH-6968, as mod.) for New FM Broadcast Station. AC-068 Section VI	GRANTED	4-11-73
BRH-2812 R & F PN Recd. PRESS	11-10-75 11-28-75 " JAN 19 1976	RENEWAL OF LICENSE AMENDED 2-12-76 re: comp. of area & EEO AMENDED 2-17-76 re: agreement between the station and the petitioners	GRANTED	5-28-76
BAH-2415 R & F FEZ FD: \$200 #647964 CODE 047(12-16-76) Pub notice filed 1-10-77 JAN 21 1977	12-10-76 12-15-76 12-16-76	Voluntary assignment of license to BEASLEY BROADCAST GROUP OF SAVANNAH, INC. (SEE OVER) Atty - Bilger & Blair	GRANTED EFF:	2/24/77 3/31/77

RE: BAL-2415 - Assignee has pending BAL-8873 - AL (WSAV)

Ref. to above for art, etc

AMENDED 2-7-77 - Page 5, Sec.II(B/C int); ref to WSAV(pend
for Articles etc; lease agreement; statement re bank loan

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters **W S G F-FM**

Name **BEASLEY BROADCAST GROUP OF SAVANNAH, INC.**
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH781201XU PRESS: FEB 7 1979		RENEWAL OF LICENSE Atty: Bilger & Blair	<i>Estel</i>	3-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

