

W S J C-FM

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CATALOG NO. 4550L 1/5

Form NO 126

June 1954 #2503

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

2-16-70 authority granted for on-the-air station identification as "Magee-Mendenhall."

Date first licensed June 3, 1970

Call letters W S J C-FM

Jeanette S. Mathis, Robin H. Mathis, Ralph C. Mathis and
John B. Skelton, jr., dba Southeast Mississippi
Broadcasting Company (VOL AL 10-12-73 EFF:

Station location Magee, Mississippi

x JEANETTE S. MATHIS,

MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD. W. MATHIS,

Name of licensee JOHN B. SKELTON, JR. D/B AS SOUTHEAST MISSISSIPPI BROADCASTING COMPANY

(APL-1124-70 EFF: 12-1-70)

Transmitter location Mississippi Hwy. 28, 2.3 mi. E. of city, Magee, Mississippi (PH-12-1 5-66)

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|-------------------------------------------------------------------------------------|---------------------|-------------------------------------------------------------------------------------------------|----------------------------------|--------------|--------------------|
| BPH-5525 HAAT: 480' cond '1 | 12-15-66 | 107.5mc | ERP: 100kw ch#298 TPO: 9.3kw | U | 2-15-67 8-15-67 |
| CP for a new Class C FM broadcast station | | | | | |
| BPH-5525 (1) | 2-21-67 | Mod. of CP(BPH-5525) to assign call letters W S J C-FM. | | | |
| BMPH-9567 (2) | 9-7-67 | Mod. of CP(BPH-5525) for extension of completion date to 11-1-67. | | | |
| BMPH-9672 (3) | 11-2-67 | Mod. of CP(BPH-5525 as mod.) for ext. of completion date to 3-1-68. | | | |
| BMPH-9916 BMPH-9917 HAAT: 480' (h&v) | 3-21-68 | 107.5mc | ERP: 48kw (h&v); TPO: 10kw | | |
| MP(BPH-5525 as mod.) chg. antenna; chg. TPO; ERP; and HAAT; 8-1-68 | | | | | |
| BMPH-10,204 (1) | 8-29-68 | MP(BPH-5525 as mod.) ext. time 12-31-68 | | | |
| BMPH-10,242 Cond '1 (2) | 9-11-68 | MP(BPH-5525 as mod.) chg. trans; chg. ant.; chg. TPO 18.5kw; ERP: 100kw(h&v) HAAT: 490 ft.(h&v) | | | |
| BMPH-10,436 (3) | 1-27-69 | MP(BPH-5525 as mod) ext time 5-15-69 | | | |
| BMPH-10,616 (4) | 5-21-69 | MP(BPH-5525 as mod) ext. time 8-15-69 | | | |
| BMPH-10,743 (5) | 9-9-69 | MP (BPH-5525, as mod.) ext time 11-15-69 | | | |
| BMPH-10,864 (6) | 12-3-69 | MP(BPH-5525 as mod) ext. time to 2-15-70 | | | |
| BLH-4705(L) HAAT: 490' (H&V) | 6-3-70 | 107.5mc | ERP: 100kw (H&V) TPO: 18.5 kw | | 6-1-73 |
| Lic.(BPH-5525 as mod) for FM Broadcast Station. chg ant, trans, ERP:, TPO:, & HAAT: | | | | | |
| BAPH-481 EBSA | 11-24-70 5-22-72 | VOL. APH EFF: 12-1-70 | | | |
| BRH-2503(I) BALH-1897 | 6-15-73 10-12-73 | RENEWAL MOL. ALH EFF: 11-1-73 | | | |
| | | | | | 6-1-76 |

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S J C-FM

Station location

Name of licensee See Card #1

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|--------------|----------------|-------|---------|--------------|---------------------|
| BR-2503(L) | 7-27-76 | | RENEWAL | | 6-1-79 |
| BRH-790202 | YT(S) 6-13-79 | | RENEWAL | OF LICENSE | 6-1-82 |

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

W S J C-FM

Letters

new FM

Marvin L. Mathis, Robin H. Mathis, Ralph C. Mathis, Rad W. Mathis,
 Name John B. Skelton, Jr. d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
Magee, Mississippi (PO % Marvin L. Mathis, PO Box 426, Magee, Miss. 39111)

| File No. | Dated | Application for | Action | |
|--------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-----------------------------------------|
| | | | Nature | Date |
| BPH-5525 R&F | 8-16-66 8-18-66 | Construction permit for a new FM broadcast station to be operated on: Frequency: 107.5mc CH 298 ERP: 100kw TPO: 9.32kw HAAT: 480' Type trans: Collins 830F-1A Type ant: Collins 37M-14, 14 sections Trans loc: Mississippi Hwy. 28, 2.3 mi E of Magee, Miss. Studio loc: same as trans location Atty: <u>Daly & Joyce</u> | GRANTED | 12 - 15-66 Condl re WSJC subm 302 |
| BMPH-9567 R & F | 8-14-67 8-15-67 | Mod. of CP(BPH-5525 which authorized a new FM b/c station) for extension of completion date from 8-15-67 to 11-1-67. Attys-Daly & <u>Joyce</u> | GRANTED to | 9-7-67 11-1-67 |

CONTACT: Marvin L. Mathis

PHONE: Code 601; 466-3473 or 466-2502

ADDRESS: Highway 28 East
Magee, Mississippi

FORM BC-121
AUG. 1955

2

APPLICATION RECORD - BROADCASTING

Call Letters **W S J C-FM**

Name **MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS,
RAD W. MATHIS, JOHN B. SKELTON, JR., D/B AS SOUTHEAST MISSISSIPPI BROADCASTING
MAGEE, MISSISSIPPI** COMPANY

| File No. | Dated | Application for | Action | |
|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|---------|
| | | | Nature | Date |
| BMPH-9672 R&F OCT 31 1967 | 10-20-67 | Mod. of CP(BPH-5525 as mod., which authorized a new FM b/c station) for extension of completion date from 11-1-67 to 3-1-68. Attys - Daly and Joyce | GRANTED | 11-2-67 |
| | 10-23-67 | | to | 3-1-68 |
| BMPH-9916 R & F MAR 19 1968 | 2-24-68 | Mod. of CP(BPH-5525 as mod., which authorized a new FM b/c station) for extension of completion date from 3-1-68 to 8-1-68. Attys - Daly and Joyce. | GRANTED | 3-21-68 |
| | 2-28-68 | | to | 8-1-68 |
| BMPH-9917 R & F MAR 19 1968 | 2-24-68 | Mod. of CP(BPH-5525 as mod., which authorized a new FM b/c station) to install circular polarized ant(Collins-37CP-12, 12 sects); chg. TPO 10kw; chg. ERP 48kw and HAAT 490 ft. Attys - Daly and Joyce Engr: Louis R. Du Treil, | GRANTED | 3-21-68 |
| | 2-28-68 | | Cond'l submit 302' for WSJC. | |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.J.C-FM

Name Marvin L. Mathis, Robin H. Mathis, Ralph C. Mathis, Rad W. Mathis,
John B. Skelton, Jr. d/b as Southeast Mississippi Broadcasting Company
Magee, Mississippi

| File No. | Dated | Application for | Action | |
|-----------------------------------------------------|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| | | | Nature | Date |
| BMPH-10,204 R & F #448187 \$30 AUG 23 1968 | 7-29-68 7-30-68 7-30-68 | MP(BPH-5525 as mod.) ext.time to 12-31-68. (NEW STATION) Attys - Daly and <u>Joyce</u> | GRANTED to | 8-29-68 12-31-68 |
| BMPH-10,242 R & F #453421 \$30 SEP 6 1968 | 8-16-68 8-20-68 8-20-68 | MP(BPH-5525 as mod.) chg. trans.(Wilkinson-FM 20,000); chg. ant(Collins-37CP-13, 13 sects); chg. TPO 18.53kw; horiz. & vert. ERP 100kw; and chg. HAAT 490 feet. Attys - Daly and <u>Joyce</u> Engr- Louis R. Du Treil | GRANTED CONDL re subm.data re Sect.73.250 rules re type accept. of tran | 9-11-68 |
| BMPH-10,360 R & F #470032 \$30 NOV 25 1968 | 10-31-68 11-4-68 11-4-68 | MP(BPH-5525 as mod.) chg. studio loc. to 233 N. Main Street, Mendenhall, Mississippi; and operate by remote control from the new studio location. (Waiver requested) Attys-Daly and <u>Joyce</u> | GRANTED GRANT SET ASIDE DECEM- BER 9, 1968 AND APPLI- CATION RETURNED TO PENDING STATUS DISMISSED lack of prosecutio. | 11-27-68 |

RE EMPH-10,204 Atty called 8-21-68 will correct
omission of Ralph C. Mathis from name

filed 8/21/68

APPLICATION RECORD - BROADCASTING

Call

Letters W. S. J. C. - FM

MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS

Name JOHN B. SKELTON, JR. D/B AS SOUTHEAST MISSISSIPPI BROADCASTING COMPANYMAGEE, MISSISSIPPI

| File No. | Dated | Application for | Action | |
|--------------------------------------|----------------------------------|---------------------------------------------------------------------------------------------------------------------|---------------|--------------------|
| | | | Nature | Date |
| BMPH-10,436 R & F #478764 \$30 | 12-16-68 12-18-68 12-18-68 | MP(BPH-5525 as mod.) ext. time to 2-15-69 (NEW STATION) Attys - Daly and <u>Joyce</u> | GRANTED to | 1-27-69 5-15-69 |
| BMPH-10,616 R & F #513620 \$30 | 5-7-69 5-12-69 5-12-69 | MP(BPH-5525 as mod.) ext. time to 8-15-69 (NEW STATION). Atty - Daly & <u>Joyce</u> | GRANTED to | 5-21-69 8-15-69 |
| BMPH-10,743 R & F #535520 \$30 | 8-11-69 8-13-69 8-13-69 | NP (BPH-5525, as mod.) ext. time to 11-15-69. (New Station) Atty: George R. Borsari, Jr. (Daly and Joyce) | GRANTED to | 9-9-69 11-15-69 |

APPLICATION RECORD - BROADCASTING

Call Letters W.S.J.C-M

**JEANETTE S. MATHIS,
MARVIN L. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS**
Name **JOHN B. SKELTON, JR. D/B AS SOUTHEAST MISSISSIPPI BROADCASTING COMPANY**
MAGEE, MISSISSIPPI

| File No. | Dated | Application for | Action | |
|-----------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------------|
| | | | Nature | Date |
| BMPH-10,864 R & F #557323 \$30 PRESS: <i>7-2-70</i> | 11-11-69 11-17-69 11-17-69 NOV 26 1969 | MP(BPH-5525 as mod) ext. time to 2-15-70 (NEW STATION). Atty - Daly and <u>Joyce</u> | GRANTED to | 12-3-69 2-15-70 |
| BAPH-481 R & F (Form 316) FEE PD: \$30 (ALSO SEE: AM, WSJC, WXTN & WSAC) | 3-30-70 4-6-70 -#590875 APR 14 1970 | Voluntary assignment of ⁵⁵²⁵ CP(BPH-7) to JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS, RAD W. MATHIS and JOHN B. SKELTON, JR., dba SOUTHEAST MISSISSIPPI BROADCASTING COMPANY (SEE AM FOR AMENDMENTS) Atty - Daly & Joyce | GRANTED EFF: | 11-24-70 12-1-70 |
| BLH-4705 R & F #575579 \$30. PTA PRESS | 2-2-70 2-5-70 2-5-70 2-13-70 JAN 11 1970 | Lic.(BPH-5525, as mod.) for new FM B/c Sta. Atty: Daly & <u>Joyce</u> | GRANTED | 6-3-70 |

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WSIC-FM

Name JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS,
~~W. M. MATHIS~~ AND JOHN B. SKELTON, JR. d/b as SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
 MAGEE, MISSISSIPPI

| File No. | Dated | Application for | Action | |
|-------------------------------------------------------------------------------------|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------------|
| | | | Nature | Date |
| BRH-2503 R & F PN Recd. PRESS APR 11 1973 | 3-1-73 3-6-73 " | RENEWAL OF LICENSE AMENDED 6-5-73 re: commercial & emp. policy | GRANTED | 6-15-73 |
| BRH-1897 R & F SEE FD: 0250 #231488 CODE 049 (ALSO SEE AM) SEE FD: 0250 | 9-8-73 9-11-73 | Voluntary assignment of license to JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS and JOHN B. SKELTON, JR., dba SOUTHEAST MISSISSIPPI BROADCASTING COMPANY Atty - Leonard Joyce | GRANTED EFF: | 10-12-73 11-1-73 |
| BRH-2503 R & F PN Recd. PRESS MAR 9 1976 | 1-28-76 2-2-76 | RENEWAL OF LICENSE John A. Borsari, Atty. (See WRBC for petitions) AMENDED 4-15-76 re: Balance Sheet | GRANTED | 7-27-76 |

(BRH-2503) OPPOSITION OF SOUTHEAST MISSISSIPPI BROADCASTING COMPANY (STATIONS WSJC & FM, MAGEE, MISSISSIPPI) TO PETITION TO DENY AND TO INTERVENE, OR IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATION OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed 6-2-76 by Leonard S. Joyce, Counsel on behalf of Southeast Mississippi B/Casting Co.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters WSJC-FM

Name JEANETTE S. MATHIS, ROBIN H. MATHIS, RALPH C. MATHIS and
JOHN B. SKELTON, JR., dba SOUTHEAST MISSISSIPPI BROADCASTING COMPANY
MAGEE, MISSISSIPPI

| File No. | Dated | Application for | Action | |
|------------------------|-------------|-----------------------------------------|---------|---------|
| | | | Nature | Date |
| BRH 790202 YI PRESS | MAR 14 1979 | RENEWAL OF LICENSE L.S. Joyce, Atty. | GRANTED | 6-13-79 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

