

WSJY



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

Form BC 126  
June 1954

983

FREQUENCY MODULATION B/O

10-26-82 on-the-air-I.D. as: "FORT ATKINSON-JAMESVILLE, WISCONSIN"  
**BROADCASTING STATION LICENSE RECORD**

Date first licensed 12-8-59 Call letters WSJY (eff. 7-6-81)  
~~XUVA~~

GOETZ BROADCASTING CORPORATION (ALH 8-18-69) Station location Fort Atkinson, Wisconsin  
~~(EFF 4-1-61)~~  
x NATHAN L. GOETZ AND ROBERT GOETZ, dba BLACKHAWK BROADCASTING COMPANY (ALH 3-27-61)  
x ROBERT K. BROWN, NATHAN L. GOETZ, ROBERT GOETZ, MERLIN J. MEYTHALER AND 2-11-60  
WILLIAM SHEPHERD d/b as BLACKHAWK BROADCASTING COMPANY, (ALH 2-10-60; EFF: 60)  
Name of licensee ~~ROBERT K. BROWN, NATHAN L. GOETZ, ROBERT GOETZ AND MERLIN J. MEYTHALER D/B~~  
AS BLACKHAWK BROADCASTING COMPANY

On Hwy. KK, 5.8 mi. S. of Ft. Atkinson, Wisc. (PH 3-5-76)

(L 2-28-63)

x On U.S. Hwy. KK, 2.2 mi. S. of center of Ft. Atkinson, Koshkonong Twp./

Wisconsin (BFH 9-18-62)

Transmitter location ~~On East side of Hwy K; 3.1 mi. south of Fort Atkinson, Wisconsin~~

Rt. 4, Eastern Avenue, Koshkonong Twp., Wisconsin (LH 9-29-76)

(L 2-28-63)

Wisconsin (BFH 9-18-62)

x On U.S. Hwy. KK, 2.2 mi. S. of center of Ft. Atkinson, Koshkonong Twp./

63538

Main studio location On East side of Hwy K; 3.1 mi. south of Fort Atkinson, Wisconsin

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	ERP Power	Time Div.	Period From - To
BPH-2670 HAAT: 160'	6-10-59	107.3mc Ch. 297	2.95kw TPO: 1kw	Unl.	8-10-59 8-10-60
Construction permit for a new FM Broadcast Station.					
BLH-1443 HAAT: 160 ft.	12-8-59	107.3mc	3kw TPO: 1kw	U	12-8-59 12-1-61
Lic. to cover CP (BPH-2670) which auth. construction of a new FM Broadcast Station.					
BALH-405 EFF: 2-11-60	2-10-60	Vol. assignment of lic. to Robert K. Brown, Nathan L. Goetz, Robert Goetz, Merlin J. Meythaler and William Shepherd d/b as Blackhawk Broadcasting Company.			
BALH-459 EFF:	3-27-61 4-1-61	Voluntary assignment of license to Nathan L. Goetz and Robert Goetz d/b as Blackhawk Broadcasting Company			
Wire	7-31-61	Remain silent for period ending 10-2-61			
Wire	10-6-61	Ext. remain silent for period 1-2-62.			
	11-29-61	Action on Renewal Deferred.			
Letter	2-9-62	Ext. auth. remain silent to 4-2-62			
WIRE	4-12-62	Ext. auth. remain silent thru 7-2-62			
Wire	6-27-62	Ext. auth. remain silent thru 7-12-62			
BPH-3875 HAAT: 155'	9-18-62	107.3mcs Ch. 297	ERP: 3.95kw TPO: 1kw	Unl.	11-18-62 5-18-63
CP to decr. HAAT; chg. main studio & trans. loc.; chgs in ant. sys.					
BRH-983	7-30-62	107.3mc	3kw	U	7-30 12-1-64
BLH-2329 (1)	2-28-63	Lic. to cover CP (BPH-3875) which auth. decr. HAAT; chg. studio & trans. loc.; chgs. in ant. sys. & chg. ERP. to 2.95kw			
BR-983	11-9-64	107.3mcs.	2.95kw.	U	12-1 12-1-67
BPH-5594 HAAT: 210' cond'1	12-15-66	107.3mc ch# 297	ERP: 50kw TPO: 9.4kw	Unl.	2-15-67 8-15-67
CP to install new trans (Collins-830F-2A); install new ant. (Collins 37M-6, 6 sects); incr. TPO; increase ERP; and increase HAAT;					
BRH-983	11-24-67	RENEWAL OF LICENSE			12-1 12-1-70

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters WFAW - FM

Station location .....

Name of licensee See card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From - To
BLH-3775 HAAT: 210'	11-30-67	107.3mc	ERP: 50kw TPO: 9.4kw	Unl.	11-30 12-1-70
Lic. to cover CP (BPH-5594)					
BALH-1237	8-18-69	Vol. ALH			
BRH-983	11-30-70	RENEWAL OF LICENSE			12-1-73
EBSA	5-22-72				
BPH-8120 HAAT: 210' (H&V)	11-10-72	107.3mc #297	ERP: 50kw (H&V)	Unl.	11-10-73
CP install new trans., ant., chg. TPO, ERP, HAAT.					
BPH-8120	11-10-72	Supersedes authorization issued same date to correct antenna description.			
BRH-983(S)	11-30-73	RENEWAL			12-1-76
BLH-5903(L)	6-5-74	Lic. (BPH-8120) - Changes			12-1-76
BPH-9574(L) HAAT: 500' (H&V)	3-5-76	ERP: 50kw (H&V)	U		3-5-77
CP chg TL, HAAT, ant sys {incr hght}					
BSCA-1586	5-27-76	SCA	67 KHz		
BLH-7144(L)	9-29-76	Lic. (BPH-9574) for changes			12-1-76
BRH-983(S)	11-15-76	Renewal of license			12-1-79
BRSCA-1586		& SCA			
RH790723UY BRSCA	11-30-79	(S)	RENEWAL		12-1-82
BMSCA800211A	5-2-80	<del>SCA TO MAKE CHANGES IN PROGRAMMING.</del> Mod. of SCA TO MAKE CHANGES IN PROGRAMMING.			12-1-82
E B S A	7-6-81	CALL SIGN CHANGE			

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Robert K. Brown, Nathan L. Goetz, Robert Goetz and Merlin J. Letters ~~now~~ *W.F.M.*  
 Named *to* as BLACKHAWK BROADCASTING COMPANY / Meythaler Station Loc - Fort Atkinson,  
 PO Box 358, Monroe, Wisconsin Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2670	5-1-59	Construction permit for a new FM broadcast station to be operated on: Frequency - <del>106.1mc</del> <i>CH-291</i> 107.3mc., Ch 297 ERP - 2.96kw Type transmitter - I.T.A. FM 1000A Type antenna - Andrew 1304-2 (4 section) HAAT 158 ft Trans. location - On east side of Hwy K; 3.1 miles south of Fort Atkinson, Wisconsin Studio location - Same as transmitter  Atty. - Samuel Miller Engr. - Comm Radio Equip. Co (E.F. Lorentz)	GRANTED ERP: 2.95kw. HAAT: 160'	6-10-59
Rec'd	5-4-59			
Filed	5-4-59			
Amended	5-28-59	Amended to change frequency		
R & F	6-1-59			
BLH-1443	8-28-59	License to cover C.P. (BPH-2670) which authorized construction of a new FM Broadcast Station.  Atty. Sam Miller - WASHINGTON, D. C.	GRANTED	12-8-59
R & F	9-2-59			

## APPLICATION RECORD - BROADCASTING

AUG 1955

Name ROBERT K. BROWN, NATHAN L. GOETZ, ROBERT GOETZ AND MERLIN J. MEYTHALER d/b as BLACKHAWK BROADCASTING COMPANY

Call Letters

WFAW-FM

File No.

Dated

Application for

Action

Nature

Date

BALH-405

1-25-60

Voluntary assignment of license to Robert K. Brown, Nathan L. Goetz, Robert Goetz, Merlin J. Meythaler and William Shepherd d/b as Blackhawk Broadcasting Company.

GRANTED

2-10-60

Rec'd

2-1-60

EFF:

2-11-60

Filed

2-1-60

Samuel Miller, Atty.

BALH-459

3-7-61

Voluntary assignment of license to Nathan L. Goetz and Robert Goetz d/b as Blackhawk Broadcasting Company.

GRANTED

3-27-61

Rec'd

3-13-61

EFF:

4-1-61

Filed

3-13-61

Samuel Miller, Atty.

BRH-983

10-31-61

Renewal of license

GRANTED

7-30-62

Rec'd

11-2-61

Samuel Miller, Atty.

Filed

11-2-61

APPLICATION RECORD - BROADCASTING

Call  
Letters *W. P. O. W. FM*

Name NATHAN L. GOETZ AND ROBERT GOETZ d/b as BLACKHAWK BROADCASTING COMPANY  
FORT ATKINSON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3875 R & F	8-25-62 8-29-62	Construction permit to decr HAAT from 160' to 153' and chg main studio and trans loc from On East side of Hwy K, 3.1 miles south of Fort Atkinson, Wisc. to On Hy. KK, 2.2 mi south of center of Fort Atkinson, Koshkonong Twp., Wisc. and make chgs in ant-sys.	GRANTED	9-18-62
BLN-2329 R & F	1-14-63 1-17-63	Lic. to cover CP (BPH-3875) which auth chgs in HAAT, main studio & trans loc and ant-sys.  Atty: <u>Samuel Miller</u>	GRANTED	2-28-63
BRH-983 Rec;d Filed	8-19-64 9-8-64 9-8-64	Renewal of license	GRANTED	11-9-64

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ...M.E.A.M.FM.....

GOETZ BROADCASTING CORPORATION

Name **NATHAN L. GOETZ AND ROBERT GOETZ D/B AS BLACKHAWK BROADCASTING COMPANY**  
**FORT ATKINSON, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5594 R & F	10-6-66 10-7-66	Construction permit to install new trans (Collins 830F-2A); install new ant. (Collins 37M-6, 6 sections); increase TPO to 9.40kw; increase ERP to 50.0kw; and increase HAAT to 210 feet.  Attys - Samuel Miller Engr. Charles E. Brennan Milwaukee, Wisconsin	GRANTED cond'l submit 302's for WFAW to report any changes	12-15-66
BRH-983 R & F <b>SEP 19 1967</b>	7-31-67 9-1-67	Renewal of License	GRANTED	11-24-67
BLH-3775 R & F PTA-8/22/67 <b>OCT 27 1967</b>	8/9/67 8/11/67	Lic. to cover CP (BPH-5594) which auth. install new trans. & ant.; chng. ERP, TPO & HAAT.	GRANTED	11-30-67
BALH-1237 R & F FEE PD: \$30 (Form 315) #529586	7-14-69 7-17-69	Vol. assignment of lic. to GOETZ BROADCASTING CORPORATION Attys - Samuel Miller F.C.C. - WASHINGTON, D.C. also see: WFAW, MDLB	GRANTED	8-18-69

JUL 29 1969

Form DC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters WPAW-FMName GOETZ BROADCASTING CORPORATION  
Fort Atkinson, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPH-983 R & F P.N. PRESS SEP 25 1970	7-31-70 9-1-70 9-2-70	Renewal of License Samuel Miller - Atty. AMENDED 11-12-70 re: commercial matter	GRANTED	11-30-70
BPH-8120 R & F #118419 \$50 Code 061 Press NOV 9 1972	10-10-72 10-13-72 10-13-72	CP to install new trans. (Gates FM20-H3); install new ant. (Gates FMC-6, 6 sects. (H&V); chg. TPO; ERP: 50KW (H&V); HAAT: 210' (H&V). Atty: Samuel Miller	GRANTED	11-10-72 cond'l ref. submit FCC Forms 302.
BLH-5903 R & F W 201399-\$50. LTD PTA PTA Ext. PRESS SEP 17 1973	6-15-73 6-19-73 6-19-73-AC-057 6-29-73 8-17-73	Lic. (BPH-8120) - Changes. Atty: Miller & Fields exp: 7-30-73-pend. filing of WPAW(AM)BZ	GRANTED	6-5-74

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters WFAW-FMName GOETZ BROADCASTING CORPORATION  
FORT ATKINSON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-983 R & F PN Recd. PRESS	8-6-73 8-17-73 " <b>AUG 24 1973</b>	RENEWAL OF LICENSE AMENDED 9-6-73 re: commercial policy	GRANTED	11-30-73
BPH-9574 R & F #458867 \$400 Code 001 Press P. N. Rec'd	7-30-75 7-31-75 8-8-75 <b>AUG 18 1975</b> 8-12-75	CP to chg. TL to: 5.8 Miles South of Fort Atkinson on Highway KK, Fort Atkinson, Wisconsin; make chg. ant. system (incr. hght.); and chg. HAAT: 500' (H&V).  42° 50' 48" - 88° 51' 16" (MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305)  Atty: Miller and Fields	GRANTED <del>gr fee req \$2,700.00</del> Pd 002 W 548570	3-5-76  3-29-76
BSCA-1586 R & F #553654 \$100 Code 001 PRESS	3-30-76 4-7-76 4-9-76 <b>APR 23 1976</b>	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 khz. Atty: Miller & Fields	GRANTED	5-27-76

PHASE 1 REFUND ACTION

Party Broadcasting  
Corp.

TRANS.  
CODE  
5W

DATE  
88/04/13

AMT.  
2,089.00

INITIALS  
QW

APPLICATION RECORD - BROADCASTING

Call  
Letters WFAW-FM

Name GOETZ BROADCASTING CORPORATION  
Fort Atkinson, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7144	6-23-76	Lic. (BPH-9574) for changes. SL & RC changed to: Rt. 4, Eastern Avenue, Koshkonong Twp., Wisconsin HAAT: 500 ft. TPO: 17.9kw OHAG: 436 ft.	GRANTED	9-29-76
Rec'd	6-30-76			
Filed	7-21-76			
#596000\$100	7-28-76			
#597366\$100	7-30-76			
PTA	8-9-76			
PRESS	SEP 2 1976			
Refund\$100	8-27-76			
BRH-983	7-1-76	RENEWAL OF LICENSE	GRANTED	11-15-76
R & F	7-17-76			
PN Recd.	"			
PRESS	SEP 30 1976			
BRSCA-1586	10-8-76	Renewal of SCA		
R & F	10-13-76			

## APPLICATION RECORD-BROADCASTING

107.3mhz  
WSJY  
Call Letters: ~~XWFAW-FM~~

Name: GOETZ BROADCASTING CORPORATION

Station Location: FORT ATKINSON, WISCONSIN

File No.	Date	Description	Action and Date
BRH 790723 UY BRSCA " SEP 14 1979		RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED 11-30-79
BMSCA-800211AC PRESS: (0) APR 16 1980		Modification of Subsidiary Communications Authorization to make changes in programming.	GRANTED 5-2-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

