

W S K S



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

Form 30-12b

June 1954

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

1.
Official No. 874

SEE CARD #2 FOR NAME

W S K S 11-19-79

X W L W S (EFF: 7-1-77)

Date first licensed August 29, 1958

Call letters X WMS

Station location Hamilton, Ohio

X TRINITY BROADCASTING CORPORATION (VOL. AL 7-15-70 EFF: 8-14-70)

X DELUXE ENTERPRISES, INC. (ALH 11-29-68 EFF. 12-7-68)

Name of licensee X JOHN F. McNALLY ty/as COMMUNITY BROADCASTING COMPANY

710 Tylersville Rd., Mason, Ohio (PH-4-5-78₂) (L 7-11-79)

X 770 New London Road, Hamilton, Ohio (PH-8-29-72)

Transmitter location X New London Pike at Ross Hanover Rd. Hamilton, Ohio

45013

Main studio location X 770 New London Road, Hamilton, Ohio (PH-8-29-72) (L 7-11-79)
X 1501 Woodview Ln., Hamilton, Ohio

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-2315	1-22-58	96.7 Ch 244	290 w HAAT 285'	U	3-22 9-22-58
		RC point: 1501 Woodview Ln. Hamilton, O. CP for new FM b/c station			
BLH-1269	8-29-58	Lic. to cover CP(above)			to 10-1-58
ABOVE ACTION RESCINDED					
BLH-1269	10-31-58	96.7mcs.	290w.	Unl.	10-31-58
		License to cover CP(above)			10-1-61
BPH-2972	5-25-60	96.5mcs	1.40-kw	Unl.	7-25-60
HAAT: 285'		Ch. 243	TPO: 1-kw		1-25-61
CP to change frequency/and make changes in trans. equipment					
BPH-6573	2-16-61	Extension of completion date to 7-25-61			
(1)					
BMPH-6690	5-4-61	Mod. CP to chg. type trans.			
(2)					
BLH-1901	9-14-61	96.5mcs	1.4kw	U	9-14 10-1-61
CH: 243		Lic. to cover CP (BPH-2972) as mod to chg. freq. incr. ERP, make chgs. in trans. equip. and install new transmitter.			
ERH-874	2-28-62	Renewal of license			2-28 10-1-64
ERH-874	9-14-64	Renewal of License			10-1 10-1-67
BPH-4691	2-2-65	96.5mcs	ERP: 50kw	Unl.	4-2-65
HAAT: 300'		Ch. #243	TPO: 7.3kw		10-2-65
CP to install new trans. (Gates FMS-7.5G) & new ant. (Gates FMA-7A, 7 secs.); and incr. TPO, ERP & HAAT.					
BMPH-8487	10-4-65	Mod. of CP(BPH-4691) for ext. of completion date to 4-2-65.			
(1)					
BMPH-8761	4-11-66	Mod. of CP(BPH-4691 as mod.) for ext. of completion date to 7-10-66			
(2)					
BLH-3322	9-13-66	96.5mcs	ERP: 50kw	U	9-13 10-1-67
HAAT: 300'		TPO: 7.5kw	Lic to cover CP(BPH-4691 as mod.) which auth install new trans and antenna chg ERP, TPO & HAAT		
ERH-874	9-8-67	Renewal of license			10-1 10-1-70

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters WQBS

Station location

MARINER COMMUNICATIONS, INC. (AL: 10-16-79 EFF:
*WLW RADIO OF HAMILTON, INC. (ALH gr 4/29/77 EFF: 7-1-77

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BALH-1131	11-29-68	Vol. ALH			
EFF.	12-7-68				
STG-5933	5-28-69	Invol. 7C			
CONTROL	7-31-69	Describe trans: Composite, consisting of STS-15A exciter, RCA STS-1B stereo generator and Gates 7.5G transmitter.			
BALH-1292	7-15-70	VOL. AL	EFF: 8-14-70		
BRH-874(L)	10-15-70	Renewal of License			10-1-73
EBSA	5-22-72				
BSCA-1187	7-21-72	SCA-67 kilohertz			
BPH-7976(L)	8-29-72	96.5mc #243	ERP: 50kw(H&V) Unl	8-29-72	
HAAT: 430' (H&V)		CP chg. ant., make chg. in ant system (incr. hgt.), chg. TPO, ERP, HAAT.	SL install new trans.		
BLH-5776(L)	6-20-73	Lic.(BPH-7976)-Changes-			10-1-73
BRH-874(S)	9-27-73	RENEWAL			10-1-76
BRSCA-1187	"	Renewal of SCA			"
BLH-5777(L)	10-30-74	Lic. to use former main trans. for aux. purposes only.	ERP: 22.5kw(H&V)		10-1-76
HAAT: 430' (H&V)					
BRH-874(S)	9-15-76	Renewal of license Main & Aux.			10-1-79
BRSCA-1187	"	Renewal of SCA			"
BALH-2453	4/29/77	Vol ALH & SCA	EFF: 7-1-77		
BASCA-806					
BPH-10643	4-5-78	96.5mhz. #243	ERP: 15kw(h&v)U (RC)	4-5-79	
HAAT: 810' (h&v)		CP chg ERP; HAAT; chg TL; (incr hgt); chg type ant	chg. ant sys		
(L)					
LH790116AB	7-11-79	Lic. cover CP(BPH-10643)			10-1-79
BALH790806TP	10-16-79	VOL. AL & SCA	EFF:		
BRH790525UR(a)	9-25-79	Renewal			10-1-82
EBSA	11-19-79	chg. call			

APPLICATION RECORD - BROADCASTING

AUG. 1955

JOHN F. McNALLY tr/ as COMMUNITY BROADCASTING COMPANY

Call
LettersWQMS
NEW

Name

PO: 1501 Woodview Lane, Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2315	11-26-57	CP for new FM broadcast station:		
Recd	12-2-57	Freq. 96.7 mc Ch 244		
Filed	12-2-57	ERP. .335 kw U	GRANTED	1-22-58
		HAAT. 300 ft.		
		T-L 814 New London Pike, Hamilton, Ohio		
		S-L 1501 Woodview Ln., Hamilton, Ohio		
		RC. Same as studio		
BLH-1269	6-17-58	License to cover C.P. (BPH-2315) which	GRANTED	8-22-58
Recd	6-26-58	authorizes a new FM Broadcast Station.	Above action RESCINDED	
Filed	6-26-58		GRANTED	10-31-58
BPH-2972	4-6-60	Construction Permit to change frequency		
Rec'd	4-11-60	from 96.7 mc to 96.5mc; increase ERP from	GRANTED	5-25-60
Filed	4-11-60	290w to 1.392kw; make changes in trans.	HAAT: 285'	
		equipment (Gates FMR-250B with RCA FM RF	ERP: 1.40-kw	
		BTF-1B amplifier)		

GATES FMR 250B

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W Q M 3Name JOHN F. McNALLY tr/as COMMUNITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-6573 R & F	1-3-61 1-11-61	Mod. of C.P. (BPM-2972 which authorized a change in frequency, ERP and transmitting equipment) for extension of completion date from 1-25-61 to _____.	GRANTED to	2-16-61 7-25-61
BMPH-6698 R & F	3-31-61 4-3-61	Mod. CP(BPM-2972 as mod. which auth. chg. frequency and changes in transmitting equipment) to change type transmitter(ITA,FM-1000B).	GRANTED	5-4-61
BPM-1901 R & F	7-20-61 7-21-61	App. to cover CP(BPM-2972) as mod. to change frequency, increase ERP, make changes in transmitting equipment, and install new trans.	GRANTED	9-14-61
BPM-3461 Rec'd&Filed	8-8-61 8-11-61	Construction permit to incr. ERP from 1.4kw to 51.2kw; change antenna-system(incr.height) install a new transmitter(ITA,FM-7500C) and install a new antenna(Andrew, 1308-1).	DISMISSED	-10-2-63 Third Report - Order

AUG. 1955

APPLICATION RECORD - BROADCASTING

#3

Call
Letters WQMSName JOHN F. McNALLY tr/as COMMUNITY BROADCASTING COMPANY
Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-874 R & F	8-25-61 8-28-61	Renewal of License	GRANTED	8-25-61 2-28-62
BRH-874 Rec'd Filed	7-3-64 7-6-64 7-8-64	Renewal of license	GRANTED	9-14-64
BPH-4691 R&F	11-25-64 11-27-64	Construction permit to increase EHP to 49.977kw; increase HAAT to 300'; increase TPO to 7.325kw; install new trans(Gates-FMS-7.5G); and install new ant(Gates-FMA-7A, 7 sections).	GRANTED	2-2-65
BMPH-8487 R&F	9-14-65 9-16-65	Modification of CP (BPH-4691 which authorized install new trans and new ant and increase TPO, EHP, and HAAT) for extension of completion date from 10-2-65 to 7-2-66.	GRANTED to	10-4-65 4-2-66

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters **WQMS**Name **X** **JOHN F. MCNALLY TR/AS COMMUNITY BROADCASTING COMPANY**
HAMILTON, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8761 R & F	3-17-66 3-22-66	Modification of CP(BPH-4691 as modified which authorized install new trans and new antenna and increase TPO, ERP, and HAAT) for extension of completion date from 4-2-66 to 7-10-66.	GRANTED to	4-11-66 7-10-66
BLH-3322 R & F	6/13/66 6/15/66	Lic. to cover CP (BPH-4691 as mod.) which auth. install new trans. and antenna, chng. ERP, TPO & HAAT.	GRANTED	9-13-66
BRH-874 R & F JUL 2 1967	6-29-67 7-3-67	Renewal of License	GRANTED	9-8-67
BALH-1131 R & F FEE PD:875 Part II R & F JUL 2 1968	5-17-68 5-22-68 -#L30677 7-12-68 7-16-68	Voluntary assignment of license to DELUXE ENTERPRISES, INC. Atty - Mallyck & Bernton Publication notice filed 6-3-68 Pub. notice filed 8-7-68	GRANTED EFF.	11-29-68 12-7-68

SEE OVER FOR AMENDMENTS

BALH-1131 - AMENDED 11-4-68 - Amendatory agreement;
statement re programming

Form BC-121 #5
Aug. 1955

APPLICATION RECORD - BROADCASTING

FM

Call
Letters **WQMS**

TRINITY BROADCASTING CORPORATION

Name **DELUXE ENTERPRISES, INC.**
Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5933 R & F FEE PD: \$30 (Form 316) MAY 7 1969	4-14-69 4-23-69 #509210	Invol. transfer of control of lic. corp. from Nicholas Timko to Bernard F. Zinn and The Detroit Bank and Trust Company, Co-Executors of the Estate of Nicholas Timko Atty - Mallyck & Bernton	GRANTED	5-28-69
BAH-1292 R & F FEE PD: \$75 JAN 1 1970 Pub. note filed 2-9-70 Pub. note filed 2-25-70	12-4-69 12-9-69 #562364	Voluntary assignment of license to TRINITY BROADCASTING CORPORATION (SEE OVER FOR AMENDMENTS) Atty - Mallyck & Bernton	GRANTED EFF:	7-15-70 8-14-70
BRH-874 R & F \$75 #613851 PN Recd. PRESS OCT 5 1970	6-29-70 7-6-70 " 7-7-70	RENEWAL OF LICENSE Mallyck & Bernton, Atty. AMENDED 9-5-70 to change name of applicant to "Trinity Broadcasting Corporation"	GRANTED	10-15-70

RE: BALH-1292 - Comm survey(programming)(assignee)
AMENDED 6-30-70 re assignee's plans for prop. studio;
bal. sheet; proof of perf. data (assigner)

APPLICATION RECORD - BROADCASTING

96.5mc

Call
Letters W Q M SName TRINITY BROADCASTING CORPORATION
Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,187 R & F #090207 \$50 Code 068 Press	7-5-72 7-10-72 7-10-72 JUL 14 1972	Request for Subsidiary Communications Authori- zation on a sub-carrier frequency of 67 kilocycles. Atty: E. Theodore Mallyck	GRANTED	7-21-72
BPH-7976 R & F #089655 \$50 Code 061 Press	7-5-72 7-10-72 7-10-72 JUL 21 1972	CP to chg. SL to: New London Pike at Ross- Hanover Road, Hamilton, Ohio; install new trans. (RCA BTF-20E1); install new antenna (RCA BFC-6, 6 sects. (H&V); make chg. ant. system (increase height); chg. TPO; ERP: 50KW (H&V); HAAT: 433' (H&V). Atty: E. Theodore Mallyck	GRANTED	8-29-72
AMENDED	8-23-72	Correct coordinates: 39° 23' 35" 84° 36' 24"		
BLH-5776 R & F W 161029-\$100.- (50. used for Aux.) PTA PRESS	3-7-73 3-9-73 3-9-73 3-14-73 APR 17 1973	Lic.(BPH-7976) for changes. Transmitter: (AEL, FM25KD w/RCA, BTE-ltA exciter). Composite. Atty: <u>Mallyck & Bernton</u> F.C.C. - WASHINGTON, D. C.	GRANTED	6-20-73

APPLICATION RECORD - BROADCASTING

96.5mhz.

Call W Q M S
Letters

Name TRINITY BROADCASTING CORPORATION
Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5777 R & F W 161029-\$100. (\$50. used for main) PTA PRESS	3-7-73 3-9-73 3-9-73 3-14-73 APR 17 1973	License to use former Main trans. (Composite- GATES, 7.5G w/RCA-BTE-10C exciter) ERP:22.5kw (H&V) For Auxiliary Purposes Only. Atty: <u>Mallyck & Bernton</u>	GRANTED	10-30-74
BRH 874 BRSCA-1187 R & F PN Recd. PRESS	5-25-73 6-1-73 "	RENEWAL OF LICENSE RENEWAL OF SCA E.T.Mallyck, Atty.	GRANTED	9-27-73
Ltr. dated R & F Press	3-10-75 3-10-75 MAR 21 1975	Filed by E. Theodore Mallyck, Atty. Request for Dual City Identification from HAMILTON- CINCINNATI, OHIO.	DENIED	6-10-75

Aug. 1955

#8

APPLICATION RECORD - BROADCASTING

96.5mhz.

Call
Letters W Q M S

WLW RADIO OF HAMILTON, INC.

Name XXTRINITY BROADCASTING CORPORATIONHamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
Ltr. dated R & F Press	6-22-76 6-22-76 JUL 8 1976	Filed by E. Theodore Mallyck, Esq. Request for Dual City Identification for HAMILTON- CINCINNATI, OHIO. Atty: E. Theodore Mallyck (Mallyck & Bernton)	DENIED	11-5-76
BRH-874 BRSCA-1187 ReidF PN Recd. FILED PRESS	4-9-76 " 6-1-76 " 6-29-76 AUG 9 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) RENEWAL OF SCA E.T.Mallyck, Atty.	GRANTED	9-15-76
BALH-2453 BASCA-806 R & F (Form 314) PN filed	2-25-77 2-25-77 MAR 3 1977 4/5/77	Voluntary assignment of license and SCA to WLW RADIO OF HAMILTON, INC. (SEE OVER) Atty for assignor - <u>Mallyck</u> & Bernton for assignee - <u>Sidley & Austin</u>	GRANTED EFF:	2/29/77 4/5/77

RS: TAIL-2453 - Atty was called 3-22-77 - Sec.IV-A not
dated. *Added 5-25-77*

AMENDED 4-8-77 - bank ltr reloan; minutes(3) of meeting
AMENDED 4-26-77 - legal data(re corporation stockholder)

APPLICATION RECORD - BROADCASTING

Call **WLWS**
Letters **XN2MD**

Name **WLW RADIO OF HAMILTON, INC.**
HAMILTON, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BPH- 10643 Rec'd Filed PN REC'D PRESS:	6-27-77 7-1-77 7-1-77 7-29-77 OCT 5 1977	Construction permit to chg. ERP: 17,735W (max) HAAT: 212.1 (H&V); chg. TL to: 710 Tylersville Rd., Mason, Ohio (WLW (am) site); chg. ant. system (incr. hght); and type ant: RCA-BEC-6B, 6-sect-elliptical-polarized Atty: David Bustard Engr: Janksy and Bailey (Alexandria, Virginia)	GRANTED COND'L w/ref. to 302's (WLW (AM)) station shall determine operating power by the indirect method. before PTA authorized results submitted Comm. along tower sketch installation WLW return to direct method of power deter.	4-5-78
AMENDED	7-27-77	Financial		
AMENDED	1-9-78	Financial		
AMENDED	1-19-78	Chg HAAT: 810.5 (H&V); chg type trans HARRIS		
R & F PRESS:	1-19-78 MAR 17 1978	Exciter MS 15; Amplifier FM20K; chg. type ant. HARRIS FMP-3E3 and make chgs. in ant. system (decr hght)		
AMENDED	3-28-78	Section VI (EEO)		
	1-16-78	PTA 1/25/78-1/19/79		

APPLICATION RECORD - BROADCASTING

Call
Letters **WLWS**Name **WLW RADIO OF HAMILTON, INC.**
Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-790116AB PTA: PRESS:	1-25-79 APR 23 1979	License to cover (BPH-10643) FOR CHANGES Atty: ----	GRANTED	7-11-79
BPH790611AM PRESS (0)	JUL 17 1979	CP to utilize Former Main Trans. & Ant. (RCA BFC-6, 6 sects. H&V) for Auxiliary Purposes Only, to be located at Former Main TL & SL: 770 New London Road, Hamilton, Ohio.	DISMISSED UNNECESSARY	6-11-80
BRH 790525 UR BRSCA " PRESS JUL 5 1979		RENEWAL OF LICENSE RENEWAL OF SCA Edgar W. Holtz, Atty.	GRANTED	9-28-79

APPLICATION RECORD - BROADCASTING

Call Letters **W S K S**
X W L W S

Name **MARINER COMMUNICATIONS, INC.**
x WLW RADIO OF HAMILTON, INC.
Hamilton, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BALH-790806FP FORM 311 (also see WLW) PRESS: AUG 29 1979 PN FILED	9-4-79	Vol AL to MARINER-COMMUNICATIONS-COMPANY- (INCLUDE SCA) AMENDED 9-4-79 - chge name of assignee to MARINER COMMUNICATIONS, INC. SEP 7 1979 Atty for assignor - Hogan & Hartson for assignee - Jason Shrinky	GRANTED EFF:	10-16-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

