

WRWC

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CATALOG NO. 4550L 1/5



Form BC 126  
June 1954  
Official No. 1456

FM B/C

# BROADCASTING STATION LICENSE RECORD

Date first licensed May 15, 1963

W R W C (EFF: 5-26-67)

Call letters XW B E L - FM  
Rockton, Illinois

Station location X S. Beloit, Illinois

SALTER BROADCASTING COMPANY (APLH 3-31-66 EFF: 6-30-65)

Name of licensee X BELOIT BROADCASTERS, INCORPORATED

Rockton Road & Hwy. 51, South Beloit, Illinois (REDES. PH-6-22-78)

X Union Rd. & Highway 51 S. Beloit, Illinois (LH-11-9-66)

X 1.5 mi. E. on Union Rd., nr. Rockton, Ill. (Redesc. PH 3-18-65)

X Union Road and Highway 51, South Beloit, Ill. (Redesc. LH 5-15-63)

Transmitter location X Union Road and Highway 51, south of South Beloit, Illinois

SAME AS TRANSMITTER (REDES. PH-6-22-78)

X Union Rd. & Hwy. 51, S. Beloit, Ill. (Redesc. LH 5-15-63)

Main studio location X Same as transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BPH-3242 HAAT: 130'	3-1-61	103.1mc Ch. 276	1-kw TPO:830w.	Unl.	5-1-61 11-1-61	
Construction permit for a new fm broadcast station. COND' L						
BNPH-6549 (1)	11-20-61	Mod. of CP (BPH-3242) for extension of completion date to			5-1-62	
BMPH-7170 (2)	5-16-62	Mod. of CP(BPH-3242, as mod) for ext. of completion date to				2-16-62.
BMPH-7268 (3)	8-2-62	Mod. of CP(BPH-3242 as mod.) for ext. of completion date to				9-1-62
BMPH-7286 (4)	8-8-62	Mod. of CP(BPH-3242 as mod) to chg. type trans. (ITA FM 1000-A)				
BPH-3892 HAAT: 130'	10-17-62	103.1mcs Ch.276	ERP:1kw TPO:830w	Unl.	12-17 6-17-63.	
CP to replace exp. CP(BPH-3242, as mod.) Cond' l.						
BLH-2312 HAAT:130'	5-15-63	103.1mcs Ch.276	ERP:1kw TPO:830w	Unl.	5-15 12-1-64	
Lic. to cover CP(BPH-3892 as reins.) which auth. a new FM Broadcast Station.						
BRH-1456	11-9-64	Renewal of License			12-1 12-1-67	
BPH-4719 HAAT:300' (H) 295' (V)	3-18-65	103.1mcs Ch.#276	ERP:3kw (H&V) TPO:4.6kw	Unl.	5-18-65 11-18-65	
CP to install new trans. (Gates FM-5C) & new ant (Gates FMA-2/300-2, 2 hor. & 2 vert. secs.); chg ant. sys. (incr. hght.); and incr. TPO, ERP & HAAT. (Redesc. ant.-trans. loc.)						
BNPH-8559 (1)	11-19-65	Mod. of CP (BPH-4719) for ext. of completion date to				4-30-66.
BAPLH-71 EFF	3-31-66 6-30-66	Voluntary assignment of license and CP(BPH-4719, as mod.) to				SALTER BROADCASTING COMPANY
BLH-3187 HAAT: 300' (H) 295' (V)	11-9-66	103.1mcs CH.#276	ERP:3kw (H&V) TPO:4.6kw	U	11-9 12-1-67	
Lic to cover CP(BPH-4719 as mod) which auth install new ant& trans. chg ERP, TPO & HAAT, and chg. ant-sys specify ant H andrew 1302-1A & specify trans as Gates F <sup>M</sup> -5C						



Form BC 126

June 1954

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# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRUC.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRH-1456	11-24-67	103.1mc	3kw	Unl.	12-1-70
BRH-1456(S)	11-25-70	Renewal			12-1-73
BRH-358(L)	3-10-71	Chg. stn. location			
BPH-7611(L)	9-30-71	103.1	ERP: 3kw(H&V) TPO: 4kw		9-30-72
HAAT: 300' (H&V)					
FORFEITED	CP inst.	new ant.	chg.	HAAT	
EBSA	5-22-72				
BRH-1456(L)	3-8-74	RENEWAL			12-1-76
BPH-8976	6-19-74	103.1	ERP 3kw(H&V) TPO 4kw		6-19-75
HAAT 300ft H&V		CP install new ant, chg HAAT			
BLH-6338(L)	10-7-74	Lic.(BPH-8976)-Changes-			12-1-76
BRH-1456(S)	11-17-76	Renewal of license			12-1-79
COMTEL	4-15-77	Trans: GATES-FM-56 mod. with COLLINS- B10-Z2 exciter now installed.			
BPH-10964	6-22-78	103.1mhz. ERP: 3kw (H&V) U			6-22-79
HAAT: 300' (H&V)		#276			
(L)		CP redescribe TL/SL; install new Trans; mke chg ant sys (incr hght); mke chg in trans line; chg TPO			
BRH790801XA(S)	2-22-80	Renewal of License			12-1-82



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters ~~new~~

WBEL-FM

Name BELOTT BROADCASTERS, INCORPORATEDSouth Beloit, Illinois (P.O. - Station WBEL, 43 South State St., Beloit, Wisc)or c/o Russ Salter (pres), 914 S. Catherine, LaGrange, Ill.

File No.	Dated	Application for	Nature	Date
BPH-3242	12-9-60	Construction permit for a new FM broadcast station to be operated on:	GRANTED	3-1-61
Rec'd	12-23-60	Frequency - 103.1mc CH 276	HAAT:	130'
Filed	12-23-60	ERP - 1kw	ERP:	1-kw
		Type transmitter - GATES BF 1A	COND'L	
		Type antenna - ANDREW 1302-2 (2 section)		
		HAAT 131.2 ft		
		Trans. location - Union Road and Hwy 51 South Beloit, Illinois		
		Studio location - Same as transmitter		
		Atty. - D.S. Stevens (McKenna & Wilkinson)		
BPH-6049	9-21-61	Mod of CP (BPH-3242 which auth a new FM Broadcast station) for extension of completion date from 11-1-61 to 6-1-62.	Granted	11-20-61 to 5-1-62
R & F	9-25-61			
BMPH-7170	3-27-62	Mod. of CP (BPH-3242, as mod. which auth. a new FM B/C Station) for extension of completion date from 5-1-62 to 7-15-62.	GRANTED	5-16-62 to 7-16-62
R & F	3-30-62			



## APPLICATION RECORD - BROADCASTING

Call  
Letters W R E L-FMName PELOIT BROADCASTERS, INCORPORATED  
South Peloit, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7268 R & F	6-16-62 6-25-62	Mod. of CP(BPH-3242 as mod., which auth. a new FM B/C Station) for extension of completion date from 7-16-62 to 8-15-62.	GRANTED	8-2-62 to 9-1-62
BMPH-7286 R & F	6-15-62 6-18-62	Modification of CP (BPH-3242 as modified which auth a new FM B/C Station) to chg type transmitter (ITA-FM1000-A)	GRANTED	8-8-62
BPH-3892 R. & F.	9-27-62 10-1-62	CP to replace expired CP(BPH-3242 as mod) which auth. a new FM b/c station.	GRANTED	10-17-62 Cond'l re WBFL submit 302s
BLH-2312 R. & F.	11-30-62 12-3-62	Lic. to cover CP (BPH-3892 as reinstated) which auth. a new FM broadcast station.	GRANTED	5-15-63
BRH-1456 R. & F.	8-31-64 9-4-64	RENEWAL OF LICENSE	GRANTED	11-9-64



APPLICATION RECORD - BROADCASTING

Call Letters WBL-FM

Name BELOIT BROADCASTERS, INCORPORATED  
SOUTH BELOIT, ILLINOIS

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4719 R&F	12-8-64 12-10-64	Construction permit to install new trans (Gates-FM-5C); install new ant (Gates-PMA-2, 2 horizontal and 2 vertical sections); increase ERP to 3kw (vertical and horizontal); increase HAAT to 300' (vertical and horizontal); increase TPO to 4.6kw; and change ant-system (increase height).	GRANTED	3-18-65
BNPH-8559 R&F	11-3-65 11-5-65	Modification of CP (BPH-4719 which authorized install new trans and new ant, change ant-system, and increase TPO, ERP, and HAAT) for extension of completion date from 11-18-65 to 4-30-66.	GRANTED	11-19-65
BAPLH-71 R & F (Form 316)	3-9-66 3-18-66	Voluntary assignment of license and CP (BPH-4719 as mod.) to SALTER BROADCASTING COMPANY Atty - McKenna & Wilkinson	GRANTED EFF	3-31-66 6-30-66



FORM BC-121 #4  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **WRWC**  
**XWBEL-FM**

SALTER BROADCASTING COMPANY

Name **BELoit BROADCASTERS, INCORPORATED**  
 S. Beloit, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3187 Rec'd Filed	1/7/66 2/1/66 2/28/66	Lic. to cover GP (BPH-4719 as mod.) which auth. install new ant. & trans., chng. ERP, TPO & HAAT, and change ant-system; specify type ant. horiz. ANDREW 1302-1A. & specify trans. as GATES FM-50.	GRANTED	11-9-66
AMEND R & F	10-28-66 10-31-66	AMENDED to chg. name of applicant to SALTER BROADCASTING COMPANY		
BRH-1456 Rec'd Filed	7-31-67 8-29-67 8-30-67	Renewal of license	GRANTED	11-24-67
OCT 3 1967				
BMLH- Rec'd: #565740 \$30	12-22-69 12-30-69 12-30-69	MLH to chg. station from South Beloit to ROCKFORD, Illinois.	RETURNED	1-9-70 (Interference. A Petition for Rule making is required.)
			CHANNEL UNASSIGNED.	



# APPLICATION RECORD - BROADCASTING

Call **W R W C**  
Letters .....

Name **SALTER BROADCASTING COMPANY**  
**South Beloit, Illinois**

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-358 Rec'd. #595538 \$30  Resubmitted: Filed: \$614273 \$45.  PRESS:	4-20-70 4-23-70 4-23-70  <b>MAY 18 1970</b>  7-1-70 7-6-70 7-6-70  <b>JUN 20 1970</b>	Mod. of License to change Station Location to Rockton, Illinois.	RETURNED - 5-24-70 - File complete - 30¢ - with Sec. IV-A - \$75 - fee. (Incomplete) -  GRANTED	3-10-71
BRH-1456 R & F P. N. Press  Annual filing fee \$52.00 paid 11-27-70 #646257.(073)	8-19-70 8-21-70 8-21-70  <b>SEP 11 1970</b>	Renewal of License	GRANTED	11-25-70



APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W. R. W. G.

Name Salter Broadcasting Company  
Rockton, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7611 Rec'd: Filed: #029316 \$50 Code: 061 PRESS: 24	8-10-71 8-12-71 9-7-71 9-7-71	CP install new Ant(JAMPRO_JSCP-2, 2 horiz. & vert. sects); chg. HAAT: 300' (h&v).  Atty----	GRANTED Cond'l RE: ant. syst. submit 302 for WBEI FORFEITED ltr 5-18-73	9-30-71
BRH-1456 R & F PN Recd. PRESS	8-20-73 8-22-73 " 28 AUG 1973	RENEWAL OF LICENSE AMENDED 11-28-73 re: programming; EEO AMENDED 12-27-73 re: programming	GRANTED	3-8-74
BPH-8976 R & F #302974 \$50 Code 057 Press	5-7-74 5-9-74 5-10-74 JUN 11 1974	CP to install new Antenna (Jampro JSCP-2, 2 sects. (H&V) and chg. HAAT: 300' (H&V).	GRANTED COND'L submit 302's direct measurements.	6-19-74



## SALTER BROADCASTING COMPANY

Name  
Rockton, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6338 Rec'd W 325222-\$50 PTA(LTD) Amended & F PTA Ext. PRESS	6-24-74 7-1-74 7-12-74-057 7-18-74 8-8-74 8-13-74 SEP 23 1974	Lic.(BPH-8967)-Changes.  AM data required AM data & engr. amend.	GRANTED	10-7-74
BRH-1456 R & F PN Recd. PRESS	7-28-76 8-2-76 " SEP 8 1976	RENEWAL OF LICENSE	GRANTED	11-17-76
BPH-10964 R & F PRESS: MAR 14 1978	2-24-78 3-1-78 MAR 14 1978	CP to redescribe TL/SL as: Rockton Road & Hwy. 51, South Beloit, Illinois; install new Trans (GATES FMS-5-G); mke chg ant sys (incr hght); mke chgs in transmission line; chg TPO  Atty: ---- Engr: Paul Dean Ford P.E.C. - WASHINGTON, D. C.	ACCEPTED & GRANTED COND'L	6-22-78



#8

103.1mhz

## APPLICATION RECORD-BROADCASTING

Call Letters: W R W C

Name: **SALTER BROADCASTING COMPANY**Station Location: **ROCKTON, ILLINOIS**

File No.	Date	Description	Action and Date
BRI 790801 XA PRESS <b>OCT 1</b>	<b>1979</b>	RENEWAL OF LICENSE	GRANTED 2-22-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

