

WRRM

June 1954

B BROADCASTING STATION LICENSE RECORD

XW L Q A (EFF: 3-13-72)

WRRM (EFF: 12-15-66) W A E F (EFF: 6-19-67)

Call letters **X WAEF-FM**

Date first licensed **11-17-59**

Station location **Cincinnati, Ohio**

RADIO CINCINNATI, INC. (ALH 1-5-72 EFF: 2-14-72)

X NORTH CINCINNATI BROADCASTING COMPANY (BALH2-21-62 EFF: 4-19-62)

Name of licensee **X EDWARD L. FISHMAN, ALVIN W. FISHMAN AND FRED J. FISHMAN D/H AS
NORTH CINCINNATI BROADCASTING CO.**

Bald Knob, 2400 Lehman Road, Cincinnati, Ohio (PH-10-19-72)

Transmitter location **X 6004 Wieha Road, Cincinnati, Ohio**

ZIP 45237

7507 Reading Road, Cincinnati, Ohio (BSH-7-10-72)

Main studio location **X 6004 Wieha Road, Cincinnati, Ohio**

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	ER Power	Time Div.	Period From To
BPH-2567 HAAT: 100'	2-11-59	104.3mcs., 4.8kw., Unl. Ch. 282	TPO: 1 kw.		4-11-59 10-11-59
Construction permit for a new FM Broadcast Station.					
BLH-1438 HAAT: 100 ft.	11-17-59	104.3mcs 4.8kw	Unl.		11-17-59 10-1-61
Lic. to cover CP (BPH-2567) which auth. construction of a new FM Broadcast Station.					
BPH-960	9-7-61	Renewal of license			10-1 10-1-64
BALR-507 EFF:	2-21-62 4-19-62	Voluntary assignment of license to North Cincinnati Broadcasting Company.			
BPH-3806 HAAT: 100'	2-17-64	98.5mcs ERP:20kw Unl. Ch.#253 TPO:4kw			4-17-64 10-17-64
CP to incr. ERP to 20kw; install new trans. (ITA FM-5000CS); chg. TPO; & chg. freq.					
BMPH-7849 (1)	6-5-64	Mod. of CP(BPH-3806) to chg. type trans. (ITA FM-7500D); chg. type ant. (Co, E1 Co-5FM, 8 secs.); and incr. TPO to 4.8kw and oper. trans. by RC from studio loc.			
BSCA-530	6-19-64	Subsidiary Communications Authorization on approx. 67kc to			10-1-64.
BLH-2563 HAAT: 100'	7-30-64	98.5mcs ERP:20kw Unl. Ch.#253 TPO:5.352kw			7-30-64 10-1-64
Lic. to cover CP(BPH-3806, as mod.) which auth. chg. freq.; incr. ERP & TPO; install new trans. & new ant. and oper. trans. by RC.					
BRH-960 & BRSCA-530 HAAT: 100'	12-22-64	98.5mcs ERP:20kw Unl. Ch.#253 TPO:5.352kw			12-22-64 10-1-67
RENEWAL OF LICENSE & SCA					
BPH-4866 HAAT: 100' (H&V)	4-19-65	98.5mcs ERP:20kw(H&V) Unl. Ch.#253 TPO:4.8kw(H); 5.4kw(V)			6-19-65 12-19-65
CP to install 2nd Main trans. (CCA FM-5000D) & install vert. polarized ant. (Co-E1 CO-4FMV, 4 secs.); and chgs. in TPO, ERP & HAAT. (Cond'l)					
BTC-4791 EFF:	5-27-65 6-22-65	Voluntary transfer of control of lic. Corp. from Charles J. Arrighi, Charles F. Hartsock & Foster Paulis to Parkview Markets, Inc.			

Form BG 126

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **XWAEF-FM**

Station location **CINCINNATI, OHIO**

Name of licensee **NORTH CINCINNATI BROADCASTING COMPANY**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-5239 HAAT 100' (h&v) cond'l	2-14-66	98.5mc ch# 253	ERP 20kw(h&v) U TPO 4.8kw(h) 5.4kw(v) (RC)		4-14-66 10-14-66
	CP to replace expired CP(BPH-4866) which auth. install 2nd Main trans., install vertically polarized ant., and make changes in TPO, ERP & HAAT.				
BLH-3447 HAAT: 100' (H&V)	1-24-67	98.5mc CH.#253	ERP: 20kw(H&V) U TPO: 4.8kw(H) 5.6kw(V) (RC)		1-24 10-1-67
	Lic to cover CP(BPH-5239) which auth in stall 2nd main trans, install vert ant. chg. ERP TPO & HAAT, specify type trans CCA-10000D specify type ant JAMPRO JA-4V				
BPH-5894 HAAT: 100' (h&v) Cond'l	8-7-67	98.5mc ch# 253	ERP: 50kw(h) 27.5kw(v) U TPO: 11kw(h) 7.5kw(v) (RC)		10-7-67 4-7-68
	CP to install new trans(CCA-10,000D) and make chgs. in facilities.				
BRH-960 BRSCA-530	9-8-67	Renewal of License Renewal of SCA			10-1 10-1-70
BLH-3957 (1)	5-16-68	Lic. (BPH-5894, for chgs.) TPO 11kw(h) ERP: 50kw(h) 27kw(v) 7.5kw(v)			
BPH-6345 HAAT: 100' (h&v)	7-15-68	98.5mc ch#253	ERP: 50kw(h) 27kws(v) TPO: 8.4kw(horiz) 7.5kw(vert); CP install new horiz. pol. ant; chg. (RC) horiz. TPO; ant; chg.		3-15-69
BLH-4215(L)	1-6-69	Lic(BPH-6345) for chgs.			10-1-70
BRH-960(S)	10-28-70	Renewal			10-1-73
BRSCA-530	10-28-70	Renewal of SCA			10-1-73
BTC-6639	10-21-71	VOL. TC of negative control			
BALH1581 BASCA-467	1-5-72	VOL. ALH & SCA EFF: 2-14-72			
EBSA BSH-960 (1)	5-22-72 7-10-72	Mod. of Lic. chg. studio & remote control loc. to: 7507 Reading Rd., Cincinnati, Ohio.			

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **W L Q A**

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-7981 HAAT: 810' (H&V)	10-19-72	98.5mc #253 CP chg. TL, SL, & RC, install new trans ant., make chgs. in ant. system (incr. hgt.) chg. TPO, ERP, HAAT.	ERP: 15kw (H&V) (RC)		10-19-73
BLH-5759(L)	4-16-73	Lic(BPH-7981)	for changes		10-1-73
SCA NOT TO BE RENEWED PER ATTY. 8-3-73 SCA cancelled 9-19-73					
BRH-960 (L)		RENEWAL OF LIC. (Main & Aux.)			10-1-74
BLH-5851	11-6-74	Lic. to use former main as auxiliary Aux. ERP: 13kw (H&V)			
COMTEL 4-15-76 Trans: CCA FM-10,000DS					
BRH-960(S)	9-15-76	Renewal of	license		10-1-79
BRH79060	CR(S) 9-21-79	Renewal of	license		10-1-82
BSCA7809	3AF 3-4-80	SCA			10-1-82
B S A	12-15-80	CALL SIGN CHANGE			

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters ~~NEW~~ **WAEF-FM**

Name **EDWARD L. FISHMAN, ALVIN W. FISHMAN, FRED J. FISHMAN**
 d/b as **NORTH CINCINNATI BROADCASTING CO.** Station location - **Cincinnati, Ohio**
 (6004 Wiehe Road, Cincinnati 13, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2567	11-24-58	Construction permit for a new FM Broadcast	Returned-12-2-58-Re:	
Rec'd	11-28-58	Station to be operated on:	Not-dated-correctly	
Resub.	12-19-58	Frequency: 104.3 mcs. Ch. 282		
Rec'd	12-22-58	Power: 1-kw ERP 4.750 kw		
Filed	12-22-58	HAAT: 99.75' Type antenna - Andrews 1306-2 (6 sections)	GRANTED	2-11-59
		Transmitter: ITA, FM 1000A, r/p 1 kw.	ERP: 4.8 kw.	
		T-location- 6004 Wiehe Road	HAAT: 100'	
		Cincinnati, Ohio		
		S-location- 6004 Wiehe Road		
		Cincinnati, Ohio		
		Station location:- CINCINNATI, OHIO		
		Engr.: Edward L. Fishman, Cincinnati, Ohio		
		(partner)		
BLH-1436	8-17-59	License to cover C.P. (BPH-2567) which	GRANTED	11-17-59
R & F	8-18-59	authorized construction of a new FM Broadcast		
		Station.		
BRH-960	6-21-61	Renewal of License	GRANTED	9-7-61
Rec'd&Filed	6-23-61			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W A E F-FM

NORTH CINCINNATI BROADCASTING COMPANY

Name ☒ EDWARD L. FISHMAN, ALVIN W. FISHMAN AND FRED J. FISHMAN d/b as NORTH CINCINNATI BROADCASTING CO. Cincinnati, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BALH-507 Rec'd Filed	1-6-62 1-11-62 1-11-62	Voluntary assignment of license to North Cincinnati Broadcasting Company.	GRANTED EFF:	2-21-62 4-19-62
BPH-3806 R & F	5-21-62 5-25-62	Construction permit to increase ERP from 4.8kw to 20kw; install new transmitter (ITA FM 5000CS) (TPO 4.021kw)		
REQUEST FOR WAIVER OF RULES ADOPTED IN THE FIRST REPORT AND ORDER IN DOCKET NO. 14185 AND RM-94, FCC 62-866 WITH RESPECT TO MILEAGE SEPARATION AND/OR MAXIMUM OR MINIMUM POWER AS APPLIED TO PENDING APPLICATION filed 9-13-62 by applicant			(GRANTED	2-17-64)
AMENDMENT R & F	9-20-62 9-21-62	AMENDED to change frequency from 104.3mc CH 282 to 98.5mc CH 253 Atty. Koteen & Burt ltr. 10-14-63		
BSCA-530 R & F	5-15-64 5-25-64	Request for subsidiary communications auth on sub-carrier freq of 67kcs. Atty: Pierson, Ball & Dowd	GRANTED	6-19-64

Form BC-121 #3
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W A E P - FM

Name NORTH CINCINNATI BROADCASTING COMPANY
CINCINNATI, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7849 R&F	5-21-64 5-25-64	Mod. CP (BPH-3806 which auth chgs freq, EHP and install new trans) to chg type trans (ITA-FM-7500D), install new ant (Co-EI-Co-5FM, 8 sect), incr TPO to 5.352kw and establish HC of trans from 6004 Wiehe Rd., Cincinnati, Ohio. Atty: Pierson, Ball & Dowd	GRANTED	6-5-64
BLH-2563 R&F	5-15-64 5-25-64	Lic to cover CP (BPH-3806 as mod) which auth chgs to freq, EHP, & TPO; install new ant & new trans; and estab of HC. Atty: Pierson, Ball & Dowd	GRANTED	7-30-64
BRH-960 R.&F.	7-3-64 7-6-64	RENEWAL OF LICENSE	GRANTED	12-22-64
BRSCA-530 Rec'd Filed	7-20-64 7-23-64 9-18-64	Renewal of SCA	GRANTED	12-22-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WAEF-FM

Name NORTH CINCINNATI BROADCASTING COMPANY
CINCINNATI, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4866 H&F	3-15-65 9-18-65	Construction permit to install second trans (CCA-50000) to be used in conjunction with main trans, and install vertically polarized ant (Co-EI-CO-4FMV), using vertical ERP of 20kw.	GRANTED Cond'l re submission data accordance Sect. 73.250 Rules.	4-19-65
BTC-4791 R & F	3-31-65 4-5-65	Voluntary transfer of control of Big Value Stamps Co. (50% stockholder of lic. corp) from Charles J. Arrighi, Charles F. Hartsock and Foster Paulis, to Parkview Markets, Inc.	GRANTED EFF:	5-27-65 6-22-65
BPH-5239 R & F	1-15-66 1-18-66	Atty. - Pierson, Ball & Dowd CP to replace expired CP(BPH-4866) which authorized install 2nd Main trans., install vertically polarized ant., and make changes in TPO, ERP and HAAT.	GRANTED	2-14-66

FORM BC-121 45
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **W A E F**
Letters **X W A E F-FM**

Name **NORTH CINCINNATI BROADCASTING COMPANY**
Cincinnati, Ohio 45237

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3447 R & F	9/30/66 10/5/66	Lic. to cover CP (BPH-5239) which auth. install 2nd main trans., install vert. ant. chng. ERP, TPO & HAAT, specify type trans. CCA-10000 D, specify type ant. JAMPRO JA-4V.	GRANTED	1-24-67
BRH-960 BRSCA-530 R & F	6-5-67 6-5-67 6-16-67	Renewal of license Renewal of SCA Atty. Samuel Miller	GRANTED	9-8-67
BPH-5894 R & F AUG 1 1967	6-28-67 6-30-67	CP to install new trans (CCA-10,000D/ITA-7,500DS); incr. horiz. TPO to 11.217kw; incr. vert. TPO to 7.5kw; incr. horiz. ERP to 50kw; and incr. vert. ERP to 27.6kw; Atty - Samuel Miller Engr: Russell P. May, Washington, D.C.	GRANTED Cond'l re subj. to subm. of sufficient data accord. 73.250 for type accept. of trans. at 11kw output.	8-7-67

Form BC-121 #6
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W A E F

Name NORTH CINCINNATI BROADCASTING COMPANY
Cincinnati, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3957 R & F #405771 \$30 PT APR 30 1968	2/8/68 2/9/68 2/9/68 2/19/68	License (BPH-5894, for changes)/ Atty: Samuel Miller	GRANTED	5-16-68
BPH-6345 R & F #438629 \$30 JUL 10 1968	6-19-68 6-24-68 6-24-68	CP install new horizontal polarized ant (Jampro-6B, 6 sects); chg. horiz. TPO 8.4kw; and vert. ERP 27kw; Atty - Samuel Miller	GRANTED	7-15-68
BLH-4215 R & F #464603 \$30 PT DEC 2 1968	10/7/68 10/10/68 10/10/68 10/22/68	License (BPH-6345) for chngs. Atty: Samuel Miller	GRANTED	1-6-69

APPLICATION RECORD - BROADCASTING

Call
Letters **WAEF**

Name **NORTH CINCINNATI BROADCASTING COMPANY**
Cincinnati, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-960 R & F #612446 \$75. P.N.	6-3-70 6-29-70 6-29-70 6-29-70	Renewal of License Atty: Stephen A. Gold AMENDED 8-28-70 re: Section II submitted AMENDED 8-28-70 re: programming Renewal of SCA	GRANTED	10-28-70
BRSCA-530 R & F #612447 \$30.	6-3-70 6-29-70 6-29-30	AUG 6 1970		
BALH- 1420 BASCA- 426 R & F #617530 \$105 PRESS: EP 11 1970 PN REC'D: Pub. notice filed 8-21-70	7-30-70 7-30-70 7-31-70 7-30-70	Voluntary assignment of license and SCA to Berkshire Radio, Inc. Attys.: Samuel Miller (Assignor) Fletcher, Heald, Rowell, Kennehan & Hildreth (Assignee) Statement re Dirctr of Community Relations - filed 11-23-70	DISMISSED Req. of Atty.	3-10-71

APPLICATION RECORD - BROADCASTING

98.5mc

Call Letters **WLQA**
XWAEF

RADIO CINCINNATI, INC.

Name ***NORTH CINCINNATI BROADCASTING COMPANY**
CINCINNATI, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
2-22-71	Annual filing fee	\$36.00 deducted from \$75.00 renewal fee.	Credit \$39.00 to 1971.	
BTC 3639	7-23-71	Voluntary transfer of negative control of lic	GRANTED	10-21-71
R & F	7-29-71	corp from Pilot Stores, Inc. to Parkview		
FEE PD: \$250 #020265	#020265	Markets, Inc.		
CODE 051 (Form 316)	Aug 1 2 1971	Atty - Samuel Miller		
AUG 1 2 1971		AFFIDAVIT filed 10-7-71 re unauth. merger		
(reply to ltr 8-28-71)				
BALH-1581	9-29-71	Voluntary assignment of license and SCA to	GRANTED	1-5-72
BASCA-467	10-1-71	RADIO CINCINNATI, INC.	Req. grant fee \$7,800.00	
R & F			EFF:	2-14-72
FEE PD: \$1000 #008773			Grant Fee Paid:	
CODE 049	OCT 1 9 1971	Atty for assignor - Samuel Miller		
Pub. notice filed 10-14-71		for assignee - Cohn & Marks		
		AMENDED 10-22-71 - corrections re address &		
		int. of stockholder; bank ltr(2) re loan		

APPLICATION RECORD - BROADCASTING

Call
Letters H.L.Q.A.Name Radio Cincinnati, Inc.
Cincinnati, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7981 R & F #090911 \$200 Code 015 Press P. N. Rec'd	6-30-72 7-13-72 7-13-72 AUG 1 - 1972 8-23-72	CP to chg. TL to: Bald Knob, 2400 Lehman Rd. Cincinnati, Ohio; chg. SL & RC to: 7507 Reading Road; install new trans. (CCA FM- 10,000D); install new ant. (CCA FMC-HP-4, 4 sects. (H&V); make chg. ant. system (increase height); chg. TPO; ERP: 15.0KW(H&V); HAAT: 808' (H&V). (39° 07' 19" - 84° 32' 52") Atty: Stanley S. Neustadt Engr. Statment in support for CP make changes.	GRANTED	10-19-72 gr. fee \$1800 required. Paid: 016, 11-10-72, W126294
AMENDED	9-22-72			
BLH-5759 R & F W 157502-\$50. PTA PRESS	2-20-73 2-27-73 2-27-73-AC-068 3-6-73 MAR 30 1973	Lic.(BPH-7981) for changes. Cohn and Marks(Stanley S. Neustadt, atty)	GRANTED	4-16-73
BLH-5851 R & F W 191690-\$50. (AC-068) PTA JUN 27 1973	5-22-73 5-25-73 5-25-73 JUN 27 1973	Lic. to use former Main transmitter(ITA, FM- 7500-D) for Auxiliary purposes only-ERP: 13kw (H&V). Atty: Cohn and Marks (S. S. Neustadt)	GRANTED	11-6-74

APPLICATION RECORD - BROADCASTING

Call
Letters **WLQA**

Name **RADIO CINCINNATI, INC.**
Cincinnati, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-960 R & F P.N. PRESS 2 AUG 1973	6-28-73 7-2-73 7-2-73	Renewal of License Atty.: Roy R. Russo AMENDED 11-19-73 re: EEO program	GRANTED	11-6-74
BRH-960 R & F P.N. Press	5-28-76 6-1-76 6-1-76 JUL 27 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty: Richard A. Helmick (Cohn & Marks)	GRANTED	9-15-76
BSCA780913AF PRESS	SEP 28 1978	Request for Subsidiary Communications Authorization on a subcarrier frequency of 67 kilohertz.	GRANTED	3-4-80
AMENDED AMENDED	12-11-79 2-11-80	engr(additional engr data) ENGINEERING DATA		

BRH-960 - Atty. was called 7-31-73 re: SCA

98.5

May 1976

APPLICATION RECORD - BROADCASTING

Call Letters **WRRM**
XW L Q A

Name **RADIO CINCINNATI, INC.**
CINCINNATI, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRH 790601 PRESS	CR AUG 17 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Richard A. Helmick, Atty.	GRANTED	9-21-79
<div style="text-align: center;">F.C.C. - WASHINGTON, D. C.</div>				

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

