

WRKY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

BROADCASTING STATION LICENSE RECORD

FM

B.S.
Official No. 59

W R K Y (Eff. 7-29-74)

Date first licensed 9-19-47

Call letters W S T V - FM

STATION LOCATED: Steubenville, Ohio

ASSOCIATED COMMUNICATIONS CORPORATION (ALH 5-10-78 EFF: 3-22-79)

* RUST CRAFT BROADCASTING COMPANY (BMLH 8-27-62)

* WSTV, INC.

Name of licensee * THE VALLEY BROADCASTING COMPANY

Transmitter location 1.3 ~~1/2~~ mile south of Steubenville, Ohio (on Altamont Hill)
~~Highway 28 Steubenville, Ohio~~, Steubenville, OhioZIP 43952 320 Market St., Steubenville, Ohio (SH 4-8-65) (Eff: 3-29-65)
Market St.

Main studio location * Exchange Realty Building, Steubenville, Ohio

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From- To-
B2-PH-357	4-22-46	99.7	1.0 kw		By 12-14-46 To 6-14-47
Letter	7-25-46	Subject to Comm. approval of antenna and transmitter details and application for C.P. for Standard Station WSTV.			
C.P. issued	10-14-46	for C.P. for Standard Station WSTV.			
BMPH-198	4-17-47		2 kw Terr 440'		
Letter	4-21-47	Subject to final proceedings of Docket 6768 (Frequency Assignment).			
Telegram	5-27-47	Relet Attorney 4-18. Channel 278, 103.5 mcs. assigned in lieu of Channel 259, 99.7 mcs. pending final action in Docket 6768.			
BMPH-198	6-19-47	103.5	2 kw	U	By 12-14-46
BMPH-453			Terr: 440'		To 8-14-47.
C. P. issued for new FM broadcast station					
Telegram	6-19-47	Retel 17. No objection commencing equipment tests in accordance with Section 3.216 Rules on 103.5 mcs.			
Telegram	6-26-47	Relet Attorney 24. Auth. granted ending 8-14-47 operate 103.5 mcs. using Westinghouse FM-1 Trans. 1 kw power, 4 bay WE 54A xxxx ant. 293' above ground on WSTV tower for FM program service. Operation without approved frequency & modulation monitors authorized. Responsibility maintenance frequency & modulation within required limits not waived. Notify Comm. date operation commences.			
	6-26-47	103.5 (No. 278) Freq. assignment accord. Do 6768			
BLA-78	9-18-47	Lic. to cover C.P. (B2-PH-357 as modified, which authorized a new FM broadcast station. 103.5 2 kw U exp. 9-18-48			
BRH-59	3-15-48	Renewal of license from			9-18-48
		to			12-1-49
BRH-59	11-30-49	Renewal of license			12-1-49 to 12-1-52
BMIH-40	2-20-51	Mod. of License change name to WSTV, Inc 12-1-53			

CARD NO. 2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WSTV-TV

Name of licensee * WSTV, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-59	11-13-52	Renewal of license to			10-1-55
BPH-1884	9-2-53	CP to change type ant, move tr., ERP 3.1kw Terr 880'			11-2-53 5-2-54
BLH-963	5-17-54	Lic to cover to			10-1-55
BRH-59	9-7-55	Renewal of license to 103.5 mcs, ERP 3.1 kw, Terr: 880 feet			10-1-58(S)
BRH-59	9-10-58	Renewal of license to			10-1-61
BRH-59	9-28-61	Renewal of license			10-1 10-1-64
BTC-3831 EFF:	11-8-61	Voluntary transfer of control of licensee corporation from Jack N. Berkman, et al (All Stockholders) to United Printers and Publishers (Incorporated).			
BMLH-174 (1)	8-27-62	Mod. of license to change name of licensee to RUST CRAFT BROADCASTING COMPANY.			
Wire Ltr. dated Sect. 73.250(a)(5) installed & in oper.	11-2-62 12-4-64	Auth. remain silent thru 11-15-62 Cond' 1 & rec'd 12-7-64 giving notification per Rules that a RCA BTF-5D trans. is now installed & in oper. (Eff: 12-4-64)			
BRH-59	9-14-64	103.5mcs. 3.1 kw U			10-1 10-1-67
BTC-4706 EFF:	12-18-64 3-15-66	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (Parent Corp. of Lic. Corp.) from the Berkman Group (de facto control) to the Berkman Group (de jure control)			
BSH-59 (1)	4-8-65	Mod. of Lic. to chg. studio loc.			
BRCH-736 (2)	7-26-66	Mod. of license to operate transmitter by remote control from 1.3 mi. S. of Stoubenville, Ohio (Transmitter Site). Remote control point 33 feet from transmitter in same building.			
BPH-5371 HAAT: 880'	8-5-66	103.5mc CH#228	ERP: 12kw Incl. TPO: 3.2kw		10-5-66 4-5-67
		C to increase TPO and ERP.			

B.S. #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WSTV-FM

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BLH-3489 HAAT: 880'	2-24-67	103.5mcs	ERP: 12kw TPO: 3.7kw	U	2-24 10-1-67
		Lic to cover CP(BPH-5371) which auth increase ERP & TPO (RCA BTF-5D1)			
BRH-59	11-30-67	Renewal of License/NDEA			11-30 10-1-70
BRH-59(S)	9-30-70	Renewal of License & NDEA			10-1-73
TC-6617	7-14-71	VOL. TC			
EBSA	5-25-72	-----			
BTC-6946	8-31-72	Vol. TC			
BRH-59(S)	1-11-74	RENEWAL			
					10-1-76
BPH-8849 HAAT: 880'(LH+U)	4-5-74	103.5mhz	ERP: 12kw(H) 9.5kw(V) Ch#278 TPO: 5kw (RC)	U	4-5-75
		CP to install new ant.; chg. TPO; ERP. and add circular polarization to HAAT.			
BPH-8849(1)	7-29-74	MP to change call letters			
EBSA	7-29-74	-----			
BLH-6394	10-18-74	Lic.(BPH-8849, as mod.)-Changes-10-1-76			
BRH-59(S)	10-18-76	Renewal of license 10-1-79			
BALH-2635	5-10-78	VOL. AL	EFF: 3-22-79		
BRH790529VP (L)	9-21-79	RENEWAL OF LICENSE			10-1-82

George C. Davis, Engineer

APPLICATION RECORD - BROADCASTING

Card #2

Call

Letters WSTV - FM

WSTV, INC.

Name X THE VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-198 Rec'd Filed	1-24-47 1-30-47 1-30-47	Mod. of C. P. (B2-PH-357 which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system. (Westinghouse FM-1 Max. 1 kw) Filed by Percy H. Russell, Jr., Attorney	GRANTED to final proceedings of Docket 6768 (Frequency assignment). Ltr. written	-17-47 -21-47.
BMPH-453 Rec'd Filed	6-3-47 6-6-47 6-6-47	Mod. of C. P. (B2-PH-357 as modified) which authorized a new FM broadcast station for extension of completion date from 6-14-47 to 8-14-47. Filed by Percy H. Russell, Jr., Attorney	GRANTED Mod. C.P. (BMPH-198 & BMPH-453 combined) issued	6-19-47 6-19-47.
BLH-78 Rec'd Filed	8-4-47 8-12-47 8-12-47	License to cover construction permit (B2-PH-357 as modified) which authorized a new FM broadcast station. Filed by E. D. Johnston, Attorney	GRANTED	9-18-47

APPLICATION RECORD - BROADCASTING

WSTV, INC.

Call

Letters WSTV-FMName THE VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRH-59 Rec'd Filed	7-13-48 7-15-48 7-15-48	Renewal of license Filed by E. D. Johnston, Att'y.	GRANTED	9-15-48
BRH-59 Rec'd Filed	9-28-49 9-30-49 9-30-49	Renewal of license. Filed by Percy Russell, Jr., Atty	GRANTED	11-30-49
BMLH-40 Rec'd & Filed	1-31-51 2-5-51	Mod. of License to change name from The Valley Broadcasting Company to WSTV, Inc. Filed by Percy Russell, Jr., Atty.	GRANTED	2-20-51
BRH-59 Rec'd. & Filed	8-30-52 9- 3-52	Renewal of license.	Ltr. written 10-13-52 re Tr. logs. GRANTED	11-13-52
BPH-1884 Rec'd & Filed	8-10-53 8-12-53	C.P. to make changes in licensed station - change type of ant. to Collins 37M-4,4-section ERP to 3.06kw; move tr. to 1.3 mi S. of Steu- benville, Altamont Hill, increase overall height. Filed by R. Russell Eagan, Atty	GRANTED	9-2-53 ERP to 3.1 kw Ant. terrain: 880ft.

CARD 4

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters WSTV-FMName WSTV, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BLH-963 Recd. & Filed	5-1-54 5-3-54	License to cover C.P. (BPH-1884 which authorized changes in licensed station)	GRANTED	5-17-54
BRH-59 Recd Amend. Recd & filed	6-29-55 7-1-55 7-8-55 7-11-55	Renewal of license Pe roy H. Russell, atty Amendment to correct Section IV, Page 2.	GRANTED	9-7-55

FORM BC-121 45
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSTV-TV

Name WSTV, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BRH- 59 REC'D FILED	6-25-58 6-27-58 6-27-58	Renewal of license	GRANTED	9-10-58
BRH-59 Rec'd&Filed	6-29-61 6-29-61	Renewal of License	GRANTED	9-28-61
BTC-3831 Rec'd Filed	8-17-61 8-18-61 8-18-61	Voluntary transfer of control of licensee corporation from Jack N. Berkman, et al (All Stockholders) to United Printers and Publishers (Incorporated). (CONTINGENT ON GRANT OF BTC-3830, WPIT, INC.) R. Russell Eagan, Atty.	GRANTED EFF:	11-8-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.S.T.V.-FM

RUST CRAFT BROADCASTING COMPANY

Name WSTV, INC.
Steubenville, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-174 R & F	8-2-62 8-3-62	Mod. of license to chg name of licensee from WSTV, Inc. to Rust Craft Broadcasting Company.	GRANTED	8-27-62
BRH-59 R & F	6-23-64 7-6-64	Renewal of License Percy H. Russell, Atty.	GRANTED	9-14-64
BTC-4706 R & F	11-28-64 11-30-64	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp. of lic. corp) from the Berkman Group (de facto control) to the Berkman Group (de jure control) Atty. - R. Russell Eagan	GRANTED EFF:	12-18-64 3-15-66
BPH-5371 Received Filed	4-22-66 4-25-66 5-4-66	CP to increase TPO to 3.68kw and increase ERP to 12kw. Kirkland, Ellis, Hodson, Chaffetz & Masters, Attys. (P.H. Russell)	GRANTED	8-5-66

FORM BC-121
Aug. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WSTV-FM

Name RUST CRAFT BROADCASTING COMPANY
Steubenville, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-736 Rec'd Resub. R & F	7-1-66 7-5-66 7-14-66 7-21-66	Modification of license to operate transmitter by remote control from 1.3 mi. S. of Steubenville, Ohio (Transmitter site). Remote control point 33 feet from transmitter in same building.	Returned Signed by General Manager GRANTED	7-12-66 7-26-66
BLH-3489 R & F	11-4-66 11-7-66	Lic. to cover CP(BPH-5371) which auth. inc. ERP & TPO. (RCA STF-5D1) Atty. P. H. Russell	GRANTED	2-24-67
BRH-59 R & F JUL 28 1967	6-20-67 7-3-67	Renewal of license Atty- Percy H. Russell	GRANTED	11-30-67
BRH-59 R & F \$75 #610910 PN REcd. PRESS	6-18-70 6-23-70 " " JUN 30 1970	RENEWAL OF LICENSE Erwin G. Krasnow, Atty. (Kirkland, Ellis, Hodson)	GRANTED	9-30-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W S T V - FMName RUST CRAFT BROADCASTING COMPANY
STEUBENVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
2-11-71		Annual filing fee \$32.00 deducted from \$75.900 Renewal fee. Credit \$43.00 to 1971.		
BTC-3617 R & F FEE PD: \$250 #105769 CODE 054 (Form 316) ALSO SEE AM ETC JUL 14 1971	7-11-71 7-12-71	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control) REQUEST WAIVER OF COMMISSION'S POLICY RE CONSUMMATION DATE Atty - Kirkland, Ellis etc (P. Russell)	GRANTED	7-14-71
BTC-3946 R & F FEE PD: \$1250. #102510 (INCLUDES: WROC-FM, WRCP-FM, WPIT-FM, WWOL-FM) ALSO SEE AM & TV (FORM 316) AUG 30 1972	8-18-72 8-22-72	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp) from the Berkman Group (de facto control) to the Berkman Group (de jure control) Atty - Kirkland, Ellis & Rowe	GRANTED NO GRANT FEE REQUIRED	8-31-72

APPLICATION RECORD - BROADCASTING

Call W R K Y
Letters * WSTV-FM

Name **RUST CRAFT BROADCASTING COMPANY**
STEUBENVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRH-59 R & F PN Recd. PRESS 27 JUL 1973	7-2-73 7-3-73 "	RENEWAL OF LICENSE Erwin G. Krasnow, Atty. AMENDED 8-1-73 re: community leaders interviewed	GRANTED	1-11-74
BPH-8849 R & F #285278 \$50 Code 057 Press	2-25-74 2-25-74 3-1-74 MAR 20 1974	CP to install new ant. (RCA BFG-5A, 5 sects. (H&V); chg. TPO; ERP: 12KW(H) 9.46KW(V) and add circular polarization to HAAT. Atty: Erwin G. Krasnow(Kirkland, Ellis & Rowe)	GRANTED	4-5-74
BLH-6394 R & F W 343892-\$50. PTA PRESS OCT 3 1974	9-10-74 9-11-74 9-11-74-057 9-17-74	Lic.(BPH-8849, as mod.)-Changes. Atty: Kirkland, Ellis & Rowe(E. G. Krasnow)	GRANTED	10-18-74

#10

103.5 mc

Form BC-121

May 1978

APPLICATION RECORD - BROADCASTING

10-47

Call
Letters W R K Y

ASSOCIATED COMMUNICATIONS CORPORATION

Name x RUST CRAFT BROADCASTING COMPANY

STEUBENVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRH-59 R & F PN Recd. PRESS	5-20-76 5-27-76 " JUN 28 1976	RENEWAL OF LICENSE Erwin G. Krasnow, Atty. (Ellis & Rowe)	GRANTED	10-18-76
BALH-2635 R & F FORM 316 Also see WSTV (AM), etc FEB 6 1978	1/12/78 1/17/78	Voluntary assignment of license to ASSOCIATED COMMUNICATIONS CORPORATION REQUEST FOR TAX CERTIFICATE MUTUALLY CONTINGENT ON GR OF BTC-8567 (WSTV-TV, etc) & BTC-8575 (WPIT, etc) Atty - Kirkland & Ellis	GRANTED EFF: Tax cert issued	5-10-78 3-22-79
BRH 790529 VP PRESS JUL 12 1979		RENEWAL OF LICENSE Geo. H. Shapiro, Atty.	GRANTED	9-21-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

