

WQAL



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B 9

Card #1

BROADCASTING STATION LICENSE RECORD

FM

OFFICIAL NO. 828

W Q A L (EFF. 5-7-71)

X W C J W (EFF. 1-15-68)

Date first licensed 4-18-50

Call letters XWJW - FM

LOCATION: CLEVELAND, OHIO

SJR COMMUNICATIONS, INC. (ALN 4-8-71 EFF. 5-6-71)

X STORER BROADCASTING COMPANY (BALH 207; Gr. 7-22-55; EFF. 7-31-55)

Name of licensee XWJW, INC.

4800 Bruening Road, Parma, Ohio (PH-8-11-77) L 1-15-79

X 4501 Pleasant Valley Rd., Parma, Ohio (PH-11-18-68)

X 13461 Ridge Road, North Royalton, Ohio (BRH-9-28-61) (Redescription).

Transmitter location X Ridge & State Roads, near Village of North Royalton, Ohio
(Cuyahoga County)

3101 Bldg., 5th floor, 3101 Euclid Ave., Cleveland, Ohio (BSH-7-20-71)

X 13461 Ridge Road, North Royalton, Ohio (BSH 3-29-61)

1630 Euclid Avenue, Cleveland, Ohio (Ltr. 7-30-59)

x (Letter 8-10-55 S-L temporarily at transmitter location during remodeling)

Main studio location 1375 Euclid Avenue, Cleveland, Ohio

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Mcs. Freq. | E.R.P. Power | Time Div. | Period From- To- |
|--------------|----------------|--|-----------------|--------------|---------------------|
| Order | 10-8-47 | 104.1 | 7.5 kw | | |
| | | No. 277 Ant. Height 500' Subject filing mod. C. P. | | | |
| Telegram | 2-25-48 | Relet atty. Auth. granted period ending May 24, 1948 operate 104.1 Mcs using WE 506B-3 trans. 10 kw. max. output power and 3 section Collins antenna mounted on side of one of WJW towers with center 246 feet above ground for purpose FM program service. Sufficient checks to be made and submitted for operation of WJW antenna system to insure no changes in directional pattern or antenna resistance. Notify Comm. when program service has commenced. | | | |
| Telegram | 3-22-48 | Relet atty. Auth. modified period ending May 24, 1948 operate 104.1 Mcs using WE 506B-3 trans. 10 kw. max. output power and 4 section Collins antenna mounted on side of Northeast tower WJW with center 246 ft. above ground for purpose FM program service. Sufficient checks to be made and submitted for operation WJW antenna system to insure no changes in directional pattern or antenna resistance. Notify Comm. when prog. serv. has commenced. | | | |
| Telegram | 5-19-48 | Relet atty. Auth. extended interim operation period ending Aug. 24, 1948. | | | |
| Telegram | 8-19-48 | Relet atty. 9. Auth. extended interim operation period ending Nov. 24, 1948. | | | |
| Telegram | 11-17-48 | Relet atty. 9. Auth. ext. period ending 2-24-49 op. 104.1 mcs using WE 506 B-2 Trans. w/10 kw output power & 4 section COLLINS Ant. mounted on side northeast tower WJW w/center 246 ft. above ground re FM prog. serv. | | | |
| Telegram | 2-15-49 | Relet atty. 10. Auth. extended period ending 5-24-49. | | | |

B.S.

BROADCASTING STATION LICENSE RECORD

CARD # 2

Date first licensed

Call letters XWJW-FM

Name of licensee ~~W-J-W, INC.~~ STOKER BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Mcs. Freq. | ER Power | Time Div. | Period From- To- |
|------------------------|-------------------------------------|--|------------|---------------------|---|
| Telegram | 5-16-49 | Relet Atty 12. | | Auth. ext. | period ending 8-24-49 |
| BPH-581 | | 104.1 | 10 kw. | 510 ft. | By 9-20-49 |
| BMPH-1092 | 7-20-49 | C.P. issued | | | To 3-20-50 |
| Telegram | 8-15-49 | Relet atty. 1. | | Auth. mod. and ext. | period ending 3-20-50 op. using fac. spec. in BMPH-1092 re. FV program ser. |
| BPH-614 | 4-18-50 | 104.1 | 19 kw. | 510 ft. | |
| License to cover C. P. | | (BPH-581 as mod.) | | | To 12-1-51 |
| BPH-526 | 11-28-51 | Ext. of license to | | | 3-1-52 |
| BRH-526 | 1-9-52 | Renewal of license to | | | 10-1-52 |
| BRH-526 | 9-24-52 | Renewal of license to | | | 10-1-55 |
| WIRE 9-7-54 | Auth. granted oper. accord BPH-1961 | | | | 30 days pending receipt & action license appl. |
| BPH-1961 | 9-2-54 | CP to change tr to drive unit and waive Sec 3.201 to remain silent on Sundays | ERP 2.8kw | | 11-2-54 |
| | | FCC Form 715 notice sent | | | 5-2-55 |
| WIRE 9-27-54 | Auth. oper. accord. BPH-1961 | | | | Extended for period 30 days, pend. receipt & action lic. to cover. |
| BPH-929 | 10-20-54 | Lic. cover CP (BPH-1961) | | | to 10-1-55 |
| BTC-1833 | 11-10-54 | Vol. TV from William M. O'Neil to Storer B/cg Co. | | | |
| BALH-207 | 7-22-55 | Assignment to Storer B/cg Co. | | | |
| BRH-526 | 9-7-55 | Renewal of license to 104.1 mcs. ERP 2.8 kw, Terr: 510 feet | | | 10-1-58 (L) |
| BRH-526 | 9-24-58 | Renewal of license to | | | 10-1-61 |
| BPH-3042 | 7-14-60 | 104.1mcs. 2.8kw. Unl. TPO: 570w. Ch. 281' | HAAT: 500' | | 9-14-60 3-14-61 |
| | | Construction permit to install new antenna. | | | |
| WIRE | 9-6-60 | Remain silent to 10-6-60 | | | |
| BMPH-6413 (1) | 12-8-60 | Modification of CP(BPH-3042) to change transmitter. HAAT: 520' | | | |
| | | 19kw ERP (Conditional) | | | |
| BPH-3655 | 3-29-61 | Mod. license to change studio location | | | |
| | 3-15-61 | Vol. relinquishment of positive control of licensee corporation by George B. Storer thru sale of 263,000 shares of common stock to the General Public. | | | |

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-18-50

WJW
Call letters X WJW - FM

Station location Cleveland, Ohio

Name of licensee STORER BROADCASTING COMPANY

Transmitter location _____

Main Studio Location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. NO. | DATE ISSUED | FREQ. | POWER | TIME DIV. | PERIOD FROM TO |
|------------------------------|---------------|---|-----------------------------------|-----------|-------------------|
| BLH-1790 HAAT: 520 ft. | 7-7-61 | 104.1mc Ch.281 | 19kw TPO: 3.9kw | Unl | 7-7-61 10-1-61 |
| | | license to cover CP (BPH-3042, as mod.) which authorized chg. in ERP, HAAT, install new ant. and trans. | | | 10-1-64 |
| BRH-526 | 9-28-61 | 104.1 | 2.8 | U | 10-1-64 |
| BRH-526 | 9-15-64 | Renewal of License | | | 10-1-67 |
| BRH-526 | 9-8-67 | Renewal of License | | | 10-1-70 |
| BPH-6494 HAAT: 630' (h&v) | 11-18-68 | 104.1mc ch#281 | ERP: 12kw(h&v) TPO: 6.7kw (RC) | U | 7-18-69 |
| | | CP chg. trans loc. operate by RC from studio location; install new trans; (Gates-FM-10H); new ant (Gates-FMC-4, 4 sects); chg. TPO; ERP(h&v) and HAAT | | | |
| BLH-4345(L) | 4-3-69 | Lic. (BPH-6494) for chgs. | | | 10-1-70 |
| BLH-4416(L) | 6-23-69 | Lic. to use former main trans. & ant. at old site for aux. purposes only | | | 10-1-70 |
| BRH-526(S) | 9-30-70 | Renewal of Main & Aux. | | | 10-1-73 |
| BALH-1461 | 4-8-71 | VOL. ALH EFF: 5-6-71 | | | |
| BSH-526(1) | 7-20-71 | Chg. Studio & RC. Loc. to: 3101 Bldg., 5th floor, 3101 Euclid Ave., Cleveland, Ohio. | | | |
| BLH-5257(1) | 11-15-71 | 104.1mc | 12kw(H&V) 7.1kw(H&V) Aux. | 630'(H&V) | 10-1-73 |
| | | lic. to use formerly auth. trans. (RCA, BIF-5-B) as Aux. trans & reloc. Aux. trans. at Main trans. loc. - RC. | | | |
| EBSA | 5-22-72 | | | | |
| BPH-8291 HAAT: 630' (H&V) | 3-20-73 | 104.1mhz. #281 | ERP: 29kw(H&V) Class B (RC) | | 3-20-74 |
| | | CP install new trans., chg. TPO, ERP. | | | |
| BPH-8291(1) | 5-2-73 | MP to change condition. | | | |
| BLH-5846(1) | 6-20-73 | Lic. (BPH-8291) - Chgs - Main | | | 10-1-73 |
| BSCA -1262 | 4-8-74 | SCA auth. | | | 10-1-76 |

Form BC 126

June 1954

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

CARD #4

Date first licensed

Call letters W. Q. A. L.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|---|----------------------|---|-------|--------------|----------------------------|
| BLH-6237 BRH-526(L) | 2-4-75 | Lic. to incr. aux. TPO to 5kw-ERP: 9kw. Renewal of license (Main & Aux.) | | | 10-1-76 |
| COMTEL | 9-29-75 | Trans. GATES FM20H-3 mod. with COLLINS 310Z-2 Exciter now installed | | | |
| COMTEL | 3-31-76 | COLLINS 8310-2 trans (Main) GATES FM-20H3 use as Aux Trans | | | |
| COMTEL | 6-29-76 | Auth granted operate with GATES FM-20H3 trans | | | |
| BPH-10178 HAAT: 630' (H&V) | 9-13-76 | 104.1MHz ERP: 29kw (H&V) U (RC) CP chg Antenna | | | 9-13-77 |
| COMTEL | 1-13-77 | Trans.: GATES-FM-20H3 now installed as Auxiliary (Former Main Trans.) | | | |
| BPH-10601 HAAT: 1100' (h&v) ,(L) | 8-11-77 | 104.1mhz ERP: 7kw (h&v) U #281 (RC) CP chg TL; install new Ant; mke chg ant sys (incr hght); chg TPO, ERP & HAAT | | | 8-11-78 |
| BPH-10787 HAAT: 550' (h&v) (L) | 11-9-77 | 104.1mhz. ERP: 39kw (h&v) #281 (RC) CP install new Auxiliary Ant at main TL FOR AUXILIARY PURPOSES ONLY | | | 11-9-78 |
| BMPH-15321 (1) | 11-18-77 | MP (BPH-10601) chg ERP; 7.1kw (h&v), HAAT: 1080' (h&v) and transmitter | | | |
| BRH-526(L) BLH-7642 | 1-15-79 BPH-10787 | Renewal & Lic. cover (CP's BPH-10601 &) for chgs. & aux. antenna. | | | 12-1-79 <u>Odd Term</u> |
| BPH790710AE HAAT: 1060' (H&V) (L) | 9/27/79 | 104.1mhz ERP: 7.8kw (H&V) RC CP to make changes in ant. sys., type antenna & TPO. Incre. ERP. | | | 9/27/80 |
| BRH790531WK(L) BLH791030AC | 7-8-80 | RENEWAL & MODIFICATION ISSUED TOGETHER (MAIN & AUX.) | | | 10-1-82 |
| BTCH810317FK | 9-15-81 | VOL TCH | | | EFF: |

APPLICATION RECORD - BROADCASTING

HIGH FREQUENCY (FM)

Call

Letters ~~WJW-FM~~ WJW-FM

STORER BROADCASTING COMPANY

Name X WJW, INC.

(P.O. 1375 Euclid Avenue, Cleveland, Ohio)

| File No. | Dated | Application for | Action | |
|-------------------------------|----------------------------|--|---|---------|
| | | | Nature | Date |
| ✓ B2-PH-581 Rec'd Filed | 8-11-45 | Construction permit for new frequency FM broadcast station Frequency: Channel to be assigned in the 92-106 mc. band Coverage: 10,600 -Sq-Mi. Population: 2,446,942 Studio: 1375 Euclid Avenue, Cleveland, Ohio Transmitter: Sprague Road between State and Broadview Rd. Parma, Ohio (G.E. G.P. 110-D Max. 10 kw.) Filed by W. Theodore Pierson, Att'y. | GRANTED | 10-8-47 |
| | 9-18-45 | | ERP: 7.5 kw/Chan. 277 | |
| | 9-18-45 | | 104.1 mc. ant. height 730'. Subject filing mod. C. P. within 60 days | |
| AMENDED Rec'd Filed | 5-1-46 5-3-46 5-6-46 | AMENDED to change coverage from 10,600 sq.mi. to 9,300 sq.mi.; population from 2,446,942 to 2,562,157; type of transmitter from GE GF-110-D max. 10kw. to GE BT-3A max. 3kw; changes in antenna system; and change in officers and directors. | C.P. issued 7-20-49 with BMPH-1092 Expires 3-20-50 Mailed 7-29-49 | |

George C. Davis, Engineer

APPLICATION RECORD - BROADCASTING

CARD #2

STORER BROADCASTING COMPANY

Call

Letters WJW-FMName WJW, INC.

| File No. | Dated | Application for | Action | |
|-----------------------------|----------------------------------|--|--|--------------------|
| | | | Nature | Date |
| BMPH-1092 Rec'd Filed | 11-15-47 11-18-47 11-18-47 | Mod. of C. P. (B2-PH-581 which authorized a new FM broadcast station) to specify type of transmitter as WE 504-B2 Max. 3 kw; transmitter site as Ridge and State Roads, near North Royalton, Ohio; change effective radiated power to 12.6 kw; antenna height above average terrain to 597 feet and specify antenna system. Filed by Robert E. Hodson, Attorney | GRANTED C.P. issued with BMPH-581 | 7-20-49 7-20-49 |
| AMENDED Rec'd, Filed | 5-18-49 5-23-49 5-23-49 | AMENDMENT to change ERP from 12.6 kw. to 19 kw., type of transmitter from WE 504B-2 Max. 3 kw. to WE 506B-2 Max. 10 kw., antenna height above average terrain from 597 ft. to 518 ft. and make changes in the antenna system. Filed by Harrison T. Slaughter, Atty. | | |

APPLICATION RECORD - BROADCASTING

STORER BROADCASTING COMPANY

Call
Letters WJW-FMName WJW, INC.

| File No. | Dated | Application for | Action | |
|-----------------------------|--------------------|---|---------|---------|
| | | | Nature | Date |
| FLH-614 Recd & Filed | 3-1-50 3-8-50 | License to cover C.F. (EPH-681 as mod.) which authorized a new FM b/c sta. Filed by Robert Hodson, Atty | GRANTED | 4-18-50 |
| BRH-526 Recd & Filed | 8-27-51 9-5-51 | Renewal of license Filed by Robert Hodson, Atty. | GRANTED | 1-9-52 |
| BRH-526 Recd. & Filed | 6-2-52 7-1-52 | Renewal of license Filed by Robert E. Hodson, att'y | GRANTED | 9-24-52 |
| BPH-1961 Recd & Filed | 7-26-54 7-29-54 | Construction Permit to make changes in existing station - ERP from 19 kw to 2.79 kw and type trans. from WE, 506-B2 rated power 10 kw to Driver DI 53864 of W. E. 506-B2, rated power 1 kw; and change in hours of operation. Robert E. Hodson- Atty | GRANTED | 9-2-54 |

CARD 4

FORM B-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

STORER BROADCASTING COMPANY

Call
Letters WJW-FMName WJW, INC.

| File No. | Dated | Application for | Action | |
|---|----------|---|---------------------------------|-------------------------|
| | | | Nature | Date |
| BLH-999 Recd. & Filed | 9-27-54 | License to cover C.P. BPII-1961 which authorized changes in licensed station. Filed by Robert E. Hodson, atty Amendment recd. 10-12-54 correcting geographic coordinates. | Amend to be filed re | coordinates. |
| | 9-29-54 | | GRANTED | 10-20-54 |
| BTC-1833 Recd & Filed | 10-14-54 | Vol. TV from William M. O'Neil to Storer Broadcasting Company Filed by Pierson & Ball, Attys for Transferor; Wm. P. Sims, Atty for Transferees. | GRANTED | 11-10-54 |
| | 10-19-54 | | EFF: | 11-17-54 |
| BALH-307 Recd & Filed | 7-11-55 | Vol. assignment to Storer Broadcasting Co. Filed by Thomas Wall, Atty | GRANTED | 7-22-55 |
| | 7-14-55 | | EFF: | 7-31-55 |
| BRH-526 Recd. Amend. Recd & Filed | 6-22-55 | Renewal of license Filed by W. P. Sims, atty Amended to change name to STORER B/CG. CO. | GRANTED | 9-7-55 |
| | 6-30-55 | | | |
| | 8-1-55 | | | |
| | 8-2-55 | | | |

AUG. 1955

Call
Letters **W J W -FM**Name **STORER BROADCASTING COMPANY****CLEVELAND, OHIO**

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|--|--|---------|
| | | | Nature | Date |
| BRH-526 Rec'd Filed | 6-17-58 6-23-58 6-23-58 | Renewal of license Robert F. Jones, Attorney | GRANTED | 9-24-58 |
| BPH-3042 R & F | 8-17-60 8-20-60 | Construction Permit to install new antenna (RCA-BFA-6A) ATTY- Jones and Zwicky | GRANTED HAAT: 500' | 7-14-60 |
| BMPH-6413 R & F | 8-29-60 8-31-60 | Modification of C.P. (BPH-3042 which authorized instl. new antenna) to increase ERP from 2.8kw to 19.18kw, increase HAAT from 500' to 516', change type transmitter (RCA-BTF-5B) Atty's: Jones & Zwicky | GRANTED ERP: 19kw HAAT: 520' (Conditional grant.) | 12-8-60 |
| BLH-1790 R & F | 2-8-61 2-10-61 | License to cover C.P. (BPH-3042 as modified) which authorized a change in ERP, HAAT, installation of new antenna and transmitter. ATTY. Jones and Zwicky | GRANTED | 7-7-61 |

APPLICATION RECORD - BROADCASTING

Call W C J W
 Letters X W J W-FM

Name **STORER BROADCASTING COMPANY**
Cleveland, Ohio

| File No. | Dated | Application for | Action | |
|---|------------------------------|---|-----------------|---------|
| | | | Nature | Date |
| BTC-3655 Rec'd Filed | 1-9-61 1-11-61 1-11-61 | Voluntary relinquishment of positive control of licensee corporation by George B. Storer thru sale of 263,000 shares of common stock to the General Public. Robert F. Jones, Atty. | GRANTED EFF: | 3-15-61 |
| BRH-526 Rec'd & Filed | 6-13-61 6-22-61 | Renewal of License Robert F. Jones, atty. | GRANTED | 9-28-61 |
| BRH-526 R & F | 5-28-64 6-5-64 | Renewal of License Warren C. Zwicky, Atty. | GRANTED | 9-15-64 |
| REQUEST FOR EXEMPTION SECTION 73.242 OF RULES filed 4-15-65 by Zwicky for WJW-FM, WJBK-FM, WGBS-FM, WIBG-FM & WSPD-FM | | | | |
| BRH-526 R & F JUL 31 1967 | 6-26-67 6-30-67 | Renewal of license Atty- Warren C. Zwicky | GRANTED | 9-8-67 |

FORM BC-121 # 7
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.C.J.W.

Name STORER BROADCASTING COMPANY
CLEVELAND, OHIO

| File No. | Dated | Application for | Action | |
|--|--|---|---|----------|
| | | | Nature | Date |
| BPH-6494 R & F #469059 \$30 NOV 13 1958 | 10-25-68 10-29-68 10-29-68 | CP chg. trans loc. to 4501 Pleasant Valley Rd. Parma, Ohio (WCJW-TV site); operate by RC from studio loc. 13461 Ridge Rd., N. Royalton, Ohio; install new trans (Gates-FM-10H); new ant (Gates-FMC-4, 4 sects); make chgs. in ant. system (incr. hght); chg. TPO 6.68kw; ERP 12kw; and chg. HAAT 632 feet. Atty - Warren C. Zwicky | GRANTED Cond '1 Waived Sect. 73.210 (a)(2) of the Rules to permit studio loc. xxxx beyond the city limits. | 11-18-68 |
| BLH-4345 R & F #490595 \$30 PT MAR 27 1959 | 2/13/69 2/13/69 2/13/69 2/24/69 | Lic. (BPH-6494) for changes. Atty: Warren C. Zwicky | GRANTED | 4-3-69 |

FORM BC-121
Aug. 1955

#8

APPLICATION RECORD - BROADCASTING

Call
Letters

FAI

WQAL

SJR COMMUNICATIONS, INC.

Name **STORER BROADCASTING COMPANY**

Cleveland, Ohio

| File No. | Dated | Application for | Action | |
|---|--|---|--|---------|
| | | | Nature | Date |
| BLH-4416 R & F #510878 \$30 PT JUN 9 1969 | 4/25/69 5/1/69 5/1/69 5/13/69 | License to use former main trans. & ant. at old site for aux. purposes only. (104.1mc ERP: 19kw TPO: 3.9kw HAAT: 520') (2 site) Atty: Warren C. Zwicky | GRANTED | 6-23-69 |
| BRH-526 R & F #612783 \$75. (\$550. submitted) " \$30. P.N. AUG 13 1970 | 6-30-70 7-1-70 7-1-70 7-1-70 | Renewal of License (Main & Auxiliary) Atty: Warren C. Zwicky AMENDED 9-22-70 re: commercial policy AMENDED 9-29-70 re: commercial policy | GRANTED | 9-30-70 |
| BAH-1161 R & F FEE FD: \$1000 #650314 CODE 019 DEC 29 1970 Pub. notice filed 1-18-71 | 12-11-70 12-16-70 | Voluntary assignment of license to SJR COMMUNICATIONS, INC. Atty for assignor - Warren C. Zwicky for assignee - Jason Shrinsky (SEE OVER) | GRANTED Req. grant fee \$13,700 - \$14,000.00 EFF: 5-6-71 Fee Paid: 7-5-71. 050 W021621 | 4-8-71 |

RE: PATH-1462 - Req. issuance tax certificate

NOTED: Original Art. & By-Laws with WKAT-FM

AMENDED 2-24-71 - current bal. sheets (assignee)

PHASE 1 REFUND ACTION

Storer Broadcast
Co.

TRANS.
CODE

533

DATE

800305

PHASE 1 REFUND ACTION

Storer Broadcast
Co.

TRANS.
CODE

500

DATE

800305

AMT.

291.50

INITIALS

D.A.F.

AMT.

6,850.00

INITIALS

D.A.F.

92A 4/25/80
291.50 to
Storer B/C
split fee

95A 6850 fee
above is in file
see file for
QC initials

93A 7/7/80
291.50 to
SJR Comm
split fee

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters **WQAL**
~~WQJW-FM~~

S&B Communications, Inc
Name **STORER BROADCASTING COMPANY**
CLEVELAND, OHIO

| File No. | Dated | Application for | Action | |
|---|---|--|---|---------------|
| | | | Nature | Date |
| 2-11-71 | | Annual filing fee \$56.00 deducted from \$105.00 Renewal fee & \$56. EXTRA to 1971. | | Credit \$105. |
| BLH-5257 R & F W 008202-\$50. AG-068 PTA PRESS | 9-28-71 9-28-71 9-28-71 10-6-71 NOV 11 1971 | Lic. to use formerly auth. trans.(RCA,BTF-5-B) as Auxiliary Trans. & to reloc. Aux. Trans. at the Main Trans. loc.(3101 Euclid Ave.)-RC. Atty: Jason L. Shrinsky(Arthur Stambler) | GRANTED | 11-15-71 |
| EPH-8291 R & F #158784 \$50 Code 061 Press | 3-1-73 3-2-73 3-2-73 MAR 12 1973 | CP to install new trans. (Gates FM 20H-3); chg. TPO and ERP: 29KW (H&V). Atty: Jason L. Shrinsky | GRANTED cond'l re: contingent on WRPS-FM being granted. CR chg. fac does not preclude WRPS being gr. max. facil. | 3-20-73 |
| <p>302-4-2-73 to PTA 4-20-73 to 5-2-73</p> | | | | |

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WQALName SJR COMMUNICATIONS, INC.
Cleveland, Ohio

| File No. | Dated | Application for | Action | |
|--|--|---|---------|---------|
| | | | Nature | Date |
| BLH-5846 R & F W 173971-\$50. LTD PTA Amended & F PTA Ext. PRESS | 4-12-73 4-12-73 4-12-73-AC-068-Atty: Stambler & Shrinky 4-20-73 5-21-73 5-29-73 JUN 7 1973 | Lic.(BPH-8291) for changes of Main transmitter to exp: 5-21-73 Engr. data(Proof of perf.) | GRANTED | 6-20-73 |
| BSCA-1,262 R & F #193297 \$50 Code 068 Press | 5-30-73 5-30-73 5-30-73 JUN 18 1973 | Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz. Atty: Jason L. Shrinky | GRANTED | 4-8-74 |
| BRH 526 R & F PN PRESS | 6-26-73 7-3-73 7-3-73 7 AUG 1973 | Renewal of License(Main & Auxiliary) Atty: Jason L. Shrinky AMENDED 11-13-73 re: EEO prog. AMENDED 12-19-73 re: EEO | GRANTED | 2-4-75 |

Call
Letters WQAL

Name SJR COMMUNICATIONS, INC
Cuyahoga, Ohio

| File No. | Dated | Application for | Action | |
|---|---|---|--|---------|
| | | | Nature | Date |
| BLH-6237 R & F W 301339-\$50. PTA PRESS | 4-8-74 4-9-74 4-9-74-057 4-19-74 JUN 3 1974 | Lic. XXXX to increase presently lic'd aux. TPO to 5kw - ERP: 9kw. Atty: Stambler & <u>Shrinsky</u> | GRANTED | 2-4-75 |
| BRH-526 R & F PN Recd. PRESS | 5-19-76 5-20-76 " JUL 6 1976 | RENEWAL OF LICENSE (MAIN & AUXILIARY) Jason L. Shrinsky, Atty. | Designated for Hearing Min. <u>3-8-78</u> | |
| BRSCA-1262 R & F | 7-8-76 7-8-76 | Renewal of SCA AMENDED 8-23-76 re: programming (over) | GRANTED # <u>28-94</u> 12-18-78 issued with BLH-7642 | |
| BPH-10178 R & F 597448#100 CODE 001 PRESS | 7-26-76 7-28-76 7-30-76 SEP 3 1976 | CP install new Ant {COLLINS G5CP-4, 4 sects H&V} 41° 21' 47" - 81° 42' 58" Atty. Jason L. Shrinsky | GRANTED | 9-13-76 |

(BRH-526) AMENDED 5-3-77 re: programming

APPLICATION RECORD - BROADCASTING

Call
Letters WQAL

Name SJR Communications, Inc.
Cleveland, Ohio

| File No. | Dated | Application for | Action | |
|--|--|--|--|---------|
| | | | Nature | Date |
| BLH-7245 R & F #623964\$100 Code 001 PRESS PTA AMENDED AMEND. | 10-12-76 10-12-76 10-13-76 FEB 7 1977 11-19-76 11-5-76 12-7-76 | Lic. (BPH-10,178) for changes. Trans. Collins 831G-2 Atty: Jason L. Shrinsky (Stambler & Shrinsky) Engr. Data Former Main as aux. \$50 fee refunded W644654 001 | DISMISSED AS MOOT. PT authorized at new site. See BLH-7642 | 5-11-78 |
| BPH-10601 Rec'd Filed PRESS PN REC'd Amended | 5-5-77 " 6-23-77 JUL 12 1977 6-23-77 | CP chg TL to: 4800 Bruening Rd., Parma, Ohio; install new Ant {COLLINS, Gb-CPS1, 1 sect {H&V}; mke chgs in Ant sys {incr hght}; chg TPO; ERP: 7.1kw {H&V} and HAAT {1100' {H&V} 41° 22' 45.3" - 81° 43' 11.7" Atty. James M. Weitzman Engr. Gary S. Hess Request Waiver of Sect. 73.207 of Commission's Rules | GRANTED | 8-11-77 |

APPLICATION RECORD - BROADCASTING

Call
Letters WQALName SJR Communications, Inc.
Cleveland, Ohio

| File No. | Dated | Application for | Action | |
|-------------------------------------|---|---|---|--|
| | | | Nature | Date |
| BPH-10787 R&F PRESS | 8-23-77 NOV 7 1977 | CP install new Auxiliary Antenna ^{proposed} at/main TL; to be operated on 104.1MHz #281; ERP: 39kW H&V and HAAT: 550' H&V For Auxiliary Purposes ONLY Atty. Jason L. Shrinsky Engr. Gary S. Hess | ACCEPTED & GRANTED | 11-9-77 |
| BMPH-15321 R&F | 10-18-77 10-19-77 | Mod. of CP9BPH-10601) to chg. ERP: 7.1KW(H&V) type trans. COLLINS 831-G2C; HAAT: 1079.63' (H&V) ATTY: James Weitzman Lic. (BPH-10601) for Changes & (BPH-10787) for Auxiliary Antenna) | ACCEPTED & GRANTED | 11-18-77 |
| BLH-7642 R & F PTA: PRESS: | 12-21-77 12-21-77 12-21-77 FEB 24 1978 | Atty - Jason L. Shrinsky | GRANTED GRANT RESCINDED Renewal in hearing GRANTED | 5-5-78 5-10-78 1-15-79 |

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters WQAJName SJR COMMUNICATIONS, INC.
CLEVELAND, OHIO

| File No. | Dated | Application for | Action | |
|--------------------------|-------------|--|--------------------------------|---------|
| | | | Nature | Date |
| BPH790212AK PRESS (O) | MAR 12 1979 | CP to change type Ant. (COLLINS G5CPS-2, 2 sects. H&V); incre. ERP: 11kw (H&V); decre. HAAT: 1060' (H&V) & chg. TPO. 41° 22' 45.3" 81° 43' 11.7" | DISMISSED Req. of Applicant | 5-17-79 |
| BPH790710AE PRESS (O) | JUL 31 1979 | CP to make chgs. in Ant. Sys.; chg. type Ant. (COLLINS G5CPS-2, 2 sects. H&V); incre. ERP: 7.2kw (H&V); decre. HAAT: 1060' (H&V) & chg. TPO. 41° 22' 45.3" 81° 43' 11.7" | GRANTED | 9/27/79 |
| AMEND. | 8-14-79 | Atty. James M. Weitzman (Shrinsky & Eisen) Chg. ERP to 7.8kw H&V | | |

#15

APPLICATION RECORD BROADCASTING

Call Letters: 104.2mhz
W Q A L

Name: SJR COMMUNICATIONS, INC.

Station Location: CLEVELAND, OHIO

| File No. | Date | Description | Action and Date |
|----------------------------------|-------------|---|---|
| BRH790531WK PRESS AUG 20 1979 | | Renewal of License (Main, Alt. M. & Aux. Antenna) | GRANTED 7-8-80 |
| BLH-791030AC PRESS | JAN 24 1980 | License to cover (BPH-790710AE) for changes. Atty: James M. Weitzman | GRANTED 2-12-80 Issued with BRH790531WK |
| BSCA810113AG PRESS (0) | MAR 5 1981 | Request For Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloertz. Atty. Arthur Stambler (Lovett, Ford & Hennessey) | DISMISSED 3-23-82 UNNECESSARY |

(300) 10/30/79

Name: SJR COMMUNICATIONS, INC.

Station Location: Cleveland, Ohio

| File No. | Date | Description | Action and Date |
|--|------------|---|-------------------------|
| BTCH810317FK Form 315 PRESS Also see WKLS(am) et al | APR 9 1981 | Vol TC from San Juan Racing Association, Inc. to Gulf Broadcast Group, Inc. Atty David H. Lloyd | GRANTED 9-15-81 EFF: |
| PN FILED 5-1-81 | | | |
| BALH810316ET Form 316 PRESS | APR 9 1981 | Vol AL to Gulf Broadcast Group, Inc. Atty David H. Lloyd Contingent on Form 315 | |

BALH/ET

PETITION TO DENY AND TO INTERVENE filed 5-11-81
by Pluria Marshall on behalf of National Black Media
Coalition

5

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

