

Remington Rand Inc.
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

A.

BROADCASTING STATION LICENSE RECORD

Date first licensed ... 12-4-59

Gall letters N. M. R. O. G-EM

Station location: Rochester, H.T.

ASSOCIATED COMMUNICATIONS CORPORATION (ALM 5-10-78 EFF: 3-22-79 **BUST CRAFT BROADCASTING OF NEW YORK, INC. (AL-2-19-65; EFF: 3-16-65) ** VETERANS BROADCASTING COMPANY, INC. (BALH- 10-4-61 EFF: 11-15-61).

Name of licensee ... X TRANSCONTINENT TELEVISION CORPORATION

Transmitter location .. Pinnacle Hill near Rochedter, How York ...

14610

Main studio location .200 . Humboldt, Rochester, .. How York

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. Date Issued F.A. Power Div. From To- BPB-24Th 9-10-58 HAAT 1410' Ch. 250 TPO: 5 kw. 11-10-58 G. 250 TPO: 5 kw. 5-10-59 Construction paralt for a new TN Broadcast Station. BSCA-129 10-1-58 Subsidiary Communications Authorization on a Multiplex Basis to (see auth.) BLH-1441 12-4-59 97.9mcs 18kw Unl. 12-4 6-1-60 HAAT: 400 ft. Lie. to cover CP RPH-247 as mod) which auth. Lie.	The second secon	THE REAL PROPERTY.
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BLH-3670 8-16-67 97.9mcs ERP:18kw U 8-16 6-1-69	CH 250 TPO: 5km HAAT: 400'	
HAAT: 400' CH.#250 TPO:5kw	BLH-3670 8-16-67 97.9mcs ERP:18kw U 8-16 6-1-69	
Lic. to cover CP(BPH-5550)	Lic. to cover (P(BPH-5550)	

Form BC 126 #2 June 1954

Main studio location

BROADCASTING STATION LICENSE RECORD

Name of licenseeHURT_CRAFT_ERCADCASTING OF NEW YORK, INC. Transmitter location	Date first licensed	Call letters WROC-9	
Transmitter location	Name of licensee BURT CRAFT BROADCASTING OF N	YORK, INC.	
	Transmitter location		

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date		1	Time	Period
No.	Issued	MANUFACTURE CONTRACTOR	Power	Div.	From To
四出-959(3)	Marie and the Control of the Control		& NDLA	PERSONAL PROPERTY AND ADDRESS OF THE PERSON NAMED IN COLUMN 1	6-1-72
BTC-6617	The state of the s	The second secon			
					Un1. 4-7-73
HAAT: 400'	(H&V)	#250		ERP, HAA	trans., ant.,
PRO				ERE, HAN	
EBSA		THE RESERVE OF THE PERSON NAMED IN			
3TC-6946	8-31-72	Vol. TO	1		
BRCH-1133	1)1-16-73	ML to o	perate by	RC	
BSH-959(2)	9-3-74	ML to ch	ange cal	lletters	
EBSA	9-3-74				
BLH-5637 N	L(BPH=784)-Change	s - Use	former me	in trans.
BLH-5686(S	10-0-75	For a	xiliary		
BRH-959(L)	8-14-75		RENEWA		6-1-76
			(Short Te	rm)	
RH-959(L)	6-15-76	Renewal			6-1-78
BALH-2635	5-10-78	VOL. A	L EFF: 3	-22-79	
BRH-959(L)	5-2-79	RENEWAL	OF LICENS	SE	6-1-81
	H		+	+	

FORM BC-121 Aug. 1955 # 1.

APPLICATION RECORD - BROADCASTING

Call Letters How MEGG-FM

TRANSCONTINGED THE EVISION CORLOCATION Name 70 Niagara St., Buffalo, N.Y. Action Nature Date Application for File No. Dated Construction permit for a new FM Broadcast 7-17-58 BPH-2471 Station to be operated on: 7-28-58 Rec'd Frequency: 97.9 mcs. Ch. 250 7-28-58 Filed GRANTED 9-10-58 Power: 18 kw. ERP BLATE HAAT: All' Transmitter: RCA, BTF-5B T-location: Pinnacle Hill , Brighton, N.Y. S-location: 201 Humboldt, Roche ter, N.Y. AttY: Covington & Burling Engr: Walter L. Davis_ Application for establishment of a Subsidiary BSCA-129 7-17-58 Communications Authorization- Multiplex Basis, GRANTED 10-1-58 7-28-58 Rec'd Sub-carrier frequency of approx. 67kcs. 7-28-58 Filed BMPH-5469 4-8-59 Modification of c.p. (BPH-2471 which authorized a new FM Broadcast Station) for extension of Rec'd 4-10-59 GRANTED 4-30-59 completion date from 5-10-59 to 9-1-59. 4-10-59 Filed 9-1-59 John V. L. Ellicott, Atty. P.C.C. - WASHINGTON, D. C.

FORM BC-121 #2 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

WROG-PM

Name ko	chester, New	York		
File No.	Dated	Application for	Nature	Date
BLH-1441 R&F	8-28-59 8-31-59	License to cover C.P. (BPH-2471 as modified) which authorized construction of a new FM Broadcast Station.	GRANTED	12-4-59
BMSCA-75 R&F	10-28-59 11-9-59	Atty. Covington & Burling Mod. of SCA(BSCA-129) to install new equipment(RCA BTF-5B).	GRANTED	12-10-59
BRH-959 Rec'd	2-29-60 3-3-60		GRANTED	5-25-60
Filed_ BRSCA-129 Rec'd	_3 <u>_3_60</u> 2_29_60 3_3_60	Renewal of SCA.	RANTED	5-25-60
Filed	3-3-60	Edgar F. Czarra, Jr., Atty.		
		P.C.C. WASHINGTON, D. C.		

FORM BC-121 AUG. 1955

Call Letters

WROC_FM

Name

TRANSCONTINENT TELEVISION CORPORATION

Rochester, New York

File No.	Dated	Application for	Nature	Date
BALH-481 BASCA-70 Rec'd	8-10-61	Veluntary assignment of license and SCA to Veterans Broadcasting Company, Inc.	GRANTED EFF:	10-4-61
Filed	8-11-61	Ernest W. Jennes, Atty. for Assigner Frank U. Fletcher, Atty. for Assignee	GRANTED	5-31-63
BRH-959 R & F	2-25-63 3-4-63	Renewal of License. Atty: Spearman & Roberson		>->1-0)
BRSCA-129 R & F	5-17-63 5-21-63	Renewal of SCA. Atty: Spearman & Roberson	GRANTED	7-10-63
BTC_4692	11-3-64	Voluntary transfer of control of licensee	GRANTED	2-10-65
R&F	11-4-64	Corporation from Ervin F. Lyke and Grantier Neville, Individually and as agents for stock- holders of licensee corporation, to Rust Craft Broadcasting of New York, Inc. Atty. Spearman & Roberson for transferor Attyl Reed Miller for transferee F.C.C. WASHINGTON D.C.	EFF:	3-16-65

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters M.R.Q.G-FM

BROADCASTING OF NEW YORK, INC.

File No. BALH-761 R & F	Dated 1-29-65 2-5-65	Voluntary assignment of license to RUST CRAI BRCADCASTING OF NEW YCRK, INC. Contingent on grant of BTC-4692 Atty Arnold, Fortas & Porter	Hatur	2-19-65
THE COMMISSION	N'S RULES I	EMPTION FROM THE NON-DUPLICATION REQUIREMENTS iled 3-31-65 by Frank Fletcher 4-7-65 with Engr. affidavit of John Creutz wh		
R & F REQUEST FOR REQUEIREMENT	2-25-66 RECONSIDERATES OF SECTION	Atty- Fletcher, Heald, Rowell, Kenehan & Hild ION OF DENIAL OF REQUEST FOR TEMPORARY EXEMPT 73.242 filed 4-15-66. Led 4-18-66.	ireth	

FORM BC-121

Aug. 1985

APPLICATION RECORD - BROADCASTING

Call

Lettersik. D. L. C. FX.....

RUST CRAFT BROADCASTING OF NEW YORK INC. ROCHESTER. NEW YORK Action Nature Date File No. Application for Dated 9-6-66 Construction permit to make ches in trans. GRANTED 10-3-66 BPH-5550 equipment (install new RCA BTE-10C exciter) R&F 9-8-66 Attys Fletcher, Heald, Rowell etc. BLH_3670 4/14/67 Lic. to cover CP (BPHL5550) which auth. chng. Rec'd in trans. equipment. 4/17/67 GRANTED 8-16-67 5/31/67 Filed Atty: M. Rosenberg PTA_6/8/67 AUG 8 1967 Renawal of license 2-20-69 BRH-959 AMENDED 3-12-69 re: Date of last equip. perf. 2-26-69 R & F AMENDED 5-23-69 re: Programming 2-26-69 **#**494535 \$75. GLANTED 6-6-69 Atty. Marvin Rosenberg PRESS CHAPTED Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto 7-14-71 7-11-71 BTC-6617 7-12-71 R&F FEE FD \$250 #105769 (Form 316) ALSO SEE AM RE CONSUMMATION BRITEWASHINGTON - Percy Russell JUL 1 1 197

Sec. I & IV-A sign. pages zeroxed. Sec. II, Para. 10(b) dated after Sec. II, Page 2 Atty. called 2-26-69

Amended 2-28-69 re: Sec. I & IV-A signature pgs. signed and dated.

APPLICATION RECORD - BROADCASTING

Call Letters

WROC-FM

Name	RUST CRAFT	BROADCAST	ING OF NEW YORK, INC.
-	ROCHESTER,	NEW YORK	

	File No.	Dated	Application for	Nature	Date
ı	BRH-959 R & F PN PRESS MOT	2-28-72 3-2-72 3-2-72 100 100 1	Renewal of License Atty-Marvin Rosenberg DENY AND TO INTERVENE filed 5-1-72 by Action NSION of TIME filed 5-15-72 by Marvin Rosenberg (over)	GRANTED (Short	8-14-75 Term)
١	BPH-7849 R & F	3-17-72 3-28-72	CP to install new trans. (Gates FM-20H); install new ant. (Gates FMC-6, 6 sects.(H&V);	RANTED	4-7-72
	Code 061 Press AF	R & 1972	chg. ERP: 50kw(H&V); HAAT: 399'(H&V). Atty: Marvin Rosenberg		
	R & F FEE PD:	(also see an & TV)	Voluntary transfer of control of Fust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group(de jure control) to the Berkman Group(de facto control)	GRANT FE	8-31-72 E REQUIRED
			Atty - Kirkland, Ellis & Rowe F.a.a. WASHINGTON. D. a.	1	

BRH-9590PPOSITION TO PETITION TO DENY AND INTERVENE (filed by Action for a Better Community, Inc.) filed 5-31-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc. OPPOSITION TO FORMAL COMPLAINT (filed by Metro-Act of Rochester, Inc.) filed 5-31-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc. MOTION FOR EXTENSION OF TIME TO FILE REPLY PLEADINGS filed 6-9-72 by Action for a Better Community, Inc. DEPOSITION TO MOTION FOR EXTENSION OF TIME filed 6-16-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc. REPLY TO OPPOSITION TOMOTION FOR EXTENSION OF TIME filed 6-22-72 by Action for a Better Community, Inc. REPLY TO RUST CRAFT'S OPPOSITION filed 8-14-72 by Action for a Better Community, Inc. AMENDED 3-21-73 re: programming ... Ltr. filed 4-16-73 by petitioners request extension of time for action on application to increase hours of operation filed by licensee to permit them to discuss the matter with the licensee. AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION ENELOYMENT filed 8-8-73 by Petitioners OPPOSITION TO AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION EMPLOYMENT filed 8-23-73 by Marvin Rosenberg, counsel, on bahalf of WROC (AM, FM & TV)

SUPPLEMENTAL APPLICATION filed 1-31-75 as an amendment to pending renewal. PN 1-31-75MAR 21 1975 MOTION FOR IMMEDIATE EXTENSION OF filed 4-28-75 by Petitioners
SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-29-75 by Petitioners
OPPOSITION TO MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-29-75 by Frank U. Fletcher, counsel on behalf of Rust Craft Broadcasting of New York, Inc.
MEMORANDUM OPINION AND ORDER 5-9-75 Motion for Immediate extension of time filed by Rochester Black Media Coalition Granted (See card #7)
MEMORANDUM OPINION AND ORDER 6-3-75 Betition for Reconsideration filed by Rust Craft Broadcasting of New York, Inc. denied.

APPLICATION RECORD - BROADCASTING

91.9mg

Call WPXY

Name RUST GRAFT BROADGASTING OF NEW YORK, INC.

Rochester, New York

File No.	Dated	Application for	Nature	Date
BLH-5637 Rec'd	10-5-72 16-10-72	Lic. (:BPH-7849) for changes. TL redes: Pennacle Hill, Brighton, New York.	GRANTEI	
W 117499-\$5 LTD PTA	0.10-10-72- 10-18-72	AC-068 to 11-18-72	CONDITI	UNAL RE RENEWAL
Amended & F	11-8-72	Engr. data		
PTA ext. FRESS	11-13-72 NOV 2 8 1972	Atty: Fletcher, Heald, et al (Marvin Rosenberg		
BRCH-1,133 R & F	12-13-72 12-15-72	Mod. of license to operate transmitter by remote control from the studio site: 201	GRANTED	1-16-73
#136786 \$50 Code 068		Humboldt Street, Rochester, New York.		
Press JA		Atty: Marvin Rosenburg		
BLH-5686 R & F	12-19-72 12-22-72	Lic. to use a former Main transmitter (RCA, BTF-5B) as an Auxiliary transmitter - ERP:	RANTED	6-6-75
W 138493- S AC-068	50.12-22-72	14.5kw (H&V).	CONDITION	AL RE RENEWAL h BLH-5637)
PTA	1-4-73	Atty: Fletcher, Heald, et al(M. Rosenberg)	T	Dun=3037)
PRESS	JAN 31 1973	F.C.C WASHINGTON, D. C.		
		'		

(BRH-959) PETITION FOR RECONSIDERATION filed 5-14-75 by Marvin Rosenberg, Counsel for Rust Craft
Broadcasting of New York, Inc.
OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-16-75 by Petitioners
NOTICE OF INTENTION NOT TO PETITION TO DENY 1975
APPLICATIONS filed 6-2-75 by Petitioners,
AMENDED 6-18-75 re: ascert. of comm. needs
8-14-75 MEMORANDUM OPINION & ORDER, Petition to Deny filed by Action for a Better Community, Inc., et al., and the

complaint filed by Metro-Act of Rochester, Inc. DENIED

APPLICATION RECORD - BROADCASTING

97.9mbs

Call Letters WPX

6-59

ASSOCIATED COMMUNICATIONS CORPORATION

Name * RUST CRAFT BROADCASTING OF NEW YORK, INC.

File No. Dated BRH-959 R & F PN Recd. PRESS MAR 2 9 197		Nature	
R&F 1/17/78 FORM 316 FEB 6 1978 Also see WSTV, etc	Voluntary assignment of license to ASSOCIATED COMMUNICATIONS CORPORATION REQUEST FOR TAX CERTIFICATE MUTUALLY CONTINGENT ON GR OF BTC-8567(WSTV-TV, etc) & BTC-8575(WPIT, etc) Atty - Kirkland & Ellis		5-10-78 3-22-79 rt 1ssued

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WPXY

	HESTER, NEW		Action
File No. BRH-959	Dated 1-27-78	Application for RENEWAL OF LICENSE (MAIN & AUXILIARY)	Rature Date GRANTED 5-2-79
R& F	2-1-78	Atty. John C. Quale (Kirkland & Ellis)	(approved in Commission meeting, Item 5, Renewal
AFFIDAVIT OF	FRED SCHAEF	FER filed 5-8-78 O DENY filed 5-31-78 by R. Russell Eagan, Count	agenda).
Rust Craft B	roadcasting ETITION OPP	of New York, Inc. OSITION filed 6-22-78 by Fred Schaeffer on behalf	
nochester,		MOTION TO WITHDRAW PETITION TO DENY filed 3-15- Counsel on behalf of Metro-Act of Rochester, In	
		AMENDED 4-30-80 re: programming	
		AMENDED 8-1-80 re: programming AMENDED 11-3-80 re: programming	
		F. C. C WASHINGTON, D. C.	

97.9 MHz Call Letters: W P X X

Nome: ASSOCIATED COMMUNICATIONS CORPORATION

Station Location: Rochester. NY

Oldfion Eddings Toodhoo der , Ma					
File No.	Date	Description	Action and Date		
BRH810202UK PRESS MAR 2 0 1981		Renewal of License Atty.: Jonathan D. Blake	Sh 52991 ISSUED		
			Form BC-121 March 1979		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

