



Federal Communications Commission
Washington, D.C. 20554
January 9, 2008

In Reply Refer to:
1800B3-LAS/JP

Anderson Communications, LLC
1519 Euclid Avenue
Bowling Green, KY 42103

RAMS I
415 North College Street
Greenville, AL 36037

Re: **AM Broadcast Auction 84
MX Group 84-66**

Holt, Alabama
Facility ID No. 161136
File No. BNP-20040129AVB

Columbus, Mississippi
Facility ID No. 160924
File No. BNP-20040129AUO

**Applications for New AM Station
Construction Permits**

Dear Applicants:

We have before us two mutually exclusive AM applications. Anderson Communications, LLC ("Anderson") proposes a new AM station at Holt, Alabama, and RAMS I ("RAMS") proposes a new AM station at Columbus, Mississippi. These applications were determined to be mutually exclusive with two other applications filed by Mediatrix SC, Inc. ("Mediatrix"),¹ and Anderson,² and, together, the four applications were designated MX Group 84-66. The Mediatrix and second Anderson applications were dismissed on March 21, 2006, for failure to file or to timely file a Section 307(b) showing.³

Since the Mediatrix and second Anderson tech box applications have been dismissed, the Anderson proposal for a new AM station at Holt, Alabama, and the RAMS proposal for a new AM station at Columbus, Mississippi, are no longer mutually exclusive to any application in MX Group 84-66. Accordingly, we direct both Anderson and RAMS to file complete FCC Form 301 applications.

¹ File No. BNP-20040130AFY

² File No. BNP-20040129AVH.

³ See *AM Auction No. 84 Mutually Exclusive Applications Dismissed for Either Failing to File or Untimely Filing of Section 307(b) Showing*, Public Notice, 21 FCC Rcd 2912 (MB 2006).

Accordingly, IT IS ORDERED, that, within 60 days of the date of this letter, Anderson is to file a complete FCC Form 301 in connection with its application for a new AM broadcast station at Holt, Alabama (File No. BNP-20040129AVB), pursuant to the procedures set forth in the Commission's Rules.⁴

IT IS FURTHER ORDERED, that, within 60 days of the date of this letter, RAMS is to file a complete FCC Form 301 in connection with its application for a new AM broadcast station at Columbus, Mississippi (File No. BNP-20040129AUO), pursuant to the procedures set forth in the Commission's Rules.⁵

With its application, each applicant must simultaneously submit the required filing fee for a new commercial AM radio station and an FCC Form 159, Remittance Advice. The facilities proposed in the FCC Form 301 must comply with all applicable AM rules. Any differences between the tech box proposal filed during the AM Auction No. 84 filing window and the complete FCC Form 301 must be minor changes, as defined by the applicable AM service rules,⁶ and must not create new application conflicts. The complete FCC Form 301 application must be filed electronically through the Media Bureau's Consolidated Database System (CDBS) online electronic forms system. For information regarding electronic application filing, refer to the April 28, 2000, Public Notice, *Mass Media Bureau Implements Consolidated Database System (CDBS) Electronic Filing of FCC Forms 301, 302, 314, 315, 316, and 347*. When filing the complete FCC Form 301, an applicant must select "Long Form Application for AM Auction No. 84" on the Pre-form for Form 301 (Question 2 – Application Purpose). In addition, the CDBS file number previously issued to the tech box submission filed in the AM Auction No. 84 filing window must be entered on the Pre-form in the field "Eng. Proposal File Number." Instructions for use of the electronic filing system are available in the CDBS User's Guide, which can be accessed from the electronic filing website at <http://www.fcc.gov/mb/elecfile.html>. For assistance with electronic filing, call the Audio Division Help Desk at (202) 418-2662.

The staff will return an application not submitted in accordance with the procedures described above. Failure to timely file the complete FCC Form 301 application **on or before March 11, 2008**, will result in dismissal of the tech box proposal filed during the AM Auction No. 84 filing window for failure to prosecute, pursuant to Section 73.3568 of the Commission's Rules.⁷

Sincerely,



Peter H. Doyle
Chief, Audio Division
Media Bureau

cc: Brian M. Madden, Esq.
Mark N. Lipp, Esq.

⁴ See 47 C.F.R. §§ 0.401(b), 1.1104, 1.1109, 73.5005(d), and 73.3512.

⁵ See *id.*

⁶ *Id.* § 73.3571.

⁷ *Id.* § 73.3568.