WPLB-FK

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MADE IN U.B.A.

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REMOVABLE LABEL GUIDE CATALOG NO. 4550L 1/5 Forw BC 126 1339 June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed ... B=7=62

Call letters WPLB-FM

Station location Greenville, Michigan.

FLAT RIVER BROADCASTING COMPANY(VOL. AL 5-20-70 EFF: 5-21-70)
Name of licensed GARL N. PETERSON & PEARLE C. LEWIS d/b as FLAT RIVER BROADCASTING COMPANY

SW corner of Satterlee & 14 Mile Road, 1.3 mi. W. of Greenville, Mich. (MPH 11-6-74)
Transmitter location On H-91, 0.35 mi. S. of city of Greenville, Hichigan (CP 2-15-62)

0.35 mi. S. of Greenville on M-91, Michigan (PH-6-20-74) (BRCH 10-31-63) (9181 S. Greenville F.) (9181 S. Greenville F.) X On Marie South Moreon Ville on of Franchister house, Greenville, Michigan

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. Date Issued Freq. Power Div. From. To Appl. Date Issued Freq. Power Div. Issued Is	Constitution of the same		A STATE OF THE PARTY OF THE PAR	MARKET TO SHOW THE		
No. Issued Freq. Power Div From To	Appl. 1	Date			Time	Period
Construction permit for a new FV Construction p	A STATE OF THE PARTY OF THE PAR	Issued	Freq.	Power	Div.	From To
Ch.297 TPO: ikw Construction permit for a new FM Broadcast Station (Cond'). BLH-2111 8-7-62 107.3mcs5.3kw U 8-7 10-1-63 HAAT: 1101 Lic. to cover CP (BFH-3508) which auth. a new FM B/C station and specify JAMPRO JA-6A type ant. RCH-475 10-31-63 Mod. of license to change studio location to 490 feet NW of transmitter house, on Hwy. South M-91, in main control room of studio bldg. of WPLB-AM & WPLB-FM, Greenville, Michigan and operate transmitter by remote control from studio location. BRH-1339 9-14-64 107.3mcs5.3kw U 10-1 10-1-67 RRH-1339 9-15-67 Renewal of License IO-1 10-1-70 BRH-1339(L) 9-30-70 Renewal of License IO-1 10-1-73 EBSA 5-22-72 BTC-6755 5-31-72 Involuntary transfer of Negative Control RENEWAL IO-1-76 BFH-8866 107.3mhz ERF: 50kw(H&V) TPO: 19kw 6-20-75 HAAT: 110ft (H&V)	DOSE IEE	2 15 62	100 2-0-	E The	"	1 15 40
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### 1339 9-14-64 107. 3mcs 5.3kw U B-7 10-1-6; 10-31-63 Mod. of license to change studio location to 490 feet NW of transmitter house, on Hwy. South M-91, in main control room of studio bldg. of WPLB-AM & WPLB-FM, Greenville, Michigan and operate transmitter by remote control from studio location. 9-15-67 Renewal of License 10-1 10-1-67 10-1-339 9-14-64 107. 3mcs 5.3kw U 10-1 10-1-67 10-1-67 10-1-70)-	101	IIIGH	Di Cadons	300001011
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BFH-8866 107.3mhz ER: 50kw(H&V) TPO: 19kw 6-20-75 HAAT: 110ft(H&V) GP install new trans, ant. chg. TPO, ERP, add cir. polar. to HAAT. BSCA-1,382 9-24-74 SCA 67 kHz BMPH-14,265 11-6-7 107.3mhz ERP:50kw(H&V) U 6-20-75 HAAT: 360ft(H&V) (L) (RC) HAAT, ant sys BLH-6589(L) 3-26-75-Lic.(BPH-8866, as mod.)-Changes. BTC-7674 3-31-75 Vol. TC EFF:	BR-3895(L)	9-27-73	CONTRACTOR OF STREET	THE RESERVE AND PERSONS NAMED IN	THE RESERVE OF THE PERSON NAMED IN	10-1-76
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	pro 2/2/	2 21 75	Vol. TO	FFF.		10-1-76
ETC-7963 3/3/76 Vol TC EFF: 3/18/76			 			
	BTC-7963	3/3/76	Vol TC E	FF: 3/18	/76	

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters UPLB-FM

CARD 2

Station location Greenvilles Hichigan

Name of licensee Flat River Broadcasting Company

Transmitter location See Card 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

	Paris			Time	Period
Appl. No.	Date Issued	Freq.	Power	Div.	From To
EZPEEL-HAB SBEL-ADZAB	9-22-76	Renew	l of S	icense	10-1-79
COMTEL	1-27-78	TRANS: S	PARTA 6	5A now in	stalled
BRH790524YR BRSGA "	10-16-79	RENEWAL	OF LICE	SE (S)	10-1-82

APPLICATION RECORD - BROADCASTING

Call

EARL N. PETERSON & PEARLE C. LEWIS d/b as FLAT RIVER BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Date
BPH-3508 Rec'd Filed	8-21-61 8-24-61	operated on: Frequency - 107.3mc CH 297 ERP - 5.3kw Type transmitter - Gates FM-1B Type Antenna- Jampre JA-6 (six sections) HAAT 107 feet Trans. location 0.35 mi. south of city limits on M-91, Greenville, Mich. Studio location - Same as transmitter TFO - 1kw Atty. Samuel Miller Eng E. H. Munn, Jr., Coldwater, Mich.	permiss power by & file chg.(ret	2-15-62 WPLB required method of the report ain DA values as nossible
		F. G. G WASHINGTON, D. G.	,	

FORM BC-121 Aug. 1955

Call Letters

WPL8-FM

EARL N. PETERSON & PEARLE C. LEWIS d/b as

Greenville, Michigan

File No.	Dated	Application for	Natur	otion Date
BLH-2111 R & F	5-10-62 5-11-62	Lic. to cover CP(BPH-3508) which auth a new FM broadcast station and specify a Jampro JA-6A type antenna. Atty: Samuel Miller	GRANTEI	8-7-62
BRCH-475 R & F	10-25-63	Mod. of license to change studio location to 490 feet NW of transmitter house, on Highway South M-91, in main control room of studio building of WPLB-AM & WPLB-FM, Greenville, Michigan, and operate transmitter by remote control from studio location.	GRANTED	10-31-63
BRH1339 Rec'd Filed	6-29-64 7-9-64 7-9-64	Renewal of license	GRANTED	9-14-64
BRH-1339 R & F JUL 18 1967	6-23-67 6-30-67	Renewal of License Atty: Samuel Miller	GRANTED	9-15-67
		F.C.C WASHINGTON, D. C.	1	

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W P L B-F1

FLAT RIVER ERCATCASTING COMPANY X Earl N. Peterson & Pearle C. Lewis dba FLAT RIVER BROADCASTING COMPANY

Greenville, Michigan

OLEGUALTE	rerestration.		772
File No. Dated	Application for	Nature	Date
BALH -1344 L-11-70 R & F L-17-70	Voluntary assignment of license to FLAT RIVER BROADCASTING COMPANY	GRANTEI EFF:	5-20-70
Pub. notice rifed 5-21-	O Atty - Samuel Miller		
BRH-1339 6-19-70 R & F 6-30-70	Renewal of License		
R&F #612637 \$75. 6-30-70 P.N. 6-30-70	Atty: Stephen A. Gold	GRANTED	9-30-70
JUL 1 8 1970			
BTC-5755 12-27-71 R & F 1-3-72	lic corp from Earl N. Peterson to Robert G.	GRANTED 5	-31-72
COTE OF (allen see AM)	Lewis, Executor of the Estate of Earl N. Peterson(deceased)		
JAN 1 0 1972	Atty - Samuel Miller		
	F. C. C WASHINGTON, D. C.		

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WPLB-FM

Name FLAT RIVER BROADCASTING COMPANY GREENVILLE, MICHIGAN

File No.	Dated	Application for	Nature	1100 Date
BRH-1339 R & F PN Recd. PRESS	6-15-73	RENEWAL OF LICENSE	GRANTED	9-27-73
BPH-8866 R & F #287099 \$200 Code 013 Press P. N. Rec'd	3-1-74 3-5-74 3-6-74 3-18-74	CP to install new trans. (Sparta 620); install new ant. (Jampro JSCP-5, 5 sects. (H&) chg. TPO; ERP: 50KW(H&V) and add circular polarization to HAAT. Atty: Miller & Fields	COND'L	6-20-74 eq. \$1,800.00 7-26-74
BSCA-1,382 R & F #338307 \$50 Code 057 Press	8-12-74 8-20-74 8-26-74 SEP 1 0 1974	of 67 kilohertz.		24 74
		F.C.C WASHINGTON, D. C.		

#5

Call

Letters WELB-EM

.Flat River Broadcasting Company

8	Gre	Greenville, Michigan					
	File No.	Dated	Application for	Nature Date			
B	BMPH-14,265	8-16-74	MP (BPH-8866) chg. TL to: SW Corner of	GRANTED 1-6-74			
1	Rec'd	8-20-74	Satterlee & 14 mile, Greenville, Michigan;	COND'L			
1	#338309 \$50	8-26-74	chg. trans. (Sparta 625); make chg. ant.	gr fee req. \$1,800.00			
	Filed	9-25-74	system (incr. hght.); chg. TPO; and HAAT:	Pd 014 12-23-74			
	#349123 \$150	9-27-74	358' (H&V). (430 10' 29" - 850 17' 51")	W376137			
	Code 013						
	Press	OCT 8- 1974	Atty: Jerrold D. Miller (Miller & Fields)				
	AMENDED Rec'd	18-30-74	Section IV-A.				
	L'W' Kec.q	10-8-74					
	BTC-7674	1-10-75	Voluntary acquisition of positive control of				
	R&F	1-14-75	lic corp by Pearle C. Lewis thru distribution	OFGRANTED 3-31-75			
		C TO THE OWNER OF THE OWNER OWNER OF THE OWNER	Stock from Robert G. Lewis, Executor of the	No Fee Required			
	ECCDE OF6(LSO SEE AM)	Estate of Earl N. Peterson (deceased)				
	197		SEE AM FER AMENDMENTS ETC				
			Atty - Miller & Fields				
			P.C.C WASHINGTON, D. C.				

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call WPLB-PM

FLAT RIVER BROADCASTING COMPANY

File No. BLH-6589 R & F W 386291-\$50. PTA PRESS	2-6-75	Application for Lic.(BPH-8866, as mod.)-Changes. 7-Atty: Miller & Fields	Matur	
BTC-7963 R & F See WPLB(AM) Code 047 (FO	M 316)	Voluntary transfer of control of lic corp from Pearle C. Lewis to Robert G. Lewis Atty-Miller & Fields	GRANTED EFF: NO FEE:	3/3/76 3/18/76
BRH-1339 R & F	4-1-76 5-3-76	RENEWAL OF LICENSE	GRA NTED	9-22-76
PN Recd. PRESS BRSCA-1382 R & F	JUL 8 1976 7-8-76 7-13-76	Renewal of SCA		

Call Letters: WPLB-FM

Name: FLAT RIVER BROADCASTING COMPANY

Station Location: GREENVILLE, MICHIGAN

File No.	Date	Description	Action and Date
BRH 790524 YR BRSCA " JUL 25 1	79	RENEWAL OF LICENSE RENEWAL OF SCA Jerrold Hiller, Atty.	GRANTED 10-16-79
			Form BC-121 Merch 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

