

W P L B-17

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CATALOG NO. 4550L 1/5

Form BC 126 1339

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-7-62

Call letters W P L B-FM

Station location Greenville, Michigan

FLAT RIVER BROADCASTING COMPANY(VOL. AL 5-20-70 EFF: 5-21-70)

Name of licensee EARL N. PETERSON & PEARLE C. LEWIS d/b as FLAT RIVER BROADCASTING COMPANY

SW corner of Satterlee & 14 Mile Road, 1.3 mi. W. of Greenville, Mich. (MPH 11-6-74)

Transmitter location On M-91, 0.35 mi. S. of city of Greenville, Michigan (CP 2-15-62)
(8180 S. Satterlee)

0.35 mi. S. of Greenville on M-91, Michigan(PH-6-20-74)(BRCH 10-31-63)

(9181 S. Greenville Rd.)
X On 35 mi. S. of Greenville on M-91, Mich. 100 ft. N. of transmitter house, Greenville, Michigan

Main studio location X Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-3508 HAAT: 110' Construction permit for a new FM Broadcast Station (Cond 1).	2-15-62	107.3mcs Ch. 297	5.3kw TPO: 1kw	U	4-15-62 10-15-62
BLH-2111 HAAT: 110'	8-7-62	107.3mcs	5.3kw TPO: 969w	U	8-7 10-1-62
		Lic. to cover CP (BPH-3508) which auth. a new FM B/C station and specify JAMPRO JA-6A type ant.			
BRCH-475 (1)	10-31-63	Mod. of license to change studio location to 490 feet NW of transmitter house, on Hwy. South M-91, in main control room of studio bldg. of WPLB-AM & WPLB-FM, Greenville, Michigan and operate transmitter by remote control from studio location.			
BRH-1339	9-14-64	107.3mcs	5.3kw	U	10-1 10-1-67
BRH-1339	9-15-67	Renewal of License			10-1 10-1-70
BALH-1344	5-20-70	VOL. AL EFF: 5-21-70			
BRH-1339(L)	9-30-70	Renewal of License			10-1-73
EBSA	5-22-72				
BTC-6755	5-31-72	Involuntary transfer of Negative Control			
BR-3895(L)	9-27-73	RENEWAL			10-1-76
BPH-8866 HAAT: 110ft <i>926-20-74</i>	107.3mhz (H&V)	ERP: 50kw(H&V) TPO: 19kw CP install new trans, ant, chg. TPO, ERP, add cir. polar. to HAAT.			6-20-75
BSCA-1,382	9-24-74	SCA 67 kHz			
BMPH-14,265 HAAT: 360ft (H&V) (L)	11-6-74 (RC)	107.3mhz ERP: 50kw(H&V) U MP(BPH-8866) chg TL, trans, TPO, HAAT, ant sys.			6-20-75
BLH-6589(L)	3-26-75	Lic. (BPH-8866, as mod.) - Changes.			10-1-76
BTC-7674	3-31-75	Vol. TC EFF:			
BTC-7963	3/3/76	Vol TC EFF: 3/18/76			

BC-126
June 1973

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WPLB-FM**

Station location **Greenville,
Michigan**

CARD 2

Name of licensee **Flat River Broadcasting Company**

Transmitter location **See Card 1**

Main studio location

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W P L B-FM

EARL N. PETERSON & PEARLE C. LEWIS d/b as
 Name FLAT RIVER BROADCASTING COMPANY
GREENVILLE, MICHIGAN (P.O. c/o Radio Station WPLB, Greenville, Mich.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3508	8-21-61	UP for a new FM broadcast station to be	GRANTED	2-15-62
Rec'd	8-24-61	operated on:		
Filed	8-24-61	Frequency - 107.3mc CH 297		
		ERP - 5.3kw		
		Type transmitter - Gates FM-1B		
		Type Antenna- Jampre JA-6 (six sections)		
		HAAT 107 feet		
		Trans. location 0.35 mi. south of city		
		limits on M-91, Greenville, Mich.		
		Studio location - Same as transmitter		
		TPO - 1kw		
		Atty. Samuel Miller		
		Eng.- E. H. Munn, Jr., Coldwater, Mich.		

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters **WPLB-FM**

Name **X** **EARL N. PETERSON & PEARLE C. LEWIS d/b as**
FLAT RIVER BROADCASTING COMPANY
Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2111 R & F	5-10-62 5-11-62	Lic. to cover CP(BPH-3508) which auth a new FM broadcast station and specify a Jampro JA-6A type antenna. Atty: Samuel Miller	GRANTED	8-7-62
BRCH-475 R & F	10-25-63 10-28-63	Mod. of license to change studio location to 490 feet NW of transmitter house, on Highway South M-91, in main control room of studio building of WPLB-AM & WPLB-FM, Greenville, Michigan, and operate transmitter by remote control from studio location.	GRANTED	10-31-63
BRH1339 Rec'd Filed	6-29-64 7-9-64 7-9-64	Renewal of license	GRANTED	9-14-64
BRH-1339 R & F JUL 18 1967	6-23-67 6-30-67	Renewal of License Atty: Samuel Miller	GRANTED 9/11	9-15-67

APPLICATION RECORD - BROADCASTING

107.3mc

Call
Letters W P L B-FM

FLAT RIVER BROADCASTING COMPANY

X Earl N. Peterson & Pearle C. Lewis

dba FLAT RIVER BROADCASTING COMPANY

Name
Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BALH-1344 R & F FEE PD: SEE AM (Form 316) Pub. notice filed 5-21-70	4-11-70 4-17-70	Voluntary assignment of license to FLAT RIVER BROADCASTING COMPANY Atty - Samuel Miller	GRANTED EFF:	5-20-70 5-21-70
BRH-1339 R & F #612637 \$75. P.N. 6-30-70 JUL 1 8 1970	6-19-70 6-30-70 6-30-70 6-30-70	Renewal of License Atty: Stephen A. Gold	GRANTED	9-30-70
BTC-3755 R & F FEE PD: \$250 #029264 CODE 054 (also see AM) JAN 10 1972	12-27-71 1-3-72	Involuntary transfer of negative control of lic corp from Earl N. Peterson to Robert G. Lewis, Executor of the Estate of Earl N. Peterson (deceased) Atty - Samuel Miller	GRANTED	5-31-72

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters **WPLB-FM**Name **FLAT RIVER BROADCASTING COMPANY**
GREENVILLE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1339 R & F PN Recd. PRESS 27 JUN 1973	6-15-73 7-3-73 "	RENEWAL OF LICENSE	GRANTED	9-27-73
BPH-8866 R & F #287099 \$200 Code 013 Press P. N. Rec'd	3-1-74 3-5-74 3-6-74 MAR 26 1974 3-18-74	CP to install new trans. (Sparta 620); install new ant. (Jampro JSCP-5, 5 sects. (H&V); chg. TPO; ERP: 50KW(H&V) and add circular polarization to HAAT. Atty: Miller & Fields	GRANTED COND'L gr fee Pd 014 W329530	6-20-74 req. \$1,800.00 7-26-74
BSCA-1,382 R & F #338307 \$50 Code 057 Press	8-12-74 8-20-74 8-26-74 SEP 10 1974	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz.	GRANTED	9 24 74

APPLICATION RECORD - BROADCASTING

107.3mhz

Call
Letters WPLB-FMName Flat River Broadcasting Company
Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,265	8-16-74	MP (BPH-8866) chg. TL to: SW Corner of Satterlee & 14 mile, Greenville, Michigan; chg. trans. (Sparta 625); make chg. ant. system (incr. hght.); chg. TPO; and HAAT: 358' (H&V). (43° 10' 29" - 85° 17' 51")	GRANTED	11-6-74
Rec'd	8-20-74		COND'L	
#338309 \$50	8-26-74		gr fee req. \$1,800.00	
Filed	9-25-74		Pd 014	12-23-74
#349123 \$150	9-27-74		W376137	
Code 013		Atty: Jerrold D. Miller(Miller & Fields) Section IV-A.		
Press	OCT 3- 1974			
AMENDED	9-30-74	Voluntary acquisition of positive control of lic corp by Pearle C. Lewis thru distribution of stock from Robert G. Lewis, Executor of the Estate of Earl N. Peterson (deceased) SEE AM FOR AMENDMENTS ETC Atty - Miller & Fields		
P.N. Rec'd	10-8-74			
BTC-7674	1-10-75			
R & F	1-14-75			
FEE PD: \$1000 # 382073				
CODE 049 (ALSO SEE AM)			of GRANTED	3-31-75
FEB 4 1975			No Fee Required	

APPLICATION RECORD - BROADCASTING

Call
Letters **WPLB-FM**

FLAT RIVER BROADCASTING COMPANY

Name
Greenville, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6589 R & F W 386291-\$50. PTA PRESS	1-23-75 1-27-75 1-27-75-057 2-6-75	Lic.(BPH-8866, as mod.)-Changes. -Atty: <u>Miller & Fields</u>	GRANTED	3-26-75
BTC-7963 R & F See WPLB(AM) for fee pd Code 047 (FORM 316) 19 27 1976	2/13/76 2/17/76	Voluntary transfer of control of lic corp from Pearle C. Lewis to Robert G. Lewis Atty-Miller & Fields	GRANTED EFF: NO FEE:	3/3/76 3/18/76
BRH-1339 R & F PN Recd. PRESS BRSCA-1382 R & F	4-1-76 5-3-76 " JUL 8 1976 7-8-76 7-13-76	RENEWAL OF LICENSE Renewal of SCA	GRANTED	9-22-76

Name: FLAT RIVER BROADCASTING COMPANY

Station Location: GREENVILLE, MICHIGAN

File No.	Date	Description	Action and Date
BRH 790524 YR BRSCA " PRESS JUL 25 1979		RENEWAL OF LICENSE RENEWAL OF SCA Jerrold Miller, Atty.	GRANTED 10-16-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

