WPDZ

BROADCASTING STATION LICENSE RECORD

Date first licensed JANUARY 10, 1980

Call letters WPDZ

Station location CHERAW, S. C.

Name of licensee CHERAW BROADCASTING COMPANY, INC.

Transmitter location 4.4 miles S. of Cheraw and 0.4 mi. W. of Hwy. 52, Cheraw, SC.

Main studio location 4.4 miles S. of Cheraw and 0.4 mi. W. of Hwy 52, Cheraw, SC

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From — To
BPH-9667	10-16-78	103.1	ERP: 3 kW U		10-16-79
HAAT: 300 Ft. TPO: 1.7kW			RC Ch-276		
CP FOR A NEW FM STATION.					
BPH-9667 (1)	1-15-79	CALL LETTERS ASSIGNED & SBSA ISSUED			
BLH-790705AI (L)	1-10-80	103.1mHz erp:3kW,tpo:1.6kW. HAAT:300 feet(H&V).License to cover (BPH-9667) for new station.			

APPLICATION RECORD · BROADCASTING

Call Letters ...NEW-FM............

WPDZ

Name   Cheraw Broadcasting Company, Inc...
       Cheraw, South Carolina (PO 233 2nd Street, Cheraw, South Carolina 29520)

File No.	Dated	Application for	Action Nature	Date
BPH-9667	9-8-75	CP for New FM on: 103.1mhz #276	RETURNED 10-1-75	
Rec'd	10-1-75	ERP: 3.0KW(H&V) HAAT: 300' (H&V)	(Incomplete re: Community	
#481969 $200	10-2-75	Trans: Collins 831D-2; Ant: Collins LPC-4,	Needs)	
Press	OCT 21 1975	4 sects. (H&V)m		
Resubmitted	10-21-75	TL-SL: On S.C. Hwy. 52 South, approximately		
Filed	10-21-75	3.8 miles South of Cheraw City Limits,		
Press	DEC 2 1975	Near Cheraw, South Carolina		
P. N. Rec'd	5-19-76	(REQUEST WAIVER OF SECTION 73.210 OF COMM. RULES)	#21259	
		34° 37' 35" — 79° 53' 02"	DESIGNATED FOR HEARING	
				JUN 3 1977
		(MUTUALLY EXCLUSIVE WITH BPH-9366)		
		(PETITION FOR RECONSIDERATION)	GRANTED	10-16-78
		Atty: Theodore Baron		
		Engr: Barnett F. Goldberg (West Columbia, S.C.)		
AMENDED	5-18-76	Section III(Financial Data): Section VI.		
AMENDED	6-11-76	Balance Sheet and Engr. Data! Chg. TL-SL to:		
Press	JUL 1 1 1976	Approx. 4.4 mi. S. of Cheraw and 0.4 W. of		
		Hwy 52, Near Cheraw, South Carolina; make chg.		
		ant. system (decr. hght.); chg. TPO and transmission line.		
		34° 37' 37" F.C.C. · WASHINGTON, D.C. 79° 53' 24"		(OVER)

AMENDED 2-14-77 Section IV-A.
AMENDED 2-15-77 Section IV-A.
AMENDED(ORDER) 8-5-77 re sale of land

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

103.1mHz

Call Letters W P D Z

Name CHERAW BROADCASTING COMPANY, INC.

Cheraw, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLH-790705AI		License to cover (BPH-9667) for NEW STATION	GRANTED	1-10-80
PTA:	7-13-79			
PRESS:	SEP 18 1979	Atty: ---- Theodore Baron, Esq		

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s.   The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934.   These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz.   (The band was shifted to its present location, 88 to 108 MHz, in 1946.)   History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS).   Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed.   The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership.   They are not, and never were intended to be, a comprehensive record of a station's operations.   Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time.   History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used.   Occasional handwritten comments, corrections, and strikeouts may also be found.   Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.