

W O F M



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-4-56

W O F M (Wire 6-6-66; Eff:6-9-66)

Call letters X WGRV-FM

LOCATION: GREENEVILLE, TENNESSEE

Name of licensee RADIO GREENEVILLE, INC.

Greystone Mountain, Greenville, Tennessee (PH-10-1-80)

x Arnold Road, Northwest of city, Greenville, Tennessee (PH-8-16-65)

Transmitter location x Corner Depot & Cutler St., Greenville, Tenn (CP 1-4-56 LIC. 9-4-56)

Arnold Road, Northwest of city, Greenville, Tennessee (PH-8-16-65)

Main studio location x Corner Depot & Cutler Sts., Greenville, Tennessee (CP 1-4-56 LIC. 9-4-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-2081	1-4-56	CP new in Station (B)			3-4-56
	Ter: 250ft.	94.9mcs.	ERP 4.6kw, TPO-3kw		9-4-56
WIRE	7-2-56	PRG. TEST AUTHORIZED			ENDING 7-31-56
pending submission		2 add. copies of all exhibits.			
WIRE	8-8-56	EXT. Program Test. Exh. above received			
BLH-1130	9-4-56	License cover BPH-2081 above to			
	Ter: 250ft.	94.9mcs. 4.6 kw, U			8-1-58 (L)
BTO-2796	6-10-58	Vol. acquisition of positive control			
EFF:	6-28-58	of licensee corporation by Paul O. Metcalfe thru purchase of stock from C.B. Austin.			
BRH-801	7-9-58	Renewal of License			8-1- 8-1-61
BRH-801	7-20-61	Renewal of license			8-1 8-1-64
Wire	1-29-63	Auth. remain silent thru			2-28-63.
BPH-4014	3-15-63	94.9mcs ERP:4kw Unl.			5-15 11-15-63
HAAT:270'		Ch.235 TPO:820w			
		CP to decr. ERP; install new trans. (RCA BTF-1D);			
		install new ant. (RCA BFA-5A, 5 secs.); incr. HAAT			
		make chgs. in ant. sys.; & decr. TPO.			
Wire	4-15-63	Ext. auth. remain silent thru			5-15-63.
BMPH-7593	5-22-63	Mod. of CP(BPH-4014) to make chgs. in			
(1)		ant. sys.; incr. ERP to 4.6kw; decr.			
		HAAT to 225' & incr. TPO to 940w.			
Wire	5-15-63	Ext. auth. remain silent thru			6-18-63.
Wire	6-17-63	Ext. auth. remain silent thru			7-18-63.
BLH-2420	9-30-63	Lic. to cover CP(BPH-4014, as mod.) which			
(1)		auth. chgs. in ERP, HAAT, TPO, ant. sys.,			
		& install new trans. & ant.			
BRCH-526	8-3-64	Mod. of license to operate transmitter			
(1)		by remote control from Corner Depot and			
		Cutler Streets, Greeneville, Tennessee.			
BRH-801	7-15-64	94.9mcs ERP:4.6kw Unl.			8-1-64
HAAT:225'		Ch.#235 TPO:940w			8-1-67
		RENEWAL OF LIC.			

Form BC 126

June 1954

02

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WKVY-FM

Station location GREENEVILLE, TENN.

Name of licensee RADIO GREENEVILLE, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4923 HAAT: 245'	8-16-65	94.9mc.	ERP: 26.5kw. Uni. Ch. #235 TPO: 5kw.		10-16-65 4-16-66
		CP to chg. ant-trans location, and studio loc. add remote control location; install new trans (RCA-BTF-5D) and install new ant (RCA-BFA-6A, 6 sections); increase ERP; increase TPO; and increase HAAT; Cont'l			
Wire	2-10-66	Auth. remain silent thru 3-3-66.			
Wire	4-8-66	Ext auth remain silent thru 4-28-66.			
BLH-3250 HAAT: 245'	6-27-66	94.9mc	ERP: 26.5kw U CH. #235 TPO: 5kw		6-27 8-1-67
		Lic to cover CP(BPH-4925) which auth chg ant-trans & studio loc chg RC point in- stall new ant-trans and chg ERP, TPO & HAAT specify type trans RCA BTF-5 E			
BRH-801	7-24-67	Renewal of License Renewal of NDEA			8-1 8-1-70
BRH-801 (S)	10-15-70	Renewal of License & NDEA			8-1-73
EBSA	5-25-72				
BRH-801(S)	9-20-73	RENEWAL			8-1-76
BSH-801(L)	5-16-74	MOD. LIC.-DELETE OBSTRUCTION MARKINGS.			8-1-76
BPH-9614 HAAT: 320' {H&V} {L}	6-23-76	94.9MHz	ERP: 100kw {H&V} U {RC} CP chg TPO, ERP, HAAT, Trans & antenne		6-23-77
BRH-801(S)	7-23-76	RENEWAL			8-1-79
BLH-7278 (L)	4-14-77	Lic. (BPH9614) for changes			8-1-79
BRH- 790326VL {S}	7-18-79	RENEWAL OF LICENSE			8-1-82

BROADCASTING STATION HISTORY RECORD

CARD #3

FM

First licensed

Call Letters WOFM

Station Location

Name SEE CARD # 1

Transmitter Location SEE CARD # 1

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BPH-791015AW HAAT: 1090' (h&v) (L)	10-1-80	94.9mhz. ERP: 100kW (h&v)(MAX) CP to chg. TL; and mke chgs in antenna system.	10-1-81
BLH-810323AE HAAT: 320' (H&V) (L)	4-15-81	94.9mhz ERP: 100kW (H&V), License to operate formerly authorized main fac. as auxiliary. FOR AUXILIARY PURPOSES. ONLY	8-1-82
BLH-810320AH HAAT: 1090' (H&V) (L)	5-8-81	94.9mhz ERP: 100kW(H), 86kW(V), License to cover (BPH-791015AW) for changes.	8-1-82

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WGRV-TV~~ ~~WGRV-FM~~

Name **RADIO GREENVILLE, INC.**
P.O. BOX 243, GREENVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
PH-2081 Rec'd & filed	10-24-55	C. P. for a new FM B/c stations Frequency: 94.9 mcs. Ch. 235 ERP: 4.55 kw Unlimited T-Ls Corner Depot & Cutler St. Greenville, Tennessee S-L: SAME (FED 192A 3 kw) Ant. ht. above average Terr: 251 ft.	GRANTED	1-4-56
	10-25-55		ERP: 4.6 kw TERR: 250 ft.	
BLH-1130 Rec'd & filed	6-30-56 7-2-56	License to cover the above Additional exhibits filed 7-19-56 (2 copies)	GRANTED	9-4-56
BTC-2796 Rec'd Filed	5-22-58 5-26-58 5-26-58	Voluntary acquisition of positive control of licensee corporation by Paul O. Metcalfe thru purchase of stock from C. B. Austin.	GRANTED EFF:	6-10-58 6-28-58

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WGRV-FM**

Name **RADIO GREENEVILLE, INC.**
Greeneville, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BRH-801 Rec'd. Filed	5-3-58 5-6-58 5-6-58	Renewal of license.	GRANTED	7-9-58
BRH-801 Rec'd & Filed	5-2-61 5-4-61	Renewal of License	GRANTED	7-20-61
BRH- Received	2-4-63 2-6-63	Construction permit to install new trans (RCA-BTF-1D) & new ant (RCA-BFA-5A, 5 sect), make chgs in ant-sys, decr TPO from 3 to .958kw & incr HAAT from 250 to 271'.	Ret'd 2-14-63 re: not in compliance Comm. rules.	
BRH-4014 R & F	2-25-63 2-27-63	Construction permit to decr ERP from 4.6 to 4.0kw; install new trans (RCA-BTF-1D) and new ant (RCA-BFA-5A, 5 sect); incr HAAT from 250 to 271'; make chgs in ant-sys and decr TPO from 3 to .818kw.	GRANTED	3-15-63

FORM BC-121 #3
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WGRV - FM

Name RADIO GREENEVILLE, INC.
Greenville, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7593 Received Resub'd Filed	4-5-63 4-11-63 4-30-63 4-30-63	Mod. of CP (BPH-4014 which auth chgs in ERP; HAAT; TPO; ant-sys and install new trans & ant) to incr ERP from 4 to 4.6kw; deer HAAT from 270' to 227'; make chgs in ant-sys and incr TPO from 820w to 940w.	Noted 4-26-63 re req sect 1 GRANTED	5-22-63 5-22-63
BLH-2420 R & F	7-2-63 7-5-63	Lic. to cover CP (BPH-4014 as mod) which auth chgs ERP; HAAT; TPO; ant-sys and install new trans & ant.	GRANTED	9-30-63
BRH-801 Rec'd Filed	4-15-64 4-20-64 4-20-64	Renewal of license	GRANTED	7-15-64
BRCH-526 R & F	7-27-64 7-29-64	Modification of license to operate transmitter by remote control from Corner Depot and Cutler Streets, Greenville, Tennessee.	GRANTED	8-3-64

APPLICATION RECORD - BROADCASTING

Aug. 1955

 Call **W O F M**
 Letters **X W G H V - FM**

 Name **RADIO GREENEVILLE, INC.**
GREENEVILLE, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4925 Received Filed	5-3-65 5-4-65 5-10-65	Construction permit to chg ant-trans location, and studio and remote control location to Arnold Rd., Northwest of Greeneville, Tenn.; install new trans (RCA-BTF-5D) and install new ant (RCA-BFA-6A, 6 sections); increase EHP to 26.6kw, increase TPO to 5kw; and increase HAAT to 245'.	GRANTED cont'l	8-16-65 submit 302's
BLH-3250 Rec'd Filed	4/5/66 4/12/66 4/21/66	Lic. to cover CP (BPH-4925) which auth. chng. ant-trans. & studio location, chng. RC point, install new ant-trans. and chng. ERP, TPO & HAAT, SPECIFY TYPE TRANS. RCA BTF-5E.	GRANTED	6-27-66
BRH-801 R & F	4-28-67 5-3-67	Renewal of License	GRANTED	7-24-67
BRH-801 R & F \$75 #598184 PN Recd. PRESS	4-29-70 5-4-70 " MAY 15 1970	RENEWAL OF LICENSE AMENDED 8-4-70 re: commercial policy AMENDED 8-31-70 re: commercial policy	GRANTED	10-15-70

#5

Form BC-121
September 1969

94.9 mc

APPLICATION RECORD - BROADCASTING

Call
Letters **W O F M**Name **RADIO GREENEVILLE, INC.**
GREENEVILLE, TENN.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-801 R & F PN Recd. PRESS APR 30 1973	4-16-73 4-23-73 "	RENEWAL OF LICENSE	GRANTED	9-20-73
BPH-9614 R & F #476782 \$400 Code 001 Press P. N. Rec'd	9-12-75 9-15-75 9-19-75 SEP 30 1975 10-24-75	CP to install new trans. (RCA BTF-20E1); install new ant. (RCA BFC-10, 10 sects. (H&V); make chg. ant. system (incr. hght.); chg. TPO; ERP: 100KW(H&V) and HAAT: 315' (H&V). 36° 10' 10" - 82° 50' 52" (MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305) Atty:-----	GRANTED COND'L gr fee req \$2,700.00 Pd 002 W 587393	6-23-76 7-6-76
AMENDED	3-12-76	Section III (Financial Data)		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters **W O F M**

Name **RADIO GREENEVILLE, INC.**
GREENEVILLE, TENN.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-801 R & F PN Recd. PRESS	3-30-76 4-2-76 " APR 21 1976	RENEWAL OF LICENSE AMENDED 7-6-76 re: comp. of area, & comm. leaders survey	GRANTED	7-23-76
BPH-9614 (Con't. From Card #5) AMENDED	4-26-76	Community Survey and Financial Data.		
BLH-7278 R & F PTA PRESS AMENDED	12-12-76 12-28-76 1-18-77 1-13-77	Lic. (BPH-9614) for changes. ERP: 100000kw Engr. Data	GRANTED	4-14-77

Name: RADIO GREENVILLE, INC.

Station Location: GREENVILLE, TENNESSEE

File No.	Date	Description	Action and Date
BRH790326VL PRESS JUN 13 1979		RENEWAL OF LICENSE	GRANTED 7-18-79
BPH-791015AW (c) PNURECD.80	5-12-80	CP chg TL: Greystone Mountain, Greenville, Tennessee; HAAT:1089'H&V; make chgs in ant sys(incr hght and install DA) 36 04 34 82 41 28 Atty:Julian Freret	GRANTED 10-1-80 COND'L
BLH-810320AH PTA PRESS APR 9 1981		License to cover (BPH-791015AW) for changes. Atty: ---	GRANTED 5-8-81
BLH-810323AE PTA PRESS APR 9 1981		License to operate formerly authorized main facilities as auxiliary. FOR AUXILIARY PURPOSES ONLY. Atty: --	GRANTED 4-15-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

