

W O K M

PRODUCT OF

Remington-Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHED EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #2032

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-1-67

WOKM 1-4-79

Call letters WNAU-FM

Station location NEW ALBANY, MISSISSIPPI

THE TALLAHATCHIE BROADCASTING CORPORATION (AL 9-20-78 EFF: 10-2-78)
x Vernon K. Wroten and Wynet Wroten d/b as New Albany Broadcasting Company

Name of licensee

Transmitter location 101 Moss Hill Drive, New Albany, Mississippi
U.S. Highway #78 at Tallahatchie River, New Albany, Mississippi (PH-1-17-
66)

Main studio location 202 Bankhead Street, New Albany, Mississippi (BPH-1-17-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4817 HAAT: 79' cont'l	1-17-66	103.5mc ch.#278	ERP: 36kw. TPO: 5kw.	Unl.	3-17-66 9-17-66
CP for a new Class C FM broadcast station.					
BPH-4817 (1)	3-17-66	Mod. of CP(BPH-4817) to assign call letters W N A U-FM.			assign call
BMPH-8919 (2)	7-29-66	Mod. of CP(BPH-4817) to change type trans (Gates-FM-5B); and change type ant. (Collins 37M-8, 8 sections); for extension of completion date to			10-17-66
BLH-3468 HAAT: 79'	6-1-67	1B.5mcs #278	ERP: 36kw TPO: 5kw	U	6-1 6-1-70
Lic to cover CP(BPH-4817 as mod) which auth a new FM b/c station, specify type trans GATES FMS-5B					
BRH-2032(S)	5-27-70	Renewal			6-1-73
EBSA	5-22-72				
BRH-2032(S)	1-11-74	RENEWAL			6-1-76
BRH-2032(1)	7-27-76	RENEWAL			6-1-79
BALH780712	9-20-78	VOL AL			EFF: 10-2-78
EBSA	1-4-79	chg. call			
BRH790201	6-20-79	Renewal of License			6-1-82

APPLICATION RECORD - BROADCASTING

Call
Letters NEW W N A U-FM

Name VERNON K. WROTEN AND WYNEZ WROTEN d/b as
NEW ALBANY BROADCASTING COMPANY
NEW ALBANY, MISSISSIPPI (PO % VERNON K. WROTEN, BOX 808, NEW ALBANY, MISS.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4817 R.&F.	2-1-65	CP for a new FM broadcast station to be operated on: Frequency: 103.5mc CH 278 ERP: 36kw TPO: 5kw HAAT: 79' Trans.: GATES FM-5C (5kw) Antenna: GATES FMA-8, 8 sections Trans. Loc.: US Hwy. 78 at Tallahatchie River New Albany, Mississippi (Same as WNAU) Studio Loc.: 202 Bankhead St. New Albany, Mississippi (Same as WNAU) Remote Control Point: Same as studio Atty-Prince & Paul Engr. John H. Mullaney & Assoc.	GRANTED	1-17-66
	2-4-65			cent'l submit 302's for WNAU to report changes.

APPLICATION RECORD - BROADCASTING

CARD #2

Call

Letters W.N.A.U-FM

Name VERNON K. WROTEN AND WYNEZ WROTEN d/b as NEW ALBANY BROADCASTING COMPANY
NEW ALBANY, MISSISSIPPI 38652

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8919 R & F	7-8-66 7-11-66	Modification of CP(BPH-4817 which authorized a new FM broadcast station) to change type trans. (Gates FM-5B); and change type ant. (Collins 37M-8, 8 sections). Prince & Paul, Attys.	GRANTED to	7-29-66 10-17-66
BLH-3468 R & F	9/14/66 9/16/66	Lic. to cover CP (BPH-4817 as mod.) which auth. a new FM broadcast station, specify type trans. GATES FMS-5B. Atty: R. R. Paul	GRANTED	6-1-67
BRH-2032 R & F #581529 \$75 PRSS	2-1-70 3-2-70 APR 14 1970	Renewal of license Atty- Ray R. Paul	GRANTED	5-27-70

APPLICATION RECORD - BROADCASTING

FM

Call **WOKM**
Letters **WNAU-FM**

THE TALLAHATCHIE BROADCASTING CORPORATION
xVERNON K. WROTEN and WYNEZ WROTEN d/b as

Name **NEW ALBANY BROADCASTING COMPANY**
NEW ALBANY, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2032 R & F PN Recd. PRESS	2-10-73 3-5-73 "	RENEWAL OF LICENSE Ray R. Paul, Atty.	GRANTED	1-11-74
MAR 29 1973				
BRH-2032 R & F PN Recd. PRESS	1-2-76 2-3-76 " MAR 25 1976	RENEWAL OF LICENSE E.L. Burke, Atty. (Prince & Paul) (See WRBC for petitions) AMENDED 6-18-76 re: prog.	GRANTED	7-27-76
EAH 780712 R & F FORM 314 (ALSO SEE AM) PN filed	7-12-78 AUG 16 1978 8-29-78	Vol AL to THE TALLAHATCHIE BROADCASTING CORPORATION Atty - Ray Paul	GRANTED EFF:	9-20-78 10-2-78

APPLICATION RECORD - BROADCASTING

Call
Letters W O K MName THE TALLAHATCHIE BROADCASTING CORPORATION
new albany, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRH 790201 WU PRESS MAR 14 1979		RENEWAL OF LICENSE Ray R. Paul, Atty.	GRANTED	6-20-79
810717AE		Construction permit to chg. TL: 0.7 mi. SW of Blue Springs, Mississippi, specify SL/PC: 204 Moss Hill Drive, New Albany, Mississippi, incr. ERP: 100 kW H&V; HAAT: 604.5' H&V, chg. type transmitter and make changes in ant. system 34 23 52 88 53 06 MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 Atty: Roderick K. Porter		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

