

W N V A-FB

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

FREQUENCY MODULATION

OFFICIAL NO. 2419

BROADCASTING STATION LICENSE RECORD

3-11-77 Auth. gr. for On-the-air I.D. as "Norton-Wise, Virginia"

Date first licensed October 3, 1969

Call letters W-N-V-A-FM

Station location Norton, Virginia

Name of licensee Radio-Wise, Incorporated

Transmitter location U.S. Hwy. 23, S. of Wise, Virginia (PH-11-18-68)

24273
Main studio location Kemmerer Building, Park Avenue, Norton, Va. (LH-10-3-69)
Progress Bldg., Park Avenue, Norton, Va. (PH-11-18-68)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|-----------------|----------------|--|--------------------|--------------|--------------------|
| BPH-6428 | 11-18-68 | 106.3mc. | ERP: 700watts(h&v) | U | 7-18-69 |
| HAAT: 560'(h&v) | | ch#292 | TPO: 770watts | | |
| Cond' 1 | | CP for new Station with RC. | | | |
| BPH-6428(1) | 12-6-68 | CALL LETTERS ASSIGNED. | | | |
| BPH-10562 | 4-8-69 | NP(BPH-6428) chg. ant(Jampro-JSCP-3, 3 sects); | | | |
| (2) | | | | | |
| BLH-4487(L) | 10-3-69 | 106.3mc. | ERP: 700watts(h&v) | U | |
| HAAT: 560'(h&v) | | ch#292 | TPO: 770watts | | 10-1-72 |
| | | Lic. (BPH-6428 as mod.) | | | |
| EBSA | 5-22-72 | | | | |
| BRH-2419(S) | 10-27-72 | RENEWAL | | | 10-1-75 |
| BRH-2419(S) | 10-7-75 | Renewal of License | | | 10-1-78 |
| BRH-2419(L) | 9-29-78 | RENEWAL OF LICENSE | | | 10-1-81 |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **W N V A-FM**
Letters **NEW FM**

Name **RADIO-WISE, INCORPORATED**
NORTON, VIRGINIA (PO c/o William G. Stallard, Progress Bldg., Park Ave., Norton, Va.

| File No. | Dated | Application for | Action 24273) | |
|--|---------------------------------------|--|---|----------|
| | | | Nature | Date |
| BPH-6428 R & F #441484 \$75 PRESS: SEP 12 1968 PN REC'D: | 7-1-68 7-3-68 7-3-68 9-26-68 | CP for new FM on: 106.3mc #292 ERP: .7kw(H&V) HAAT: 560' TPO: .77kw Trans.: RCA BTF-1D; Ant.: RCA BFC-3, 3 secs. TL: On US Hwy. #23, S. of Wise, Va. SL: Progress Bldg., Park Ave., Norton, Va. (RC) Atty.: None; Engr.: Louis A. King (Bristol, Va.) | GRANTED Cond 1 submit 302's for WNVA. | 11-18-68 |
| SECTION 73.207(a) OF THE RULES WAIVED AND APPLICATION ACCEPTED FOR FILING BY COMMISSION ACTION OF 8-14-68. | | | | |
| BMPH-10,562 R & F #500206 \$30 SEP 3 1968 | 3-15-69 3-19-69 3-19-69 | MP(BPH-6428) chg. type antenna(Jampro-JSCP-3, 3 sections); | GRANTED | 4-8-69 |

NOTICE OF PUBLICATION MAILED 9-9-68.

CONTACT: Wm. G. Stallard; PHONE: Code 703; 679-2211

ADDRESS: Progress Bldg., Park Avenue, Norton, Va. 24273

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W N V A-FM

Name RADIO-WISE, INCORPORATED
Norton, Virginia

| File No. | Dated | Application for | Action | |
|---|---|---|---------|----------|
| | | | Nature | Date |
| BLH-4487 R & F #528761 \$30 PT | 7/10/69 7/14/69 7/14/69 7/22/69 SEP 28 1969 | License (BPH-6428 as mod.) for new station, specify studio loc. Kemmerer Bldg. Engr: L. Earl Tolliver, Bristol, Tenn. | GRANTED | 10-3-69 |
| BRH-2419 R & F PN Recd. PRESS JUL 8 1972 | 6-23-72 6-27-72 " | RENEWAL OF LICENSE | GRANTED | 10-27-72 |
| BRH-2419 R & F PN Recd. PRESS MAY 28 1975 | 5-14-75 5-19-75 " | RENEWAL OF LICENSE | GRANTED | 10-7-75 |
| Ltr. dated R & F PRESS OCT 27 1976 | 9-24-76 9-27-76 | Filed by Radio-Wise, Incorporated --Request for Dual City Identification as Norton-Wise, Virginia. | GRANTED | 3-11-77 |

APPLICATION RECORD - BROADCASTING

#3

Call
Letters W N V A - FM

Name Radio-Wise, Incorporated
Norton, Virginia

| File No. | Dated | Application for | Action | |
|--------------------------------------|----------------------------------|-----------------------------|---------|----------|
| | | | Nature | Date |
| BRH-2419 R&F PRESS | 5-24-78 6-1-78 JUN 28 1978 | Renewal of License | GRANTED | 9-29-78 |
| BRH-810601E3 Press: AUG 5 1981 | | Renewal of License Atty: | GRANTED | 10-22-81 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

