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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BROADCASTING STATION LICENSE RECORD

Official No. 941

Date first licensed __8-10-59

W N W C (EFF: 4-23-73)

Call letters XWRVB-FM

Station location Madison, Wisconsin

NORTHWESTERN COLLEGE (ALH 12-29-72 EFF: 1-19-73)

X PAUL A. STEMART ENTERPRISES, INC. (BALE 10-10-62 EFF: 11-2-62)

Name of licensee IPAUL A. STEWART tr/ as PAUL A. STEWART ENTERPRISES

On Gammon Rd., 1 mi. W. of Madison, Wisc. (PH 1-29-64)(LH 8-14-64)
Transmitter location on the left side of U.S. "wy. 14, 2 mi. S. of the city limits of, Madison, Wisconsin

On Gammon Rd., 1 mi. W. of Madison, Wisconsin (BRCH 9-19-66)

I 207 N. Pinckney Street, Madison, Wisconsin (BRCH 2-20-61)

1719 Williamson Street, Madison, Wisconsin.

Main studio location I 718 Jenifer S, reet, Madison, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

-		Chamas			
Appl.	Date	Channel	Power	Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BPH-254	1-14-59	102.5 m	cs. 3.51	w. Unl.	3-14-59,9-14-
HAAT: 1	151	Ch. 273	TPO:1	n.	
Cons	truction p	ermit fo	r a new	FM Broade	ast Stations
MPH-5475	1-30-59	Mod. of	c.p. to	chg. trans	tor
(1)					RCA Ring)4-sec
	he. studi	o and re	ote con	trol point	to: ERP:3.9kw
	719 Willi				HAAT: 185
BLH-1395	8-10-59				8-10-59
HAAT:185			TP0:1-k		12-1-61
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	THE RESERVE OF THE PARTY NAMED IN				M B/C station.
BRCH-307	2-20-61	Mod. of	license	to change	studio loc.
(1)		and Remo	ote Cont	rol Point	to 207 N
		Pinckne	Street	Madison.	Wisconsin.
	11-29-61	Action	n Renew	1 Deferre	
ERH-941	12-1-61	102.50	cs 3.9k	U	2-1 12-1-64
	10-10-62				
EFF:	11-2-62	Paul A.	Stewart	Enterprise	s, Inc.
BPH-4091	1-29-64	102.5mc	ERP: 7.4	w Unl. 3	-29 9-29-64
HAAT:460		Ch.273			
F				STATE OF THE OWNER, TH	new ant. (RCA
DI H 2550	8-14-64	The state of the s	Description (Constitute of Constitute of Con	ERP & I HA	
HAAT:460		Ch. 273	The second secon	Control of the Contro	12-1-64
		Berthall Street, Stree	THE RESERVE OF THE PERSON NAMED IN		h. chg. ant
					CT. ERP & HAAT
BRH-941	12-14-64	RENES	AL OF LI	CENSE	2-14-12-1-67
Be Cir-66;	1-12-66				
(Not	t renewed p		0-3-62)	a frequenc	of Alkes.
	3-25-66			kw. Unl.	5-25-66
HAAT:	460'	th# 273	TPO: 6.4k	w 1	1-25-66
	CP to				7.5G), incr.
BEHE 374	7 - 5-29-66	102.5m	ERRP:30k	₩ ~ - t6=	29 -12-I- 57
HAAT: 4	60*	CH. #273	TP0:6.4	hich auth 1	natall new
	11c to 00	TPO &	ERP. BOO	eify type t	rana GATES
	FM-10G	41.0 310 4		-, -, -, -	

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Call letters MRVB-PM

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BRCH-754	9-19-66	Mod. of	license	to change	studio loc.
(1)		and rem	pta cont	rol point 1. W. of 1	to On
		The second secon	n_(tran	smitter_si	ta)
_BEH=910	1124-47	102.5m	_50kw	_U_RC)_	12-1 12-1-70
LEF	SCA NOT	RENEWED	ntae F	-Ioā with	" TOTA TOT
		10-DS	xciter	and 30-1D	stereo gen.
BRH-941(L	11-25-70	Renewal			12-1-73
EBSA	5-22-72				
BALH-1714	11-28-73	SCHOOL SECRETARIES AND ADDRESS.	Spinish Street, Square St., Street, or other	3	12-1-76
BRH-941(S)	S CHICAGOS CONTRACTOR	Street, or other Desiration of the last of	RENEWAL		12-1-79

APPLICATION RECORD - BROADCASTING

Call Letters

HEN WRVB-FM

Name PAUL A. STEWART TR/AS PAUL A. STEWART ENTERPRISES
P.O. Box 504, Madison 1, Wisconsin

File No.	Dated	Application for	Na
BPH-2541 Rec'd	11-12-58	Construction permit for a new FM Broadcast Station to be operated on:	
Filed	11-17-58	Frequency: 102.5 mos. Ch. 273 Power: 3.45 kw. ERP HAAT: 196	OR. ERE HAA
		Transmitter: ITA, FN 1000A T-location: 4-miles-south-of -Madison, Wisconsin	
		S-location: 718 Jeniser Street Madison, Wisconsin	
		R-C Point: 4 miles south of- Madison, Wisconsin Station location: Madison, Wisconsin	
		Atty: Stephens, Bieberstein, Cooper & Bruemmer Engr: Glenn Koehler	
Amended	12-13-58	Amended to redescribe trans. loc. as 1 mi.	
R&F	12-15-58	South of the South Park Street interchange of Madison West Beltline Hwy., 4 miles S. of Madison, Wis. and remote control should be 718 Jenifer St., Madison, Wis.	

Nature Date

Action

GRANTED 1-14-59 ERP: 3.5 kw. HAAT: 195' FORM BC-121 Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters

WRVB-FM

PAUL A. STEWART tr/as PAUL A. STEWART ENTERPRISES Name

		Action
File No.	Dated	Application for Nature Date
BSCA-151 Rec'd Filed	12-31-58 1-2-59 1-2-59	Request to establish a new Subsidiary Communications Service, Multiplex basis, to be operated on Sub-carrier frequency of 41kd. Dishists: (-29-59) For Section 1.312(b) Failure to Fromecute
BMPH-5475 Rec'd Filed	4-10-59 4-13-59 4-13-59	Modification of c.p. (EPH-2541 which author- ized a new FM Broadcast Station) to change studio location from 718 Jenifer St., Madison, GRANTED Wis. to 719 Williamson St., Madison, Wis; change type antenna (RCA TV-4 (RCA Ring) 4 sec.) ERP: 3.9-kw. and change type trans. (GATES FM-18).
Amended R & S	4-23-59	Amended to change HAAT from 195' to 186'
BLH-1395 F. & F	4-10-59 4-13-59	License to cover C.P. (BPH-2541 as modified) which authorized construction of a new GRANTED 8-10-59 FM Broadcast station.
		P.C.C WASHINGTON, D. C.

FORM BC-121 /3 Aug 1955

Call Letters .. WRVE-FM.

Name Paul A.STEWART, tr/as Paul A.STEWART ENTERPRISES

1 MULT	action wascome	THE RESIDENCE OF THE PARTY OF T	Special Control of the Control of
File No. BALH- Rec'd. Rec'd. Rec'd.	Dated 11-2-59 11-4-59 11-2-59 11-12-59	Voluntary assignment of license to Paul A. Stewart Enterprises.	Nature Date RETURNED 11-6-59 re incorrect & incomplete.
BPH-2929 R & F AMENUMENT R & F AMENUMENT R & F	3-22-60	Construction Permit to increase FRP from 3.9kw to 54.68185kw, increase HAAT from 185' to 464.64, install new transmitter (Gates-FM-68) and make changes in antenna system. AMENDED to change ERP to 34.44kw; change type antenna (RCA BFA-8A 8 section) AMENDED to change ERP to 6.72kw; change HAAT to 181.5 ft; changes in antenna system(incr.hg) and change type transmitter (GATES FM 18)	DISHISSED 1-18-61 Req. of applicant

APPLICATION RECORD - BROADCASTING

Call Letters WRVB_FM

File No.	Dated	Application for	Nature	Date
BRCH-307 Rec'd Filed	2-10-61 2-15-61 2-15-61	Modification of license to change studio location and Remote Control Point from 719 Williamson Street, Madison, Wisconsin to 207 N. Pinckney Street, Madison, Wisconsin, Wisconsin.	GRANTED	2-20-61
BRH-941 Rec'd Filed	10-16-61 10-19-61 10-19-61	Renewal of license	GRANTED	12-1-61
BALH-538 Rec'd Filed	5-11-62 5-14-62 5-31-62	Voluntary assignment of license to Paul A. Stewart Enterprises, Inc.	GRANTED EFF:	10-10-62
BPH-3929 Received Filed	3-15-62 4-10-62 10-10-62	Construction permit to incr ERP from 3.9kw to 11.25kw; incr HAAT from 185' to 363'; chg type ant (RCA-BFA-12A, 12 sect) and make chgs in ant-sys.		4-8-63 Applicant.
MEND OPINIO	N AND ORDER	ADOPTED 7-3-63 re Liability and Forfeiture	1	

FORM BC-121 #5 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters " H V B - FM

Name FAUL A. STEWART ENTERFRISES, INC.

Madison, Wisconsin

telloulesfabilità, folelationherisette		MARKET PROPERTY.	
Dated	Application for		otion Date
9-18-63 9-23-63 9-20-63 10-1-63	S. of the city limits of Madison to 1 mi. w of Madison, wisconsin on Gammon Rd.; install	GRANTED	
5-11-64 5-12-64 5-18-64	Lie to cover CF (BPH-4091) which auth chgs in ant-trans loc, ERP, HAAT & ant-sys, install new ant. and specify TPO as 950w.	GRANTED	8-14-64
9-4-64	RENEWAL OF LICENSE	GRANTED	12-14-64
11-15-65 11-19-65 12-8-65	Construction permit to install new trans (Gates-FM-7.5G), increase TPO to 6.4kw and increase ERP to 50kw.	GRANTED	3-25-66
	Dated 9-18-63 9-23-63 9-20-63 10-1-63 5-11-64 5-12-64 5-18-64 9-10-64 11-15-65 11-19-65	Genstruction permit to move ant-trans site from On the left side of U.S. Hwy. 14, g mi S. of the city limits of Madison to 1 mi. w of Madison, Wisconsin on Gammon Rd.; install new ant (RCA-BFA-BA, 8 sect); incr EMP from 3.9 to 7.4kw, incr HAAT from 185' to 458' & make chgs to ant-sys (incr height). 5-11-64 5-12-64 5-12-64 in ant-trans loc, EMP, HAAT & ant-sys, install new ant. and specify TPO as 950w. 9-4-64 9-10-65 Censtruction permit to install new trans (Gates-FM-7.5G), increase TPO to 6.4kw and increase EMP to 50kw.	Dated Application for 9-18-63 Genstruction permit to move ant-trans site from On the left side of U.S. Hwy. 14, 2 mi. S. of the city limits of Madison to 1 mi. W of Madison, Wisconsin on Gammon Rd.; install new ant (hCA-BFA-8A, 8 sect); incr kkP from 3.9 to 7.4kw, incr HAAT from 185' to 458' & make chas to ant-sys (incr height). 5-11-64 5-12-64 in ant-trans loc, EkP, HAAT & ant-sys, install new ant. and specify TPO as 950w. 9-4-64 9-10-64 11-15-65 11-19-65 (Gates-FM-7.5G), increase TPO to 6.4kw and increase EkP to 50kw. GRANTED GRANTED

FORM BC-121 #6

APPLICATION RECORD - BROADCASTING

Call Letters WRVB-FM

Name HAUL A. STEWART ENTERPRISES, INC.

File No.	Dated	Application for	Nature	Date
BSCA-665 Received Filed	11-15-65 11-19-65 12-8-65	Request for subsidiary communications authorization on a sub-carrier frequency of 41kcs.	GRADTLE	1-12-66
BLH_3247 R & F	4/18/66 4/19/66	Lic. to cover CP (BPH-5197) which auth. install new trans., incr. TPO & ERP., specifitype trans. GATES FM-10G.	GRANTED	6-29-66
BRCH-754 R & F	9-9-66 9-12-66	Modification of license to change studio location and remote control point to on Gammon Rd., 1 mi. W. of Madison, Wisconsin (transmitter site).	GRANTED	9-19-66
BRH-941 R & F SEP 2 0 196	8/24/67	RENEWAL OF LICENSE	GRANTED 1	1-24-67 ot renewed)
		FILE - WASHINGTON, D. C.	1	

APPLICATION RECORD - BROADCASTING

102.5mc

Call WNWC Letters X MRVE-FM

NORTHWESTERN COLLEGE

Name X. PAUL A. STEWART ENTERPRISES, INC.

Mad.Fau.	ison, Wisco	nsin	
File No.	Dated	Application for	Nature Date
BRH-941 R & F P.N.	8-8-70 8-12-70 8-12-70 AUS 1 8 1970	Renewal of License	GRANTED 11-25-70
RAIH -1714 R & F FEE PD: \$10 CODE Oh9 AL Pub.notice: BRH-941 R & F PN Recd. PRESS	7-31-72	RENEWAL OF LICENSE John R. Wilner, Atty.	GRANTED 12-29-72 Req. Grant Fee \$ 3,080.00 EFF: 1-19-73 Paid: 050 1-29-73. GRANTED 11-28-73

RE: BALH-1714Assignee is licensee of KTIS(AM,FM) ETC Legal qualifications on file AMENDED 12-6-72 - re financing; programming; Sec. II filed Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WNWC

NORTHWESTERN COLLEGE Name Madison, Wisconsin Action Application for Nature Date Dated File No. RENEWAL OF LICENSE GRANTED 11-15-76 7-16-76 BRH-941 7-28-76 R&F Atty: John R. Wilner (Wilner & Scheiner) 7-28-76 P.N. SEP 29 1976 Press Renewal of License BRH790727UH GRANTED 11-30-79 Atty. John R. Wilner PRESS 1 8 1979 AMENDED 5-27-80 re: programming

F.C.C. - WASHINGTON, D. G.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

