

W N L A-FM

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CATALOG NO. 4530L 1/5

Form BC 126
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 2439
2506

Date first licensed ~~December 21, 1962~~
June 3, 1970

Call letters W N L A-FM

Station location Indianola, Miss.

Name of licensee Fritte Broadcasting, Inc.

Transmitter location U.S. Hwy. 82, 3/4 mi. E. of Indianola, Mississippi (PH-11-20-68)

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6299 HAAT: 195' Cond' 1	11-20-68	105.5mc.	ERP: 3kw Unl. ch#288 TPO: 870watts		7-20-69
BPH-6299 (1)	12-5-68	CP for new station CALL LETTERS ASSIGNED.			
BMPH-10,700 (2)	7-28-69	MP(BPH-6299) ext. time to			10-20-69
BLH-4543(L) LIC. ASIDE	12-31-69 1-20-70	LIC.(BPH-6299) for changes new station.			6-1-70
ELH-4543(L) HAAT: 195'	6-3-70	105.5 mc	ERP: 3 kw TPO: 915 watts Lic.(BPH-6299) for new Station chg ant, trans, ERP:, TPO:, & HAAT:		6-1-73
EBSA	5-22-72				
BTC-6930	8-31-72	Vol. TC	EFF: 9-6-72		
BRH-2506	5-31-73	RENEWAL OF LICENSE			6-1-76
COMTEL	8-17-73	Trans: ITA-1000B mod. with exciter.			FME-10
BRH-2506(L)	5-12-76	Renewal			6-1-79
BRH790201WY (s)	5-18-79	RENEWAL			6-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W N L A-FM
Letters "NEW FM"

Name FRITTS BROADCASTING, INC.
INDIANOLA, MISSISSIPPI (PO c/o Edward O. Fritts, Box 667, Indianola, Miss. 38751)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6299 R & F \$428210 \$75 PRESS: MAY 24 1968 PN REC'D:	5-13-68 5-14-68 5-14-68 6-11-68	CP for new FM on: 105.5mc #288 ERP:3kw HAAT:185' TPO:0.865kw Trans.: ITA FM-1000B Ant.: Collins 37M-4, 4 sects. TSL: US Hwy. #82, 3/4 mi. E. of Indianola, Miss. Atty.: George R. Borsari, Jr. (Daly and Joyce) Engr.: Robert L. Miers (Rolla, Missouri) Re Sect. III.	GRANTED Cond'l submit 302's for WNLA.	11-20-68
AMEND. R & F	8-19-68			
BMPH-10,700 R & F #528795 \$30 JUL 1 7 1969	7-10-69 7-14-69 7-14-69	MP (BPH-6299) ext. time to 10-20-69 (New Station). Atty: George S. Borsari, Jr. (Daly and Joyce)	GRANTED ito	7-28-69 10-20-69

CONTACT: Edward O. Fritts; PHONE: Code 601, 887-1380

ADDRESS: Highway 82 East, Indianola, Mississippi 38751

AMENDED 10-11-68 in resp. to Comm. ltr. 9-13-68 re Sect. IV-A.

APPLICATION RECORD - BROADCASTING

105.5mc

Call
Letters WFLA-TV

FRITTS BROADCASTING, INC.

Name
Indianola, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4543	8-15-69	Lic.(BPH-6299) for new FM . HAAT:195'	GRANTED	12-31-69
R & F	8-19-69	TPO:0.914kw.	SET ASIDE	1-20-70
#53659530	8-19-69	Atty: George R. Borsari, Jr.-DALY & JOYCE	(hold for new term)	
PT	8-29-69		GRANTED	6-3-70
DEC 22 1969				
BTC-6930	7-20-72	Voluntary transfer of control of lic corp	GRANTED	8-31-72
R & F	7-26-72	from Ruth O. Fritts to Edward O. Fritts,	NO GRANT FEE REQUIRED	
FEE PD: \$250 #094752		Individually and as Custodian for Kimberly Dale	EFF: 9-6-72	
CODE 054 (Form 316)		Fritts and Timothy Owens Fritts (minors)		
ALSO SEE AM	AUG 9 1972	Atty - Daly, Joyce & Borsari		
BRH-2506	2-23-73	RENEWAL OF LICENSE		
R & F	3-2-73	G.R.Borsari, Jr. Atty.	GRANTED	5-31-73
PN Recd.	"			
PRESS				
MAR 14 1973				

APPLICATION RECORD - BROADCASTING

105.5 mc

6-70

Call
Letters WNLA-FM

Name FRITTS BROADCASTING, INC.
INDIANOLA, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2506 R & F PN Recd. PRESS	1-30-76 2-2-76 " MAR 15 1976	RENEWAL OF LICENSE Geo. R. Borsari, Jr., Atty.	GRANTED	5-12-76
BRH 790201 PRESS	WY MAR 14 1979	RENEWAL OF LICENSE R. F. Kennedy, Atty.	GRANTED	5-18-79
BPH801110AT PRESS (O)	DEC 8 1980	CP to make chgs. in Ant. Sys.; chg. type Trans.; chg. type Ant. (HARRIS FMC-4A, 4 sects. H&V) & chg. TPO. Atty. Leanord. S. Joyce (Daly, Joyce & Borsari)	DISMISSED APPLICATION UNNECESSARY	4-28-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

