

W N G C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-20-49

Call letters

WNGC (4-22-69)

LOCATION:

Athens, Ga.

CLARKE BROADCASTING CORPORATION GR: 7-18-56 EFF: 2-3-56

X J. K. PATRICK BROADCASTING CO., INC. (GR. 10-18-54 EFF: 11-1-54)

X J. K. PATRICK, EARL B. DRASHWILL, TATE WRIGHT & C. A. ROWLAND

Name of licensee d/b/a J. K. PATRICK & CO.

0.5 miles Northwest of Neese, Georgia (PH 1-21-75)

x 850 Bobbin Mill Road, Athens, Georgia (PH 5-10-61 redescribed)

Transmitter location x Bobbin Mill Rd. - Cloverhurst - Springdale Extension, Athens, Georgia

30601

850 Bobbin Mill Road, Athens, Georgia (PH 5-10-61 redescribed)

Main studio location x Bobbin Mill Rd. - Cloverhurst - Springdale Extension, Athens, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	No. Freq.	L.R.P. Power	Time Div.	Period From - To
83-PH-838	5-16-46	100.1	4.4 kw	U	By 4-20-47
CP issued 2-20-47	2-20-47	No. 201	Terr. 258'		To 10-20-47
Letter	2-13-47	Subject	to GAA approval of trans. site.		
	6-23-47	99.5 (No. 258)			
		Freq. assignment accord. Do. 8728			
BPH-883	10-8-47	99.5 mc	4.4 kw	U	
		Ext. of completion date to			1-20-48
BPH-1273	1-7-48	Ext. of completion date to			4-20-48
BPH-1845	6-7-48	Ext. of completion date to			7-20-48
BPH-1483	9-29-48	99.5	4.4 kw. 258 ft.		By 4-20-47
C.P. to reinstate BPH-838					To 10-15-48
BMPH-2723	10-25-48	Ext. of completion date			12-15-48
BMPH-2992	12-22-48	Ext. of completion date to			2-15-49.
Telegram	2-16-49	Retel 14. Auth. granted period Feb. 16, 1949 through March 15, 1949 op. using facilities specified in BPH-2723 re FM program service.			
BLH-420	5-20-49	99.5	4.4 kw. 258 ft.		
Cover BPH-838 as modified					To 3-1-51
BPH-339	2-21-51	Renewal of license			3-1-51 to 3-1-54.
BRH-339	6-2-54	RENEWAL OF LICENSE TO			4-1-55
BSH-339	6-10-54	To correct coordinates			4-1-55
ALH-181	Vol. assign. to J.K. Patrick B/cg Co., Inc.				
	10-18-54				
BRH-339	2-9-55	Renewal of license to			4-1-58
ALH-244	7-18-56	Voluntary assignment of license to			
EFF:	Clarke B/cg. Corp.				
8-3-56					
BPH-2222	6-20-57	CP to make changes in lip. station.			8-20-57 2-20-58
HAAT: 260(ft.)		102.5mc	4.4 kw	U	
BLH-1198	10-21-57	102.5mc	4.4kw	U	10-21 4-1-58
		HAAT 260'			
		License to cover BPH-2222			

Form BC-126 #2
June 1954
Official No.
339

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-20-49

Call letters W G A U - FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
RH-339	8-26-58	Renewal of license			4-1 4-1-64
BRH-339	3-15-61	Renewal of license			4-1 4-1-64
BPH-3335	5-10-61	102.5mc 4.4kw Ch. 273 TPO: 980w	Unl		5-10-61 1-10-62
HAAT: 260ft. CP to install new transmitter.					
BRH-1869	8-8-61	102.5mc 4.4kw Ch. 273 TPO: 980w	Unl		8-8-61 4-1-64
HAAT: 260 ft. License to cover CP(BPH-3335) which auth. install new trans. (HAAT: 260 ft.)					
BPH-3590	1-12-62	95.5mc 4.4kw CH 238 TPO 1kw HAAT 260'	Unl		3-12 9-12-62
CP to chg. frequency & install new antenna.					
BPH-3590	1-12-62	Superseding instrument issued to correct type xmr.			
EMPH-7118 (1)	3-21-62	Mod. of CP(BPH-3590) to chg. ERP to 5.2 kilowatts & type ant. to (Jampro JA-6A, 6 sections.).			
BLH-2164	10-26-62	95.5mcs 5.2kw TPO: 1kw	Unl.		10-26 4-1-64
HAAT: 260ft. Lic. to cover CP (BPH-3590 as mod) which auth. a chg. in freq. & instl. a new ant. & incr. in ERP					
BRH-339	3-17-64	Renewal of License			4-1 4-1-67
BRH-339	6-1-67	Renewal of License			6-1 4-1-70
BRCH-906 (1)	12-11-68	Operate RC.			
BRH-339(L)	4-1-70	RENEWAL & NDEA			4-1-73
EBSA	5-25-72				
BRH-339(S)	9-11-74	RENEWAL (COND'L RE: EEOP REPORT)			4-1-76
BPH-9092	1-21-75	95.5mhz ERP: 100kw(H&V) CP chg TL, trans, ant, TPO, ERP & HAAT.	(RC)	U	1-21-76
HAAT: 650ft(H&V)					
Telegram	1-22-76	Corrected coordinates should be: 33° 56' 28" North 83° 23' 56" West for present licensed site not CP.			

BC-126
June 1975

#3

FM/BC

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WNGC

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPH-14,706(1)	2-4-76	MP(BPH-9092)	ext time to		7-21-76
BLH-7135(L)	1-17-77	RENEWAL AND MODIFICATION			4-1-79
BRH-339					
BSCA-1558	1-30-77	SCA	67khz		4-1-79
BSH-339(L)	7-1-77	Lic. former main trans. as aux. ERP: 5.2 watts HAAT: 260 ft. TPO: 1 kw			4-1-79
BRH781201ZK BRSCA: 7th (L)	3-27-79	RENEWAL	OF LIC.	& SCA	4-1-82

APPLICATION RECORD - BROADCASTING

~~HIGH-FREQUENCY~~ - (FM)

FM (METROPOLITAN)

Call

WGAU - FM

Letters

~~NEW~~

CLARKE BROADCASTING CORPORATION GR: 7-18-56 EFF:

Eff. 11-1-54

Name J.K. PATRICK, EARL B. BRASHELL, TATE BRIGGS & C.A. ROWLAND, d/b as J.K. PATRICK & CO.
(P.O. Bobbin Mill Rd. Cloverhurst Springdale Extension, Athens, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-838 Rec'd	5-7-45	Construction permit for new high frequency FM broadcast station Frequency: 42.5 mcs. , Coverage: 40 sq. mi. Population: Not specified Studio: Not specified Transmitter: Not specified (G.E. --- OF 101-B - Max. 1kw)	Ret. 5-9-46, incomplete. Granted 5-16-46 for Met. Type station - Conditional - Type 1 letter mailed 5-20-46	
Resubmitted and amended Received Filed	12-14-45	AMENDED to change frequency from 42.5 mcs to 92.5 mcs, coverage from 40 sq. mi. to 5,538.9 sq. mi. Specify population as 292,635. Studio and transmitter locations as Bobbin Mill Road, Cloverhurst-Springdale Ext., Athens, Ga. and antenna system. Change type transmitter, and specify type station as Metropolitan.	Program plans approved 1-23-47.	
	12-17-45		Basic Engr. approved 1-23-47.	
	12-17-45		CP issued 2-20-47	
		(GE Bt-2A Max. 1kw) Engr. info. rec'd 8-19-46 re Comm. letter 7-15-46 making changes in antenna system. Inform. rec'd 10-7-46 re Comm. letter 9-5-46, re antenna. see Card #		

APPLICATION RECORD - BROADCASTING

Call
Letters

W G A U - PM

-NEW

CARD #2

CLARKE BROADCASTING CORPORATION GR: 7-18-56 EFF:

Name **X** J. K. PARTICK, EARL B BRASWELL, TATE WRIGHT & C. A. ROWLAND, d/b as J. K. PATRICK & COMPANY. (P.O) Bobbin Mill Rd. Cloverhurst Springfield Ex. Athens, Ga)

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-838	Continued	Program analysis recd. 1-11-47		
BMPH-883 Rec'd Filed	9-26-47 9-29-47 9-29-47	Mod. of C. P. (B3-PH-838 which authorized a new FM broadcast station) for extension of completion date from 10-20-47 to 1-20-48.	GRANTED	10-8-47
BMPH-1273 Recd. Filed	12-26-47 12-29-47 12-29-47	Mod. of C. P. (B3-PH-838 as modified) which authorized a new FM broadcast station for extension of completion date from 1-20-48 to 4-20-48.	GRANTED	1-7-48
BMPH-1845 Recd. Filed	4-13-48 4-14-48 4-14-48	Mod. of C. P. (B3-PH-838 as modified) which authorized a new FM broadcast station for extension of completion date from 4-20-48 to 7-20-48.	GRANTED	6-7-48
BPH-1483 Recd Filed	8-20-48 8-23-48 8-23-48	Construction permit to reinstate C.P. (BPH-838 as modified - which authorized a new FM broadcast station), which expired 7-20-48	GRANTED	9-29-48

FCC Form 94

CARD # 3

APPLICATION RECORD - BROADCASTING

CLARKE BROADCASTING CORPORATION GR: 7-18-56 EFF:
 Name **J. K. PATRICK, EARL D. BRASWELL, TATE WRIGHT & C. A. HOWLAND,**
 d/b as J. K. PATRICK & COMPANY

Call

W G A U - FM

Letters

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2723 Recd. Filed	10-16-48 10-19-48 10-19-48	Mod. of C. P. (B3-PH-838 as modified - BPH-1483 as reinstated) which authorized a new FM broadcast station for extension of completion date from 10-15-48 to 12-15-48.	GRANTED	10-25-48
BMPH-2992 Recd. Filed	12-14-48 12-16-48 12-16-48	Mod. of C. P. (B3-PH-838 as modified) which authorized a new FM broadcast station for extension of completion date from 12-15-48 to 2-15-49.	GRANTED	12-22-48
BLH-420 Recd. Filed	2-14-49 2-16-49 2-16-49	License to cover C.P. (BPH-838 as modified) which authorized a new FM broadcast station.	GRANTED	5-20-49
BRH-339 Recd & Filed	1-4-51 1-8-51	Renewal of license.	GRANTED	2-21-51

CARD 4

FORM A-170

APPLICATION RECORD - BROADCASTING
 FORMERLY FCC FORM 94 CLARKE BROADCASTING CORPORATION GR: 7-18-56 EFF:

J. K. PATRICK BROADCASTING CO., INC. (EFF. 11-1-54)

Call Letters
 WOAU-FM

Name J. K. PATRICK ET AL d/b/as J. K. PATRICK & CO.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-339 Recd. & Filed	2-22-54 2-23-54 2-23-54	Renewal of license	Amend. req. - 3-25-54 not notarized	
BALH-181 Recd & Filed	9-18-54 9-22-54	Vol. assignment to J.K. Patrick Broadcasting Co., Inc.	GRANTED Eff: 11-1-54 GRANTED 10-18-54	6-2-54
BRH-339 Recd. Amend Recd. & filed	1-21-55 1-24-55 2-2-55 12-3-55	Renewal of license Amend. recd. specifying name.	323 on file. Amend. req. re name. 1-31-55 GRANTED	3-9-55
BALH 244 Recd-& Filed	6-25-56 6-26-56	Vol. assignment of license to Clarke B/cg Corp. Filed by D.F. Prince, Atty	GRANTED Eff	7-18-56 8-3-56
BPH-2222 Recd & filed	6-6-57 6-10-57	C.P to make changes in licensed station: To change Frequency from 99.5 mcs. Ch. 258 TO 102.5 mcs. Ch. 273; & make changes in antenna system D.F. Prince, atty	GRANTED	6-20-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Card 5

Call
Letters

WGAU-FM

Name

CLARKE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1198 Rec'd Filed	9-27-57 10-1-57 10-1-57	License to cover CP (BPH-2222) to change Freq. to 102.5, Ch 273 and make changes in antenna system.	GRANTED	10-21-57
BRH-339 Rec'd & Filed	1-1-58 1-6-58	Renewal of license.	GRANTED	3-26-58
BRH-339 Rec'd Filed	12-29-60 1-5-61 1-5-61	Renewal of license	GRANTED	3-15-61
BPH-3335 Rec'd & Filed	3-28-61 3-31-61	Construction permit to install a new transmitter (Dates, FM-1B). Prince, Taylor, Crampton & Paul, Attys.	GRANTED	5-10-61
BLH-1869 K & F	6-12-61 6-15-61	Lic. to cover CP (BPH-3335) to install a new transmitter (GATES, FM-1B) Atty. Prince	GRANTED	8-8-61

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W O A U-FMName **CLARKE BROADCASTING CORPORATION**
Athens, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3590 Rec'd Filed	10-26-61 11-15-61 11-15-61	Construction permit to change frequency from 102.5mc CH 273 to 95.5mc CH 238; install new antenna (ANDREW-1306, 6 section) Atty. - D. F. Prince	GRANTED	1-12-62 95.5mc Ch 238 TPO 1kw ERP 4.4kw HAAT 260'
BMPH-7118 R & F	2-23-62 2-26-62	Modification of CP (BPH-3590, which auth a change in frequency and installation of a new antenna) to increase ERP from 4.4kw to 5.22kw; change type antenna (JAMPRO JA 6A, 6 section) Atty. - <u>Prince</u> , Taylor & Paul	GRANTED	3-21-62
BLH-2164 R & F	6-30-62 7-10-62	Lic. to cover CP (BPH-3590, as mod) which auth a chg in frequency and install of a new antenna and incr in ERP. Atty: Prince, Taylor & Paul	GRANTED	10-26-62

FORM BC-121
Aug. 1955

7

APPLICATION RECORD - BROADCASTING

W N G C

Call
Letters ~~X~~ W G A U-FM

Name CLARKE BROADCASTING CORPORATION
Athens, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-339 Rec'd Filed	12-19-63 12-31-63 12-31-63	Renewal of license Attys: Prince & Paul	GRANTED	3-17-64
BRH-339 R & F	12-29-66 1-3-67	Renewal of License Atty.: Ray R. Paul	GRANTED	6-1-67
BRCH-906 R & F #475395 \$30 DEC 12 1968	11-21-68 11-29-68 11-29-68	Modification of license to operate trans- mitter by remote control from 850 Bobbin Mill Road, Athens, Georgia. Atty.: Ray R. Paul	GRANTED	12-11-68
BRH-339 R & F #566991 \$180. PN PRESS:	12-30-69 1-2-70 1-2-70 1-2-70	RENEWAL Atty: Ray R. Paul & D. F. Prince	GRANTED	4-1-70

#8

Form BC-121
September 1969

(FM)

APPLICATION RECORD - BROADCASTING

Call
Letters **W N G C**Name **CLARKE BROADCASTING CORPORATION**
ATHENS, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-339 R & F PN Recd. PRESS FEB 28 1973	12-28-72 1-9-73 "	RENEWAL OF LICENSE AMENDED 5-17-73 re: ascertainment of comm. needs; employment practices	GRANTED COND'L RE	9-11-74 EEOP REPORT
BPH-9092 R & F #327600 \$200 Code 013 Pmess P. N. Rec'd	7-6-74 7-19-74 7-22-74 AUG 13 1974 1-14-75	CP to chg. TL to: 0.5 miles NW of Neese, Georgia; install new trans. (Gates FM-20H3); install new ant. (Gates FMC-12, 12 sects. (H&V); make chg. ant. system (incr. hght.); chg. TPO; ERP: 100KW(H&V) and HAAT: 654' (H&V). (34° 05' 02" - 83° 19' 18") Atty: Ray R. Paul (Prince & Paul)	GRANTED gr fee Pd 014 W399653	1-21-75 req. \$1,800.00 3-11-75
BMPH-14,706 RECEIVED #503868\$50 FILED #513089\$50 PRESS	11-26-75 12-1-75 12-3-75 12-22-75 12-31-75 JAN 9 1976	MP(BPH-9092) ext time to 6-21-76 (For Changes)	GRANTED TO	2-4-76 7-21-76

#9
Form BC-121
September 1969
4-4)

APPLICATION RECORD - BROADCASTING

Call
Letters **W N G C**

Name **CLARKE BROADCASTING CORPORATION**
ATHENS, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-339 R & F PN Recd. PRESS	11-26-75 11-28-75 JAN 19 1976	RENEWAL OF LICENSE	GRANTED	12-27-76
BSCA-1558 R & F #512846\$100 Code 001 PRESS	12-19-75 12-22-75 12-30-75 JAN 22 1976	Request for Subsidiary Communications Author- ization on a sub-carrier frequency of 67 khz.	GRANTED	1-30-77
BLH-7135 Rec'd Filed #592246\$100 Code 001 PTA PRESS AMENDED	6-29-76 7-3-76 7-12-76 7-12-76 7-27-76 SEP 2 1976 7-9-76	Lic. (BPH-9092, as mod.) for changes ERP: 100 kw HAAT: 654 ft.	GRANTED	1-17-77

#10

95.5Mc.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters **W N C C**Name **CLARKE BROADCASTING CORPORATION**
ATHENS, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH781201ZK BRHSCA781201ZK PRESS:	FEB 14 1979	RENEWAL OF LICENSE (Main & Aux. Trans. Aux. Ant.) RENEWAL OF SCA	GRANTED	3-27-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

