

WMUM

SPERRY  **REMINGTON**
REMOVABLE LABEL TAB
GUIDES AND FOLDERS
MADE IN U. S. A.
CATALOG NO. 4550L 1/5

BC-126

February 1974

Official No. 3280

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-1-77

Call letters WMUM

Station location Marathon, Fla.

Name of licensee Breeze 94, Inc.

1.3 miles South of U.S. 1, on Boot Key, Marathon, Marathon, Florida (PH-1-13-81)

Transmitter location x 11300 Overseas Hwy., Marathon, Fla. (PH 1-14-75)

Main studio location SAME AS TRANSMITTER

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BPH-8192 HAAT: 105ft(H&V)	1-14-75	94.3MHz #232 Class-A CP for NEW FM Station	ERP: 3.0kw(H&V)		U 1-14-76
BPH-8192(1) EBSA	6-23-75	Call, letters assigned			
BMPH-14,815(2)	6-10-76	MP(BPH-8192)	ext. time		7-14-76
BMPH-14873 {3}	8-11-76	MP{BPH-8192, ext time to	as mod}		11-15-76
BLH-7276 BRH 781002	7-1-77 C9 1-31-79	Lic{BPH-8192, (S) RENEWAL OF LICENSE	as mod}	New 2-1-79	2-1-82
BPH800619AL HAAT: 160'(h&v) (L)	1-13-81	94.3mhz CP to chg TL&SL; Antenna ; incre	ERP: 3kW(h&v) install Existing HAAT & chg TPO.		1-13-82

APPLICATION RECORD - BROADCASTING

Call Letters **WMUM**
*** NEW-FM**

Name **Breeze 94, Inc.**
Marathon, Florida (PO 11300 Overseas Highway, Suite 94, Marathon, Florida 33050)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8192	11-30-72	CP for New FM on: 94.3mc. #232	Designated for Licensing	
R & F	12-5-72	HAAT: 107' ERP: 3kw(h&v)		
#134125 \$200	12-5-72	Trans: GATES-FM-2.5H3; Ant: GATES-FMC=3, 3	min. FEB 15 1974 19935	
CODE: 015		sects.		
PRESS: DEC 29 1972		T-SL: 11300 Overseas Hwy., Marathon, Florida.	GRANTED 1-14-75	
PN REC'd: 1-24-73		24° 43' 47" - 81° 02' 04"	gr fee req \$1,800.00	
		Atty - Mark S. Fowler (Smith & Pepper)	Pd 014 4-23-75	
		Engr-	W416233	
AMENDED	1-3-73	Sect. II and Sect. V=B, Paragraph 10(b)		
AMENDED	3-14-73	Business Lease and Engr. Data.		
AMENDED	5-24-73	Section II.		
AMENDED	12-19-73	Section II, Table 1.		
AMENDED (ORDER)	2-28-74	Section II, Table II.		
AMENDED (ORDER)	4-12-74	Section III & Section IV-A.		
Letter dated	9-24-75	Mark S. Fowler, Esq. firm of Fowler & Meyers now represents station		

APPLICATION RECORD - BROADCASTING

94.3MHz

Call
Letters **WMUM**

Name **Breeze 94, Inc.**
Natathan, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14815 Rec'd	12-12-75	MP{BPH-8192} ext time to 8-8-76 {New Station} {REQUEST WAIVER OF FILING FEE} Atty. Mark S. Fowler	GRANTED to	6-10-76
	12-12-75			7-14-76
Amendment R & F 563100\$100 CODE 001 PRESS	4-27-86	extend time thru 10-30-76		
	4-30-76			
	5-5-76			
	MAY 12 1976			
BMPH-14873 R & F 592361\$100 CODE 001 PRESS	7-12-76	MP{BPH-8192, as mod} ext time to 11-15-76 {New Station} Atty. Mark S. Fowler	GRANTED to	8-11-76
	7-14-76			11-15-76
	7-19-76			
	AUG 5 1976			

APPLICATION RECORD - BROADCASTING

Call
Letters **WMUM**

Name **Breeze 94, Inc.**
Marathon, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7276	11-15-76	Lic. (BPH-8192) for new station.	GRANTED	7-1-77
R & F	11-16-76			
#636538\$100	11-16-76			
PTA	11-22-76			
PRESS	MAR 7 1977	Engr. Data		
AMENDED	12-27-76			
BRH 781002C9	NOV 24 1978	RENEWAL OF LICENSE	GRANTED	1-31-79
PRESS		Mark S. Fowler, Atty.		
BPH800619AL	JUL 18 1980	CP to chg. TL & SL to: 1.3 miles South of	GRANTED	1-13-81
PRESS (O)		U.S. 1, on Boot Key, Marathon, Marathon, Florida; install Existing Antenna on WFGC-AM Tower; incre. HAAT: 160.6' (H&V) & chg. TPO. 24° 41' 28" 81° 06' 30" Mark S. Fowler (Fowler & Meyers)		

#4

APPLICATION RECORD-BROADCASTING

Call Letters: WMUM

Name: BREEZE 94, INC.

Station Location: MARATHON, FLORIDA

File No.	Date	Description	Action and Date
BLH-810716AB PTA PRESS	JUL 29 1981	License to cover (BPH-800619AL) for changes. Atty: Joan B. Heller	GRANTED 4-28-82

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

