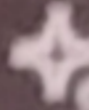


WMSQ

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

FREQUENCY MODULATION

2-9-72 Authority granted for on-the-air I.D. as: "HAVELOCK-CHERRY POINT, N. C."

**BROADCASTING STATION LICENSE RECORD**

#2784

\*WMSQ(7-1-78)

Date first licensed December 12, 1972

Call letters WKVO-FM

Station location Havelock, N. C.

MUSICRADIO OF NORTH CAROLINA, INC. (ALH gr 4/18/78 EFF: 5-19-78)

Name of licensee x Southeast State Broadcasting Corp.

Transmitter location U.S. Hwy. 70, 3.5 mi. NW of Havelock, North Carolina(PH-3-1-71)

Main studio location Same As transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BPH-7326 HAAT: 300' COND'L	3-1-71	104.9mc Ch#285	ERP: 3kw(h&v) TPO: 1.25kw RC		5-3 3-3-72	
BPH-7326 (1)	4-26-71	Call Letters Assigned.				
BMPH-13,364(L) HAAT: 180'	11-4-71	104.9	ERP: 3kw TPO: 840	(RC)	11-4-72	
EBSA	5-22-72	MP(BPH-7326) chg. trans., ant., TPO, ERP, HAAT				
BLH-5311(L)	12-12-72	Lic(BPH-7326) for new station				12-1-79
BPH-9099 HAAT: 165 ft	8-26-74	104.9mhz	ERP: 3kw(H&V) U		8-26-75	
		CP install new ant., chg TPO and HAAT				
BLH-6606 BLH-6607 HAAT: 120'	4-28-75	Lic.(BPH-9099)-Changes, Main lic. use former main ant. for Aux. (aux.)HAAT: 165'(H&V)ERP: 3kw(H&V)main				12-1-75
BRH-2784(L)	11-12-75	RENEWAL (MAIN&AUX.&ANT.)				12-1-78
BTC-7911	3/1/76	Vol acc of pos con EFF:				4/15/76
BALH-2641	4/18/78	Vol ALH EFF:				5-19-78
EBSA	7-1-78					
BRH780731WD (S)	1/15/79	Renewal (Main, Aux., and Ant.)				12/1/81

APPLICATION RECORD - BROADCASTING

Call **WKVO-FM**  
Letters **WKVO-FM-**

Name Southeast State Broadcasting Corporation  
Havelock, North Carolina (PO P. O. Box 247, Havelock, N. C. 28532)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7326	11-23-70	CP for New FM on: 104.9mc. #285 ERP: 3kw(h&v)	GRANT FEE: \$900.00	
R & F	12-3-70	HAAT: 300' (h&v) TPO: 1.244kw.	GRANTED	3-1-71
#647499 \$100	12-3-70	Trans: CCA-FM-1000D: Ant: CCA-6811-6, 6 horiz.	COND'L	
CODE: 013		& vert. sects.	Prior to construction of the antenna structure an application for WKVO (AM) to use this structure shall be submitted to and	
PRESS: DEC 1 1970		T, SL & RC: U.S. Highway 70, 3.5 mi. NW of Havelock, N. C.	approved by the COMMISSION.	
PN Rec'd	2-18-71	34° 55' 24" - 76° 56' 37"	Fee paid 44-26-71 #W 500240	
AMENDED	2-8-71	Supplement to Comm. Needs.		

CONTACT: CHARLES P. WENK  
919-447-5100  
Hwy. 70, West  
Havelock, N. C. 28532

## APPLICATION RECORD - BROADCASTING

104.9mc.

Call  
Letters W K V O-FMName Southeast State Broadcasting Corporation  
Havelock, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,364 R & F #010924 \$50 CODE: 061 PRESS: 8	10-1-71 10-8-71 10-8-71 NOV 1971	MP(BPH-7326) chg. trans(RCA-BTF-ID); chg. Ant(GATES-FMA-4, 4 sects); make chgs. in ant. system(decr. hght); DELETE CIRCULAR POLARI- ZATION; chg. TPO: 0.964kw; ERP: 3kw; HAAT: 179 ft.  Atty - Robert L. Olender	GRANTED Cond. re	11-4-71 30¢ for AM
BLH-5311 R & F W 017452-\$50 AC-068 PTA Amended 12-7-71 -Section VI. PRESS	11-8-71 11-8-71 11-8-71 11-12-71 JAN 5 1972	Lic.(BPH-7326, as mod.) for New FM B/c Sta.  Atty: Robert L. Olender(Bilger & Blair)	GRANTED	12-12-72

APPLICATION RECORD - BROADCASTING

Call  
Letters WKVQ-FM

Name Southeast State Broadcasting Corporation  
Havelock, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
Letter Dated PRESS: JAN 24 1972	1-19-72	Filed by Southeast State Broadcasting Corporation request for Dual City identification from HAVELOCK-CHERRY POINT, NORTH CAROLINA.	GRANTED	2-9-72
BPH-9099 R & F #330304 \$50 Code 057 Press	7-24-74 7-29-74 7-31-74 AUG 16 1974	CP to install new antenna (Phelps-Dodge CFM-LP-7, 7 sects. (H&V); chg. TPO add circular polarization to ERP; and chg. HAAT: 165' (H&V).  Atty: Donald E. Bilger (Bilger & Elair)	GRANTED COND'L	8-26-74
BLH-6606 R & F W 388196-\$50. LTD PTA PTA Ext. PRESS	1-29-75 1-31-75 1-31-75-\$50. 2-11-75 3-13-75	Lic. (BPH-9099)-Changes., RC N.A.  -Ac-057 exp 3-10-75 pending engr. data	GRANTED	4-28-75
BLH-6607 R & F W 388195-\$50. PTA PRESS	1-29-75 1-31-75 1-31-75-057 3-24-75	Lic. to use former main ant. (GATES, FMA-4, 4 sects.) for auxiliary purp. only. TPO:780w.	GRANTED	4-28-75 issued with BLH-6606

#4  
Form BC-121  
September 1969  
12-72

# APPLICATION RECORD - BROADCASTING

104.9 mc  
#WMSQ  
Call Letters WKVO-FM

MUSICRADIO OF NORTH CAROLINA, INC.

Name ~~SOUTHEAST STATE BROADCASTING CORPORATION~~  
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2784 R & F PN Recd. PRESS	7-21-75 8-1-75 " <b>SEP 12 1975</b>	RENEWAL OF LICENSE	GRANTED	11-12-75
BTC-7911 Rec FEE PD: \$50 #501413 CODE 047 (FORM 316) FILED ADD'L FEE PD: \$50 #507446 (ALSO SEE AM)	11-10-75 11-21-75  12-8-75 <b>DEC 17 1975</b>	Voluntary acquisition of positive control of Lic corp by Charles P. Wenk thru purchase of stock from Bruce I. Kent  Atty - Wade Hargrove, Raleigh, N.C.	GRANTED EFF: NO FEE:	3/4/76 4/15/76
BALH-2641 R & F FORM 314 (ALSO SEE AM)	1-20-78 1-23-78  <b>8 21 1978</b>	Voluntary assignment of license to MUSICRADIO OF NORTH CAROLINA, INC.  Atty for assignor - <u>Bilger &amp; Blair</u> for assignee - <u>James A. Koerner</u>	GRANTED EFF:	4/18/78 5-19-78



APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W.M.S.Q.

Name MUSICRADIO OF NORTH CAROLINA, INC.  
HAVELOCK, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH780731WD R & F PRESS	6-27-78	RENEWAL OF LICENSE (MAIN & AUX. & ANTENNA)	Granted	1/15/79
	7-31-78	Atty. James A. Koerner (Baraff, Koerner & Olender)		
	AUG 22 1978	Ltr date 12-12-80 re modifying programming		

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

