

WMFR - FM



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1330129**

# BROADCASTING STATION LICENSE RECORD

B.S.

Official No. 110

Date first licensed 3-29-48

Call letters WMFR-FM

High Point, North Carolina

RADIO STATION WMFR, INCORPORATED (Gr. 12-31-47 BA H-61 eff:  
 X JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH W. LAMBETH,

Name of licensee FRANK S. LAMBETH & MOLLY H. LAMBETH d/b as Radio Station WMFR

Transmitter location 164 South Main Street, High Point, North Carolina

27261  
 Main studio location 164 ~~256~~ South Main Street, High Point, North Carolina

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
B3-PH-359	11-1-45	<del>97.7</del>	3.3 kw		
Letter	8-29-46	No. 249	Subject to Comm. approval of antenna and transmitter details and application for modification of Standard Station WMFR's antenna system to accommodate the FM antenna.		
CP issued	1-15-47				
Ltr.	9-3-46	STA to operate a REL 518A-DL trans. on 97.7 mcs with a max. power of 1 kw. and REL Model 642 3-element turnstile ant. mounted on a 25 ft tower for an overall height of 179 ft above ground at site of WMFR for a period beginning 9-17-46 to 12-15-46 for purpose of providing an FM program serv. Necessary to submit sufficient check of AM operation at completion of construction to assure compliance with license			
B3-APH-6	10-31-46 Eff.	Voluntary assignment of conditional grant to JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, FRANK S. LAMBETH AND MOLLY H. LAMBETH, d/b as RADIO STATION WMFR.			
Letter	12-12-46	EXT of STA to operate etc. period 12-16-46 to 3-15-47. WMFR to operate by the indirect method of determining power in accord with Sec. 3.52			
B3-PH-359	11-1-45	97.7	3.5 kw	U	By 3-15-47 To 9-15-47
CP issued	1-15-47	No. 249			
Telegram	3-13-47	EXT period 3-16-47 to 6-13-47			
Telegram	6-11-47	Retel 9. Auth. ext. 9-15-47 operate 97.7 mcs. using REL 518A-DL trans. 1 kw power and REL 642 3-sect. turnstile ant. with overall height 179' above gr. at site of WMFR for FM program service.			
Day Let.	7-28-47	Retel 2. Auth. gr. oper. without op. freq. modulation monitors 30 days. Responsibility before case. Freq. & modulation within required limits not waived.			

## BROADCASTING STATION LICENSE RECORD

FM

Date first licensed .....

Call letters WMFR - FM

RADIO STATION WMFR, INCORPORATED (BAPH-61 Cr. 12-31-47 eff: 1-1-48 )

X JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, RALPH M. LAMBETH

Name of licensee FRANK S. LAMBETH & MOLLY H. LAMBETH d/b as RADIO STATION WMFR

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Net Freq.	ERP Power	Time Div.	Period From - To
	6-6-47	99.5 (No. 258)			By 3-15-47
	Freq. assignment record, No. 5768				
BPH-327	7-10-47	99.5	38 kw.	U	By 3-15-47
	Mod. to change type of transmitter; ERP, eff. To 9-15-47 antenna height, make changes in antenna system.				
Telegram	9-16-47	Auth. ext. WMPH-FM period ending Dec. 15, 1947 to operate 99.5 mcs. using RKL 518A-DL trans. max. output power 1 kw. and RKL Type 642 three section ant. with overall height 179 ft. above ground at site of WMPH for purpose of providing FM program service.			
BPH-713	9-3-47	Ext. of completion date to 12-15-47			
Telegram	12-11-47	Retel 10. Auth. extended interim operation period ending Jan. 30, 1948.			
BPH-1170	12-10-47	Ext. of completion date to 1-30-48			
BAPH-61	12-31-47	Vol. asgmt of C. P. to RADIO STATION			
Eff:	1-1-48	WMPH, INCORPORATED.			
BLH-142	3-29-48	99.5 mc	38 kw.	U	3-29-48 to 3-29-49
	LICENSE TO COVER (mailed 5-7-48)				
BRH-116	3-23-49	Renewal of license			To 3-1-51
BRH-116	2-21-51	Renewal of license			3-1-51 to 3-1-54
BRH-116	2-10-54	Renewal of license to			12-1-54
BPH-1943	6-2-54	C.P. to reduce power to 8kw			2-2-55
	Terr: 350 ft.; 99.5 mcs. --- (258)				
Wire	6-30-54	RELST 28. Auth. granted conduct equipment tests & program tests accord BPH-1943 30 ds.			
BLH-984	7-22-54	License to cover CP(BPH-1943)			12-1-54
BRH-116	11-10-54	Renewal of license to			12-1-57
BRH-116	11-13-57	Renewal of License to			12-1-60
BRH-116	11-16-60	Renewal of License to			12-1-63
BRH-116	11-6-63	Renewal of License			12-1 12-1-66
BPH-5348	5-11-66	99.5mc.	ERP: 10kw	U	7-11-66
HAAT: 350'		ch#258	TPO: 2.60kw		1-11-67
	CP to install new trans(Gates FM-3G); increase TPO and ERP;				

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...W.M.F.R.-FM.....

Station location .....

Name of licensee ...SEE CARD #1.....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRH-116	11-18-66	Renewal of License			12-1 12-1-69
BLH-3452 HAAT: 350'	1-24-67 Ch#258	99.5mcs	ERP:10kw TPO: 2.6kw		1-24 12-1-69
		Lic to cover CP(BPH-5348) which auto in stall new trans. chg. ERP & TPO			
BRH-116 (L)	11-26-69	Renewal			12-1-72
BRH-116(L)	11-26-69	Supersede correct antenna description supporting structure and marking.			
EBSA	5-22-72				
BRH-116	11-14-73	(S) RENEWAL OF LICENSE			12-1-75
BRH-116(L)	11-19-75	RENEWAL			12-1-78
BRH780731XW (S)	11-14-78	RENEWAL			12-1-81

RADIO STATION WMFR, INCORPORATED (BAPR-61 Gr. 12-31-47)

X JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M.

Call

✓ WMFR - FM

LAMBETH, RALPH M. - LAMBETH, FRANK S. LAMBETH &amp;

Letters

MOLLY H. LAMBETH, d/b as RADIO STATION WMFR (Granted 10-31-45 eff.)

Name X RADIO STATION WMFR, INC.

(P.O. 1564-3/2 - Main St., High Point, N. C.)

File No.	Dated	Application for	Action	
			Nature	Date
33-PH-359 Rec'd Filed	10-17-44	Construction permit for new high frequency FM broadcast station Frequency: 45,100 Kcs., Coverage: 5,030 Sq. Mi. Studio & Transmitter 156 1/2 S. Main St., High Point, N. Carolina (W.E. 503-A-1 Max. 1kw) Filed by Charles V. Wayland, Att'y.	Granted	11-1-45
	10-28-44		for Met. type station -	
	10-28-44		Conditional - Type 1 letter mailed 11-7-45	
Amended Rec'd Filed	5-30-45	Amended to change name from Radio Station WMFR, Inc. to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth & Molly H. Lambeth d/b as Radio Station WMFR, Amendment re Comm. letter of 9-7-45 rec'd. 9-20-45. Balance sheet submitted.	Basic Engr. approved	8-15-46.
	6-1-45		Program plans approved	8-15-46.
	6-1-45		C. P. issued	1-15-47
Amended Rec'd Filed	9-18-45	Amended to change transmitter site from 156 1/2 S. Main Street High Point, N.C. to 164 S. Main Street, High Point, N.C. Program analysis rec'd 3-28-46.		
	9-20-45			
	9-20-45			



John Barron, Engineer

## APPLICATION RECORD - BROADCASTING

CARD #2

Call

Letters

W M P R - FM

RADIO STATION WMFR, INCORPORATED

X JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, ~~FRANK S. LAMBETH~~, FRANK S.

Name LAMBETH &amp; MOLLY H. LAMBETH, d/b as RADIO STATION WMFR (Granted 10-31-46 eff.)

File No.	Dated	Application for	Action	
			Nature	Date
		Engr. information rec'd 9-11-46 changing type of transmitter and making changes in antenna system.		
B3-APH-6 Rec'd Filed	5-14-46 5-27-46 6-18-46	Voluntary assignment of conditional grant to JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, FRANK S. LAMBETH & MOLLY H. LAMBETH d/b as RADIO STATION WMFR.	GRANTED Eff.	10-31-46
BMPH-327 Rec'd Filed	4-9-47 4-16-47 4-16-47	Mod. of C. P. (B3-PH-359 which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 38.3 kw; effective antenna height as 348.5 feet; make changes in antenna system and change commencement and completion dates from 3-15-47 and 9-15-47 to 90 days from date of grant and 180 days thereafter, respectively. (REL 520A-DL Max. 10 kw) Filed by Charles V. Wayland, Attorney	GRANTED C & C dates not granted.	7-10-47

## APPLICATION RECORD - BROADCASTING

CARD #3

RADIO STATION WMFR, INCORPORATED

Call

Letters WMFR - FM

X JAMES E. LAMBETH, JAMES E. LAMBETH, JR., HELEN M. LAMBETH, FRANK S. LAMBETH, &  
 Name MOLLY H. LAMBETH d/b as RADIO STATION WMFR

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-713 Rec'd Filed	8-21-47 8-22-47 8-22-47	Mod. of C. P. (B3-PH-359 as modified) which authorized a new FM broadcast station to change commencement and completion dates from 3-15-47 and 9-15-47 to 9-15-47 and 3-15-48 respectively. Filed by Charles V. Wayland, Attorney	GRANTED	9-3-47
BMPH-1170 Rec'd Filed	11-28-47 12-1-47 12-1-47	Mod. of C. P. (B3-PH-359 as modified) which authorized a new FM broadcast station for extension of completion date from 12-15-47 to 1-30-48. Filed by Charles V. Wayland, Attorney	GRANTED	12-10-47
BAPH-61 Rec'd Filed	12-22-47 12-22-47 12-22-47	Voluntary assignment of construction permit from James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth d/b as Radio Station WMFR to Radio Station WMFR, Incorporated Filed by Charles Wayland	GRANTED Eff:	12-31-47 1-1-48

## APPLICATION RECORD - BROADCASTING

CARD #4

Call  
Letters WMFR-FMName RADIO STATION WMFR, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BLH-142 Rec'd Filed	1-23-48 1-26-48 1-26-48	License to cover C. P. (B3-PH-359 as modified) which authorized a new FM broadcast station. Filed by Charles F. Duvall, Attorney	GRANTED	3-29-48
BRH-116 Rec'd Filed	1-18-49 1-24-49 1-24-49	Renewal of license Filed by Charles Duvall, Att'y	GRANTED	3-23-49
BRH-116 Rec'd & Filed	12-29-50 1-2-51	Renewal of license.	GRANTED	2-21-51
BRH-116 Rec'd. & Filed	11-23-53 11-24-53	Renewal of license	GRANTED	2-10-54
BPH-1943 Rec'd. & Filed	5-5-54 5-10-54	C. P. to make changes in licensed station to change ERP to 8 kw.	GRANTED	6-2-54
BLH-984 Rec'd & Filed	7-6-54 7-7-54	License to cover above C.P. (BPH-1943, to make changes in licensed station.	GRANTED	7-22-54

## APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call  
Letters WMFR-FMName RADIO STATION WMFR, INCORPORATED  
HIGH POINT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-116 Rec'd & Filed	8-16-54 8-17-54	Renewal of license.	GRANTED	11-10-54
BRH-116 Rec'd Filed	8-20-57 8-22-57 8-22-57	Renewal of license.	GRANTED	11-13-57
BRH-116 Rec'd Filed	8-19-60 8-22-60 8-22-60	Renewal of license	GRANTED	11-16-60
BRH-116 Rec'd Filed	8-29-63 9-3-63 9-3-63	Renewal of license	GRANTED	11-6-63
BRH-3948 R & F	4-12-66 4-15-66	CP to install new trans. (Gates FM-3G); increase TPO to 2.58kw; and increase ERP to 10kw.	GRANTED	5-11-66

Fisher, Wayland, Duvall and Southmayd, Attys.  
(C.V. Wayland) P.C.C. - WASHINGTON, D. C.

APPLICATION RECORD - BROADCASTING

Call  
 Letters W M F R-FM

Name RADIO STATION W M F R, INCORPORATED  
High Point, North Carolina 27261

File No.	Dated	Application for	Action	
			Nature	Date
BRH-116 R & F	8/15/66 8/24/66	Renewal of License Atty: Fisher, Wayland, Duvall & Southmayd	GRANTED	11-18-66
BLH-3452 R & F	9/24/66 9/29/66	Lic. to cover CP (BPH-5348) which auth. install new trans., chng ERP & TPO.	GRANTED	1-24-67
BRH-116 R & F #538576 375 P. H.	8-16-69 8-27-69 8-27-69 8-27-69	Renewal of License Atty: Charles V. Wayland (Fisher, Wayland etc.) AMENDED 9-29-69 re: Engineering (per ltr. 8-22-69 type trans (Gates FM-3H)	GRANTED	11-26-69
BRH-116 R & F PN Recd: PRESS	8-23-72 8-30-72 " " SEP 13 1972	RENEWAL OF LICENSE AMENDED 10-30-72 re: ascert. of comm. needs; employment policy AMENDED 12-8-72 re: programming; equal employment program AMENDED 12-11-72 re: employment program	GRANTED	11-14-73

Atty: called 9-23-69 re: ERP & Transmitter

APPLICATION RECORD - BROADCASTING

Call Letters **WMFR-FM**

Name **RADIO STATION WMFR, INCORPORATED**  
**High Point, North Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-116 R & F PN PRESS	7-28-75 8-1-75 8-1-75 <b>SEP 16 1975</b>	Renewal of license Atty- Wade H. Hargrove AMENDED 11-3-75 re: programming	GRANTED	11-19-75
BRH780731XW PRESS	<b>SEP 11 1978</b>	RENEWAL OF LICENSE  Atty. Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-14-78



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

