

WMAZ-FM

PRODUCT OF

Remington-Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

METROPOLITAN

Date first licensed 1-24-51

Call letters WMAZ-FM
LOCATION: MACON, GEORGIA

MULTIMEDIA, INC. (ALH 9-22-67, 1-1-68)

x SOUTHEASTERN BROADCASTING CORPORATION (BMLH 8-16-63)

x WMRC, INC. (BALH 3-13-63 EFF: 4-30-63)

Name of licensee x SOUTHEASTERN BROADCASTING COMPANY

0.1 mi. E. of US hwy. 129, 0.1 mi. S. of Bibb-Twigg Co. Line, Dry Branch,
7 mi. SE of Macon, Georgia (BPH 10-19-65 BLH 5-12-66)

x 666 Cherry Street (Bankers Insurance Bldg.)

Transmitter location x Dempsey Ave. and First Ave. Near Macon, Georgia

1314 Gray Hwy., Macon, Georgia (BPH 2-19-75)

x 682 Cherry Street, Bankers Insurance Bldg., Macon, Ga. (BRCH-213)

Main studio location x 666 Cherry Street Macon, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From-- To--
B3-PH-314	10-19-46	101.9 No. 270	36.0 kw	-	
Letter	5-31-46	Subject to Comm. approval of trans- mitter and antenna details.			
B3-PH-314	7-29-46	101.9 No. 270	32.0 Kw	U	By 9-29-46 to 3-29-47
C.P. for FM broadcast station					
B3-MFH-144	11-7-46	101.9 No. 270	32 kw.	U	By 9-29-46 to 3-29-47
Mod. of C.P. for changes in type of trans. and antenna system					
Letter	11-18-46	STA to operate on 101.9 mcs using a 250 w FM trans. and a 2-bay GE antenna mounted on a 20 foot mast on Bankers Insurance Bldg. Macon, Ga. at an over- all height of 171 ft above ground for period 11-18-46 to 12-17-46 for equip- ment tests.			
Letter	1-16-47	STA to operate on 101.9 mcs using FM 250 w trans. and 2-bay GE antenna mount on 20 ft mast on Bankers Insurance Bldg. Macon, Ga. at an overall height of 171 ft. above ground purpose FM program service period 1-16-47 to 4-15-47			
Telegram	2-24-47	MOD to operate on 101.9 mcs using GE 3 kw. trans. and 2-bay GE ant. mount on 20 ft. mast on Bankers Insurance Bldg. Macon overall height 171 ft. above ground purpose FM program period 2-24-47 to 4-15-47			
B3-MFH-264	3-31-47	101.9	32 kw.	U	By 9-29-46 To 9-29-47
Mod. C.P. to change completion date					
Letter	5-21-47	STA to permit operation of FM sta. a minimum of two hrs. after 6 PM local time. Sta. to operate a minimum of 4 hr prior to 6 PM local time period 5-21-47 to 7-28-47			

B S

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WMAZ-FM**

Name of licensee **x. SOUTHEASTERN BROADCASTING COMPANY**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
Telegram	7-14-47	Retel 10. Auth. ext. ending 9-29-47 operate 101.9 mcs. using GE trans. 3 kw power & 2-sect. GE ant. on 20' mast on Bankers Insurance Bldg. overall height above gr. 171' for FM program service. Freq. subj. change per Comm. ltr. 6-23. Request for ext. should include statement of progress regular construction.			
	6-23-47	99.1 (No. 256) Freq. assignment accord. Do 6768			
Telegram	9-25-47	Retel 22. Auth. ext. and mod. period ending Oct. 29, 1947, operate 99.1 Mcs. Channel 256 using GE Trans. 3 kw Max. power output and 2 section GE antenna mounted on 20 foot mast on Bankers Insurance Bldg., overall height above ground 171 feet for FM program service. Continue operate Channel 101.9 Mcs. period ending October 29, 1947, pending change to 99.1 Mcs.			
Telegram	10-16-47	Retel 11. Auth. extended period ending March 31, 1948 interim operation.			
BMPH-885	10-8-47	101.9	32 kw.	U	By 9-29-46
MOD. C.P. for ext.		of completion date			To 3-31-48
Telegram	3-13-48	Auth. extended interim operation period ending August 31, 1948.			
BMPH-1637	3-17-48	Ext. of completion date to 8-31-48			
BMPH-2401	8-16-48	Ext. of completion date to 2-28-49			
BMPH-3130	2-8-49	Ext. of completion date to 5-28-49.			
BMPH-3484	5-19-49	Ext. of completion date to 11-28-49.			
Telegram	10-24-49	Retels 21 & 23. Auth. gr. period 10-24-49 10-24-49 thru 11-28-49 op. 99.1 mcs. using GE trans. with 3 kw. output power and 2-sec. GE ant. mounted on 20 ft. mast on Bankers Insurance Bldg., with overall height above ground of 171 feet re FM prog. serv. (note - previous auth. expired 2-28-49 although not posted)			
BMPH-3844	10-24-49	Ext. of completion date to 5-28-50			

B.S. CARD #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H A Z - FM

Name of licensee X SOUTHEASTERN BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Telegram	11-25-49	Retel 27. Auth. ext. period ending 5-28-50 op. 99.1 mcs. using GE trans. w/3 kw. output power and 2-section GE ant. mounted 171 ft. above ground on Bankers Insurance Bldg. re FM prog. serv			
Telegram	5-25-50	Relet 10. Auth. ext. period ending 8-28-50 op. accord. Comm. wire 11-25-49			
BMPH-4171	6-2-50	Ext. of completion date			11-28-50
Telegram	9-6-50	Retel 5. Auth. ext. period ending 11-28-50 op. accord. Comm. wire 11-25-49			
BMPH-4264	9-20-50	99.1 3kw. 170 ft. To 11-28-50			
Change trans. site		ERP; ant. ht.; trans. & ant. sys.			
BLH-688	1-24-51	99.1 3 kw. 170 ft. To 3-1-52			
		Lic. to cover			
BRH-585	2-27-52	Renewal of license to			4-1-52
BRH-585	3-26-52	Renewal of license to			4-1-55
BRH-585	3-9-55	Renewal of license to			4-1-58
BRH-585	3-19-58	Renewal of license to			4-1-61
BRCH-213 (1)	8-25-58	Modification of license to change Studio Location from 666 Cherry St., Bankers Ins., Bldg. Macon, Ga., to 682 Cherry St., Bankers Insurance Building and operate transmitter by Remote Control from Studio Location			
BSE-585 (Memo)	7-24-59	99.1 mcs - CH 256 - ERP 3kw HAAT 170' (4-1-61) Mod. license to change description of antenna system (increase height by add. of remote pickup antenna Station KIS-958)			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BRH-585	4-26-61	Renewal of license			4-26 4-1-64
BTC-4183	3-13-63 4-1-63	Voluntary transfer of control of licensee corporation from George P. Rankin, Jr. to WMRC, Inc.			
BALH-581 Eff.	3-13-63 4-30-63	Voluntary assignment of license to WMRC, Inc.			
BMLH-190	8-16-63	99.1 mcs 3kw 170'			8-16 4-1-64
		Mod. of license to change name of licensee to SOUTHEASTERN BROADCASTING CORPORATION,			

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-24-51

Call letters WMAZ-TV

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-585	3-17-64	RENEWAL OF LICENSE			4-1 4-1-67
BPH-5057 HAAT: 660'	10-19-65	99.1mc. ch.#256	ERP: 26kw.(h) 5.5kw(v) TPO: 3kw.		12-19-65 6-19-66
	CP to chg ant-trans loc. and remote control point to 1 mi. E. of U.S. Hwy. 129, 1 mi. S. of Bibb-twiggs County Line, Dry Branch, 7 mi. SE of Macon, Georgia; install new horiz ant(RCA-BFA-12BH-12sec) install vertical ant(RCA-880G-12V, 12 sec), incr TPO; incr ERP (horiz) and HAAT;				
BLH-3186 HAAT: 660'	5-12-66	99.1mc CH.#256	ERP: 26kw(H) ERP: 5.5kw(V) TPO: 3kw	5-12	4-1-67
	Lic to cover CP(BPH-5057) which auth chg ant-trans loc & RC point, install new ant chg TPO, ERP & HAAT.				
BPH-5563 HAAT: 660'	11-18-66	99.1mc. ch# 256	ERP: 65kw(h) 14kw(v) TPO: 7.5kw (RC)	U	1-18-67 7-18-67
	CP to install new trans(ITA-FM-7500C); increase TPO; increase horiz. ERP; and increase vertical ERP; (Main)				
BRH-585	3-29-67	RENEWAL OF LICENSE			4-1 4-1-70
	RENEWAL OF NDEA				4-1- 4-1-70
BLH-3637 HAAT: 660'	7-20-67	99.1mcs CH.#256	ERP: 65kw(H) ERP: 14kw(V) TPO: 7.5kw(RC)	U	7-20 4-1-70
	Lic to cover CP(BPH-5563)				
BALH-1009	9-22-67	Voluntary assignment of license			Eff: 1-1-68
BRW-585(L)	4-1-70	RENEWAL & NDEA			4-1-73
BSCA-1,069	3-30-71	Request for SCA on a sub-carrier frequency of 67 kilocycles			4-1-73
EBSA	5-25-72				
BRH-585 (S) BRSCA-1069	3-30-73	Renewal of License and SCA			4-1-76
BPH-9006 HAAT: 660 ft	7-3-74	99.1mhz CP install new trans (RC)	ERP: 100kw(H); 45kw(V) TPO: 13.5kw		7-3-74 2-5
BPH-9006(L)	2-19-75	MP to change SL			
BSH-585(L)	2-19-75	ML to change SL			
BLH-6743(L)	8-14-75	Lic.(BPH-9006, as mod.)-Changes-			4-1-76

BC-126
February 1974

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMAZ-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BSH-585(1)	12-23-75	ML to change RC			
BLH-6874		Lic. former main trans.as Auxiliary			
BRH-585	3-9-76	Renewal of license			4-1-79
BRSCA-1069		Renewal of SCA			

APPLICATION RECORD - BROADCASTING

Call

WMAZ - FM

Letters

~~X-1111~~Name SOUTHEASTERN BROADCASTING COMPANYP.O. 666 Cherry St., Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-314	8-25-44	Construction permit for new high frequency FM	Rec'd 9-8-44 re-Par 8(m)	
Recd.	9-2-44	broadcast station	9-18(c); Resolution-	
Resubmitted	8-25-44	Frequency: 47,700 Kcs., Coverage: 12,600 Sq.Mi.	(amendment re: re	
Recd.	9-13-44	Studio: 666 Cherry St., Macon, Georgia	signature - 9-14-44)	
Filed	9-21-44	Transmitter: Dempsey Ave., and First Ave.,	Granted 10-19-45	
		... Near Macon, Georgia	for Met. type station -	
		(RCA FM-10-A Max. 10kw)	Conditional - Type 1	
		(Call WLAZ reserved)	letter mailed 11-6-45	
		Letter rec'd. 10-8-45 in answer to Comm. letter of	Prog. Analysis Apvd.	
		9-7-45. Balance sheet submitted. (Metropolitan)	4-10-46.	
		Program analysis rec'd. 4-2-46	Basic Engr. Approved	
		Engineering information re. Comm. letter 5-31-46	3-13-46.	
		rec'd 6-17-46 changing type of transmitter and	C.P. issued 7-29-46.	
		antenna system		

WMAZ

George C. Davis, Engineer

CARP

Form 94

APPLICATION RECORD - BROADCASTING

Call

WMAZ - FM

Letters

-NEW-

Name SOUTHEASTERN BROADCASTING COMPANY

(P. O. 666 Cherry Street, Macon, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
B3-MPH-144 Rec'd Filed	10-3-46 10-4-46 10-4-46	Modification of C.P. (B3-PH-314 which authorized a new FM broadcast station) to change type transmitter and make changes in antenna system. (GE BT-4A Max. 10 kw)	Granted	11-7-46
BMPH-264 Rec'd Filed	3-14-47 3-17-47 3-17-47	Mod. of C. P. (B3-PH-314 as modified which authorized a new FM broadcast station) for extension of commencement and completion dates from 9-29-46 and 3-29-47 to 11-11-47 and 5-11-48 respectively.	GRANTED Comp. date	3-31-47 3-29-47
BMPH-885 Rec'd Filed	9-27-47 9-29-47 9-29-47	Mod. of C. P. (B3-PH-314 as modified) which authorized a new FM broadcast station for extension of completion date from 9-29-47 to 3-31-48.	GRANTED	10-8-47
BMPH-1637 Rec'd Filed	3-4-48 3-5-48 3-5-48	Mod. of C. P. (B3-PH-314 as modified) which authorized a new FM broadcast station for extension of time for completion date from 3-31-48 to 8-31-48.	GRANTED	3-17-48

APPLICATION RECORD - BROADCASTING

CARD # 3

Call

Letters WMAZ-FMName SOUTHEASTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2401 Recd. Filed	8-3-48 8-4-48 8-4-48	Mod. of C. P. (B3-PH-314 as modified) which authorized a new FM broadcast station for extension of completion date from 8-31-48 to 2-28-49.	GRANTED	8-16-48
BMPH-3130 Recd. Filed	1-21-49 1-24-49 1-24-49	Mod. of C. P. (B3-PH-314 as modified which authorized a new FM broadcast station) for extension of completion date from 2-28-49 to 5-28-49.	GRANTED	2-8-49
BMPH-3484 Recd. Filed	5-11-49 5-12-49 5-12-49	Mod. of C. P. (B3-PH-314 as modified which authorized a new FM broadcast station) for extension of completion date from 5-28-49 to 11-28-49.	GRANTED	5-19-49
BMPH-3844 Recd. Filed	10-12-49 10-14-49 10-14-49	Mod. of C. P. (EPH-314 as modified) which authorized a new FM Broadcast station for extension of completion date from 11-28-49 to 5-2-50.	GRANTED	10-24-49

FCC Form 94
Card #4

APPLICATION RECORD - BROADCASTING

Call
Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-471 Recd. Filed	5-10-50 5-15-50 5-15-50	Mod. of C. P. (BPH-314 as modified) which authorized a new FM broadcast station for extension of completion date from 5-28-50 to 11-28-50.	GRANTED	6-2-50
BMPH-4254 Recd & Filed	7-16-50 7-17-50	Mod. of CP (BPH-314 as mod.) to change transmitter site from Dempsey Ave. & First Ave., near Macon, to Bankers Insurance Bldg., 666 Cherry St., Macon; ERP from 32 kw. to 3 kw.; ant. ht. abv. aver. terrain from 440 ft. to 171 ft.; transmitter to GE, BT-3-A, 3 kw. and make changes in antenna system.	GRANTED	9-20-50
BLH-688 Recd & Filed	11-14-50 11-17-50	License to cover CP (BPH-314 as mod.) which authorized a new FM b/c station.	GRANTED	1-24-51
BRH-585 Recd. & Filed	12-10-51 12-12-51	Renewal of license	12-1-52 for Sec. 17. Rel. sheet, pro- cess & trans-log Ltr. 2-5-52 See card #5	

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters **WMAZ-FM**Name **SOUTHEASTERN BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-585		Renewal of license Cont.		Letter-2-5-52 Program-and- Transmitter-logs Proposed-weekly program--Comple Secy-17- 2-27-52
BRH-585 Rec'd. Filed	3-6-52 3-10-52 3-10-52	Informal request for renewal of license.	GRANTED	3-26-52
BRH-585 Rec'd & Filed	12-29-54 12-31-54	Renewal of license.	GRANTED	3-9-55
BRH-585 Rec'd & Filed	12-23-57 12-26-57	Renewal of license	GRANTED	3-19-58

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WMAZ-TV**

Name **SOUTHEASTERN BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-213 Rec'd Filed	8-19-58 8-20-58 8-20-58	Modification of license to change Studio Location from 666 Cherry Street (Bankers Insurance Building), Macon, Ga., to 682 Cherry Street, Bankers Insurance Building and operate transmitter by Remote Control from Studio Location.	GRANTED	8-25-58
BRH-585 Rec'd Filed	12-21-60 12-28-60 12-28-60	Renewal of license	GRANTED	4-26-61
BTC-4183 Rec'd Filed	12-31-62 1-3-63 1-3-63	Voluntary transfer of control of licensee corporation from George P. Rankin, Jr. to WMRC, Inc. William P. Sims, Jr., Atty.	GRANTED; EPF	3-13-63 4-1-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

SOUTHEASTERN BROADCASTING CORPORATION

Call

Letters

WMAZ-FM

* WMRC, Inc.

Name

* SOUTHEASTERN BROADCASTING COMPANY

Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAH-581 Rec'd Filed	1-22-63 1-24-63 1-24-63	Voluntary assignment of license to WMRC, INC. (CONTINGENT ON GRANT OF BTC-4183) Dow, Lohnes & Albertson, Attys.	GRANTED: EFF:	3-13-63 4-30-63
BMH-190 R. & F.	7-17-63 7-19-63	Mod. of license to change name of licensee to SOUTHEASTERN BROADCASTING CORPORATION. WMRC, INC. Atty: Dow, Lohnes, Albertson (Rafter)	GRANTED	8-16-63
BRH-585 R & F	12-23-63 12-31-63	Renewal of License William P. Sims, Jr., Atty.	GRANTED	3-17-64

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING CORPORATION
MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5057 R&F	7-22-65 7-29-65	Construction permit to change ant-trans location and remote control point to 1 mile east of U. S. Highway 129, 1 mile south of Bibb-Twigg County Line, Dry Branch, 7 miles southeast of Macon, Georgia; install new horizontal ant (RCA-BFA-12BH, 12 sections), install vertical ant (RCA-300G-12V, 12 sections), increase TPO to 3kw, increase horizontal ERP to 26.1kw and operate on a vertical ERP of 5.5kw, and increase HAAT to 662'. Atty: Dow, Lohnes & Albertson	GRANTED	10-19-65
BLH-3186 R & F	2/22/66 2/25/66	Lic. to cover CP (BPH-5057) which auth. chng. ant-trans. loc. & RC point, install new ant. chng. TPO, ERP & HAAT. Atty: Dow, Lohnes & Albertson	GRANTED	5-12-66

9
FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WMAZ-TV

Name SOUTHEASTERN BROADCASTING CORPORATION
MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5563 R & F	9-19-66 9-26-66	Construction permit to install new trans (ITA FM-7500G); increase TPO to 7.5kw; increase horiz. ERP to 65kw; & increase vertical ERP to 13.8 kw; Attys Dow, Lohnes and Albertson (Wm P. Sims, Jr.) Engr. James D. Lawhon- Macon, Georgia	GRANTED	11-18-66
BRH-585 R & F	12/21/66 1/3/67	Renewal of license Atty: W.P. Sims, Jr.	GRANTED	3-29-67
BLH-3637 R & F	2/24/67 3/6/67	Lic. to cover CP (BPH-5563) which auth. install new trans., incr. ERP & TPO. Atty: W. P. Sims, Jr.	GRANTED	7-20-67
BAEH-1009 R & F (Form 316) SEP 8 1967	8-27-67 8-30-67	Voluntary assignment of license to MULTIMEDIA, INC. Atty - Dow, Lohnes & Albertson (Wm P. Sims, Jr.)	GRANTED Eff:	9-22-67 1-1-68

APPLICATION RECORD - BROADCASTING

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Call
Letters WMAZ-FM

Name MULTIMEDIA, INC.
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-585 R & F #565737 \$30	12-17-69 12-30-69 12-30-69 JAN 27 1970	Renewal Dow, Lohnes & Albertson, Attys.	GRANTED	4-1-70
BSCA-1,069 R & F 670725 \$50. CODE 068 PRESS: 25 MAR 1971	3-2-71 3-11-71 3-11-71	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles. Atty-Daniel M. Redmond(Dow, Lohnes & Albertson). Engr--	GRANTED	3-30-71

APPLICATION RECORD - BROADCASTING

99.1mc.

Call
Letters **WMAZ-FM**

Name **MULTIMEDIA, INC.**
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-585 R & F P.N. PRESS FEB 16 1973 BRSCA-1069 R & F	12-27-72 1-2-73 1-2-73 1 6 1973 12-21-72 1-2-73	Renewal of License Atty: Richard F. Swift AMENDED 2-16-73 re: Statement on equal employment practices Renewal of SCA	GRANTED	3-30-73
BPH-9006 R & F #308698 \$50 Code 057 Press JUN 27 1974	5-14-74 5-24-74 5-28-74 27 1974	Construction permit to install new Trans. (RCA BTF-20E1); TPO; ERP: 100KW(H) 45.3KW(V) and HAAT: 662'(H) 657'(V). Atty: Daniel M. Redmond(Dow, Lohnes & Albertson)	GRANTED	7-3-74
BLH-6748 R & F W 421586-\$100 PTA PRESS	4-28-75 4-30-75 5-2-75-057 5-12-75 AUG 4 1975	Lic.(BPH-9006, as mod.)-Changes. Atty: Dow, Lohnes & Albertson(R.F. Swift)	GRANTED	8-14-75

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters **WMAZ-FM****MULTIMEDIA, INC.**

Name

Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6874 R & F PTA W 483345\$100. PRESS	9-25-75 10-2-75 12-1-75 10-6-75-001 DEC 8 1975	Lic. to use former main transmitter(ITA, FM-7500-C.) for Auxiliary Purposes only. ERP: 55kw(H) & 25kw(V) - TPO: 7.5kw. Atty: Dow, Lohnes & Albertson(R. F. Swift)	GRANTED	3-9-76 issued w/main renewal
BRH-585 R & F PN Rec'd PRESS BRSCA-1069 R & F	11-13-75 12-1-75 " " JAN 27 1976 11-13-75 12-1-75	Renewal of license (Main) Atty: Dow, Lohnes & Albertson(Suzanne Meyer) Renewal of SCA	GRANTED	3-9-76

PHASE 1 REFUND ACTION

TRANS.
CODE
500

DATE
80/01/21

AMT.
52.00
W483345

INITIALS
JA

Form BC-121
May 1976

#13

APPLICATION RECORD - BROADCASTING

99.1

Call
Letters **W M A Z-FM**

Name **MULTIMEDIA, INC.**
MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH781201B6 BRSCA781201B6 PRESS:	FEB 27 1979	RENEWAL OF LICENSE (Main & Aux. Trans.) RENEWAL OF SCA Atty: Richard F. Swift	gr 3-27-79	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

