

W L S M-FM

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #1873

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-29-66

Call letters WLSM-FM

Station location LOUISVILLE,
MISSISSIPPI

Name of licensee LOUISVILLE BROADCASTING CORPORATION

Transmitter location 2.5 mi. E. of business district on Hwy. 14
of Louisville, Miss. (PH 10-13-65)

Main studio location 2.5 mi. E. of business district on Hwy. 14
of Louisville, Miss. (PH 10-13-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-4775 HAAT: 200' (Cond' 1)	10-13-65	107.1mc Ch.#296	ERP: 3kw TPO: 920w	Unl.	12-13-65 6-13-66
CP for a new Class A FM broadcast stations.					
BPH-4775 (1)	2-8-66	Mod. of (BPH-4775) to assign call letters W L S M. FM.			
BLH-3252 HAAT: 200'	6-29-66	107.1mc CH.#296	ERP: 2.7kw TPO: 1kw	U	6-29 6-1-67
Lic to cover CP (BPH-4775) which auth a new FM broadcast station specify type trans GATES FM-1G, specify type ant-trans F1A-4A					
BRH-1873	5-22-67	Renewal of License			6-1 6-1-70
BRH-1873(S)	5-27-70	Renewal			6-1-73
BPH-7290 HAAT: 200' COND'L	11-2-70	107.1mc Ch#296	ERP: 3kw (H&V) TPO: 2.0kw		11-2 11-2-71
CP install new trans & new ant. make chgs. in ant system. chg. TPO, ERP and HAAT.					
BTC-6582	6-16-71	VOL. ACQ. OF POSITIVE TC			
BPH-7823(L) HAAT: 200' (H&V) Comtel	3-17-72	107.1mc #296	ERP: 3kw (H&V)		3-17-73
CP to replace expired permit (BPH-7290)					
EBSA	3-17-72	Temp. auth. oper. BPH-7823 to 4-14-72			
BLH-5430(L) HAAT: 200' (H&V)	5-18-72	Lic (BPH-7823) for changes 107.1mc ERP: 3kw (H&V) TPO: 2.0kw			6-1-73
BRH-1873	5-31-73	(S) RENEWAL OF LICENSE			6-1-76
BPH-8719	1-8-74	CP chg. ant. TPO: 2.85kw			1-8-75
BLH-6235(L) HAAT: 200' (H&V)	6-12-74	Lic. (BPH-8719) - Changes 107.1mhz., ERP: 3kw (H&V)			6-1-76
BRH-1873(S)	7-27-76	RENEWAL			6-1-79
BRH790201B2	5-18-79	RENEWAL			6-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WLSM-FM~~ WLSM-FM

Name LOUISVILLE BROADCASTING CORPORATION
Louisville, Mississippi (P.O. c/o F. E. Holladay, Box 3797, Meridian, Mississippi)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4775 Rec'd Filed	1-12-65 1-14-65 1-14-65	Construction permit for a new FM broadcast station to be operated on: Frequency: 107.1mc CH 296 ERP: 3kw Type transmitter: Gates FM-1C TPO: 0.921kw Type antenna: Gates FMA-4 (4 sections) HAAT: 200 ft. Transmitter Loc.: 2.2 mi. East of Business District, Louisville, Miss. (SAME AS AM) Studio Loc.: Same as transmitter John H. Mullaney and Associates, Engrs.	GRANTED Cond'1 re WLSM(AM) submit 302x	10-13-65

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WLSM-FM

Name LOUISVILLE BROADCASTING CORPORATION
Louisville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3252 R & F	4/9/66 4/12/66	Lic. to cover CP (BPH-4775) which auth. a new FM broadcast station, specify type trans. GATES FM-1 G, specify type ant-GATES FMA-4A. Attys: Daly & Joyce	GRANTED	6-29-66
BRH-1873 R & F	2-23-67 3-1-67	Renewal of License Atty: Daly and Joyce	GRANTED	5-22-67
BRH-1873 R & F #581583 \$75 P. N.	2-16-70 3-2-70 3-2-70 3-2-70 MAR 25 1970	Renewal of License Atty: Leonard S. Joyce (Daly and Joyce)	GRANTED	5-27-70

APPLICATION RECORD - BROADCASTING

107.1mc

Call Letters WLSM-FM

Name Louisville Broadcasting Corporation
Louisville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7290 R & F #638613 \$50 CODE: 061 PRESS: OCT 30 1970	10-16-70 10-21-70 10-21-70	CP install new trans(CCA-3,000D); new Ant (Gates-FMC-4, 4 circular polarized sects); make chgs. in ant. system(incr. hght); chg. TPO: 1.92kw; ERP: 3kw; operate with vert. ERP: 3kw; & operate with vert. HAAT: 200 ft. Atty - Leonard S. Joyce(Daly and Joyce) Engr-----	GRANTED COND'L FCC Form 302	11-2-70
BTC -6562 R & F FEE PDF \$250 #007769 CODE 054 (Form 316) ALSO STB: AM & WMI and WBIL(fm) MAY 28 1971	5-19-71 5-20-71	Voluntary acquisition of positive control of lic corp by Joseph W. Carson thru transfer of stock from Frank E. Holladay Atty - Daly, Joyce & Borsari	GRANTED	6-16-71

APPLICATION RECORD - BROADCASTING

Call
Letters W L S M-PMName Louisville Broadcasting Corporation
Louisville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7823 R & F #051234 \$50 CODE: 057 PRESS: MAR 20 1972	3-13-72 3-16-72 3-16-72	CP to replace expired permit (BPH-7290). Atty - Leonard S. Joyce	GRANTED	3-17-72 Cond'l re: submit FCC Forms 302.
BLH-5430 R & F TW 051235-\$50.- PTA PRESS MAY 10 1972	3-13-72 3-16-72 3-16-72 3-30-72	Lic.(BPH-7823) for changes. Transmitter: CCA, 3000-DS. AC-068 Atty: Dely, Joyce and Borsari	GRANTED	5-18-72
BRH-1873 Recd. Filed PN Recd. PRESS APR 10 1973	2-19-73 3-5-73 3-7-73 "	RENEWAL OF LICENSE AMENDED 5-17-73 re: employment program	GRANTED	5-31-73

APPLICATION RECORD - BROADCASTING

Call
Letters WLSM-FM

Name Louisville Broadcasting Corporation
Louisville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8719 R & F #251836 \$50 Code 057 Press DEC 20 1973	10-9-73 11-13-73 11-14-73	CP to install new antenna (CCA FMC-LP, 3 sects. (H&V) and chg. TPO.	GRANTED submit 302 for WLSM	1-8-74
BLH-6235 Rec'd W 302759-\$50. Amended & F PTA PRESS JUN 3 1974	4-10-74 4-12-74 4-12-74-057 5-2-74 5-8-74	Lic.(BPH-8719)-Changes. Atty: <u>Joyce</u> , Borsari and George enr. exhibit	GRANTED	6-12-74
BRH-1873 R & F PN Recd. PRESS FEB 26 1976	1-13-76 2-2-76 "	RENEWAL OF LICENSE L.S.Joyce,Atty. (See WRBC for petitions) (over)	GRANTED	7-27-76

(BRH-1873) OPPOSITION OF LOUISVILLE BROADCASTING CORPORATION (STATIONS WLSM & FM, LOUISVILLE, MISSISSIPPI) TO PETITION TO DENY AND TO INTERVENE, OR IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATION OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed 6-2-76 by Leonard S. Joyce, Counsel on behalf of Louisville B/Casting Corporation

(See WRBC for petition filed 6-11-76)

APPLICATION RECORD - BROADCASTING

Call
Letters WLSM-FMName LOUISVILLE BROADCASTING CORPORATION
Louisville, MS

File No.	Dated	Application for	Action	
			Nature	Date
BRH790201B2 PRESS	APR 4 1979	Renewal of License Atty. Leonard S. Joyce (Daly, Joyce & Borsari)	GRANTED	5-18-79
810820AJ (C)		CP to make chgs. in ant. sys.; incre. HAAT: 300' (H&V) & chg. TPO		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

