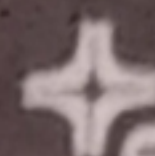
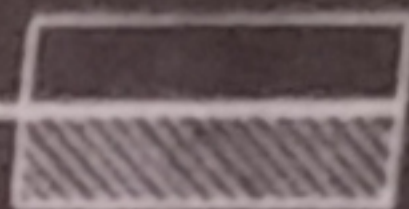


WMBL-FM

 SPERRY RAND

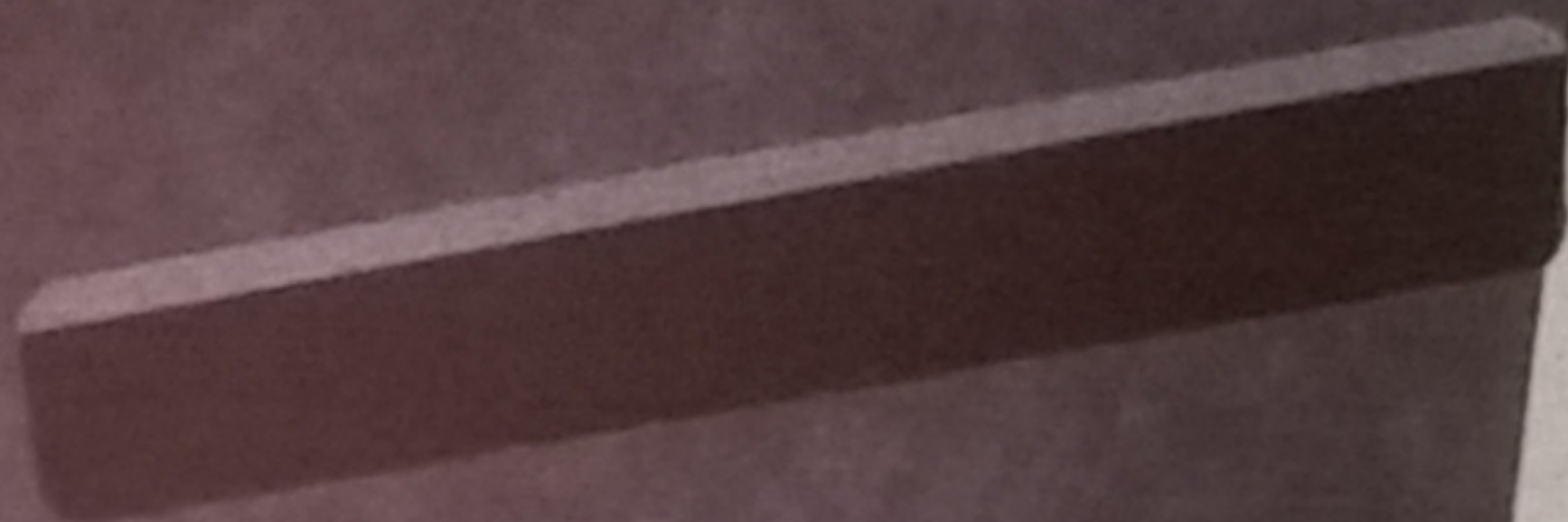


REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126
June 1954

#2827

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed June 13, 1973

Call letters W M B L-FM

Station location Morehead City,
North Carolina

Name of licensee CARTERET BROADCASTING COMPANY

Near Hwy. 70, .95 mi. W. of Hwy. 24 Inxt., Morehead City, N.C. (790226AK 9/11/79)
Transmitter location xCorner Fort Macon & Perry Streets, near Morehead City, North Carolina
(PH-10-3-72)

6 mi. from city limits, U. S. 70W, Morehead City, N.C. (BPH 9/11/79)
Main studio location xXXXXXXXXXXXXXXXXX

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-7945 HAAT: 280' (H&V) Cond' 1	10-3-72	95.9mc #240	ERP: 3kw (H&V) Unl.		10-3-73
BPH-7945 (1)	12-4-72	CP for New FM Station. Call letter assigned.			
EBSA	3-2-73				
BLH-5835(L)	6-13-73	Lic. (BPH-7945, as mod.)			New - 12-1-75
BRSCA-1270	8-16-73	SCA 87khz			12-1-75
BRH-2827(S)	2-12-76	Renewal of, License & SCA			12-1-78
BRSCA-1270					
BRH & BRSCA					
780728WD	(S) 1/23/79	Renewal of license & SCA			12/1/81
BPH790226AK HAAT: 280' (H&V) (L)	9/11/79	95.5mhz ERP: 3kw (H&V) CP to mke chgs in ant system, TL, SL & RC. Install new type antenna.			9/11/80
BLH- 800516AB HAAT: 281' (H&V) (L)	5-29-80	95.9MHz ERP: 3.0KW (H&V) Lic. to cover (BPH- 790226AK) for changes.			12-1-81

APPLICATION RECORD - BROADCASTING

95.9mhz.

Call W M B L-FM
Letters ~~NEW-FM~~

Name Carteret Broadcasting Company
Morehead City, North Carolina (PO Corner Fort Macon & Perry Streets, Morehead City, N.C.)

File No.	Dated	Application for	Action 28557)	
			Nature	Date
BPH-7945 R & F #078791 \$100 CODE: 013 PRESS: JUL 3 1972 PN REC'd: 8-25-72	5-29-72 6-1-72 6-1-72 8-25-72	CP for New FM on: 95.9mc. #240 HAAT: 278' (h&v) ERP: 3kw(h&v) Trans: GATES-FM-2H3; Ant: GATES-FMA/FMC4A, 4 sects(h&v). T-SL: Corner of Ft. Macon & Perry Streets, Near Morehead City, North Carolina. 34° 42' 51" - 76° 41' 11" Atty - Samuel Miller Engr- Palmer A. Greer(Greenville, S. C.) Programming & Community Survey	GRANTED req. grant fee:\$900.00 Cond'L submit 302's. Paid:014, 11-17-72, W128743	10-3-72
AMENDED	9-1-72			
BLH-5835 R & F W 136366-\$50 LTD PTA PTA EXT. PRESS	12-11-72 12-14-72 12-14-72-AC-068 12-20-72 5-22-73 MAY 30 1973	Lic.(BPH-7945, as mod.) for New FM Broadcast Station. Transmitter: GATES, FM-2.5H3. to 1-20-73 as of 1-15-73	GRANTED	6-13-73

CONTACT: Robert R. Pate
806 Arendell Street
Morehead City, North Carolina 28557
(919) 726-3188

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WMBL-FM

Name Carteret Broadcasting Company
Morehead City, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,270 R & F #211493 \$50 Code 057 Press	5-24-73 7-6-73 7-11-73 AUG 8 - 1973	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz.	GRANTED	8-16-73
BRH-2827 R & F PN Recd. PRESS	8-28-75 9-2-75 "	RENEWAL OF LICENSE	GRANTED	2-12-76
BRSCA-1270 R & F	SEP 10 1975 9-30-75 10-6-75	Renewal of SCA		
BRH780728WD BRSCA " R & F PRESS	7-27-78 " 7-28-78 SEP 1 1978	RENEWAL OF LICENSE RENEWAL OF SCA	granted	1/23/79

APPLICATION RECORD - BROADCASTING

Call
Letters WMBL-FMName CARTERET BROADCASTING COMPANY
MOREHEAD CITY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-790226AK -C-	MAY 11 1979	CP to make changes in Antenna System; chg. TL to: Near Hwy. 70, .95 mi. W. of Hwy. 24 Inxt., Morehead City, North Carolina; chg. SL & RC to: .6 mi. from City Limits, U.S. 70W, Morehead City, North Carolina; chg. type Ant. (HARRIS FML-3E, 3 sects. H&V); incre. HAAT: 281' & chg. TPO.	GRANTED	9/11/79
CUT OFF DATE	AUG 8 1979	34° 44' 18" 76° 48' 40"		
AMENDED	6-18-79	engr(additional info on land area)		
BLH-800516AE PTA PRESS	JUN 2 1980	License to cover (BPH-790226AK) for changes. Atty: MARK E. FIELDS	GRANTED	5-29-80

APPLICATION RECORD-BROADCASTING

Call Letters: WMBL-FM

Name: CARTERET BROADCASTING COMPANY

Station Location: Morehead City, North Carolina

File No.	Date	Description	Action and Date
BTCH81 1028FH Form 315 PRESS Also see WFTH (AM) PN filed 2-17-81	FEB 25 1981	Vol TC from Robert R. Pate to Bogue Broadcasting, Inc. Atty for transferor Mark E. Fields Atty for transferee James J. McGillan OVER	ISSUED

BTCH810128FH AMENDED 4-14-81 re: Fin Plan, Exh. 4,
Balance Sheet; commitment ltr; SBA loan Guaranty;

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

