

WLTY

PRODUCT OF

Remington-Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126

June 1954

#1.

Official No. 1218

BROADCASTING STATION LICENSE RECORD

W LTY (EFF. 8-30-81)

~~X~~ W K E Z (EFF. 12-8-75)

Date first licensed 9-28-61

Call letters WTAR-FM

Station location Norfolk, Virginia

WTAR/WLTY, INC. (MLH-1-11-82)

~~X~~ WTAR/WKEZ, INC. (ALH 4-15-80 EFF: 5-1-80)

Name of licensee X WTAR RADIO-TV CORPORATION

Transmitter location Old Suffolk Road, 2 miles east of Drivers, Virginia

23510
Main studio location 720 Boush Street, Norfolk, Virginia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel and Freq.	ERP Power	Time Div.	Period From To
BPH-3211 TPO: 5kw.	2-1-61	95.7mc. Ch.239	15kw HAAT: 880'	Unl.	4-1-61 10-1-61
Construction permit for a new FM Broadcast station.					
BPH-5652 (1)	4-17-61	Mod. CP(BPH-3211) to incr. ERP to 40kw, TPO: 7.7kw, chg. trans. & ant.			
BLH-1939 TPO: 7.7kw	9-28-61	95.7mc. Ch.239	40kw HAAT: 880'	Unl.	9-28-61 10-1-63.
License to cover CP(BPH-3211 as mod. which auth. a new FM Broadcast station).					
BRH-1218	10-15-63	Renewal of license			10-15 10-1-66
BRCH-695 (1)	3-23-65	Mod. of license to operate transmitter by remote control from Old Suffolk Rd. (Route #317) 2 miles E. of inters of Knotts Neck Road, 2 miles E. of Drivers, Virginia (TV Transmitter Bldg			
BRH-1218 HAAT: 880'	9-1-66	95.7mc. ch#239	ERP: 40kw TPO: 7.7kw	Unl.	10-1 10-1-69
RENEWAL OF LICENSE					
BTC-5541	1-3-68	Voluntary acquisition of positive control of lic.			
BPH-6563 HAAT: 880'	1-22-69	95.7mc. ch#239	ERP: 20kw TPO: 3.9kw	Aux. (RC)	9-22-69
CP install new Aux. Trans(RCA-BTF-5B); at Main Trans. loc. to be operated on the above facilities.					
BRH-1218(5)	1-28-70	Renewal of license & NDEA			10-1-72
BLH-4544(1)	3-19-70	Lic. for Auxiliary Trans.			10-1-72
EBSA	5-25-72				
BPH-7968(L) HAAT: 880' (H&V)	8-18-72	95.7mc. #239	ERP: 40kw(H&V) CP install new ant., make chgs. in ant. system(incr. hgt.) chg. TPO, ERP, HAAT. (Main Transmitter)	UNL.	8-18-73
BPH-7969(L) HAAT: 880' (H&V)	8-18-72	95.7mc. #239	ERP: 20kw(H&V) CP install new Aux. trans., (RC) Aux. ant. (For Auxiliary Purposes Only)		8-18-73
BRCH-1,138 (1)	1-17-73	ML to operate by RC (Main & Aux.)			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WTAR-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-1218(L)	11-7-72	Renewal of License (Main & Auxiliary)			10-1-75
BLH-5714(L) BLH-5715	3-19-73	Lic(BPH-7968 and BPH-7969)for changes (Main and Auxiliary)			10-1-75
BRH-1218(S)	9-29-75	Renewal of Lic, (Main & Aux)			10-1-78
COMTEL	2-1-77	Trans: RCA-BTP-20E now installed.			
BTC-8237	1/21/77	Vol TC EFF: 3/30/77			
BRH-1218	9-14-78	(S) REN. OF LIC. (MAIN & AUX)			10-1-81
BRH-1218	Superseded above re Call Letters (10-10-78) "				
BALH800305HP	4-15-80	VOL. AL		EFF: 5-1-80	
BTCH800305HR	4-15-80	VOL. TC		EFF: 5-1-80	
BTCH800305GT	4-15-80	VOL. TC		EFF: 5-1-80	
EBSA	8-30-81	CALL SIGN CHANGE			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters ~~WTAR~~ WTAR-FM

Name WTAR RADIO-TV CORPORATION

NORFOLK, VIRGINIA (P.O. - 720 Boush Street, Norfolk, Va.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3211	11-15-60	Construction permit for a new FM broadcast station to be operated on:		
Rec'd	11-25-60	Frequency - 95.7mc CH 239		
Filed	11-25-60	ERP - 14.8kw		
		Type transmitter - RCA BTF 5B		
		Type antenna - RCA BFA 4A (4 section)	GRANTED	2-1-61
		HAAT 881 ft	HAAT: 880'	
		Trans. location - Old Suffolk Rd.,	ERP: 15kw.	
		2 miles east of Drivers, Virginia		
		Studio location - 720 Boush Street, Norfolk, Va.		
		Atty. - Eliot C. Lovett		
		Engr. - Silliman, Moffet & Rohrer		
BPH-6682	3-20-61	Modification of C.P. (BPH-3211 which authorized	GRANTED	4-17-61
Rec'd	3-21-61	a new FM Broadcast station) to incr. ERP from		
Filed		15kw to 40kw; change type transmitter		
		(RCA, BTF-10D) and change type antenna		
		(RCA, BFA-6A).		
		Eliot C. Lovett, Atty.		
		F.C.C. WASHINGTON, D. C.		

AUG 1955

#2.

Call
Letters W T A R-FMName NTAR RADIO-TV CORPORATION
Norfolk, Virginia 23510

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1939 Rec'd & Filed	8-22-61 8-31-61	License to cover CP(BPH-3211 as mod. which auth. a new FM Broadcast station). Eliot C. Lovett, Atty.	GRANTED	9-28-61
BRH-1218 R & F	6-27-63 7-2-63	Renewal of license Atty. Eliot C. Lovett	GRANTED	10-15-63
EFF. 6-1-64 LICENSEE REPRESENTED BY HOGAN & HARTSON PER LETTER DATED & REC'D 6-1-64.				
BRCH-695 R & F	3-8-66 3-16-66	Modification of license to operate trans- mitter by remote control from Old Suffolk Road (Route #337) 2 miles E. of intersection of Knotts Neck Road, 2 miles E. of Drivers, Virginia (TV Transmitter Building). Howard F. Roycroft, Atty.	GRANTED	3-23-66
BRH-1218 R & F	6/20/66 7/1/66	Renewal of License Atty: Hogan & Hartson	GRANTED	9-1-66

FORM BC-121 #3
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W T A R-FM

Name WTAR RADIC-TV CORPORATION
Norfolk, Va. 23510

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5541 R & F (Form 316)	1-12-68 1-15-68	Voluntary acquisition of positive control of Landmark Securities, Inc. (66.4% stockholder of Landmark Communications, Inc., parent corp. of lic. corp) by Frank Batten thru transfer of stock from the Estate of Fay M. Slover to Virginia National Bank and Frank Batten, Trustees. (Frank Batten 33.6% individually and as Trustee of 27.3%) Atty - Hogan & Hartson	GRANTED	1-31-68
BPH-6563 R & F #481411 \$30	12-31-68 1-2-69 1-2-69	CP to install new Auxiliary Trans (RCA-BTF-5B) at Main Trans. loc. to be operated on 95.7mc. ch#239, TPO 4.55kw, ERP 20kw and HAAT 881 ft. for Auxiliary Purposes Only.	GRANTED	1-22-69
AMEND. R & F	1-13-69	re correct TPO. 3.86kw. Attys- Hogan & Hartson (Howard L. Roycroft)		

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **WTAR-FM**

WTAR RADIO-TV CORPORATION

Name
Norfolk, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1218 R & F #525600 \$75. P.N. filed PRESS	6-30-69 6-30-69 6-30-69 6-30-69	Renewal of license Atty-Hogan & Hartson(H. L. Roycroft)	GRANTED	1-28-70
BLH-4544 R & F #536349 \$30. PT	8-15-69 8-18-69 8-18-69 8-28-69 DEC 22 1969	Lic.(BPH-6563) for Auxiliary Transmitter. ERP: 20kw TPO:3.9kw RC Atty: Corwin R. Lockwood (Hogan & Hartson)	GRANTED	3-19-70
BRH-1218 R & F P.N. PRESS	6-30-72 6-30-72 6-30-72 JUL 13 1972	Renewal of License (Main & Auxiliary) Atty: Hogan & Hartson(Richard S. Rodin) AMENDED 8-8-72 re: commercial policy; programming	GRANTED	11-7-72

APPLICATION RECORD - BROADCASTING

95.7mc

Call
Letters WTAR-FMName WTAR Radio TV Corporation
Norfolk, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7968 R & F #087468 \$50 Code 061 Press JUL 14 1972	6-29-72 6-30-72 6-30-72	CP to install new ant. (RCA BFC-6B, 6 sects. (H&V); make changes in antenna system (increase height); chg. TPO; ERP: 40KW (H&V); HAAT: 880' (H&V). (MAIN TRANSMITTER) Trans: RCA, BTF-20E Atty: Richard S. Rodin	GRANTED	8-18-72
BPH-7969 R & F #087469 \$50 Code 061 Press JUL 14 1972	6-29-72 6-30-72 6-30-72	CP to install new Auxiliary Transmitter RCA, BTF-100 and auxiliary Ant. (RCA BFC-6B, 6 sects. (H&V); at main Trans. Loc. to be operated on 95.7mc, #239; TPO: 7.73KW; ERP: 20KW (H&V); HAAT: 880' (H&V). Atty: Richard S. Rodin	GRANTED	8 18-72
AMENDED	7-17-72	Engr. Data (Make chgs. in transmission line)		
BPH-7968 CONTINUED FROM ABOVE				
AMENDED	7-17-72	Engr. Data (Make chgs. in transmission line).		
BLH-5714 R & F W 140713-\$50. PTA PRESS FEB 28 1973	12-26-72 1-2-73 -1-2-73 1-9-73	Lic. (BPH-7968) for changes - Main trans. AC-068 Atty: Hogan & Hartson (Richard S. Rodin)	GRANTED issued with BLH-5715	3-19-73

APPLICATION RECORD - BROADCASTING

95.7mc

Call WKEZ
Letters XWTAR-FMName WTAR Radio-TV Corporation
Norfolk, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-1,138 R & F #141077 \$50 Code 068 Press JAN 15 1973	12-28-72 1-4-73 1-4-73	Mod. of license to operate transmitter by remote control from the studio site: 720 Boush Street, Norfolk, Virginia. (Main and Auxiliary)	GRANTED	1-17-73
BLH-5715 Rec'd W 140712-\$50. Amended & F PTA PRESS FEB 28 1973	12-26-72 1-2-73 1-2-73-AC-068 1-15-73 1-18-73	Lic.(BPH-7969) for changes - Auxiliary transmitter. Frequency measurements Atty: Hogan & Hartson(Richard S.Rodin)	GRANTED issued with BLH-5714	3-19-73
BRH-1218 R & F PN Recd. PRESS JUN 10 1975	5-30-75 6-2-75 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Richard S. Rodin,Atty.	GRANTED	9-29-75

APPLICATION RECORD - BROADCASTING

95.7mhz

Call
Letters WKEZ

WTAR/WKEZ, INC.

Name* WTAR Radio-TV Corporation
Norfolk, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8237 R & F Also see WTAR(AM) FORM 316 JAN 1 1977	1/7/77 1/10/77	Voluntary transfer of control of Landmark Communications, Inc. (parent corp of licensee) from Landmark Securities, Inc. to Frank Batten(51.3%) et al Atty - Hogan & Hartson(William S. Reyner, Jr.)	GRANTED EFF:	1/21/77 3/30/77
BRH-1218 R & F PRESS JUN 21 1978	5-19-78 5-30-78	RENEWAL OF LICENSE (MAIN & AUX.) Richard S. Rodin, Atty.	GRANTED	9-14-78
BALH800305HP Form 316 (ALSO SEE WTAR) PRESS MAR 24 1980	2-27-80	Vol. AL to WTAR/WKEZ, INC. Atty - Richard Rodin (Hogan & Hartson) CONTINGENT ON GR OF BTC(H)800305HQ/HR & GS/GT	GRANTED EFF:	4-15-80 5-1-80

APPLICATION RECORD-BROADCASTING

Call Letters: W K E Z

WTAR/WKEZ, INC.

Name: * WTAR RADIO-TV CORPORATION

Station Location: Norfolk, Virginia

File No.	Date	Description	Action and Date
BTCH800305HR Form 316 (ALSO SEE WTAR & TV) PRESS	2-27-80 MAR 24 1980	Vol. TC of lic corp from Landmark Communica- tions, Inc. to LANDMARK BROADCASTING, INC. Atty - Richard Rodin (Hogan & Hartson) CONTINGENT ON GR OF BAL(H)800305HO/HP & BTC(H)- 800305GS/GT	GRANTED 4-15-80 EFF: 5-1-80
BTCH800305GT Form 316 (ALSO SEE WTAR & TV) PRESS	2-27-80 MAR 24 1980	Vol. TC from WTAR-TV, Inc. to LANDMARK BROAD- CASTING, INC. Atty - Richard Rodin (Hogan & Hartson) CONTINGENT ON GR OF ABOVE and (BA(H)800305HO/HP	GRANTED 4-15-80 EFF: 5-1-80

#9

APPLICATION RECORD-BROADCASTING

Call Letters ~~WLTY~~
WKEZ

Name: WTAR/WKEZ, INC.

Station Location: Norfolk, Virginia

File No.	Date	Description	Action and Date
BRH-810527UF Press: AUG 0 4 1981		Renewal of License Attorney: Richard S. Rodin	GRANTED 10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

