

W L V S

BC-126
June 1975

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Official No. 3287

W L V S 11-13-78

X W E E F (EFF: 6-23-77)

Call letters X W G T G

Date first licensed 7-30-77

S. Knox Phillips, Jerry L. Phillips, Sam C. Phillips, Sally

Wilbourn and George V. McClintock dba Omni Broadcasting

Station location Germantown, Tenn

(AL 12-19-78 EFF: 1-1-79)

X S. KNOX PHILLIPS, JERRY L. PHILLIPS, BILL H. THOMAS, SAM C. PHILLIPS, SALLY WILBOURN AND

X GEORGE V. MCCLINTOCK, JR., dba OMNI BROADCASTING (APH gr 12/7/76 EFF: 1-11-77)

X SAM C. PHILLIPS, BILL H. THOMAS, SALLY WILBOURN and

Name of licensee X GEORGE V. MCCLINTOCK, JR., dba OMNI BROADCASTING

6080 Mt. Moriah Ext. at Hickory Hill Rd., near Germantown, Tenn {LH 7-30-77}

X Mt. Moriah Rd. & Hickory Hill Rd. near Germantown, Tenn. (MPH-3-2-77)

Transmitter location X On Germantown Rd., 0.9 mi. N. of Germantown, Tenn

{PH 7-27-76}

SAME AS TL

X Mt. Moriah Rd. & Hickory Hill Rd. near Germantown, Tenn (MPH-3-11-77)

Main studio location X To-be-determined, Germantown, Tennessee {PH 7-27-76}

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-9578 HAAT: 300' {H&V} {L}	7-27-76	94.3MHz ERP: Ch. 282 Class-A CP for NEW FM Station	3kw {H&V}	U	7-27-77
BPH-9578(1) EBSA	12-9-76 12-9-76	Call letters assigned			
BAPH-605	12/7/76	Vol APH	EFF: 1-11-77		
BMPH-15026 (2)	3-2-77	MP (BPH-9578) to chg TL mke chg ant. sys. (decr. hght)			
BMPH-15052 (3)	3-11-77	MP (BPH-9578, as mod) to SL	chg		
BLH-7386 {L}	7-30-77	Lic {BPH-9578, as mod} New Stn.			8-1-79
BALH781127EB EBSA	12-19-78 11-13-78	VOL. AL Chg. call	EFF: 1-1-79		
BRH790402JP	7-26-79	RENEWAL OF LICENSE (S)			8-1-82

APPLICATION RECORD - BROADCASTING

Call
Letters NEW-FM

Omni Broadcasting

Name Sam C. Phillips, Bill H. Thomas, Sally Wilbourn and George V. McClintock, Jr. d/b as /
Germantown, Tennessee (PO 79 South Mendenhall Road, Memphis, Tenn. 38117)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9578	7-23-75	CP for New FM on: 94.3mhz #232	GRANTED	7-27-76
R & F	7-30-75	ERP: 3KW(H&V) HAAT: 300' (H&V)	gr fee	req \$1,350.00
#457486 \$200	7-30-75	Trans: Sparta 602A; Ant: Jampro JCP-3, 3	Pd 002	8-16-76
Code 001		sects. (H&V)'	W 604949	
Press	AUG 19 1975	TL: 0.9 mi. North of Germantown on		
P. N. Rec'd		Germantown Road, Near Germantown, Tennessee		
		SL: To-Be-Determined, Germantown, Tennessee		
		35° 06' 54" - 89° 47' 58"		
		(MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305)		
		Atty: Robert A. Marmet		
		Engr: Silliam, Moffet & Kowalski		
AMENDED	5-19-76	Section IV-A (Community Survey)		
AMENDED	6-30-76	Ascertainment of Community Problems needs and interest.		

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

S. KNOX PHILLIPS, JERRY L. PHILLIPS, BILL H. THOMAS, SAM C. PHILLIPS, SALLY WILBOURN AND GEORGE V. McCLINTOCK, JR. dba Letters ~~NEW FM~~ **W G T G**
 xxSAM C. PHILLIPS, BILL H. THOMAS, SALLY WILBOURN AND GEORGE V. McCLINTOCK, JR.,
 Name dba OMNI BROADCASTING
 GERMANTOWN, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-605 R & F Fee pd \$100 Code 047 (FORM 316)	11/4/76 11/9/76 W 634827 2 DEC 1976	Voluntary assignment of CP(BPH-9578-new sta.) to S. Knox Phillips, Jerry L. Phillips, Bill H. Thomas, Sam C. Phillips, Sally Wilbourn and George/McClintock, Jr. dba OMNI BROADCASTING Atty - Robert A. Marmet	GRANTED EFF: 1-11-77 NO FEE:	12/7/76
BMPH-15,026 R & F PRESS:	12-30-76 1-10-77 FEB 8 1977	MP(BPH-9578) chg. Transmitter location to: Mt. Moriah Rd. and Hickory Hill Rd., near Germantown, Tennessee; make chgs. in ant. system(decr. hght). 35° 04' 20" - 89° 51' 40" MAJOR ENVIROMENTAL ACTION UNDER 1.1305 of COMMISSION RULES. Atty - Robert A. Marmet Engr - Douglas B. DeLawder	GRANTED	3-2-77

APPLICATION RECORD - BROADCASTING

94.3MHz

Call

WEEF

Letters

XU G T G

Name S. Knox Phillips, Jerry L. Phillips, Bill H. Thomas,
Sam C. Phillips, Sally Wilbourn and George V. McClintock
dba Omni Broadcasting Germantown, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-15052 R & F PRESS	1-25-77 1-28-77 MAR 7 1977	MP (BPH-9578, as mod) specify SL as: Mt. Moriah Rd & Hickory Hill Rd., near Germantown, Tenn. (Main TL) Atty. Robert A. Marmet	GRANTED	3-11-77
BLH-7386 R & F PTA PRESS	3-30-77 3-31-77 4-12-77 JUL 5 1977	Lic. (BPH-9578) for new sta. SL-TL redes. as: 6080 Mt. Moriah Ext. at Hickory Hill Rd., Near Germantown, Tenn. TPO: 3kw Trans. Cetec-Sparta SP-603 OHAG: 356 ft. Atty: Robert A. Marmet Engr. Data	GRANTED	7-30-77
AMENDED	5-10-77			

May 1978

#4

94.3mhz

APPLICATION RECORD - BROADCASTING

S. Knox Phillips, Jerry L. Phillips, Sam C. Phillips,

Sally Wilbourn and George V. McClintock dba Omni Broadcasting

Call

Letters W L V S

x S. Knox Phillips, Jerry L. Phillips, Bill H. Thomas,

Name x Sam C. Phillips, Sally Wilbourn and George V. McClintock
dba OMNI BROADCASTING
Germantown, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BALH781127EB Form 316 PRESS	11-24-78 DEC 14 1978	Vol. AL to S. Knox Phillips, Jerry L. Phillips, Sam C. Phillips, Sally Wilbourn and George V. McClintock dba Omni Broadcasting Atty - Harold K. McCombs, Jr. (Marmet Corp)	GRANTED EFF: 1-1-79	12-19-78
BRH790402JP PRESS	JUN 13 1979	RENEWAL OF LICENSE Atty. Thomas L. Root (Marmet Corporation)	GRANTED	7-26-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

