

W L A Y-FM

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
OFFICIAL NO. 1620

FREQUENCY MODULATION
BROADCASTING STATION LICENSE RECORD

Date first licensed MARCH 11, 1965

Call letters W L A Y-FM

Station location MUSCLE SHOALS, ALA.

Name of licensee SLATTON-QUICK COMPANY, INCORPORATED

Transmitter location 620 E. 2nd St., Muscle Shoals, Ala. (PH 6-11-64)(LH 3-11-65)

Main studio location 620 E. 2nd St., Muscle Shoals, Ala. (PH 6-11-64)(LH 3-11-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4325 HAAT: 300'	6-11-64	105.5mc Ch.#288	ERP: 3kw TPO: 1kw	Unl.	8-11-64 2-11-65
(Cond' 1) BSCA-520	6-19-64	CP for a new Class A FM broadcast station with RC oper. of trans. from ant.-trans. & studio loc. Subsidiary Communications Auth. on 67kc.			
BLH-7991 (1)	10-21-64	Mod of CP (BPH-4325) to change type trans (RCA-BTF-1B) and type ant (RCA-brn-5A, 5 sec decrease TPO to 840w, and delete remote control.			
BLH-2679 HAAT: 300'	3-11-65	105.5mc Ch.#288	ERP: 3kw TPO: 840w	Unl.	3-11-65 4-1-67
		Lic. to cover CP (BPH-4325, as mod.) which auth. a new FM broadcast station.			
BRH-1620 BRSCA-520	3-29-67	Renewal of license and SCA.		4-1	4-1-70
BRH-1620(S) BRSCA-520	4-1-70	RENEWAL RENEWAL of SCA			4-1-73
EBSA	5-22-72				
BRCH-1,110	9-6-72	ML to operate trans. by RC			
BRH-1620(L) BRSCA-520	8-30-74	RENEWAL & SCA			4-1-76
BRH-1620(L) BRSCA-520	3-12-76	RENEWAL & SCA			4-1-79
BPH-10260 HAAT: 300' {L}	11-18-76	105.5MHz CP chg Antenna {RC}	ERP: 3kw TPO, ERP, HAAT, Trans & Auxiliary	H&V	11-18-77
BTC-8243	2/11/77	Vol acq of pos con EFF:			2/16/77
BLH-7598 HAAT: 300'	3-27-78 (H&V)	105.5MHz #288	ERP: 3kw (H&V) Main ERP: 650W (H&V) Aux.		4-1-79
		License (BPH-10260) for changes.			
BRH-781201YI BRSCA781201YI	10-30-79	RENEWAL & SCA			4-1-82

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~W L A Y-FM~~

Name SLATTON-QUICK COMPANY, INCORPORATED
MUSCLE SHOALS, ALABAMA (P.O. Box 230, Sheffield, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4325 Received Filed	1-7-64 1-9-64 1-9-64	Construction permit for a new FM broadcast station to be operated on: Frequency 105.5mc CH 288 EHP 3kw Type transmitter COLLINS-830D-1A TPO 1kw Type antenna ANDREW-1304-2, 4 sections HAAT 300 ft. Trans loc: 620 E. 2nd St., Muscle Shoals, Ala. Studio loc: 620 E. 2nd St., Muscle Shoals, Ala. Remote control point: 620 E. 2nd St. Muscle Shoals, Ala. Engr: Charles G. Dorris.	GRANTED Cond'l re WLAY submit 302s	6-11-64
BSCA- 520 Rec'd Resub. R. & F.	2-17-64 2-19-64 2-17-64 3-16-64	Request for subsidiary communications authorization on sub-carrier freq. of 67kc 67kc	Requested for resub Incorrect freq GRANTED	6-19-64 6-19-64

APPLICATION RECORD - BROADCASTING

Call Letters WLAJ-FM

Name SLATTON-QUICK COMPANY, INCORPORATED
MUSCLE SHOALS, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7991 R&F	10-8-64 10-9-64	Mod of CP (BPH-4325 which auth a new FM B/C station) to chg type trans (HCA-BTF-1E), decr TPO to .840kw and chg type ant (HCA-BFA-5A, 5 sect). Atty: Daly & Joyce	GRANTED	10-21-64
BLH-2679 Received Filed	9-26-64 9-29-64 10-21-64	License to cover CP (BPH-4325 as modified) which authorized a new FM broadcast station.	GRANTED	3-11-65
BRH-1620 R. & F. BRSCA-520 R. & F.	12-30-66 1-5-67 12-30-66 1-5-66	Renewal of license, and Subsidiary Communications Authorization.	GRANTED	3-29-67

APPLICATION RECORD - BROADCASTING

Call Letters **WLAY-FM**

Name **SLATTON-QUICK COMPANY, INCORPORATED**

Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1620 R & F #568622 \$75. P.N.	12-31-69 1-5-70 1-5-70 (\$240. 1-5-70 FEB	Renewal of License submitted)	GRANTED	4-1-70
BRSCA-520 R & F #568622 \$30.	12-30-69 1-5-70 (\$240. submitted) FEB	Renewal of SCA (submitted) FEB	GRANTED	4-1-70
BRCH-1,110 R & F #101059 \$50 Code 068 Press	8-11-72 8-17-72 8-17-72	ML to operate transmitter by remote control from studio site: 620 E. 2nd St., Muscle Shoals, Alabama. Atty: Leonard S. Joyce	GRANTED	9-6-72

APPLICATION RECORD - BROADCASTING

Call Letters WLAY-FMName SLATTON-QUICK COMPANY, INCORPORATED
Muscle Shoals, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1620 R & F P.N. PRESS JAN 25 1973	12-15-72 1-2-73 1-2-73	Renewal of License Atty.: Leo I. George AMENDED 1-11-73 re: programming AMENDED 3-7-73 re: employment practices Renewal of SCA	GRANTED	8-30-74
BRSCA-520 R & F	12-15-72 1-2-73			
BRH-1620 BRSCA-520 R & F PN Recd. PRESS JAN 30 1976	11-19-75 " 12-1-75 "	RENEWAL OF LICENSE RENEWAL OF SCA John A. Borsari, Atty.	GRANTED	3-12-76
BPH-10260 R & F 620264#100 CODE 001 PRESS OCT 27 1976	9-27-76 9-30-76 10-1-76 OCT 27 1976	CP install new Trans: HARRIS FM-5H3; add circular polarization to Ant: HARRIS FMC-2A, 2 sects H&V; and ERP: 3kw H&V and HAAT: 300' H&V; chg TPO Utilize old Main Trans as Auxiliary Atty--- Engr. Paul E. Kelly	GRANTED COND'L	11-18-76

APPLICATION RECORD - BROADCASTING

Call
Letters W L A Y-FM

Name SLATTON-QUICK COMPANY, INCORPORATED
MUSCLE SHOALS, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BTC- 8243 R & F See WLAY(AM) for fee pd Code 047 (FORM 316) Filed JAN 28 1977	11/1/76 11/8/76 1/10/77	Voluntary acquisition of positive control of lic corp by J.L. Slatton thru purchase of stock by the licensee corp from C.H. Quick CONTINGENT ON GRANT OF BTC-8221 (WMSL) Atty - Daly, <u>Joyce</u> , etc	GRANTED EFF:	2/11/77 2/16/77
BLH-7598 R & F PTA PRESS DEC 14 1977	1-31-77 11-22-77 11-29-77	Lic. (BPH-10260) for changes DELETE RC Atty--- Engr. Paul E. Kelley	GRANTED	3-27-78
BRH781201YI BRHSCA781201YI FEB 7 1979		RENEWAL OF LICENSE RENEWAL OF SCA Atty: M. Scott Johnson	GRANTED Cond'l re: EEO	10-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

