

W K S W



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330139

BROADCASTING STATION LICENSE RECORD *FM*

B.S. Official No. 712

W K S W (EFF: 9-15-75)

X W N C R (5-4-70)

Date first licensed December 15, 1952

Call letters *X WQAR-FM*
LOCATION: CLEVELAND, OHIO

NATIONWIDE COMMUNICATIONS, INC. (IMLH 2-3-67)

X PEOPLES BROADCASTING CORPORATION (BALB-155 Or. 12-30-53 Eff. 1-5-54)Name of licensee *X* THE WQAR BROADCASTING COMPANY

7118 State Road, Parma, Ohio (BPH-11-20-69)

Aiken

Transmitter location *X* Broadview - Aiken-Roads, Cleveland, Ohio

1375 Euclid Avenue, Cleveland, Ohio (BSH & BPH 9-5-72)

44101
x 400 Stouffer Bldg., Playhouse Square, Cleveland, Ohio (ML 12-30-71)*x* Hotel Statler Hilton, Cleveland, Ohio (BPH-11-20-69)

Main studio location 12th & Euclid (Hotel Statler) Cleveland, Ohio

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From- To-
BPH-157	New CP	99.5	31 KW	U	
BMPH-4745	5-23-52	Errata	410 feet		by 7-23-52 to Mod. of CP both BPH and BMPH issued 1-23-53 on 5-23-52
BLH-848	12-15-52	License to cover above			to 10-1-55
BLH-155	12-30-53	Vol assign lic to Peoples Bcg. Corp			
BTC-1641	12-30-53	Tr. of contr to Peoples Bcg. Corp.			
BRH-712	9-7-55	Renewal of license to 99.5mcs. ERP 31 kw Terr: 410 feet			10-1-58 (L)
BRH-712	9-17-58	Renewal of license			10-1 10-1-61
BRH-712	9-28-61	Renewal of license			10-1 10-1-64
BRH-712	9-14-64	Renewal of License			10-1 10-1-67
BMLH-257 (1)	2-3-67	Mod. of lic. to change licensee name to NATIONWIDE COMMUNICATIONS, INC.			
BRH-712	9-8-67	99.5	31kw	Unl	10-1 10-1-70
BPH-6874	11-20-69	99.5mc	TPO: 17kw		1-20 7-20-70
		HAAT: 500' (h&v)	Ch#258	ERP: 50(h&v)	
		CP: chg. freqs., loc., trans. ant., TPO, & ERP.			
BLH-4821(L)	8-26-70	Lic. (BPH-6874) for changes			10-1-70
BRH-712(B)	9-30-70	Renewal of License			10-1-73
BSCA-1,054	12-30-70	Request for SCA 67 kc			10-1-73
BLH-4915(L)	11-17-70	Lic. to use former Main trans. (RCA, BTF-10-B; Antenna RCA-BF-3A) (former Trans. location) for Auxiliary purposes only			10-1-73
BPH-7430	4-12-71	99.5mc	ERP: 29kw (h&v)		6-12-4-12-72
		HAAT: 500' (h&v)	Ch#258	TPO: 10kw RC Aux	
		CP to chg. trans loc. & operate by RC install new ant. chg. ERP & HAAT.			
BRH-712(1)	12-30-71	ML chg. SL (Main & Aux.)			
BMPH-13,491 (1)	4-26-72	MP(BPH-7430) Extension time			10-12-72
EBSA	5-22-72				
BSH-712(2)	5-72	ML to chg. SL & RC (Main)			
BRH-7430 (2)	9-5-72	MP(BPH-7430) chg. SL & RC (Aux.)			

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.N.C.R......

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMPH-13622 (3)	11-3-72	MP(BPH-7430, as mod)	Extension time		1-12-73
Auxiliary transmitter					
BMSCA-322	11-17-72	Mod. of SCA	67 kilohertz		
BMPH-13677 (4)	2-5-73	MP(BPH-7430 as mod)	Extension time		4-12-73
Auxiliary transmitter					
BRH-712(L)	10-11-73	RENEWAL			10-1-76
BRSCA-1054	10-11-73	RENEWAL OF SCA			
BRH-712(L)	10-11-73	Superseding author. as of same date.	99.5mhz 50kwH&V	500' H&V	RC 10-1-76
BPH-9346 HAAT: 500' (H&V) (L)	3-31-75	99.5MHz, ERP: 8.7kw(H&V)	CP install new Aux. Trans., TPO:3kw	U	3-31-76
AUXILIARY PURPOSES ONLY					
BLH-6917(L)	3-8-76	Lic.(BPH-9346)-New Aux. Trans.			10-1-76
BRH-712(L)	10-21-76	RENEWAL (MAIN & AUX.)			10-1-79
BRSCA-1054	" " "	" " "			" " "
COMTEL	1-24-77	Trans: RCA-BTF-20E1 now installed.			
COMTEL	3-29-78	TRANS: RCA BTF-20E1 mod. w/ HARRIS MS-15 exciter now installed			
BPH-10948 HAAT: 500' (L)	6-22-78	99.5mhz. ERP: 29kw (H&V) #258 (RC)	CP install new Aux. Trans; chg. TPO & ERP. FOR AUXILIARY PURPOSES ONLY		6-22-79
BLH-7809(L)	2AE 5-29-79	LIC. (BPH-10948) for chgs.			10-1-79
BRH790530ZE(S) BRSCA"	9-21-79	Renewal of license SUPERSEDED TO ADD SCA DATE			10-1-82
COMTEL	12-3-80	SPECIAL TEMP. AUTH. GR. OPERATE ERI, ONE BAY CIRCULARLY POLARIZED ANTENNA DUE TO MAIN ANTENNA BURNING OUT. TRANSMITTER POWER OUTPUT 20 KW. EFFECTIVE RADIATED POWER 9 KW. THIS AUTH. EXPIRES 2-27-81. NOTIFY WHEN NORMAL.			

BROADCASTING STATION HISTORY RECORD

#3

First licensed

Call Letters **WKSW**

Station Location

Name **SEE CARD # 1**

Transmitter Location

Main studio location

File No.	Granted	Facilities	Expires
BRH790530ZE BRSCA"	9-21-79	supers. to correct alt. main & aux. date	10-1-82
BMLH-810227AF (1)	5-7-81	MODIFICATION OF LICENSE TO INSTALL NEW TRANSMISSION SYSTEM.	10-1-82

APPLICATION RECORD - BROADCASTING

Call
LettersWGAR-FM
NEW

PEOPLES BROADCASTING CORPORATION

Name X THE WGAR BROADCASTING COMPANY

P.O. 12th Street and Euclid Ave., (Hotel Statler)

Cleveland, Ohio

Application for

ActionFile No.DatedNatureDate

82-PH-159

1-17-44

Construction permit for new high frequency
(FM) broadcast station.11-24-50. Placed in
pending files pending

Rec'd.

1-25-44

Frequency: 45,500-ke Coverage: 8,500 sq.mi.

decision in Do. 9402, etc.

Filed

1-25-44

Studio: 12th St. & Euclid Ave., Cleveland, Ohio

re G.A. Richards, et al.

Transmitter: Broadview and Akins Rd.

(Do. 7043 - 12-5-45)

Broadview Heights Village, Ohio

Granted 3-19-52 on cond.

Filed by E. D. Johnston

that within 60 days

Letter recd. 10-4-45 in answer to Comm. letter

mod. filed re site and

of 9-7-45. Current balance sheet submitted.

antenna system.

List of Directors, Officers & Stockholders.

(Metropolitan).

AMENDED

4-12-46

AMENDED to specify type of trans. as RCA

Issued with BMPH-4745

Rec'd.

4-15-46

BTF-10B, Max. 10kw; population of 3,048,746;

Filed

4-18-46

and change freq. from 45,500 kc. to Ch. #230,
93.9 mcs. or Ch. #222, 92.3 mcs.; coverage from
8,500 sq.mi. to 13,454 sq.mi.; change in officers
directors & stockholders; and changes in
antenna system.

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters WGAR-FMName PEOPLES BROADCASTING CORPORATIONX THE WGAR BROADCASTING COMPANY(Hotel Statler, Euclid and East 12th Street, Cleveland, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4745 Recd. Filed	5-12-52 5-14-52 5-14-52	Modification of construction permit (BPH-157) which authorized a new FM broadcast station to show transmitter location, change ERP from 20 kw to 30.8 kw, antenna height above average terrain: from 500 ft. to 414.62 ft. Filed by Reed T. Rollo, Attorney	GRANTED ERP-31 kw Ant. hght. above terrain 410 feet. GRANTED BY TELETYPE	5-23-52
BLH-848 Recd. & Filed	7-25-52 7-29-52 7-29-52	License to cover C.P. (BPH-157, as modified) which authorized a new FM broadcast station. Reed T. Rollo- atty	GRANTED	12-15-52
BALH-155 Recd & Filed	12-5-53 12-8-53	Voluntary assignment of license from WGAR Broadcasting Company to Peoples Bcg. Co.	GRANTED eff	12-30-53 1-5-54
BTC-1641 Recd & Filed	12-5-53 12-8-53	Transfer of control from Frances S. Parker (formerly Richards), individually and as Executrix of the Estate of G. A. Richards, deceased; et al to Peoples Bcg. Corp.	GRANTED eff	12-30-53 1-5-54

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WGAR-FMName X PEOPLES BROADCASTING CORPORATION
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRH-712 Rec'd & filed	6-27-55 6-30-55	Renewal of license Jack P. Blume, atty	GRANTED	9-7-55
BRH-712 Rec'd Filed	6-9-58 7-2-58 7-2-58	Renewal of license (AND SEA) box Benito Gaguine, Attorney	GRANTED	9-17-58
BRH-712 Rec'd & Filed	6-14-61 6-29-61	Renewal of License	GRANTED	9-28-61
BRH-712 R. & F.	6-24-64 7-1-64	RENEWAL OF LICENSE Attys-Fly, Shuebruk, Blume & Gaguine	GRANTED	9-14-64
PETITION FOR TEMPORARY EXEMPTION FROM THE NON-DUPLICATION REQUIREMENTS OF RULE 73.242 filed 4-13-65 by Blume for licensee				
BMLH-257 R & F	1-12-67 1-19-67	Mod of lic. to change licensee name to NATION- WIDE COMMUNICATIONS, INC. Atty. Fly, Shuebruk, Blume and Gaguine	GRANTED	2-3-67

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters WNCR
XWGAR-FM

Name NATIONWIDE COMMUNICATIONS, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
ERH-712 R & F	6-27-67 7-3-67	Renewal of license Atty- Jack P. Blume	GRANTED	9-8-67
JUL 25 1967 BPH-6874 R & F #545117 \$30 PRESS:	9-24-69 9-26-69 9-26-69 OCT 9 1969	CP chg. trans. loc. 7118 State Rd., Parma, Ohio; operate by RC from 9446 Broadview Rd., Brecksville, Ohio; (AM transmitter site); trans (RCA-BTF-20E1); ant(RCA-BFC-6, 6 sects); make chgs. in ant. system(incr. hght); TPO: 17.16kw; ERP 50kws(circular); HAAT 500 ft. 41° 22' 18" 81 43' 04" Atty - Jack P. Blume Engr-George C. Davis	GRANTED	11-20-69

APPLICATION RECORD - BROADCASTING

Call
Letters WNGR

Name NATIONWIDE COMMUNICATIONS, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-712 R & F #613769 \$75. P.N.	6-26-70 7-6-70 (\$270. submitted) 7-6-70 JUL 27 1970	Renewal of License Atty: Jack P. Blume	GRANTED	9-30-70
BLH-4821 R & F #611269 \$30. PTA PRESS AUG 12 1970	6-22-70 6-24-70 6-24-70 7-2-70	Lic. (BPH-6874) for changes. Atty: Fly, Shuebruk, <u>Blume</u> & Gaguino	GRANTED	8-26-70
BLH-4915 R & F #631038 \$50. AC-068 PTA PRESS NOV 10 1970	9-15-70 9-18-70 9-18-70 9-28-70	Lic. to use former Main facilities for Auxiliary Purposes Only. Trans: RCA, BTF- 10-B; Antenna: RCA, BF-3A, 3-bay; ERP: 31kw; TPO: 10kw & HAAT: 410'. Atty: James K. Edmundson (Fly, Shuebruk, etc.)	GRANTED	11-17-70

APPLICATION RECORD - BROADCASTING

99.5mc.

Call Letters WNCR

Name Nationwide Communications, Inc.
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,054 R & F #645621 \$50. CODE: 068 PRESS: DEC 4	11-16-70 11-23-70 11-23-70 1970	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67kilocycles. Atty-Jack P. Blume (Fly, Shuebruk & Gaguine).	GRANTED	12-30-70
BPH-7430 R & F #674542 \$50 CODE: 061 PRESS: 9 APR 1971	3-10-71 3-26-71 3-26-71 APR 1971	CP to ^{auxiliary} chg./trans. loc. to: 7118 State Rd., Parma, Ohio; operate by remote control from: 9446 Broadview Rd., Broadview Heights, Ohio; (AM TRANSMITTER SITE); install new Ant (RCA-BFC-6, 6 horiz. & vert. sects); chg. ERP: 29.12kw(h&v); HAAT: 500 ft.(H&v). 41° 22' 18" - 81° 43' 04" Atty - Jack P. Blume	GRANTED	4-12-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W.N.C.R.Name ..NATIONWIDE COMMUNICATIONS, INC.....
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,491 R & F #056783 \$50 Code 068 Press	3-27-72	MP (BPH-7430) ext. time to 7-12-72. (For Changes) Atty: Jack P. Blume	GRANTED TO	4-26-72
	3-29-72			10-12-72
	3-29-72			
	4-6-72			
BMSCA-322 R & F #108860 \$50 Code 068 Press	9-11-72	Mod. of Subsidiary Communications Authoriza- tion to make changes in equipment and programming. Atty: Jack P. Blume	GRANTED	11-17-72
	9-13-72			
	9-13-72			
OCT 4 1972				
BMPH-13,622 R & F #117787 \$50 Code 068 Press	10-10-72	MP (BPH-7430, as mod.) ext. time to _____. (For Changes) Atty: Jack P. Blume	GRANTED TO	11-3-72
	10-11-72			1-12-73
	10-11-72			
	OCT 24 1972			

APPLICATION RECORD - BROADCASTING

Call W K S W
Letters X W N C R

Name Nationwide Communications, Inc.

Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,677 R & F #143441 \$50 Code 068 Press JAN 29 1973	1-11-73	MP (BPH-7430, as mod.) ext. time to 2-12-73. (For Changes) Atty: Jack P. Blume	GRANTED	2-5-73
	1-12-73		TO	4-12-73
	1-12-73		CANCELLED	5-14-73
BRH-712 BRSCA-1054 R & F PN Recd. PRESS 26 JUL 1973	6-26-73	RENEWAL OF LICENSE	GRANTED	10-11-73
	"	RENEWAL OF SCA		
	7-3-73	Jack P. Blume, Atty.		
BPH-9346 R & F #389441 \$50 Code 057 PRESS FEB 24 1975	2-3-75	Construction Permit to install new Auxiliary Trans. (WESTINGHOUSE FM-3) at main trans. loc. to be operated on 99.5mhz., ch#258, TPO: 3kw; ERP: 8.74kw(H&V), and HAAT: 500' (H&V) For Auxiliary Purposes Only Atty: James K. Edmundson Engr: Cohen and Dippel, P.C. <small>F. C. C. - WASHINGTON, D. C.</small>	GRANTED	3-31-75
	2-5-75			
	2-6-75			

APPLICATION RECORD - BROADCASTING

99.5mhz.

Call
Letters W K S W

Name NATIONWIDE COMMUNICATIONS, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6917 R & F W472102\$50. PTA PRESS	9-4-75 9-8-75 9-9-75-001 10-30-75 JAN 12 1976	Lic.(BPH-9346) - New Auxiliary transmitter. Atty: Fly, Shuebruk, <u>Blume</u> and Gaguine	GRANTED	3-8-76
BRH-712 BRSCA-1054 R & F PN Recd. PRESS	5-24-76 " 6-1-76 " JUL 29 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) RENEWAL OF SCA H.M.Schulkind, Atty. INFORMAL OBJECTION TO PREVENT THE CONTINUING EMPLOYMENT DISCRIMINATION IN VIOLATION OF FCC RULES AND POLICIES filed 9-7-76 by Lana Moresky, on behalf of Cleveland Chapters of the National Organization for Women	GRANTED	10-21-76
MEMORANDUM OPINION & ORDER adopted 10-21-76, Informal Objection filed by the Cleveland Chapters of the National Organization for Women, DENIED				

Form BC-121

May 1978

APPLICATION RECORD - BROADCASTING

Call
Letters W.K.S.W.Name NATIONWIDE COMMUNICATIONS, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10948 R & F PRESS: MAR 2 1978	2-6-78 2-8-78	CP to install new Aux. Trans (RCA, BTF-10/E/D); chg TPO & ERP: 50kw (H&V). FOR AUXILIARY PURPOSES ONLY. Atty: Herbert M. Schulkind (Fly, Shuebruk, etc.) Engr: -----	ACCEPTED & GRANTED	6-22-78
BLH-780912AE PTA: PRESS:	11-27-78 APR 23 1979	License to cover (BPH-10948) FOR CHANGES Atty: Herbert M. Schulkind	Gr.	5-29-79
BRH 790530 ZE PRESS JUL 16 1979 BRSCA790530		RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	9-21-79

#11

APPLICATION RECORD-BROADCASTING

Call Letters: WKSW

Name: NATIONWIDE COMMUNICATIONS, INC.

Station Location: CLEVELAND, OHIO

File No.	Date	Description	Action and Date
BMLH-810227AF PTA PRESS	MAR 12 1981	Modification of License to install new transmission sytem. Atty: Herbert M. Schulkind	GRANTED 5-7-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

