WKRG-F



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

BROADCASTING STATION LICENSE RECORD METROPOLITAN

Official #298

Date first licensed 3-30-49

Call letters WKRG-FM

HOBILE, ALABAMA

WERG-TV, ING. (BALH-131, Gr.5-4-55 EFF 10-28-55)

KENNETH R. GIDDENS, T. J. RESTER, JR. AND SHIRLEY RESTER KONRAD, A PARTNERSHIP d/back

KENNETH R. GIDDENS, SHIRLEY RESTER & T.J. RESTER, JR. d/b as GIDDENS & RESTER RADIO

Name of licensee XGIDDENS & RESTER, A PARTNERSHIP COMPOSED OF KENNETH R. GIDDENS

Transmitter location Between Gulf, Mobile & Ohio Railroad tracks and Telegraph Road & mi-

X(South of Three Wile Creek, Mobile, Alabams - X(Between Gulf, Mobile and Ohio RR tracks and Telegraph Road and O.5 miles

X(due South of Three Mile Creek, Mobile, Alabama

Main studio location Commented the Mobile & Ohio Railroad tracks and Telegraph Road & mi.

CC-65

X South of Three Mile Creek, Mobile, Alabama

CONSTRUCTION PERMIT AND LICENSE RECORD

THE RESIDENCE AND		SECTION AND ASSESSMENT		PARTY DESCRIPTION		EU CONTRA
Appl.	Date	Mes.	E.R.P.	Time	Period	
No.	Issued	Freq.	Power	Div.	From To	
P3-PH-798	3-20-46	97.9	10.8 Kw			
	Charles and the Party of the Pa	No. 250				
Letter				approva	of antenr	18
	Committee and the second secon	details.	The second secon	ansmitter		
33-PH-798	7-17-46		9.0 kw	U	By 9-17-40	
		No. 250	THE RESERVE TO SHARE THE PARTY OF THE PARTY		3-17-47	
man comment of the co	FM broad	AND DESCRIPTION OF THE PERSON NAMED IN	9 kw		Ву 9-17-46	
IMPH-255	3-25-47	No. 250	March Company of the	RI .	to 6-17-47	
Mad C 1	for FM	A Principal Control of the Control o	THE RESERVE AND PERSONS ASSESSED.	n		
mou.			n.200			
Frec	assigned	accorda	nce Dock	et 6768		
PMP17-39 6	5-20-47	07.0	9.0 kw		By 9-17-4	
MOD. C.I	for ext	of time			To 8-17-4	7
-APH-604		THE RESERVE OF THE PARTY OF THE	Company of the Park of the Par	for date	to 11-17-47	7
19H-800		The Real Property lies and the last of the			By 9-17-40	
DD. C.P.	. change to	pe of tr	uns., o	mngo	70 11-17-4	17.
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reregram	10-1	Jan. 14	1948	perate 99	9 Mc. Ch. 2	60
		in acco	dance 4	BIPE-804	for purpos	
		IN prog	an serv	ice. Auth	operate wi	th
		treduces	power at	onna ineta	pending ad- llation to	
					cy. Notify	
		Comm. d	ate open	tion come	ORCOR.	
		99.9	3 kw.	U	By 9-17-46 To 11-17-4	7
BMPH-604	Cunevand	ed - Lt	10-23	3-47	10 11-11-4	
Pelegra		Retel 18	Auth	extended t	o remain si	1-
-eregra		ent per	1od endi	ng 1-3-48.	It is requi	8-86
		ted that	detaile	be suppli	ed with any	
	3-30-49	STREET, SQUARE, SQUARE	3 km.	U	3-30-49	
BLH-91	3-70-47	License			0 3-1-51	
BRH-298	2-21-51	Renewa	of lice	nse	To 3-1-54	
B39-298	-+	1	of lice	ase to	4-1-55 5	
		Total D		attached		
		1		- A A C T P		1000
						100

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WKRG-FM

Name of licensee Kenneth R. Giddens, T. J. Rester, JR. and Shirley Rester Konrad, a parinership d/b as Giddens & Rester Radio

Transmitter location

Main studio location FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

THE OWNER OF THE OWNER OWNER OF THE OWNER OWNE	Marie Contract				Desired.
Appl.	Date		None	Time	Period From To-
No.	Issued	Freq.	Power	Div.	From 10
101119-80	1-10-55	100 . DO	de chi	nee name	0
Kenneth	L. Addens	,	leater,	Jr. and S	irley lester
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BRH-298			Charles Control of the Control of th	AND DESCRIPTION OF THE PROPERTY OF THE PROPERT	4-1-58 (L)
BALK-19	5-4-55	Assignme	nt to W	CRG-TV, In	C.
		A STATE OF THE PARTY OF THE PAR			Giddens TV. In
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	ication.	00.0	2 1410	"	6-18 4-1-61
BRR-298	6-18-58 3-24-61	77.7	2 KTTO		
		Substdia	of licens	10 4	uthorization
DOUR-40	0-21-02	on appro	x. 67 kt	locycles	authorization
BPH-372	3 7-27-62	99.9mcs	ERP: 20k	Unl. 9	-27 3-27-63
HAAT:50	d'	Ch.260	TPO: 5kw		
7			The second secon	The second secon	in ant. sys.
	The second secon		CONTRACTOR OF THE PARTY OF THE	THE RESERVE AND ADDRESS OF THE PARTY OF THE	BFA-5A, 5 secs
	Antenna	Beight Ab	ove Avet	age Terrain	(HAAT)
BMPH-75	22 3-4-63	Mod . of	CP (BPH-37	723) for ex	tension of
B STD # 77.	- 4-19-63	Complets	ON GALE TO	723. 45 800	9-27-63
(2)	4-10-03	type tre	ins. (Gat	es FMS-10B	; chg. type
		ant. (G	tes FMA-	12B, 12 sec	es.); incr.
	1	TPO to	lokw, ERP	to 100km &	HAAT to 800
BMSCA-1	151 9-27-63	on appro	subsidiat	ocycles	ations Auth.
PIN 211	4 11-19-63	of the latest la			-19 4-1-64
HAAT: 80	oft.	4.260	TPO: 10kw		
	Lic. to				ich auth. chge
		. trong			TPO and inst
	new ant.	Voluntar	transfe	r of negati	ve control of
BTC-440	1 1 23 64	(Gladens	A . THE . CA.	TO CALLED A PROPERTY.	***************************************
	hompany of	license	corporal	tion) thru ter, Inc. (50	transfer of
	loseph F.	McGewin I	n Joseph	is Individu	Li et al as
		Trustees			

Form BC 126 #3 June 1954

BROADCASTING STATION LICENSE RECORD

WKRG-FM

Date first licensed -30-49

Call letters

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BRH-298		Renewal			4-1 4-1-67
BRSCA-LOL	3-13-64				s Authorizatio
				the same of the sa	4-1-67
BTC-5178	9-26-66	The second secon			positive cont
					ent corp. of 1
		The second secon			(lic. corp.)
		The second secon			ister Inc.
BRH-298	3-29-67	99.9mcs	ERP: 100k	w Unl.	4-1-67
HAAT: 800'		Ch_#260	TPO: 10k		4-1-67 4-1-70
BRH-298	6-25-70	Renewal	Ur_SUA	nse & SCA	
BRSCA-40	1 0-2,5-10	renewal	or Lice	nse & SCA	4-1-73
_(s)					
Comtel	12-1-71	Trans:	Gates FM.	-10B, mod.	with Gates
PDCA	5 00 70	E-3_9x	Clibra		
EBSA - 7935	5-22-72 7-6-72	99.9 - 9	55.77.77 to	707 W. T	7-3-73
	CP ch	trans.	ant.	SOO. HEZY	1-0-13
BLH-5665(1) 1-22-73		H-7935) 96kwH&7	for change	(Main)
		RENEWAL	OF LICENS	SE - MAIN&	SCA - 4-1-76
BLH-5666	(L)-6-14-7	B-LIC. TO ERP: 50k		MER MAIN A	S AUX4-1-76
BRH- 298(3-9-76	Renewal (Main& Au	x. Trans.)	4- 1-79
BRSCA-404	4	Renewal	of SCA		
BTC-8216	12/28/76	Vol TC	EFF:		
BRH78120	17K(S) 9-13				4-1-92
		(MAIN	& AUX	(RANS.)	
		ROSE BAR			

FM (METROFOLITAN)

	NETH R. GIDI	SHIRLEY RESTER & T.J. RESTER, JR. 4/b as GIDE ER, A PARTNERSHIP COMPOSED OF DENS AND T. J. RESTER O. Downtown Theatre Bldg., 205 Government St.		WERG-PM)
File No.	Dated	Application for	NAME AND ADDRESS OF TAXABLE PARTY.	Date
B3-PH-798 Rec'd Filed	11-5-45	Construction permit for new FM broadcast station (Metropolitan) Frequency:To be determined by Chief Engr. of FCC Coverage: To be determined Population: To be determined Studio:Between Gulf, Mobile & Chio Railroad tracks & Telegraph Road, and 1/2 mile south of Three Mile Creek, Mobile, Ala. Transmitter: Same (RCA BTF-3B Max. 3kw.) Filed by Lester Cohen, Att'y. Engr. information rec'd 7-12-46 re Comm. Letter 6-4-46 changing antenna system.	Condition letter me Basic Eng 5-2-46. Program as approved	-2-46.

Everett L. Dillard, Engineer

Call Letters

WKRG-FM

GIDDENS & RESTER, a partnership composed of Name KENNETH R. GIDDENS & T. J. RESTER

File No.	Dated	Application for	Nature	ction Date
BMPH-255 Recd Filed	3-11-47 3-12-47 3-12-47	Mod. of C.P. (B3-PH-798 which authorizes new FM broadcast station) to change completion date from 3-17-47 to 9-17-47. Filed by Corwin R. Lockwood, Att'y	GRANTED	3-25-47
	3-14-47	Mod. of C. P. (B3-PH-798 which authorized a new FM broadcast station) to change type of transmitter and for extension of commence- ment and completion dates from 9-17-46 and 3-17-47 to 60 days from date of grant and 180 days thereafter, respectively * (WE 503-Bl Max. 1 kw) Filed by Corwin R. Lockwood, Attorney		7-3-47 ued 7-3-47 es not granted
BMPH-386 Rec'd Filed	5-6-47 5-12-47 5-12-47	addicase station for		5-20-47 8-17-47

Form 94 CARD #3

APPLICATION RECORD - BROADCASTING

Call

Letters WKRG-PM

GIDDENS & RESTER, A PARTNERSHIP COMPOSED OF KENNETH R. GIDDENS & T. J. RESTER

				Action
File No.	Dated	Application for	Nature	Date
BMPH-260 AME: DED Rec'd Filed	5-19-47 5-21-47 5-21-47	AMENDED to change transmitter site from Between Gulf, Mobile & Ohio Railroad tracks and Telegraph Hill & & mile que south of Three Mile Creek, Mobile, Alabama to Southeast quarter #3, Mobile, Alabama.		7-3-47
BMPE-604 Rec'd. Filed	7-11-47 7-14-47 7-14-47	Mod. of C. P. (B3-PE-798) which suthorises a new FN broadcast station) to change completion date from 8-17-47 to 11-17-47. Filed by John H. Midlen, Attorney.	GRANTED	9-25-47
BLH-91 Rec'd Filed	10-7-47 10-9-47 10-9-47	License to cover C. P. (B3-PH-798 as modified	GRANTED	3-30-49
BRH-298 Reed & Filed	19 96 50	Renewal of license.	GRANTED	2-21-61

FORM A-170 FORMERLY FCC FORM 94

Call Letters

WERG-PH

Name

GIDDENS & RESTER, a partnership composed of

KENNETH R. GIDDENS AND T.J.RESTER

File No.	Dated	Application for	Nature	Date Date
BALH_117 Rec'd Filed	12-24-52 12-30-52 1-5-53	Vol. assignment of license to KENNETH R.GIDI SHIRLEY RESTER AND T.J.RESTER, JR. d/b as GIDDENS AND RESTER RADIO. Filed by James A. McKenna. Jr., Atty	ENS FRANTED CH	
BALH-131 Rec'd Filed	3-28-53 4-1-53 4-1-53	Vol. assignment to WERG-TV, INC. (Contingent on grant of BPCT-690) Filed by L.P.B. Emerson, Atty	GRANTED EFF:	5-4-55 10-28-55
BRH-298 Recd. & Filed	11-14-53	Renewal of license James A. Acken a, atty	GRANTED	2-17-54
BMLH-80 Recd. & Filed	12-21-54 12-29-54	Modification of license to change name to "Kenneth R. Giddens, T. J. Rester, Jr., & Shirley Rester Konrad, a partnership, d/b/as GIDDNES & RESTER RADIO" David Stevens, atty	GRANTED	1-10-55
		F.C.C WABHINGTON. D. C.		

FORMERLY FCC FORM 94 W K R G-TV, INC.

FORM A-170

Call LettersWKRG-FM....

XNEWNETH R. GIDDENS, T. J. RESTER, JR. & SHIRLEY RESTER KONRAD, a orthoromip

File No.	Dated	Application for	Natur	otion e Date
BRH-298	12-23-55	Renewal of license	-	TED 3-16-55
Recd. & Filed	12-31-55	David S. Stevens, atty		
BRH-298 REC'd Filed	12-23-57 12-31-57 12-31-57	Renewal of license. Edward R. McKenna, Atty.	GRANTE	6-18-58
BTC-2706 Rec'd Filed	1-6-58 1-20-58 1-20-58	Voluntary transfer of control of licensee corporation from Shirley Rester Konrad, T.J. Rester, Jr., T. K. Jackson, Jr. and 13 other stockholders to Giddens TV, Incorporated.		2-20-58 4-4-58
		David S. Stevens, Atty.		
BRH-298 Rec'd	12-12-60		GRANTED	3-29-61
Filed	1-3-61	McKenna & Wilkinson, Attys.		
		P.C.C WASHINGTON, D. C.		

FORM BC-121 #6

APPLICATION RECORD - BROADCASTING

Call LettersW.K.R.G.FM.....

Name WKRG-TV, INC.

	e, Alabama	Annual Contraction	The second second second	otion
File No. BPH-3723 R & F	2-2-62 3-30-62	Construction permit to change ant-trans. loc from Between Gulf, Mobile and Chio RR tracks & Telegraph Rd., O.5 mi due south of Three Mile Creek, Mobile, Ala. TO "U.S. Hwy 31; 5.1 East of Jct. with U.S. Hwy 90; East of Mobile, Ala" (WKRG-TV site); make changes in antenna system (incr.hght); install new antenna (RCA BFA 5A, 5 section); and new transmitter (RCA BTF 5D (TPO 5kw); increase ERP from 3kw to 20kw; HAAT from 310 ft to 500 ft. Atty McKenna & Wilkinson	mi	7-27-62
BSCA JOL	7-2-62 3-30-62	Request for Subsidiary Communications Authorization on 67kc. Atty McKenna & Wilkinson. a.c.	RANTED	8-21-62

FORM BC-121 "7

APPLICATION RECORD - BROADCASTING

Call Letters M.E.R.C.

529

Name Mobile, Alabana

File No.	Dated	Application for	Natur	otion Date	
BRIPH-7420 R & F	12-18-62	Mod. of CT (BPH-37/23, which suth chis in ant-trans loc, ant-sys, skP, HAAT and instance new ant a trans) to iner: ERP from 20 to 100 HAAT from 500' to 798', TPO from 5 to 10kw; chg type trans (Gates-FRS-10B) and type ant (Gates-FRA-12B, 12 sect). Atty: NeKonas & Wilkinson	100	4-18-63	
BILL-7522 R & F		Noo of Gi (Ed)-3723, which suth ches in ant-	GRANTED	3-4-63 to -9-27-63	
BMSCA-151 R & F	8-22-63 8-27-63	Mod. of SCA to install new equipment (GATES-FMS-10B(M6160)).	RANTED	9-27-63	

Call Letters " h h G - FM

	Mobile, Ala		The second secon	1on
File No.	Dated	Application for	Nature	Date
BLh-2444 R & F	8-22-63	Lic. to cover CF (BFh-3723, as mod) which at chgs in ant-trans loc, ant-sys, EhF, HAAT, TFO and install new ant & trans.	th GRANTED	11-19-63
BTC⊃L61 R. & F.	2-24-63	Voluntary transfer of negative control of Maddens TV, Inc. (intermediate holding compant of licensee corporation) thru transfer of sto of mobile Press Register, Inc. (50% holding Company of Giddens TV, Inc) from Lillian C. McGowin, Joseph F. McGowin II et al as individuals & trustees to Lillian C. McGowin, Joseph F. McGowin II et al as Voting Trustees.	*	Ī-Ī7-64 1-23-64
BRH-298 R. & F.	12-12-63	Renewal of license. Atty: McKenna & Wilkinson	GRANTED	3-13-64
BRSCA- 404			Retad	
Rec'd	12-30-63		Not-dated RANTED 3	-13-64
Resub.	1-27-64	Atty: McKenna & Wilkinson		

FORM BC-121 Aug. 1955

Call Letters

			1100
Dated	Application for	Nature	Date
4-9-65 from 42(a) - Ori	McKenna & Wilkinson inc. request from license B/C 3-13-65	dated :	2 18-65 re
?-6-65 from	Frehock inc. in trip, supplement to above was	ver B/C	7-8-65
The state of the s	Voluntary acquisition of positive control of Giddens TV, Inc. (parent corp. of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc. (lic. corp) from The Mobile Press Register, Inc.	GRANTED SFF:	9-28-66 10-5-66
	Atty - McKenna & Wilkinson		
12-15-66 1-3-67 11-11-66		RANTED	3-29-67
1-3-67	Atty- David S. Stevens (McKenna & Wilkinson)		
	12-15-66 1-3-67 11-11-66	McKenna & Wilkinson inc. request from license 12(a) - Ori . B/C 3-13-65 2-6-65 from Frehock inc. in trip. supplement to above was 9-I-66 Voluntary acquisition of positive control of Giddens TV, Inc.(parent corp. of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc.(lic. corp) from The Mobile Press Register, Inc. Atty - McKenna & Wilkinson 12-15-66 1-3-67 11-11-66 Renewal of SCA	Dated Application for Nature 1-9-65 from McKenna & Wilkinson inc. request from licenses dated 1-2(a) - Ori . B/C 3-13-65 2-6-65 from Frohock inc. in trip. supplement to above war ver B/C 9-1-56 9-6-66 Voluntary acquisition of positive control of Granted Giddens TV, Inc. (parent corp. of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc. (lic. corp) from The Mobile Press Register, Inc. Atty - McKenna & Wilkinson 12-15-66 1-3-67 11-11-66 Renewal of SCA GRANTED

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call WKRG-FM

WKRG-TV, INC. Mobile, Alabama Action Nature Application for Date File No. Dated Renewal of license 12-12-69 BRH-298 Atty: James R. Cooke(McKenna & Wilkinson) 12-30-69 R & F GRANTED 6-25-70 #566084 \$75. 12-30-69 AMENDED 4-2-70 re: Programming 1-2-70 PN Renewal of SCA 1-30-70 BRSCA-404 2-3-70 R&F 2-3-70 #574888 \$30 PRESS 5-30-72 CP to install new trans. (RCA BTF-20E1); BPH-7935 install new ant. (RCA BFC-12B, 12 sects. & F 6-6-72 GRANTED 7-6-72 (H&V); chg. TPO; HAAT: 798'(H&V). 6-6-72 #080190 \$50 Code 061 Atty: James R. Cooke 0 1972 Press JUN Lic.(BPH-7935) for changes. 11-16-72 BLH-5665 GRANTED 1-22-73 11-20-72 R&F 129584-\$50. 11-20-72-AC-068 - Atty: McKenna, Wilkinson & Kittner 11-28-72 IAN 1 0 19 12-21-72 PTA (James R. Cooke) PRESS Amended engr. data F.C.C. - WASHINGTON, D. C.

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Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

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Call Letters

Nobile, Alabama		Aot	Action	
File No. Dated		Application for	Nature Date	
BLH-5666 R & F 129583-350 PTA PRESS	11-16-72 11-20-72 11-20-72- 11-26-72	Lic. to use former Main trans.(GATES, FMS-10B) for Auxiliary purposes only. ERP: 50kw C-068 Atty: James R. Cooke	(IEV). GRANTED	6-14-73
BRH-298 R & F P.N. PRESS	12-21-72 1-2-73 1-2-73 AN 1 9 1973	Renewal of License Atty.: James R. Cooke	GRANTED	4_27_73
BRSCA-404 R & F	12-21-72 1-2-73	Renewal of SCA		
BRH-298 BRSCA-404	11-17-75	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) RENEWAL OF SCA		
Recd. PN Recd.	11-26-75	Jas.R.Cooke, Atty.	GRANTED	3-9-76
FILED	2-3-76 EB 9 1976	P.C.C WASHINGTON, D. C.		

Call Letters W K R G-FM

File No. Dated		Application for	Nature Date	
R & F See WKRG(AM) Code 047 (FO	12/14/76 12/15/76 for fee pd	Voluntary transfer of control of lic corp from Giddens TV, Inc. to Kenneth R. Giddens Atty - McKenna, Wilkinson, etc (James R. Cooke)	GRANTED EFF: NO FEE:	12/28/76
BRH781201VK PRESS:JAN 2	1979	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Atty: R. Michael Senkowski	GRANTED	• 9-13-79
		F.C.C WASHINGTON. D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

