

WKKY

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

Official No. 1556

FM BROADCAST

**BROADCASTING STATION LICENSE RECORD**

On air ident. as Moss Point-Pascagoula 6-11-71

W K K Y (EFF: 4-24-77)

XW C I S-FM (EFF: 3-22-68)

Date first licensed **SEPTEMBER 2, 1964**

Call letters **XW A C Y-FM**

Station location **MOSS POINT, MISS.**

JACKSON COUNTY BROADCASTING COMPANY, INC. APLH 2-10-81 EFF: 2-23-81

\* STANDARD BROADCASTING, INC. (ALH 8-28-67 EFF: 9-1-67)

Name of licensee **xCOASTAL CITIES BROADCASTING COMPANY, INC.**

4510 Shortcut Rd., Pascagoula, Mississippi (per Renewal Applic. 3-5-73)

Transmitter location **xKreole Short Cut Rd., Moss Point, Miss. (PH 1-21-64) (LH 9-2-64)**

Same as transmitter (per Renewal Applic. 3-5-73)

Main studio location **xKreole Short Cut Rd., Moss Point, Miss. (PH 1-21-64) (LH 9-2-64)**

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4149 HAAT: 165	1-21-64	104.9mcs Ch. 285	ERP: 3kw TPO: 830w	Unl.	3-21 9-21-64
CP for a new Class A FM broadcast station.					
BLH-2567 HAAT: 150'	9-2-64	104.9mcs Ch. #285	ERP: 3kw TPO: 830w	Unl.	9-2-64 6-1-67
Lic. to cover CP(BPH-4149) which auth. a new FM broadcast station.					
BRH-1556	5-22-67	Renewal of license			6-1 6-1-70
BALH-999 - EFF:	8-28-67 9-1-67	Voluntary assignment of license.			
BRH-1556(L)	6-27-70	Renewa			6-1-73
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EBSA	5-22-72				
BRH-1556	8-10-73	RENEWAL OF LICENSE			6-1-76
BRH-1556(L)	5-27-76	Renewal			6-1-79
BRH-1556(L)	5-27-76	Supersede correct ant. sys.			6-1-79
BRH 790130 VA BPH800114AR	7-20-79	(S) RENEWAL OF LICENSE			6-1-82
HAAT: 205' (H&V) L	3-21-80	104.9mhz	ERP: 1.3kw (H&V)		3-21-81
CP to chg. Ant. sys, ERP & HAAT.					
BAPLH801006GU	2-10-81	Vol APLH EFF:			2-23-81
BLH-801204AE HAAT: 205' (H&V) (L)	3-5-81	104.9mhz	ERP: 1.30kW (H&V)		6-1-82
License to cover (BPH-800114AR) for changes.					
BPH-810313AR HAAT: 205' (H&V) (L)	6-12-81	104.9mhz;	ERP: 3kW (H&V) U		6-12-82
CP to chg. type Trans.; incre. ERP; Utilize Former Main Trans. As Aux. & chg. TPO.					

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W C I S-FM  
Letters NEW A C Y-FM

Name COASTAL CITIES BROADCASTING COMPANY, INC.  
MOSS POINT, MISSISSIPPI (PO Box 8352, Spring Hill Station, Mobile, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BPB-4149 R & F	9-30-63 10-7-63	Construction permit for a new FM broadcast station to be operated on: Freq.: 104.9mcs, Ch.285A ERP: 3kw Type trans.: Collins 830D-1A TPO: 0.828kw Type ant.: Collins 37M, 4 secs. HAAT: 149.6' Trans. loc.: Kreole Short Cut Rd., Moss Point, Miss. Studio loc.: Same as trans. loc.  <u>Samuel Miller, Atty.</u>	GRANTED	1-21-64
BLH-2567 R&F PTA: 6-5-64	5-18-64 5-26-64	Lic to cover CP (BPB-4149) which auth a new FM B/C station. Atty-Samuel Miller	GRANTED	9-2-64

APPLICATION RECORD - BROADCASTING

Call Letters ..... W A C Y - FM

Name ..... COASTAL CITIES BROADCASTING COMPANY, INC.  
Moss Point, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
EMLH- Rec'd  JUL 28 1967	12-27-66	Modification of license to change station location to Moss Point-Pascagoula, Miss.  Atty - Samuel Miller	Returned	7-26-67
	12-30-66		addl fee	not paid
ERH-1556 R. & F.	2-15-67	Renewal of license. Atty: Samuel Miller	GRANTED	5-22-67
	2-27-67			
-----				
BAIH-999 R & F  JUL 28 1967	7-14-67	Voluntary assignment of license to STANDARD BROADCASTING, INC.  Atty for assignor - Samuel Miller for assignee - Booth & Lovett	GRANTED	8-28-67
	7-18-67		EFF:	9-1-67

APPLICATION RECORD - BROADCASTING

Call Letters **WKKY**  
**XWCI 3-PM**

STANDARD BROADCASTING, INC.

Name **X COASTAL CITIES BROADCASTING COMPANY, INC.**  
**Moss Point, Mississippi**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1556 R & F #581575 \$75. PN - Nwspr PN - B/c PRESS APR 1 1970	2-2-70 3-2-70 3-2-70 3-2-70 3-9-70	Renewal of license Atty: John N. Papajohn (Pittman, Lovett, Ford, etc.)	GRANTED	6-27-70
BRH-1556 R & F P.N. PRESS APR 1 1973	2-26-73 3-5-73 3-5-73	Renewal of License	GRANTED	8-10-73
BRH-1556 R & F PN Recd. PRESS FEB 27 1976	1-30-76 2-2-76 " FEB 27 1976	RENEWAL OF LICENSE	GRANTED	5-27-76

APPLICATION RECORD - BROADCASTING

104.9mhz

Call  
Letters W K K Y

JACKSON COUNTY BROADCASTING COMPANY, INC.

Name XSTANDARD BROADCASTING, INC.  
Moss Point, MS

File No.	Dated	Application for	Action	
			Nature	Date
BRH790130VA PRESS	APR 4 1979	Renewal of License	GRANTED	7-20-79
BPH-800114AR PRESS: (O)	FEB 29 1980	CP to chg. ant. system; ERP: 1.29kw; HAAT: 207' (H&V); type ant. (PHELPS DODGE CFM-LP-3). Atty: ----	GRANTED	3-21-80
LETTER DATED PRESS (O)	4-17-71 JUN 2 1971	Filed by M.R. Cole Request for Dual City Identification As: PASCAGOULA-MOSS POINT, MISSISSIPPI? and CP (BPH 800114AR - chg. ant. sys)	GRANTED	6-11-71
BAPLH 301006GU Form 314 PRESS PN FILED	OCT 29 1980 11-17-80	Vol AV to Jackson County Broadcasting Company, Inc.  Atty for assignor-Ernest R. Schroeder Atty for assignee-Mark S. Fowler	GRANTED EFF:	2-10-81 2-23-81

BAPLH801006GU AMENDED 1-27-81 re: Lease agreement;  
Bank ltr;

AMENDED 2-9-81 Re: Exh. "A"(Assignor's portion)



#5

## APPLICATION RECORD-BROADCASTING

Call Letters: WKKY

JACKSON COUNTY BROADCASTING COMPANY, INC.  
 Name: STANDARD BROADCASTING, INC.

Station Location: MOSS POINT, MISSISSIPPI

File No.	Date	Description	Action and Date
BLH-801204AE PTA PRESS	JAN 2 1981	License to cover (BPH-800114AR) for changes. Atty: --	GRANTED 3-5-81
BPH810313AR PRESS (0)	APR 9 1981	Mod==of CP (BPH-800114AR) To chg. type Trans.; incre. ERP: 3.0kw (H&V); Utilize Former Trans. as Aux. & chg. TPO.	GRANTED: 6-12-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

