

WTAy

3-5-82 on-the-air-I.D. as: "CHICKASAW-PRICHARD-MOBILE, ALABAMA"
BROADCASTING STATION HISTORY RECORD

First licensed W J Q Y (EFF. 12-11-80)
 Call Letters X W T U X
 Station Location CHICKASAW, ALABAMA

Name PHILLIPS RADIO, INC.

Wolf Ridge Rd., Approx. 1.5 mi. SW of St. Stephens Rd. (U.S. Hwy. 45), Eight Mile Division, AL. (MPH-2-10-81)
 x 1300 ft. SSE of intersection of Cochran Rd & Lott Rd., Prichard, Al.
 Transmitter Location

2402 Wolf Ridge Road Mobile County, Alabama (PH-11-18-80)
 Main studio location TO BE DETERMINED,

Authorization Record

File No.	Granted	Facilities	Expires
BPH-10628 HAAT: 410' (H&V) (L)	3-31-80	98.3mhz ERP: 1.7kw (H&V) TPO: 2.15kw Ch.# 252A CP FOR NEW FM STATION	3-31-81
BPH-10628	7-7-80	CALL LETTERS ASSIGNED	& EBSA ISS
EMPH-800730AC (1)	11-18-80	Mod. of CP (BPH-10,628) to locate SL.	
E B S A	12-11-80	CALL SIGN CHANGE	
EMPH801107AP (L)	2-10-81	Mod. of CP(BPH-10,628, as Mod.) to chg TL; chg type Trans.; chg. type Ant.; incre ERP; decre HAAT and chg TPO.	
EMPH-810127AQ (2)	3-31-81	MP (BPH-10628, as Mod.) for ext. of time to:	9-30-81

APPLICATION RECORD - BROADCASTING

Call Letters
W T U X
NEW FM

Name **Phillips Radio, Inc.**
Chickasaw, Alabama (PO 19 Caison Trace, Spanish Fort, Alabama 36527)

File No.	Dated	Application for	Action		
			Nature	Date	
BPH-10628 R&F PN REC'D PRESS: AMENDED AMENDED AMENDED AMENDED	5-23-77	CP for new FM: 98.3mhz #252 ERP: 1.70KW(H&V)			
	5-24-77	HAAT: 410'(H&V)			
	6-9-77	Trans. HARRIS FM2.5H3; Ant: HARRIS FMC-2A, 2sects (H&V)	DESIGNATED FOR HEARING		
	SEP 28 1977		TL: 1300'SSW of intersection of Cochran Rd. and Lott Rd., Prichard, A;aba, a	MIN	OCT 15 1979
			SL&RC: to be determined, Chickasaw, Alabama	GRANTED	#79-276 3-31-80
	6-9-77	30o 45' 27" 88o 08'49" ATTY: John C. Quale Engr: Statement indicating that applicant is being serviced with cablevisin by Teleprompter Catv Co. of Mobile, Alabama			
	7-1-77	Section III(financial)			
	7-19-77	Community leader survey			
	11-23-77	Exh 6, telephone survey			

APPLICATION RECORD-BROADCASTING

Call Letters: W T U X

98.3MHz.

Name: PHILLIPS RADIO, INC.

Station Location: CHICKASAW, ALABAMA

File No.	Date	Description	Action and Date
BMPH800730AC PRESS (0)	AUG 22 1980	Mod. of CP (BPH-10,628) to locate SL at: 328 - S - Sage Avenue - Mobile - Alabama (OUTSIDE CITY LIMITS)	GRANTED 11-18-80 Cond' 1
Amended	10-1-80	REQUEST WAIVER OF SECTION 73.210(a) OF THE COMMISSION'S RULES. Atty. Barry D. Woods (Kirkland & Ellis) Chg. SL to: 2402 Wolf Ridge Road Mobile County, Alabama	

APPLICATION RECORD-BROADCASTING

98.3MHz.

WJQY

Call Letters: XW T U X

Name: PHILLIPS RADIO, INC.

Station Location: CHICKSAW, ALABAMA

File No.	Date	Description	Action and Date
BMPH801107AP PRESS (0)	DEC 9 1980	Mod. of CP (BPH-10,628, as Mod.) To chg. TL to: Wolf Ridge Rd., Approx. 1.5 mi. SW of St. Stephens Rd (U.S. Hwy. 45), Eight Mile Division, Alabama; chg. type Trans.; chg. type Ant. (HARRIS FML-2E, 2 sects. H&V); incre. ERP: 3kw (H&V); decre. HAAT: 300' (H&V) & chg. TPO. 30° 44' 14" 88° 08' 02" Atty. Barry D. Wood (Kirkland & Ellis)	GRANTED 2-10-81
BMPH-810127AQ PRESS: ARR	9 1981	MP(BPH-10,628 as mod.) for extension of time to: _____ (NEW STATION) Atty - Barry D. Wood	GRANTED: 3-31-81 TO: 9-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

