

WKCX

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Form BC 126  
June 1954 #1701

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-23-65

Call letters WKCX 11-19-79  
FM  
XWRM-FM

Station location ROME, GEORGIA

Name of licensee Coosa Valley Radio Company

Transmitter location 4.2 miles southwest of Rome on Horseleg Mountain, Rome, Georgia

Main studio location 710 Building, 710 Turner-McCall Boulevard, Rome, Georgia (SH 11-1-76)  
X 200 West 5th Avenue, Rome, Georgia



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4108 HAAT: 820'	12/9/64	97.7 Ch. 249	ERP: 295w TPO: 185w	Unl.	2/9/65 2/9/65
		CP for a new Class A FM broadcast station.			
<b>BMPH-8193 (1)</b>	<b>3-19-65</b>	<b>Mod. of CP(BPH-4108) to chg. type tran (RCA BTF-1E) &amp; type hor. ant. (RCA BFA-1B, 1 sect.); install vert. ant. (Electronic Research 300-1V); incr. TPO to 700w; and pick-up vert. ERP of 280w &amp; vert. HAAT of 810'.</b>			
BLH-2868 HAAT: 820' (H) 810' (V)	6-23-65	97.7mcs CH. 249	ERP: 295w (H) 280w (V)	(U) TPO: 700w	6-23 4-1-67
		Lic to cover CP(BPH-4108 as mod) which auth a new FM broadcast station.			
BRH-1701	3-29-67	Renewal of License			4-1 4-1-70
BRH-1701(S)	4-1-70	Renewal			4-1-73
EBSA	5-22-72				
BRH-1701(S)	8-30-74	RENEWAL			4-1-76
BRH-1701(S)	3-12-76	RENEWAL			4-1-79
BTC-8032	6/17/76	Vol acq of pos con EFF:			
BSH-1701(1)	11-1-76	ML to change SL and RC			
EBSA	11-19-79	chg. call			
BRH781201XW (L)	3-27-79	RENEWAL OF LICENSE			4-1-82



FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WZOM-FM  
~~WZOM-FM~~

Name COOSA VALLEY RADIO COMPANY  
Rome, Georgia (P.O.-c/o Charles E. Doss, Box 1546, Rome, Ga.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4108 R. & F.	9-9-63 9-11-63	CP for a new FM broadcast station to be operated on: Frequency: 97.7mc CH 249 ERP: 0.29kw Type transmitter: Gates FM-250C TPO: 0.191kw Type antenna: Gates FMA-2 (2 section) HAAT: 817 ft. Trans. location: 4.2 mi. S.W. of Rome on Horseleg Mountain, Rome, Ga. Studio location: 200 W. 5th Ave., Rome, Ga. Remote Control point: Same as Studio  Atty: Dow, Lonnes & Albertson Engr: W. J. Haley, Atlanta, Ga.	GRANTED	12/9/64



APPLICATION RECORD - BROADCASTING

Call Letters WGLB-FM

Name COCSA VALLEY RADIO COMPANY  
KONE, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8193 R&F	2-24-65 2-26-65	Modification of CP (BPH-4108 which authorized a new FM broadcast station) to change type trans (RCA-BTF-1E), increase TPO to 185w, change horizontal ant (RCA-BFA-1B, 1 section), and install vertical ant (Electronic Research-300-1V, 1 section), using a vertical ERP of .28kw.  Atty: Dow, Lohnes & Albertson	GRANTED	3-19-65
BLH-2868 R&F	5-10-65 5-10-65	License to cover CP (BPH-4108 as modified) which authorized a new FM broadcast station.  Atty: Dow, Lohnes & Albertson	GRANTED	6-23-65
BH-1701 R & F	12-29-66 1-3-67	Renewal of license.	GRANTED	3-29-67



# APPLICATION RECORD - BROADCASTING

Call  
Letters WRON-FM

Name COOSA VALLEY RADIO COMPANY  
Rome, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1701 R & F #566070 \$75. PN PRESS	12-29-69 12-30-69 12-30-69 12-30-69	Renewal of license	GRANTED	4-1-70
BRH-1701 R & F PN PRESS JAN 17 1973	12-29-72 1-2-73 1-2-72	Renewal of License AMENDED 4-4-73 re: ascert. of comm. needs; employment program	GRANTED	8-30-74
BRH-1701 R & F PN PRESS	11-7-75 12-1-75 12-1-75	Renewal of license AMENDED 2-24-76 re: commercial matter	GRANTED	3-12-76



## APPLICATION RECORD - BROADCASTING

97.7mhz

Call **WKCX**  
Letters **WROM-FM**Name **COOSA VALLEY RADIO COMPANY**  
**ROME, GEORGIA**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8032 Rec'd Filed See WROM(AM) for fee pd Code 047 (FORM 316)	4/19/76 4/30/76 5/11/76 18 MAY 1976	Voluntary acquisition of positive control of lic corp by Charles E. Doss thru purchase of stock from Dean Covington by Charles E. Doss and Barbara A. Doss  Atty - Dow, Lohnes & Albertson (Daniel Redmond)	GRANTED EFF: NO FEE:	6/17/76
BRH781201XW PRESS: FEB 7	1979	RENEWAL OF LICENSE  Atty: Daniel M. Redmond	GRANTED	3-27-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

