PRODUCT OF TRaman TRand

WJAD

MADE IN U.S.A.



REMOVABLE LABEL GUIDE CATALOG NO. 4550L 1/5



Form PC 126 June 1954 Official No. 2190

BROADCASTING STATION LICENSE RECORD

Date first licensed May. 15. 1968

Name of licensee JOHN A. DOWDY

1.3 mi. E. of Climax, Georgia & 0.3 mi. N. of US Route 84, Bainbridge, GA Transmitter location 24609 East Shotwell Street, Bainbridge, Ga.(BPH-4-20-66)(LH 5-15-68)

1609 East Shotwell Street, Bainbridge, Georgia (BPH-7-11-79)

Main studio location^X Same as Transmitter

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PREQUENCY MODULATION

W J A D (8-2-71) Call letters XW M G R - EM Station location BAINBRIDGE, GEORGIA

DECATUR BROADCASTING COMPANY, INC. (BAL gr 6/30/75 EFF: 1/1/75



CONSTRUCTION PERMIT AND LICENSE RECORD

Excellence of the second secon		-			
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BPH-4996	4-20-66	97.3mc.	ERP: 28	Skw Unl	6-20-66
HAAT: 145		h# 247	PO: 5 k		12-20-66
cond'l				proadcast	station.
BPH-4996	6-1-66	Mod. of	CP (BPH-4	96) to as	sion call
_ (1)		letters	MGR-F	M: and co	rrect_ant_hght
BMPH-9145					
BMPH-9145	12-20-00	completie	CPCHPH-A	996) for	
BMPH-9127	3-3-67			the second se	6-20-67
HAAT: 140'		ch#247	ERP: 28.	SKW U	6-20-66
cond'1		CPCBPH-4	1961 to 0	he one	6-20-67 Tans location
	(same sit	e); make	chp. in	ant. svete	m(decr. hght)
	and decre	ase HAAT			
BMPH-9343	6-13-67	Mod . of C	P (BPH-49	6 as mod.) for ext.
(1)		of compl	etion dat		12-20-67
BMPH-9551	8-25-67			Skw Un1.	
HAAT: 145		ch# 247	TPO: Ski	. 1	2-20-67
condl	Mod. of	CP(BBH-49	96 as 800	.) to make	che. in
BMPH-9707	ADL. RVS	rem.			
(1)	12-11-67	Mod. of	CP(BPH-49	96 as mod.	J for ext.
BLH-3985	5-15 20-	of comple	tion date	$\frac{to}{Unl} = -\frac{3}{4}$	-20-68.
BLN-3903	Lic to co	VOT BDH-4	006	d. for new	-1-70
	(Specify	type trans	s. & ant.).	FM
BRCH-896(1) 10-9-68	Operate	RC.		
ERH-2190(L)	4-1-70	Renewal			4-1-73
EBSA	5-22-72				
BRH-2190(L	4-13-73	RENE	NAL		4-1-76
BALH-2139	6/30/75	Vol AL EF	F: 1/1/75	consumate	d 4/29/75
BRH-2190()	13-9-76		RENEWAL		4-1-79
BPH790201A		97.3mhz E	RP: 100kk	(H&V) 7/	11/80
HAAT: 530'	(norv)	ur to dhg	. TL, ant	vst. ERP	11/00
(L)		C HAAT I	nstall ne	w trans.	
BRH781120UJ COMFEL	(5) 6-15-7	9 Renewal	l of Licer	nse 4-1	-82
South BE	2-29-80	NENIPORT DV	Allen		
		POR POR	AUTH EX	ANTED OPER PIRES 3-26	WITH REA

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2 BROADCASTING STATION HISTORY RECORD

First licensed

Nome

SEE CARD # 1

Main studio location

Station Location

Form BC-126 December 1978



Authorization Record						
File No.	Granted	Facilities	Expires			
LH-800211AH (L)	4-24-80	97.3mhz ERP: 100KW (H&V) HAAT: 530' (H&V) LIC: (BPH-790201AH) for changes.	4-1-82			



APPLICATION RECORD - BROADCASTING

FORM BC-121 AUG. 1955

Name	N.A ROWDY	
Name JOH Bat File No. BPH-4996 Rec'd Resub Recd Filed(order)	N.AA. DQUDY nbridge, Ge Dated 12-10-64 12-14-64 1-15-65 1-18-65 6-16-65	Applicati Construction permit f station to be operate Frequency: 97.3mc CH ERP: 28.6kw Type transmitter: Gate Type antenna: Gates Fr HAAT: 144 ft. Transmitter Loc.: 1609 Bainbridge, Geor Studio Loc.: Same as t (Waiver of Sect. 73.207
		(Waiver of Sect. 73.207 WAIVER OF SECT. 73.207 accepted for filing.
		F.G.C. WA

Call Letters -MHW-FM W M C R-F

ainbridge, Georgia)

ion for

for a new FM broadcast ed on: 247

tes FMS-5G (5kw)

MA-6A (6 sections)

9 East Shotwell St. rgia (Same as AM) transmitter

7 of Rules Reg.1-18-65) 7 granted 6-16-65-application

GRANTED 4-20-66 Cond'1 re WHGR (AM) submit 302s

RETURNED - + + - +---

Action

Date

Nature

Shops



APPLICATION RECORD - BROADCASTING

FORM BC-121 AUG. 1955

1 2

Dated 11-18-66 11-23-66 -12-8-66 12-8-66	Application for Modification of CP(BPH-4996 which authorized a new FM broadcast station) to change ant-tra loc-tion(same site); make chg. in ant. system (decrease height.); decrease HAAT to 140 ft. Modification of CP(BPH-4996 which authorized a new FM broadcast station) for extension of	Nature ne GRAVIE cond	
11-23-66	a new FM broadcast station) to change ant-tra loc-tion(same site); make chg. in ant. system (decrease height.); decrease HAAT to 140 ft. Modification of CP(BPH-4996 which authorized a	cond	11
	Modification of CP(BPH-4996 which authorized a	GRANTED	12-20-66
	completion_date from 12-20-66 to 8-1-67	to	6-20-67
3-27-57 3-28-57	Modififeation of CP(BPH-4996 as mod., which authorized a new FM b/c station) for extension of completion date from 6-20-67 to 2-1-68.	GRANTED	6-13-67 12-20-67
7-21-67 7-27-67	changes in trans antenna system.	cond'1	8-25-67 submit 302 for
	Mod. of CP(DPH-4990 as mod., Which authorized		12-11-67 3-20-68
-	3-28-57 7-21-67 7-27-67 7-27-67	3-27-57 3-28-57 Modififeation of CP(BPH-4996 as mod., which authorized a new FM b/c station) for extension of completion date from 6-20-67 to 2-1-68. 7-21-67 Modification of CP(BPH-4996 as mod., which authorized a new FM b/c station) to make changes in trans antenna system. 10-31-67 Mod. of CP(BPH-4996 as mod., which authorized authorized of CP(BPH-4996 as mod., which authorized G	3-27-57 3-28-57 Modififeation of CP(RPH-4996 as mod., which authorized a new FM b/c station) for extension of completion date from 6-20-67 to 2-1-68. 7-21-67 Modification of CP(RPH-4996 as mod., which authorized a new FM b/c station) to make changes in trans antenna system. 10-31-67 Mod. of CP(BPH-4996 as mod., which authorized CRANTED cond'1

F.C.C. . WASHINGTON. D. C.

and the second

Call Letters ... W.M.G.R-FM



FORM BC-121 #3 AUG. 1955

APPLICATION RECORD - BROADCASTING WJAD Call Letters XW- X

File No.	Dated	Application for	Natur	Date
H-3985 & F 414187 \$30 T	3/18/68 3/22/68 3/22/68 4/1/68 AY 8 1968	License (BPH_4996 as mod., for new FM station (trans. GATES FM_5B_antJAMPRO JA_68).	GRANTEE	5-15-68
BRCH-896 R & F 462938 \$30 ULI 9 1968	9-23-68 10-2-68 10-2-68	Modification of license to operate trans- mitter by remote control from 1609 East Shotwell Street, Bainbridge, Georgia.	GRANTED	10-9-68
BRH-2190 R & F #568157 \$75. PN FEE PRESS	$12-29-69 \\ 1-5-70 \\ 1-5-70 \\ 1-5-70 \\ 2 5 1970$	Renewal of license	RANTED	4-1-70
		P.C.C WASHINGTON, D. C.		

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	the second se		G) 6/ 5/ 1/	-	the second s
	File No. Dated		Application for		Date
RPP	LH-3985 & F 414187 \$30 T	3/18/68 3/22/68 3/22/68 4/1/68 AY 8 1968	License (BPH_4995 as mod., for new FM station (trans. GATES FM_5B_antJAMPRO JA_6B).	GRANTED	5-15-68
	BRCH-896 B & F 462938 \$30 ULI 9 1968	9-23-68 10-2-68 10-2-68	Modification of license to operate trans- mitter by remote control from 1609 East Shotwell Street, Bainbridge, Georgia.	GRANTED	10-9-68
	BRH-2190 R & F #568157 \$75. PN FEE PRESS FEE	$12-29-69 \\ 1-5-70 \\ 1-5-70 \\ 2-5-79 \\ 2-5-79 \\ 70$	Renewal of license	RANTED	4-1-70
			P.C.C WASHINGTON, D.C.		



#4 Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

DECATUR BROADCASTING COMPANY, INC. Name OHN A. DOWDY BAINBRIDGE, GEORGIA

	The second s	
File No.	Dated	Application for
BRH-2190 R & F	12-29-72	RENEWAL OF LICENSE
PN Recd.	1-2-73	AMENDED 3-27-73 re: programming
PRESS 0 9	1973	
BALH-2139 Rec	5-26-75	Voluntary assignment of license
FEE PD \$50 #	434645	DECATUR BREADCASTING COMPANY,
CODE 049 -&	6-17-75	
(FORM 316) (A		
JUN 3 0 197		
BRH-2190 R & F	11-24-75 11-28-75	RENEWAL OF LICENSE
PN Recd.	"	
PRESS	JAN 23 1976	
		F.C.C WASHINGTON. D. C.

Call Letters D



Form BC-121 May 1976 4-68

#5

APPLICATION RECORD - BROADCASTING

BROADCASTING COMPANY, INC. Name

	Action					
File No.	Dated	Application for	Nature	and a second sec		
BRH781120 U PRESS FE	J P 1 4 1979	RENEWAL OF LICENSE	GRANTED	6-15-79		
BPH790201AH PRESS:	MAR 4 3 197	Construction permit to chg TL: 1.3 miles E of Climax Georiga and 0.3 miles N of US Route 84 Bainbridge, Georgia; install new trans(HARRIS FM-20K);ant(HARRIS FMS-12,21 sections H&V ma chgs in ant sys (incr hght) chg ERP: 100KW(H& HAAT: 527'(H&V) 30 52 57 84 24 36 MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.13	ke V);	7/11/79		
BLH-800211AH PTA PRESS	APR 1 4 1980	nooge nous	GRANTED	4-24-80		

Call Letters .W.J.A.R.

97.3

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About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

