
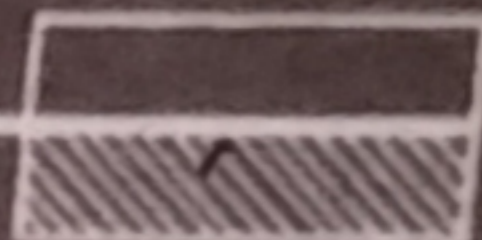


W I Y D-FM

 SPERRY RAND



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

W I Y D-FM(EFF:10-10-72)

Date first licensed 12-13-74

Call letters XW W P F-FM

RONALD G. TUNLIN and GEORGIA HALL Station location Palatka, Florida
TERWILLEGAR dba HALL BROADCASTING COMPANY(ALH 2-20-81, EFF:

~~XHALL BROADCASTING COMPANY~~

~~XSIS RADIO, INC. (AL 10-5-78 not consummated)~~

Name of licensee XHall Broadcasting Company

One Mile South of Hwy. 16, 2.6 mi. E-SE of Penney Farm, Clay, Fla.

Transmitter location X900 Block, River Street, Palatka, Florida (PH-10-27-71) (PH-10-5-78)

ZIP: 12077 900 Block River Street, Palatka, Florida (PH-10-5-78)
Main studio location XSame as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From To
BPH-7035(L) HAAT: 180' (H&V) Cond' 1	10-27-71	99.9	ERP: 100kw(H) 20.5kw(V) TPO: 20kw	(RC)	10-27-72
BPH-7035(1)	1-24-72	Call letters assigned.			
EBSA	5-22-72				
BMPH-13,620 (2)	11-3-72	MP(BPH-7035) Extension time 3-30-73			
BMPH-13,646 (3)	12-5-72	MP(BPH-7035 as mod) chg. trans., ant., chg. transmission line, ERP: 100 kw(H) 25kw(V)			
BPH-6157(L) HAAT: 180' (H&V)	12-13-74	Lic. (BPH-7035, as mod.) - New 2-1-76 ERP: 100kw(H) & 25kw(V) RC			
BRH-2992(S)	1-28-76	Renewal			2-1-79
BPH-10663 (L) HAAT: 950' (H&V)	10-5-78	99.9MHz.	ERP: 99kw(H&V) 100 kw (max.)	10-5-79	
CP to chg. TL, Trans., Ant., HAAT & ERP (H&V)					
BALH-2560	10-5-78	Vol. AL not consummated			
COURT OF APPEAL notice sent. Appeal filed by Torrid Beng. Co 11-16-78 against grant of BPH-10663 and BALH-2560.					
BRH 780928 COMTEL	UI 3-27-79	(L)	REN. OF LICENSE		2-1-82
Delete marking from license.					
BPH800317AU (L)	8-4-80	99.9mhz.	ERP: 50kW (h&v)	8-4-81	
CP to mke chgs in Ant. Sys decre. ERP (h); incre ERP (v) decre. HAAT; & chg TPO.					
BLH-801014 (L)	1-8-81	99.9mhz	ERP: 50kW(H&V)	2-1-82	
License to cover (BPH-800317AU) for changes.					
BALH810113FZ	2-20-81	VOL ALH	EFF:		

APPLICATION RECORD-BROADCASTING

RONALD G. TUMLIN and GEORGIA HALL TERWILLEGAR dba

Call Letters: WIYD-FM

HALL BROADCASTING COMPANY

Name: x HALL BROADCASTING COMPANY

Station Location: Palatka, Florida

File No.	Date	Description	Action and Date
BALH 810113FZ Form 316 PRESS FEB 0 6 1981 Also see WIYD(am)		Vol AL to Ronald G. Tumlin and Georgia Hall Terwillegar dba Hall Broadcasting Company Atty-Jerrold Miller	GRANTED 2-20-81 EFF: 2-27-81
BALH810116GN Form 314 PRESS FEB 2 5 1981 PN FILED 1-16-81		Vol AL to Ronette Communications Corporation Atty Jerrold Miller Contingent on grant of BALH810113FZ	EFF: 7-17-81
AC BPH-810309AI (C) JUL 10 81 PN Recd.	CUT OFF AUG 19 81 3-23-81	Construction permit to chg. TL: East side of Old Brick Road 1.2 miles north of Espanaola, Florida, incr. ERP: 100 kW H&V; HAAT: 900', H&V chg. type transmitter and make chgs. in ant. sys. 29 31 22 81 18 45 MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 Atty: Jerrold Miller	

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Hall Broadcasting Company

Call Letters **W W P F-FM**
XNEW-FM

X J. P. Hall Adm, of the Estate of Geroge W. Hall, deceased and
Mrs. Robert E. Williams, dba Hall Broadcasting Company

Name

Palatka, Florida (PO 900 Block River Street, Box 86, Platka, Florida 32077)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7035 R & F #579272 \$75 PRESS: PN REC'd:	2-3-70 2-19-70 2-19-70 MAR 11 1970 5-4-70	CP for New FM on: 99.9mc. #260 ERP: 100kws(h) 20.4kws(v) HAAT: 178.04' (h&v) TPO: 20kws. Trans: C.C.A.-FM-20000DS; Ant:CCA-FMA-6710R, 6 horiz. & 6 vert. sects. T-SL: & RC: 900 Block River St., Palatka, Fla. REQUEST FOR WAIVER OF PROPOSED RULE IN DOCKET 29° 38' 23" - 81° 38' 27" Atty - Sellan & Gregory (Harry G. Sells) Engr- Ambrose W. Kramer (DeFuniak Springs, Fla.) AM STATION: WWPf, Palatka, Florida. Additional Information regarding Financial Assets.	GRANTED Cond'l RE; antenna Grant Fee: \$1,800 Paid. 016, 12-6-71, W022818 NO. 18110 Grant Fee Refunded on 1-4-71. Not Required Application filed prior to Grant Fee Schedule	10-27-71
AMENDED	5-5-70			
AMENDED PRESS: AMENDED	4-7-71 21 APR 1971 5-26-71	Chg. Name . Community Needs & Interest.		

APPLICATION RECORD - BROADCASTING

99.9mc

Call Letters W I Y D-FM
XWWPF-FM

Name HALL BROADCASTING COMPANY
Palatka, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,620 R & F #112211 \$50 Code 068 Press OCT 24 1972	9-25-72 9-25-72 9-25-72	MP (BPH-7035) for extension of completion date to 3-30-73. (New Station) Atty: Harry G. Sells	GRANTED TO	11-3-72 3-30-73
BMPH-13,646 R & F #128386 \$50 Code 061 Press NOV 29 1972	11-14-72 11-15-72 11-15-72	MP (BPH-7035, as mod.) chg. trans. (Gates FM-20H3); chg. ant. (Gates FMC-6, 6 sects. (H&V); chg. transmission line and chg. ERP: 100KW(H) and 25KW(V). Atty: Harry G. Sells	GRANTED	12-5-72
BLH-6157 Rec'd W 516586-\$50 LTD PTA Amended " & F PTA Ext. PRESS Memo frm b/c fac.	12-6-72 12-6-72 12-6-72-068 12-13-72 1-22-73 3-29-73 9-12-73	Lic.(BPH-7035, as mod.)-New Sta. Atty: <u>Sells</u> and Gregory to exp. 1-13-73-cond. on CP re WWPF(AM) enrg. data pend. DM auth. for AM Amended 11-18-74-Sect. VI F.C.C. - WASHINGTON, D. C. 9-13-74-Cor. coordinates: 29°38'23"-81°38'26"	GRANTED	12-13-74

BPH-10663 AMENDED 8-23-77 Environmental Impact Statement
AMENDED 9-23-77 re financial, programming, employee stock ownership trust agreement
PETITION TO DENY filed 10-26-77 by Vern. Wilkinson for WIVY-FM (BPH-10663 & BALH-2560)

BPH-10663 MOTION FOR EXTENSION OF TIME filed 11-7-77 by Sis Radio, Inc.

MOTION FOR EXTENSION OF TIME FILED 1-30-78 BY Thomas Schattenfield on behalf of Sis Radio, Inc.

Re: BALH-2560, Amended 10-3-77 re financial, (Ltr re loan)

Re: BALH-2560 Amended 10-6-77 re financial

BALH-2560 - MOTION FOR EXTENSION OF TIME filed 11-7-77 by Sis Radio, Inc.
MOTION FOR EXT OF TIME TO FILE OPPOSITION TO PET TO DENY filed 12-19-77 by Atty. Schattenfield
RE: BPH-10663 PETITION TO DENY filed 12-2-77 by Rounsaville of Jacksonville, Inc. on behalf of assignee
Motion for ext of time to file Oppos to Pet to deny filed 1-7-78 by Attys for Sis Radio,

10-26-77 PETITION TO DENY FILED BY VERNON WILKINSON ON BEHALF OF WIVY-FM (JACKSONVILLE, FLA.)
RE: BALH-2560 - MOTION FOR EXT OF TIME TO FILE OPPOS TO PET TO DENY filed 1-13-78 by Attys
on behalf of assignee

MOTION FOR EXT OF TIME TO FILE OPPO TO PET TO DENY filed 1-30-78 by Attys on behalf of assignee
MOTION FOR EXT OF TIME TO FILE OPPO TO PET TO DENY filed 2-6-78 by Attys on behalf of assignee
OPPOSITIONS TO PET TO DENY filed 2-9-78 by Atty Schattenfield on behalf of assignee; engr.
statement & exhibit also filed

AMENDED 2-9-78 re purchase agreement; programming & staff; financial data
and BALH-2560
BPH-10663/2-17-78 JOINT MOTION FOR EXTENSION OF TIME FILED BY JOHN FIORINI III ON BEHALF OF
TORRID BROADCASTING COMPANY AND ROUNSAVILLE OF JACKSONVILLE, INC. (to reply to Oppos to Pet to Deny)

REPLY OF TORRID B/CING CO (WIVY-FM) TO OPPOSITION TO PET TO DENY filed 3-24-78 by Atty Wilkinson

3-24-78 REPLY FILED BY JOHN E. FIORINI, III. OF TORRID B/CING CO. (WIVY-FM)

AMENDED 8-4-78 re: Riverbank Ass. is gen. part.; B/c int. of Riverbank Ass. & stock of Sis
Radio, Inc. voted on behalf of Riverbank Ass. by William Spears.

**** SEE CARD #4 ****

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WLYD-FM

HALL BROADCASTING COMPANY
X SIS RADIO, INC. (not consummated)

Name X HALL BROADCASTING COMPANY
PALATKA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BALH-2560	(CONT'D FROM CARD #3)		GRANTED	10-5-78
		AMENDED 9-25-78 - financial data	NOT CONSUMMATED	
		JOINT MOTION FOR LEAVE TO FILE SUPPLEMENT TO PET TO DENY (LTR 7-18-79) filed 10-3-78 by Attys. McKenna, Wilkinson & Kittner on behalf of Torrid B/Cing Company and Rounsaville of Jacksonville, Inc.		
		JOINT SUPPLEMENT TO PETITIONS TO DENY (req. postponement of Comm. consideration) filed 10-3-78 by above attys on behalf of Torrid / etc.		
		OPPOSITION TO JOINT MOTION FOR LEAVE TO FILE SUPPLEMENT TO PET TO DENY filed 10-4-78 by attys for assignee		
	10-3-78	JOINT SUPPLEMENT TO PETITIONS TO DENY FILED BY TORRID B/CING CO. & ROUNSAVILLE OF JACKSONVILLE THRU THEIR ATTYS. VERNON L. WILKINSON & R. MICHAEL SENKOWSKI (TORRID) & VINCENT A. PEPPER & JOHN E. FIORINI, III (ROUNSAVILLE)		
	10-3-78	JOINT MOTION FOR LEAVE TO FILE SUPPLEMENT TO PETITIONS TO DENY FILED BY TORRID B/CING CO. & ROUNSAVILLE OF JACKSONVILLE THRU THEIR ATTYS. VERNON L. WILKINSON & R. MICHAEL SENOWSKI (TORRID) & VINCENT A. PEPPER & JOHN E. FIORINI, III (ROUNSAVILLE)		

BALH-2560 Amended 9-25-78 re: Revised financial plan; commitment letter from Harold Ross & bal. sheet; bank ltr. & bal. sheets of SIS Radio and subsidiary companys
REVISED PURCHASE AGREEMENT & FINANCIAL PLAN filed 4-20-79
THIRD AMENDMENT TO PURCHASE AGREEMENT & FINANCING
filed 5-1-79 by Atty Tillotson on behalf of Sis Radio, Inc.
COMMENTS OF SIS RADIO, INC. re LETTER filed by Torrid
B/C Company - filed 5-1-79 (Original signature page/ filed 5-2-79
REQUEST FOR PROMPT STAY OR RECISSION OF GRANTS filed 4-27-
by Atty Senkowski (McKenna, Wilkinson & Kittner) on behalf
of Torrid B/C Company (response to revised amend filed 4-20-

re BPH-10663

- 10-3-78 JOINT SUPPLEMENT TO PETITIONS TO DENY FILED BY TORRID B/CING CO. & ROUNSAVILLE OF JACKSONVILLE THRU THEIR ATTYS. VERNON L. WILKINSON & R. MICHAEL SENOWSKI (TORRID) & VINCENT A. PEPPER & JOHN E. FIORINI, III (ROUNSAVILLE)
- 10-3-78 JOINT MOTION FOR LEAVE TO FILE SUPPLEMENT TO PETITIONS TO DENY FILED BY TORRID B/CING CO. & ROUNSAVILLE OF JACKSONVILLE THRU THEIR ATTYS. VERNON L. WILKINSON & R. MICHAEL SENOWSKI (TORRID) & VINCENT A. PEPPER & JOHN E. FIORINI, III (ROUNSAVILLE)
- 11-22-78 PETITION FOR RECONSIDERATION filed by "Rounsaville"
- 12-5-78 OPPOSITION OF SIS RADIO, INC. TO PETITION FOR RECONSIDERATION filed by Thomas Schatterfield for SIS
- 12-15-78 REPLY filed by Vincent Pepper on behalf of ROUNSAVILLE OF JACKSONVILLE, INC.
- 12-5-79 PETITION FOR RECONSIDERATION FILED BY JAMEA S. MCKENNA, JR. ON BEHALF OF TORRID B/Cing Company.

APPLICATION RECORD - BROADCASTING

Call
Letters W I Y D-FMName HALL BROADCASTING COMPANY
PALATKA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRH 780928UI PRESS	DEC 4 1978	RENEWAL OF LICENSE	GRANTED	3-27-79
BMPH790928AQ PRESS (0)	OCT 29 1979	MP (BPH-10,663) For Extension of Time to: (FOR CHANGES) Atty. Harry G. Sells (Sells & Gregory)	GRANTED SET ASIDE DISMISSED	11-2-79 12-13-79 6-20-80
BPH800317AU PRESS: (0)	MAY 05 1980	CP to make chgs. in Ant. System; decr. ERP: 50kw(h); incr. vert. ERP: 50kw; decr. HAAT: 178.04' (h&v) & chg. TPO.	GRANTED COND'L	8-4-80
BLH-801014AC PTA PRESS	NOV 10 1980	License to cover (BPH-800317AU) for changes. Atty: --	GRANTED	1-8-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

