

W I L - F M



**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1390199

Form B 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Official No. 1405

W I L-FM (Eff. 9-1-74)

x K F M S (EFF: 3-30-73)

Date first licensed October 26, 1962

Call letters WIL-FM

Station location St. Louis, Missouri

WIL MUSIC, INC. (MLH 9-13-68)

x WIL NEWS, INC. (ALH & ASCA 8-2-67 EFF. 8-9-67)

x RADIO STATION WIL, A JOINT VENTURE (ALH & ASCA 3-9-67 EFF: 3-16-67)

Name of licensee x RADIO STATION WIL, A Joint Venture

HWY 21, and BUTLER HILL RD., ST LOUIS, MISSOURI (PH 8-11-80)

x 1215 Cole Street, St. Louis, Missouri (BPH-10-15-69)

x 532 DeBaliviere, St. Louis, Missouri (BMPH 9-7-61)

Transmitter location x 3715 Lindell Blvd., St. Louis, Missouri (BPH-12-16-59)

63101 300 North 12th Blvd., St. Louis, Missouri (BRCH 12-21-65)

x Route #1, Dupo, Illinois (BRCH 9-1-65) (Temporary Location).

Main studio location x 3715 Lindell Blvd., St. Louis, Missouri (BPH-12-16-59)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Apph. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-2830 Terr: 310'	12-16-59	92.3mcs Ch. 222	22kw ERP. TPO: 5kw	U	2-16 8-16-60
		CP for a new FM broadcast station.			
BPH-6585 (2)	3-8-61				Mod. CP for extension to 7-1-61
BMPH-6774 BMPH-6874  CONDL	9-7-61	92.3mc CH222	38kw TPO 5kw	Un HAAT 320'	2-16 1-2-62
		Mod of CP(BPH-2830) for ext. of comp. date and chg. HAAT; chg. ant-trans. location; chg. type antenna & trans.			
BPH-7068 (1)	1-30-62				Mod. CP(BPH-2830) for extension of completion date to March 30, 1962
BMPH-7165 (2)	5-11-62				Mod. of <del>BPH-2830</del> CP(BPH-2830 as mod.) for ext. of completion date to 6-15-62.
BRCH-381 (3)	7-9-62				Mod. of CP(BPH-2830) to operate transmitter by remote control from 3715 Lindell Blvd., St. Louis, Missouri.
BLH-2166 HAAT: 320'	10-26-62	92.3mcs Ch.222	ERP:38kw TPO:5kw	Unl.	10-26 2-1-65
		Lic. to cover CP(BPH-2830, as mod.) which auth. a new FM Broadcast Station.			
BSCA-532	9-2-64				Subsidiary Communications Authorization on approx. 67 kilocycles to 2-1-65.
BRCH-638 Not. Issued. Telegram sent.	9-1-65				Mod. of Lic. to chg. main Studio to TEMPORARY LOCATION on Route #1, Dupon, Illinois and operate remote control.
BRH-1405	12-15-65				12-15 2-1-67
		RENEWAL OF LICENSE			
BSCA-532	12-15-65				Subsidiary Communications Authorization on approx. 67 kilocycles to 2-1-67
BRCH-669 HAAT: 320'	12-21-65	92.3mcs Ch.222	ERP:38kw TPO:5kw	U	12-21 2-1-67
		Mod. of license to change studio loc. and remote control point to 300 North 12th Blvd., St. Louis, Missouri.			

Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... *W. I. L. FM* .....

Station location .....

Name of licensee ..... *SEE CARD #1* .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BRH-1405 BRSCA-532	1-25-67	Renewal of License Renewal of SCA			2-1-67 2-1-68	
BALH-957 BRSCA-258	3-9-67	Voluntary assignment of license & SCA to RADIO STATION WIL, A JOINT VENTURE.				
EFF:	3-16-67					
BALH-980 BRSCA-265	8-2-67	Voluntary assignment of license & SCA				
BRH-1405(L) BRSCA-532	1-30-68	Renewal of Lic. & NDEA Renewal of SCA			2-1-71	
BMLH-316 (1)	9-13-68	ML to chg. name (also SCA)				
BPH-6560 HAAT: 510' (h&v)	10-15-69	92.3mc Ch#222	TPO: 19.5kw ERP: 47kw (h&v)		2-15-69 6-15-70	
		CP. Chg. ant-trans loc. install dual polarized ant; install new trans. ERP, TPO, HAAT.				
BRH-1405(L)	7-21-70	Lic. (BRH-6560) for changes.				2-1-71
BRH-1405 BRSCA-532	1-29-71	RENEWAL OF LICENSE & NDEA				
EBSA	5-25-72	RENEWAL OF SCA				2-1-74
BRH-1405(L) BRSCA-532	7-3-74	Renewal of License Renewal of SCA			2-1-77	
BSH-1405(1) EBSA	9-1-74 9-1-74	ML to change call letters				
BRH-1405(L) BRSCA-532	1-13-77	Renewal of license Renewal of SCA			2-1-80	
COMTEL	1-27-78	TRANS: HARRIS FM-20H3 now installed				
BPH791022AG HAAT: 910' (h&v) (L)	8-11-80	92.3mhz. 100kW MAX (h&v)	ERP: 97.5kW (h&v)		8-11-81	
		CP to incre. HAAT; chg. TL & mke chg in antenna system.				
BRH791001VX(S) BRSCA791001VX	11-12-81	Renewal of License & SCA				2-1-83

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters new WIL-FMName RADIO STATION WIL, A Joint Venture  
(P.O. - c/o H & E Balaban Corp., 190 N. State St., Chicago 1, Illinois)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2830 Rec'd Filed	10-21-59 10-28-59 10-28-59	Construction permit for a new FM broadcast station to be operated on: Frequency - 92.3mc CH 222 ERP - 22.2 kw Type transmitter - RCA BTF 5B Type antenna - RCA BFA 5A (5 section) HAAT 309.75 ft Trans. location - 3715 Lindell Blvd. St. Louis, Mo. Studio location - Same as transmitter  Atty. - McKenna & Wilkinson Engr. - Walter F. Kean, Riverside, Ill.	GRANTED	12-16-59
BPH-6362 R & F	7-15-60 7-18-60	Modification of U. P. (BPH-2830 which authorized a new FM broadcast station) for extension of completion date from 8-16-60 to 2-18-61. Atty's: McKenna & Wilkinson	GRANTED	8-8-60

AUG. 1955

Call  
Letters WIL-FMName RADIO STATION WIL, A Joint Venture  
St. Louis, Mo.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-6585 R & F	1-13-61 1-17-61	Modification of construction permit (BPM-2830 as modified which authorized a new FM Broadcast Station) for extension of completion date from 2-15-61 to 7-1-61.  Attys. McKenna & Wilkinson	GRANTED	3-8-61
BMPH-6774 Rec'd&Filed	6-1-61 6-5-61	Modification of CP(BPM-2830 as mod. which auth. a new FM Broadcast station) for extension completion date from 7-1-61 to 9-1-61  McKenna and Wilkinson, Attys.	GRANTED  TO	9-7-61 (issued with BMPH-6874) 1-2-62
BMPH-6874 Rec'd&Filed	8-3-61 8-9-61	Mod. of CP(BPM-2830 as mod. which auth. a new FM Broadcast station) to incr. HAAT from 310' to 320.5'; change antenna-transmitter location from "3715 Lindell Blvd., St. Louis, Missouri" to "532 DeBaliviere, St. Louis, Missouri"; change type transmitter to a Standard Electronic, 2012; change antenna system(incr.height) and change antenna(RCA,BFA-8A).  McKenna and Wilkinson, Attys.	GRANTED	9-7-61 TPO 5kw ERP 38kw HAAT 320'  CONDL

APPLICATION RECORD - BROADCASTING

Call Letters WIL-FM

Name RADIO STATION WIL, A JOINT VENTURE  
St. Louis, Mo.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7068 R & F	12-22-61 12-29-61	Mod. of C.P. (BPH-2830 as modified which authorized a new FM Broadcast Station) for extension of completion date from 1-2-62 to 3-2-62 Atty. Coll	GRANTED	1-30-62 to <del>3-30-62</del>
BMPH-7165 R & F	3-15-62 3-21-62	Mod. of CP (BPH-2830, as mod. which auth. a new FM B/C Station) for extension of completion date from 3-30-62 to 4-30-62.  Atty. - McKenna & Wilkinson (R.W. Coll)	GRANTED	5-11-62 to 6-15-62



FORM BC-121  
AUG. 1955

#4  
APPLICATION RECORD - BROADCASTING

Call  
Letters .....I.I.L...FM.....

Name RADIO STATION WIL, A JOINT VENTURE  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-381 Rec'd Filed	6-19-62 6-27-62 6-27-62	Mod. of CP (BPH-2830) to operate transmitter by remote control from 3715 Lindell Blvd., St. Louis, Missouri  Robert W. Coll, Atty.	GRANTED	7-9-62
BMFH-7264 R & F	6-13-62 6-15-62	Mod. of CP (BPH-2830 as mod., which auth. a new FM B/C Station) for extension of completion date from 6-15-62 to 7-31-62.  Atty: Robert W. Coll	DISMISSED Unnec	8-9-62 (L pending)
BLH-2166 R & F	6-19-62 6-27-62	Lic. to cover CP (BPH-2830 as mod) which auth a new FM B/C station.  Attys: McKenna & Wilkinson	GRANTED	10-26-62

FORM BC-121 #5  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters WIL-FM

Name RADIO STATION WIL, A JOINT VENTURE  
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-532 R & F	5-25-64 6-4-64	Request for subsidiary communications auth on sub-carrier frequencies: 26kc; 42kc and 67kcs. Atty: McKenna & Wilkinson	GRANTED	9-2-64
Amended R & E	8-27-64 8-28-64	Amended to delete 26kc & 42kc.		
BRH-1405 R & F	11/4/64 11/9/64	Renewal of license	GRANTED	12-15-65
BRSCA-532 R & F	11/25/64 11/27/64	Renewal of license (SCA)  Atty. McKenna & Wilkinson		
Ltr. dated 4-15-65 from Frohock inc. in trip request for waiver 73.242 - B/C 4-19-65				

APPLICATION RECORD - BROADCASTING

Call Letters W I L -FM

Name RADIO STATION WIL, A JOINT VENTURE  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-638 Rec'd Filed	8-11-65 8-13-65 8-13-65	Modification of license to change studio location and remote control point to Route #1, Dupon, Illinois (TEMPORARY LOCATION). REQUEST WAIVER OF SECTION 73.30 OF RULES.  Aaron I. Fleischman, Atty.	GRANTED Telegram sent Not issued.	9-1-65
BRCH-669 Rec'd Filed	11-19-65 11-30-65 11-30-65	Modification of license to change studio location and remote control point to 300 North 12th Boulevard, St. Louis, Missouri.  Robert W. Coll, Atty.	GRANTED	12-21-65
BRH-1405 R & F BRSCA-532 R & F	10-28-66 11-1-66 10-29-66 11-1-66	Renewal of license (SHORT TERM)  Renewal of SCA Atty- Thomas N. Frohock (McKenna & Wilkinson)	GRANTED	1-25-67

FORM BC-121 #7  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W I L-FM

WILS NEWS, INC.  
Name x RADIO STATION WIL, A JOINT VENTURE  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BALH-957 BASCA-258 R & F (Form 316)	2-6-67 2-8-67	Voluntary assignment of license and SCA to RADIO STATION WIL, A JOINT VENTURE  Atty - McKenna & Wilkinson	GRANTED EFF:	3-9-67 3-16-67
BALH-980 BASCA-265 R & F	5-5-67 5-8-67	Voluntary assignment of license and SCA to WIL NEWS, INC.  Atty for assignor - McKenna & Wilkinson for assignee - Mallyck & Bernton	GRANTED Eff.	8-2-67 8-9-67
BRH-1405 BRSCA-532 R & F NOV 20 1967	10/30/67 10/27/67 11/1/67	RENEWAL OF LICENSE and SCA on 67kcs Atty: E. Theodore Mallyck	GRANTED	1-30-68

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters ...W.I.L.F.M.

Name **WIL MUSIC, INC.**  
**WIL NEWS, INC.**  
**ST. LOUIS, MISSOURI**

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-316 R & F #455857 \$30 SEP 13 1968	8-30-68 9-3-68 9-3-68	Mod. of license to chg. name of licensee to WIL MUSIC, INC.  Attys - Mallyck & Bernton (John J. Baker)	GRANTED	9-13-68
BPH-6560 Rec'd Filed #479252 \$30 #482285 \$45 Amended 9-18-69 re IV-A. PN filed 10-8-69 Ltr. 5-29-69  OTA-4-27-70	12-17-68 12-20-68 1-7-69 12-20-68 1-7-69	CP chg. ant-trans loc. 1215 Cole St., St. Louis, Missouri; install new trans (Gates-FM-20G); install dual polarized ant (Gates-FMC-12, 12 sects); make chg. in ant. system (incr. hght); chg. TPO 19.34kw; ERP: 96.6kw (h) (Max. 100kw) and chg. HAAT 509.5 ft.  Attys - <u>Mallyck &amp; Bernton</u> Engr: <u>Silliman, Moffet &amp; Kowalski</u> Wilmer, Cutler & Pickering now Attys. (Wollenberg)	GRANTED	10-15-69

RS BPH-6560

Atty called 1-14-69 re signed loan agreement nec.;  
correct name in engr. & verify studio loc.

APPLICATION RECORD - BROADCASTING

W I L-FM

Call \*K F M S

Letters ~~W I L-FM~~

Name WTL MUSTO, INC.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
ELN-4764 R & F F594198 \$30 PTA PRESS	4-15-70 4-17-70 4-17-70 4-27-70 JUL 15 1970	Lic.(BPH-6560) for changes. Atty: Stephen A. Weiswasser(Wilmer, Cutler & Pickering)	GRANTED	7-24-70
BRH-1405 BRSCA-532 R & F PN Recd. PRESS	10-30-70 " 11-3-70 " NOV 24 1970	RENEWAL OF LICENSE RENEWAL OF SCA Stephen A. Weiswasser, Atty, (wilmer, Cutler)	GRANTED	1-29-71
BRH-1405 BRSCA-532 R & F PN Recd. PRESS	11-2-73 10-31-73 11-5-73 " NOV 23 1973	RENEWAL OF LICENSE RENEWAL OF SCA David E. Menotti, Atty. AMENDED 11-29-73 re: programming; EEO AMENDED 2-19-74 re: termination of affiliation with ABC FM network; chge. in general manager; dismissal of EEO suit.	GRANTED	7-3-74
		AMENDED 4-11-74 re: EEO U.S. DEPT. OF COMMERCE - WASHINGTON, D. C.		

## APPLICATION RECORD - BROADCASTING

Call  
Letters WIL-FMName WIL MUSIC, INC.  
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1405 BRSCA-532 R&F PN Recd. PRESS	10-1-76 9-9-76 10-1-76 " DEC 6 1976	RENEWAL OF LICENSE RENEWAL OF SCA  Carol Drescher Weisman, Atty.	GRANTED	1-13-77
BRH791001VX BRSCA" PRESS	OCT 25 1979	Renewal of License (Main, Aux. Trans, & SCA)  Atty.: Stephen A. Weiswasser PETITION TO DENY filed 1-2-80 by St. Louis Broadcast Coalition. OPPOSITION TO PETITION TO DENY filed 2-1-80 by Cameron F. Kerry, Counsel on behalf of WIL Music, Inc.  AMENDED 6-13-80 re: EEO		



Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters WIL-FMName WIL MUSIC, INC.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BPH-791022AG (C) <b>ACCEPTED</b> Jun 13 '80 Amended Amended	11-14-80 <b>CUT OFF</b> JUL 25 '80 4-24-80 8-4-80	CP incr HAAT: 910'H&V; chgTL: Hwy 21, and Butler Hill Rd., St. Louis, Missouri and make chgs in ant sys(incr hght) 38 28 56                      90 23 53 ATTY: Stephen A Weiswasser Terrain Profile Graphs Response to Section IV-A, questions 25 and 26	GRANTED COND'L	8-11-80
BLH-810807AA PTA PRESS	SEP 1 1981	License to cover (BPH-791022AG) for changes. Atty: Stephen A. Weiswasser		

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

