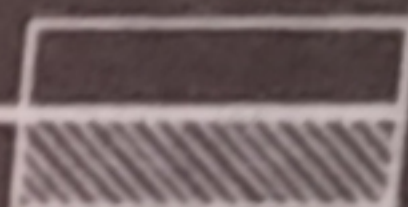


W10Z

 SPERRY RAND



---

**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126 #2870  
June 1954

Frequency Modulation

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-15-74

Call letters W I O Z

Station location Southern Pines,  
North Carolina

107, INC. (VOL. CP 10-9-73 EFF: 10-10-73)

Name of licensee x WILLIAM R. GASTON

\*(MPH-6-8-73)

Transmitter location Corner of Short and Long Streets, 1.6 miles SW of Southern Pines, N.C. \*  
x Southwest of Rt. 15-501, 1 mi. north of intersection of  
Rt. 15-501 and U.S. 1, Southern Pines, North Carolina (PH-12014-72)

Main studio location Same as transmitter (MPH-6-8-73)  
Same as transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-7380 HAAT: 300' (H&V)	12-14-72	107.1mc #296	ERP: 3kw (H&V)	(H&V)	12-14-73
CP for New FM Station,					
BPH-7380(1)	1-15-73	Call letters assigned.			
BMPH-13,777(L) HAAT: 300' (H&V)	6-8-73	107.1mhz. #296	ERP: 3kw (H&V) Class A		6-8-74
MP(BPH-7380) chg. TL, SL, chg. trans., ant., make chgs. ant system(decr. hgt. chg. TPO,					
BAPH-547	10-9-73	VOL. CP EFF: 10-10-73			
BLH-5908 HAAT: 300' (H&V)	2-15-74	Lic.(BPH-7380, as mod.)		New - 12-1-75	
		107.1mhz., ERP: 3kw (H&V)			
BRH-2870(L)	11-12-75	RENEWAL		12-1-78	
COMTEL	11-28-77	TRANS: ITA FM-5000A mod. w/ CCA FM 10DS exciter now installed			
BRH-780801YO	12-18-78	RENEWAL		12-1-81	
BSCA800915AK	9-30-80	SCA On 67 KHz.		12-1-81	

APPLICATION RECORD - BROADCASTING

Call W I O Z  
Letters X NEW-FM

Name William R. Gaston  
Southern Pines, North Carolina (PO 901 Muirfield Rd., Bryn Mawr, Pa. 19010)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7380	1-28-71	CP for New FM on: 107.1mc. #296 ERP:3kw(h&v)		
R & F	1-29-71	HAAT: 300' (h&v) TPO: 2.39kw.		
#660779 \$100	1-29-71	Trans: CCA-FM-3000DS: Ant: CCA-6811-3, 3		
CODE: 013		horiz. & vert. sections.		
PRESS: 3	MAR 1971	T-SL: SW-of-Rter-15-501, 2-mi. N of Inter-		
PN REC'd:	3-16-71	-of-Rter-15-501 & US-1, Southern Pines,		
		North-Carolina:		
		--352-10'-44"---790-26'-30"		
		Atty- Arthur V. Weinberg (Smith, Pepper etc.)		
		Engr- Julius Cohen		
AMENDED	4-2-71	Community Primer.		
AMENDED	7-20-71	Request Waiver Sect. 73.210 Rules; Engr. Statement & Sect. IV-A.		
AMENDED	7-29-71	Section II, para. 19, Table II.		
AMENDED	8-18-71	Ltr. w/ref. to Error which reflected Chief Engineer of station.		
AMENDED	AUG 11-341	Chg. T-SL to SW of Rt. 15-501, 1 mi. N Intersec.		
PRESS:	AUG 15 1972	Rt. 15-501 & US-1, 2.5 mi. W of Southern Pines, N.C.		
		35-09-58 79 25 26, chg. ant. sys. & HAAT: 300'		
		(OVER)		

DESIGNATED FOR HEARING  
NOV 23 1971 19349  
GRANTED 12-14-72  
req. grant fee \$900.00  
Paid: 014, 1-4-73, W140953



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W I O ZName William R. Gaston  
Southern Pines, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,777 R & F #186105 \$50 Code 061 Press	5-10-73 5-15-73 5-15-73  JUN 4 1973	MP (BPH-7380) chg. TL & SL to: Corner of Short and Long Sts., 1.6 miles SW of Southern Pines, North Carolina; chg. trans. (ITA FM-5000A); chg. ant. (CCA FMC-LP-2sects.(H&V); make chg. ant. system (decrease height); chg. TPO. (35° 09' 57" - 79° 25' 12")  Atty: Arthur V. Weinberg	GRANTED	6-8-73
BLH-5908 Rec'd W 221121-\$50. Amended & F PTA Amended PRESS SEP 10 1973	8-2-73 8-3-73 8-3-73-AC-057 8-9-73 8-14-73 8-23-73	Lic.(BPH-7380, as mod.) for New FM B/c Sta.  Atty: Smith & Pepper(A. V. Weinberg) Cor. typo err., Sect.I, Par. 7  enrg. data	GRANTED	2-15-74

## APPLICATION RECORD - BROADCASTING

Call  
Letters WIOZName  WILLIAM R. GASTON

Southern Pines, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-547 R & F FEE ID: \$250 #229838 CODE 049 (Form 316) <b>SEP 17 1973</b>	8-31-73 9-5-73	Voluntary assignment of CP (BPH-7380, as mod., new station) to 107, INC.  Atty - Smith & Pepper	GRANTED EFF: (per 323)	10-9-73 10-10-73
BRH-2870 R & F PN Recd. PRESS <b>SEP 23 1975</b>	7-20-75 7-31-75	RENEWAL OF LICENSE Jas. L. Oyster, Atty.	GRANTED	11-12-75
BRH780801YO PRESS <b>SEP 15 1978</b>		RENEWAL OF LICENSE	GRANTED	12-18-78

## APPLICATION RECORD-BROADCASTING

107.1MHz.

Call Letters: W I O Z

Name: 107, INC.

Station Location: SOUTHERN PINES, NORTH CAROLINA

File No.	Date	Description	Action and Date
BSCA800915AK PRESS (0)	OCT 2 1980	Request for Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherztz.	GRANTED 9-30-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

