

W H K Y - F M

 SPERRY RAND

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GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



June 1954

## BROADCASTING STATION LICENSE RECORD

# 1.

Date first licensed 6-3-59

Call letters WKKY-FM

Station location: Hickory, N.C.

Name of licensee CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED (per Articles)

Transmitter location 301 - 20th Street, SE., Hickory, N. Carolina

526 Main Ave., S.E., Hickory, N.C. (Ltr. 10-9-68)

Main studio location x 415 - 1st Avenue, NW, Hickory, N. Carolina



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	E R Power	Time Div.	Period From To
BPH-2454	9-3-58	102.9mcs.	15kw.	U	11-3-58
	HAAT: 325'	Ch. 275	TPO: 5 kw.		5-3-59
Construction permit for a new FM Broadcast Station.					
BRH-1709	6-3-59	102.9mcs	14.8kw	U	6-3-59
	HAAT: 325 feet		TPO: 5kw		12-1-60
	Lic. to cover CP (BPH-2454) which auth. construc-				
	tion of a new FM Broadcast Station.				
BRH-922	11-22-60	Renewal of license			12-1-63
BRH-922	11-6-63	Renewal of license			12-1-66
BRH-922	11-18-66	102.9mcs	ERP: 14.8kw	Unl.	12-1-66
	HAAT: 325'	Ch. # 275	TPO: 5kw		12-1-69
RENEWAL OF LICENSE.					
Ltr. 10-9-68 studio 526 Main Ave., S.E., Hickory, N.C.					
BRH-922(L)	11/26/69		RENEWAL		12/1/72
BRH-989	8-11-70	Operate	by RC		
(1)					
EBSA	5-22-72				
BRH-922	11-14-73	(L) RENEWAL OF	LICENSE		12-1-75
BRH-922(S)	11-26-75	RENEWAL OF	LICENSE		12-1-78
BTC-8109	8/26/76	Vol acq of pos	con EFF:		10/18/76
BRH 780881 YD	11-20-78 (S)	REN.OF	LIC.		12-1-81



FORM BC-121 Card # 1.  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ~~WHEX~~ **WHEX-FM**

Name **CATANBA VALLEY BROADCASTING COMPANY, INC.**  
**415 First Avenue, N.W., Hickory, N. Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2454 Rec'd Filed	7-2-58 7-3-58 7-3-58	Construction permit for a new FM Broadcast Station to be operated on: Frequency: 102.9 mcs. Ch. 275 Power: 14.8 kw. ERP HAAT: 327' Transmitter: Gates, FM-5B T-location: 301 - 20th St., SE Hickory, N. Carolina S-location: 415 - 1st Avenue, NW Hickory, N. Carolina Engr: Lohnes and Culver	GRANTED Conditional ERP: 15 kw., HAAT: 325'	9-3-58
BLH-1359 Recd. Resubmitted R & F	1-12-59 1-15-59 3-6-59 3-9-59	License to cover C.P. (BPH-2454) which authorized construction of a new FM Broadcast Station.	<del>Returned</del> <del>Balance sheet dated</del> <del>after Sec. 1</del> GRANTED	<del>3-4-59</del>  6-3-59



AUG. 1955

#2

## APPLICATION RECORD - BROADCASTING

Call  
Letters

WKY-FM

Name **CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED (per AM Articles)**  
**Hickory, N. C.**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-922 R & F	8-15-60 8-23-60	Renewal of license	GRANTED	11-22-60
BRH-922 Rec'd Filed	8-29-63 9-3-63 9-3-63	Renewal of license	GRANTED	11-6-63
BRH-922 R & F	8-26-66 8-29-66	Renewal of license	GRANTED	11-18-66
BRH-922 R & F #537300 \$75 P. N.	8-27-69 8-29-69 8-29-69 8-29-69	Renewal of License SEP 29 1969	GRANTED	11/26/69



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WHKY-FM**

Name **Catawba Valley Broadcasting Company, Incorporated**  
**Hickory, North Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-989 R & F 616364 \$30. PRESS:	7-13-70 7-15-70 7-15-70 AUG 7 1970	Mod. of License to operate transmitter by remote control from 526 Main Avenue, S.E., Hickory, North Carolina.	GRANTED	8-11-70
BRH-922 R & F PN PRESS	9-2-72 9-5-72 9-5-72 SEP 18 1972	Renewal of License AMENDED 1-8-73 re: equal employment program AMENDED 10-11-73 re: EEO	GRANTED	11-14-73
BRH-922 R & F PN Recd. PRESS	7-29-75 7-31-75 " SEP 23 1975	RENEWAL OF LICENSE	GRANTED	11-26-75



# APPLICATION RECORD - BROADCASTING

102.9mhz

Call  
Letters W.H.K.Y-FM

Name CATAWBA VALLEY BROADCASTING COMPANY, INCORPORATED  
HICKORY, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8109	8/6/76	Voluntary acquisition of positive control of lic corp by Edmund S. Long, Thomas E.S. Long, Sr., Roberta Shuford Long, Thomas E.S. Long, Jr., Roberta S. Long and Thomas E.S. Long, Sr. Custodian for Carol and Jeffrey Long (As a Family Group) thru issuance of additional stock by the licensee corp.	GRANTED	8/26/76
R & F	8/11/76		EFF:	10/18/76
See WHKY(AM) for fee			NO FEE:	
Code 047 (FORM 316)				
AUG 20 1976		Atty - Miller & Fields		
BRH780801YD		RENEWAL OF LICENSE		
PRESS		Mark E. Fields, Atty.	GRANTED	11-20-78
	SEP 11 1978			



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

