

WIMA



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No 1330199**



B.S.

Official # 611

# BROADCASTING STATION LICENSE RECORD

Date first licensed 5-15-51

Call letters W H M A-FM

ANNISTON, ALABAMA

ANNISTON BROADCASTING COMPANY (Granted 11-21-47 eff: 12-20-47 )

Name of licensee HARRY M. AYERS

Atop Blue Mountain, approximately 1.7mi. N.E. of downtown city, Anniston, Ala

L 7-7-70

(BPH-6655 9-3-69)

Transmitter location Calhoun County, Anniston, Alabama

36201  
Main studio location 1330 Noble Street, Anniston, Alabama



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs Freq.	E.R.P. Power	Time Div.	Period From: To
B-PH-750	2-13-46	103.9 No. 280	24 kw		
Letter	6/21/46	Subject to Comm. approval of antenna details and monitoring equipment.			
B3-PH-750	8-23-46	103.9 No. 280	24 kw	U	By 10-23-46 to 4-23-47
G.P. for new FM broadcast station					
B3-MPH-169	1-30-47	103.9 No. 280	19 kw		
Letter	2-19-47	Subject to CAA approval of trans. site.			
B3-MPH-169	1-30-47	103.9 No. 280	19 kw	U	By 3-31-47 To 9-27-47
CP Granted	1-30-47	Terr. 730'			
Letter	2-19-47	Modified CP to change ERP, change type of trans., antenna height above average terrain, make changes in antenna system and change commencement and completion dates of construction.			
		100.5 Ch. 263			
		rec. assigned accordance Docket 6758			
BPE-725	10-6-47	100.5 Ext. of completion date to	19kw		12-26-47
Telegram	11-3-47	Relet Oct. 27. Auth. granted period ending Dec. 26 operate 100.5 Mcs. Ch. 263 using GE BT-1A trans. 250 watts max. output power and half wave horizontal dipole, mounted atop Radio Bldg., 1330 Noble St., 105 feet overall height above ground for purpose FM program service. Notify Comm. date operation commences. CP expires Dec. 26, 1947.			
Telegram	12-18-47	Relet 16. Auth. extended interim operation period ending June 23, 1948. CP expires June 23, 1948.			
BMPH-1130	12-8-47	Ext. of completion date to			6-23-48
Telegram	3-1-48	Relet 19. Auth. modified period ending June 23, 1948 operate 100.5 Mcs using GE BT-3A trans. 3 kw. max. output power and single sec. pylon antenna mounted with center 122 ft. above ground on Radio Bldg., 1330 Noble St., for FM program service.			



B.S.

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **W H M A - F M** .....

Name of licensee **ANNISTON BROADCASTING COMPANY (Granted 11-21-47 off: 12-30-47)** .....

Transmitter location **Calhoun County, Anniston, Alabama** .....

Main studio location **1330 Noble Street, Anniston, Alabama** .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	Power	Time Div.	Period From- To-
BMPH-2039	6-8-48	Ext. of completion date to 12-23-48			
Telegram	6-23-48	Retel 21. Auth. extended interim operation period ending Dec. 23, 1948.			
Telegram	12-28-48	Retel 24. Auth. gr. period 1-23-49 thru 6-23-49 op. 100.5 mcs using G1 type trans w/3 kw max. output power & single section Pylon ant. mounted w/center 122 ft. above ground at 1330 Noble St. re FM prog. serv			
BMPH-2886	12-2-48	Ext. of completion date 6-23-49			
BMPH-3576	6-17-49	Ext. of completion date to 1-23-50			
Telegram	6-17-49	Retel 8. Auth. ext. period ending 1-23-50			
Telegram	1-20-50	Retel 22. Auth. ext. period ending 7-23-50 op. accord. Comm. wire 12-28-48			
BMPH-3958	1-20-50	Ext. of compl. date To 7-23-50			
Telegram	7-25-50	Retel 24. Auth. ext. period ending 12-23-50 op. accord. Comm. wire 12-28-48			
BMPH-5225	7-12-50	Ext. of compl. date to 12-23-50			
Tel.	10-12-50	Retel 6. Auth mod. period ending 12-23-50 op. 100.5mcs, GE BT-3A tr. 1500 w. Dipole ant. 55 feet above gr. re prog. service.			
BMPH-4323	10-18-50	100.5	3.6 kw.	U	By 3-31-47
Mod. of O. P.		Ch. 263	Terr: 140 ft		To 12-23-50
Telegram	12-7-50	Retel 6. Auth. mod. period ending 12-23-50 op. using fac. spec. in BMPH-4323.			
Telegram	12-15-50	Retel 12. Auth. ext. period ending 2-1-51 op. using fac. spec. in BMPH-4323			
BMPH-4403	12-11-50	Ext. of compl. date to 2-1-51			
Telegram	1-30-51	Retel 29. Auth. ext. period ending 4-1-51 op. using fac. in BMPH-4403			
BMPH-4456	1-31-51	Ext. of compl. date to 4-1-51			
BLH-728	8-15-51	100.5 mcs 3.6 kw 140 ft. to 12-1-52			
License to cover CP (BPH-750 as mod.)					
BRH-611	11-13-52	Renewal of license to 4-1-55			
BRCH-26	5-22-53	301-A f r remote control operation			



Form BC-126

June 1954 Card #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H M A - FM .....

Name of licensee ANNISTON BROADCASTING COMPANY .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

App# No.	Date Issued	ERP Power	Time Div.	Period From - To
BRH-611	3-2-55	Renewal of license to		4-1-58
BPH-2244	8-16-57	100.5mc 3.7kw U Terr.190'		10-16 4-16-58
		CP to make changes; T-L to W. side Gadsden Hwy, 3 mi N of Anniston; operate by RC from 1330 Noble St.		
TELETYPE	3-20-58	ACTION ON RENEWAL DEFERRED 3-27-58 AND CONTINUED OPERATION AUTHORIZED UNTIL FINAL DETERMINATION OF RENEWAL.		
BMPH-5206 (1)	9-2-59	Mod. of cp to cover completion of construction period	4-16	12-5-58
BLH-1361 & BRH-611	9-2-59	100.5mc 3.7kw Ch.263 Lic. to cover CP-2244 which auth.chg. HAAT:190' ERP; HAAT & Location and Renewal of Lic.	9-2	4-1-61
BRH-611	3-15-61	Renewal of license	4-1	4-1-64
BRH-611	3-17-64	Renewal of License	4-1	4-1-67
BTC-4875 EFF	8-11-65 7-19-65	Involuntary transfer of control of lic. corp.from Harry M.Ayers to Edel Y.Ayers and the First National Bank of Anniston, Co-Executors of the Estate of Harry M. Ayers, Deceased		
BRH-611	3-27-67	Renewal of License	4-1	4-1-70
BTC-5449 EFF.	3-11-68 4-15-68	Voluntary transfer of control of lic.		
BPH-6655 HAAT: 800' (H&V)	9-3-69	100.5mc TFO: 5kw RC Ch#263 ERP: 25.5kw (H&V) CP chg. ant-trans. new trans., new ant., TFO., ERP, HAAT.	11-3-	5-3-70
BRCH-974 (1)	5-12-70	Operate by RC (SECOND REMOTE CONTROL SITE).		
BRH-611(L)	4-28-70	Renewal		4-1-73
BLH-4750(L)	7-7-70	Lic. (BPH-6655, as mod.) changes		4-1-73
EBSA	5-22-72			
BRH-611(5)	3-30-73	Renewal of license		4-1-76
BLH-4750(L)	7-7-70	Supersedes auth. of same date to show correct TL & Coordinates		4-1-73



BC-126  
February 1974

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WHML-FM .....

Station location .....

Name of licensee ..... see card #1 .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BSCA-1,374	8-16-74	SCA	67 kHz		
BRH-6111SD GRSCA-1374	8-13-76 "	Renewal of Renewal of	License SCA		4-1-79 "
BRH781201XD BRSCA781201XD	3-30-79	RENEWAL OF RENEWAL OF	LICENSE SCA		4-1-82 4-1-82



## APPLICATION RECORD - BROADCASTING

(FM)

Call W H M A-FM

Letters NKS

ANNISTON BROADCASTING COMPANY (Granted 11-21-47 eff: 12-20-47)

Name x HARRY M. AYERS

P.O. 1330 Noble Street, Anniston, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-750	9-29-45	Construction permit for new broadcast station.	Granted 7-13-46 for	
Rec'd	10-8-45	Frequency: to be determined	Net. poss. rural type	
Filed	10-8-45	Coverage: 15,770 sq. mi.	station - Conditional -	
		Population: 1,328,360	Type 4 letter mailed	
		Studio: 1330 Noble Street, Anniston, Ala.	2-15-46	
		Transmitter: Calhoun County, Anniston, Ala.	Basic Engr. Approved	
		(RCA BTF-1C Max. 1kw)	6-13-46.	
		Filed by A.W. Bennett, Atty.	Program Analysis appr-	
		Program analysis rec'd. 4-3-46	oved 6-13-46.	
		Engineering information rec'd. 6-15-46 correcting	C.P. issued 8-23-46.	
		pars. 25 & 27.		
		Engineering information re. Comm. letter of		
		6-21-46 rec'd. 7-18-46 making changes in		
		antenna system.		



Frank H. McIntosh, Engr.



## APPLICATION RECORD - BROADCASTING

CARD #2

Call  
Letters

W H M A - FM

ANNISTON BROADCASTING COMPANY (Gr. 11-21-47 eff. 12-20-47)

Name HARRY M. AYERS

(P. O. 1330 Noble Street, Anniston, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-169 Rec'd Filed	12-19-46 12-24-46 12-24-46	Mod. of C. P. (B3-PH-750 which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 20.5 kw; antenna height above average terrain to 695 feet; make changes in antenna system and change commencement and completion dates from 10-23-46 and 4-23-47, (respectively) to 60 days from date of grant and 180 days thereafter. (GE BT-3A Max. 3 kw) Filed by Andrew W. Bennett, Attorney	GRANTED subject to C&A approval of transmitter site. Ltr. 2-19-47.	1-30-47
BMPH-723 Rec'd Filed	8-23-47 8-25-47 8-25-47	Mod. of C. P. (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date from 9-27-47 to 3-26-48. Filed by Franklin C. Salisbury, Attorney	GRANTED (Granted for ext. only to 12-26-47)	10-6-47



## APPLICATION RECORD - BROADCASTING

CARD #3

Call

Letters

WHMA-FM

ANNISTON BROADCASTING COMPANY (Gr. 11-21-47 eff: 12-20-47 )

Name HARRY M. AYERS

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-49 Rec'd Filed	8-30-47 9-18-47 9-18-47	Voluntary Assignment of Construction Permit (B3-PH-750 as modified) from HARRY M. AYERS to ANNISTON BROADCASTING COMPANY. Filed by Andrew W. Bennett, Attorney	GRANTED Eff:	11-21-47
BMPH-1130 Rec'd Filed	11-24-47 11-25-47 11-25-47	Mod. of C. P. (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date from 12-26-47 to 6-23-48.	GRANTED	12-8-47
BMPH-2039 Rec'd. Filed	5-20-48 5-24-48 5-24-48	Mod. of C. P. (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date from 6-23-48 to 12-23-48.	GRANTED	6-8-48



## APPLICATION RECORD - BROADCASTING

ANNISTON BROADCASTING COMPANY  
Name **XHARRY M. AYERS**Call Letters **WHMA-FM**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2886 Recd. Filed	11-15-48 11-18-48 11-18-48	Mod. of C. P. (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date from 12-23-48 to 6-23-49.	GRANTED	12-2-48
BMPH-3576 Recd. Filed	6-8-49 6-9-49 6-9-49	Mod. of C. P. (B3-PH-750 as modified) which authorized a new FM broadcast station for extension of completion date from June 23, 1949 to January 23, 1950.	GRANTED	6-17-49
BMPH-3958 Recd. Filed	12-22-49 12-27-49 12-27-49	Mod. of C. (BPH-750 as modified) which authorized a new FM broadcast station for extension of completion date from 1-23-50 to 7-23-50.	GRANTED	1-20-50
BMPH-4225 Recd. Filed	7-5-50 7-7-50 7-7-50	Mod. of C. P. (BPH-750 as Mod.) which authorized a new FM broadcast station for extension of completion date from 7-23-50 to 12-23-50.	GRANTED	7-12-50



## APPLICATION RECORD - BROADCASTING

CARD #5

Call  
Letters

WMAA-FM

Name ANNISTON BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-4323 Rec'd. Filed	9-14-50 9-18-50 9-18-50	Mod. of C. P. (BPH-750 as modified) which authorized a new FM broadcast station to change ERP from 19 kw. to 3.65 kw., antenna height above average terrain from 730 ft. to 135 ft., transmitter location <del>from to be determined, Anniston, Alabama</del> to 15th and Boynton Streets, Anniston, Alabama and make changes in the antenna system. Filed by John A. Mason, Atty.	GRANTED ERP: 3.6 kw. ant. ht. above aver. terr: 140 ft.	10-18-50
BPH-4403 Rec'd. Filed	11-29-50 12- 1-50 12- 1-50	Mod. of C. P. (BPH-750 as mod.) which authorized a new FM B/c. station for extension of completion date from 12-23-50 to 2-1-51.	GRANTED	12-11-50
BPH-4456 Rec'd. Filed	1-17-51 1-19-51 1-19-51	Modification of C. P. (BPH-750 as mod.) which authorized a new FM B/c. station for extension of completion date from 2-1-51 to 7-1-51.	GRANTED	1-31-51
BLH-728 Rec'd. & Filed	3-28-51 4-2-51	License to cover C. P. (BPH-750 as mod.) which authorized a new FM broadcast station.	GRANTED	5-15-51



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WHMA-FM**

Name **ANNISTON, INC. COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-611	8-29-52 9-2-52	Renewal of license.	GRANTED	11-13-52
BRCH-26 Rec'd & Filed	5-14-53 5-18-53	301-A, appl. for remote control operation	GRANTED	5-22-53
BRH-611 Rec'd. & Filed	12-31-55 1-5-55	Renewal of license	GRANTED	3-9-55
BPH-2244 Rec'd & filed	7-22-57 7-23-57	C.P. to make changes in licensed station To ch. ERP to 3.675 kw; HAAT: 187 ft; T-L: to West Side of Gadsden Hwy. 3 mi. N. of Anniston, Alabama. Harry J. Daly, atty	GRANTED	8-16-57
BRH-611 Rec'd & Filed	12-30-57 1-6-58	Renewal of license.	GRANTED Issued with BLH-1361.	9-2-59



FORM BC-121 #7  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WIMA-FM**

Name **ANNISTON BROADCASTING COMPANY**  
**ANNISTON, ALABAMA**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5206 Rec'd & Filed	4-5-58 4-7-58	Modification of c.p. (BPH-2244 which authorized increase ERP from 3.6kw to 3.7kw, increase HAAT from 140' to 190' and change transmitter location) for extension of completion date from 4-16-58 to 10-16-58.  Atty: Harry J. Daly	September 2, 1959 Granted extension of completion date to cover the period 4-16-58 to 12-5-58.	
BLH-1361 R & F	12-3-58 12-5-58	License to cover C.P. (BPH-2244) which authorized an increase in ERP AND HAAT and a change in transmitter location.	GRANTED issued with BRH-611.	9-2-59
BRH-611 Rec'd Filed	1-2-61 1-5-61 1-5-61	Renewal of license	GRANTED	3-15-61
BRH-611 R & F	12-31-63 1-3-64	Renewal of License	GRANTED	3-17-64



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W H M A-FM**

Name **ANNISTON BROADCASTING COMPANY**  
**Anniston, Alabama**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4875 R & F	7-19-65 7-29-65	Involuntary transfer of control of licenses corp. from Harry M. Ayers to Edel Y. Ayers and the First National Bank of Anniston, Co-Executors of the Estate of Harry M. Ayers, Deceased  Atty. - Harry J. Daly	GRANTED EFF	8-11-65 7-19-65
BRH-611 R & F	12-30-66 1-3-67	Renewal of License	GRANTED	3-29-67
BTC-5449 R & F OCT 3 1967	8-20-67 9-28-67	Voluntary transfer of control of lic. corp. from Edel Y. Ayers and First National Bank of Anniston, Co-Executors of the Estate of Harry M. Ayers, Deceased, to Harry Brandt Ayers and Elise Ayers Sanquinetti, As a Family Group  Atty - Daly & Joyce	GRANTED EFF.	3-11-68 4-15-68



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H H A-FMName ANNISTON BROADCASTING COMPANY  
ANNISTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6655 R & F #496459 \$75 MAR 2 1969 FN RECD Amended 8-22-69 re Section IV.	2-26-69 3-10-69 3-10-69 4-14-69	CP chg. ant-trans location to Atop Blue Mountain, Anniston, Alabama; install new trans (Collins-830E-1B); new ant (Collins-37 CP-10, 10 sects); make chg. in ant. system (incr. hght); chg. TPO 5kw; ERP 25.5kw; operate with vert. ERP 25.5kw; and chg. HAAT 802.3 ft.  Atty - Daly & Joyce Engr.: Claude M. Gray, Birmingham, Ala.	GRANTED	9-3-69
BRH-611 R & F #567561 \$75. (\$255.-submitted) P.N.	12-31-69 1-2-70	Renewal of License	GRANTED	4-26-70
BRCH-978 R & F #599421 \$30. PRESS:	4-28-70 5-5-70 5-5-70	Transmitter may be operated by remote control from WHMA-AM transmitter site Gadsden Highway, Northwest of Anniston, Alabama (SECOND REMOTE CONTROL Atty-Daly and Joyce F.C.C. - WASHINGTON, D. C.)	GRANTED	5-12-70



# APPLICATION RECORD - BROADCASTING

Call  
Letters

WTD SA-271

Name **ANNISTON BROADCASTING COMPANY**  
**Anniston, Alabama**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4750 Rec'd #587632 \$30. Filed PTA PRESS	3-11-70 3-16-70 3-24-70 3-24-70 4-3-70 <b>JUN 24 1970</b>	Lic.(BPH-6655) for changes.	GRANTED	7-7-70
BRH-611 R & F PN Recd. PRESS	12-28-72 1-2-73 "	RENEWAL OF LICENSE L.S.Joyce,Atty.	GRANTED	3-30-73
BSCA-1,374 Rec'd #317175 \$30 #329169 \$20	6-17-74 6-19-74 6-20-74 7-25-74 <b>AUG 5 - 1974</b>	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz.	GRANTED	8-16-74



APPLICATION RECORD - BROADCASTING

100.5mhz.

Call  
Letters **WHMA-FM**

Name **ANNISTON BROADCASTING COMPANY**  
**Anniston, Alabama**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-611	11-25-75	Renewal of license	GRANTED	8-13-76
BRSCA-1374	" " "	Renewal of SCA		
R & F	12-1-75			
PN "	" " "	Atty: Daly, Joyce, <u>Borsari</u> and George		
PRESS	FEB 6 1976			
BRH 781201 XD		RENEWAL OF LICENSE	GRANTED	3-30-79
BRSCA "		RENEWAL OF SCA		
PRESS JAN 31 1979		Leonard S. Joyce, Atty.		

F. C. C. - WASHINGTON, D. C.



## APPLICATION RECORD-BROADCASTING

Call Letters: W H M A-FM

100.5MHz.

Name: ANNISTON BROADCASTING COMPANY

Station Location: ANNISTON, ALABAMA

File No.	Date	Description	Action and Date
BPH801107AQ PRESS (0)	DEC 9 1980	CP to make chgs. in Ant. Sys.; chg. type Trans.; chg. type Ant. (COLLINS G5CPS-8, 8 sects. H&V); incre. ERP: 100.0kw (H&V); decre. HAAT: 772' (H&V) & chg. TPO.	
Amended	5-8-81	Atty. Leonard S. Joyce (Daly, Joyce & Borsar) Additional Information	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

