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BC-126
June 1973

FREQUENCY MODULATION

official No. 3303

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-26-77

Call letters WGUF-FM

Station location Gulfport, MI.

Name of licensee WGUF, Inc.

Transmitter location 1500 - 22nd Street, Gulfport, Miss. (PH 12-20-76)

Main studio location 1505 - 24th Ave., Gulfport, Miss (LH 8-26-77)
X To-be-determined, Gulfport, Miss. (PH 12-20-76)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-8988 (L) HAAT: 270' {L}	12-20-76 {H&V}	96.7MHz ch 244	ERP: 3kw Class-A	{H&V}	U RC 12-20-77
BPH-8988 (1)	5-9-77	Assigned Call Letters			
EBSA	5-9-77				
BMPH-1520U (2)	8-17-77	MP(BPH-8988) chg Trans; chg Ant; chg TPO, HAAT: 260' (h&v) and Trans line			
BLH-7452 HAAT: 260'	8-26-77 H&V	Lic(BPH-8988, as mod) New Stn 6-1-79 ERP: 3kw H&V TPO: 2.25kw (RC)			
BRH790130UD(S)	5-31-79	Renewal of license			6-1-82
BTCH790205FL	2-20-80	VOL. TO	EFF:		

APPLICATION RECORD - BROADCASTING

Call Letters NEW-FM

WGUF, INC.

Name Robert Barber, Jr., George Sliman, & F.M. Smith dba Gulf Broadcasting Company
Gulfport, Mississippi (PO P.O. Box 1588, Gulfport, Mississippi 39501)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8988	5-14-74	CP for New FM on: 96.7mhz. #244	Designated for Hearing NOV 13 1975 20651 Min.	
R & F	5-16-74	HAAT: 207' (h&v) - ERP: 3kw (h&v)		
#305793 \$100	5-17-74	Trans: Wilkinson-FM-2500E; Ant: SHIVELY-6811-3, 3 sects. (h&v).		
CODE: 013	JUN 21 1974	T-SL: 22nd Street & Bullis Ave., Gulfport, Miss.	GRANTED COND'L	12-20-76
PRESS:	6-7-74	30°-22'-38" - 89°-04'-30"		
PN REC'd:	8-8-74	Atty - James A. Gammon		
AMENDED	AUG 30 1974	Engr- A.D. Ring & Associates		
Press		Engr. Data: Chg. TL to: 1500 - 22nd Street, Gulfport, Mississippi; chg. SL to: To Be Determined, Gulfport, Mississippi; operate by RC from the proposed studio site; make chg. ant. system (incr. hght.); chg. TPO and HAAT: 260' (H&V). (30° 22' 38" - 89° 04' 45")		
AMENDED	10-21-74	Section IV-A.		
AMENDED	3-12-75	Other Interest.		
AMENDED	5-5-75	Change name to: WGUF, INC.		
Press	MAY 15 1975	P. O. C. - WASHINGTON, D. C.		
AMENDED	6-30-75	Chg. stock holdings and officers.		

(OVER)

APPLICATION RECORD - BROADCASTING

Call W G U F-FM
Letters ~~NEW-FM~~Name WGUF, INC.
Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8988 CONTINUED FROM AMENDED AMENDED (ORDER) AMENDED (ORDER) AMENDED (ORDER) AMENDED (ORDER) AMENDED (ORDER)	7-21-75 1-26-76 3-15-76 2-20-76 5-13-76 9-13-77	CARD #1 Equal Employment Opportunity Policy. Section IV, General survey stockholder info Supplement to financial, business interest and legal/qualifications Estimated costs for trans. and related equipment Loan Commitment.	SEE CARD	NO. 1
BLH-7452 R & F PTA PRESS	7-1-77 " 7-12-77 AUG 1 1977	Lic. {BPH-8988} New Stn. Specify SL/RC loc: 1505 - 24th Ave., Gulfport, Miss. HAAT: 260 feet Trans: GATES, FMS-5B with AEL, FM-20E exciter Ant: PHELPS-DODGE, CFM-LP-3, 3 sects Atty. --- Engr. R. A. Stiegler	GRANTED	8-26-77

APPLICATION RECORD - BROADCASTING

Call Letters WGUF-FM

Name WGUF, Inc.
Gulfport, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-15200 R & F PRESS	7-1-77 " AUG 10 1977	MP {BPH-8988} chg Trans: GATES, FMS- SB with AEL, FM-20E exciter; Antenna: PHELPS-DODGE, CFM-LP-3, 3 sects H&V; TPO; HAAT: 260 feet H&V and transmission line Atty--- Engr. R. A. Stiegler	GRANTED	8-17-77
BTCH 790205L FORM 315 (ALSO SEE AM) PN FILED 1 4 1979	6-18-79	Vol acquisition of positive ^(75%) control of lic corp by Holtan D. Turnbough thru purchase of stock from George J. Sliman and Robert Barber, Jr.	GRANTED EFF:	2-20-80
BRH790130UD PRESS	MAR 12 1979	Renewal of License	GRANTED	5-31-79

BTCH790205FL Amended (AN cards out) 6-25-79 re: Profit
and Loss statement

AMENDED 7-2-79 re: past filings concerning construction
permit

AMENDED 10-25-79 re: legal data - overlapping owner-
ship

APPLICATION RECORD-BROADCASTING

96.7MHz.

Call Letters: W G U F-FM

Name: WGUF, INC.

Station Location: GULFPORT, MISSISSIPPI

File No.	Date	Description	Action and Date
BPH810609AJ PRESS (0)	JUL 1 1981	CP to chg. TL to: SE Corner of 39th Ave. & 34th Street, Gulfport, Mississippi; chg. type Ant. (SHIVELY 6811-3, 3 sects. H&V); decre. HAAT: 206' (H&V) & chg. TPO. 30° 23' 21" 89° 06' 23"	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

