

W G R F

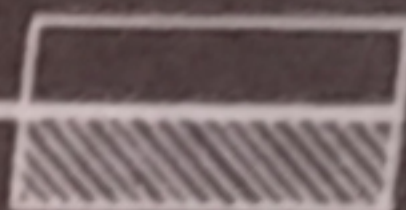
 SPERRY RAND

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GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5



Form BC 126
June 1954

#2941

8-30-74 Auth. gr. on-the-air I.D. as BLEASANTVILLE-ATLANTIC CITY, NEW JERSEY
Frequency Modulation
BROADCASTING STATION LICENSE RECORD

Date first licensed 8-8-74

Call letters W G R F

Station location Pleasantville, New Jersey

Name of licensee WMID, INC.

Transmitter location Murray and Ohio Avenues, Atlantic City, New Jersey (PH 7-26-71)
L 8-8-74

Murray and Ohio Aves. Atlantic City, New Jersey (PH 7-12-72) L 8-8-74
x To be determined, Pleasantville, New Jersey
Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH 5958(L)	7-26-71	99.3	ERP: 3.0kw(H&V)		7-26-72
HAAT: 290' (H&V)		#256 for New FM Station			
BPH-5958(1)	2-7-72	Call letters assigned.			
EBSA	5-22-72				
BPH-5958	7-26-71	This authorization supersedes authori- zation to correct the main studio loc.			
BMPH-13,540 (2)	7-12-72	MP(BPH-5958) to change studio location.			
BMPH-13,547 (3)	7-13-72	MP(BPH-5958) Extension time 1-26-73			
BRCH-1118(4)	10-6-72	MP(BPH-5958) operate by RC.			
BMPH-13679 (5)	2-5-73	MP(BPH-5958 as mod.) Extension time 4-26-73			
BMPH-13735(6)	4-24-73	MP(BPH-5958 as mod) Extension 8-26-73			
BMPH-13,833(7)	8-22-73	MP(BPH-5958) Extension Time 12-26-73			
BMPH-13,952(8)	1-14-74	MP(BPH-5958) ext. time 4-26-74			
BMPH-14,063(9)	4-19-74	MP(BPH-5958, as mod) ext. to 7-26-74			
BLH-6264(L) HAAT: 290' (H&V)	8-8-74	Lic.(BPH-5958, as mod.)-New sta.-6-1-75 99.3mhz., ERP: 3kw (H&V) RC			
BRH-2941(S)	5-28-75	RENEWAL 6-1-78			
BTC-8003	5/19/76	Vol TC EFF: 6/30/76			
BRH-2941	5-30-78	(S) REN.OF LIC. 6-1-81			

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call W G R F
Letters New FM

Name WNID, INC.
PLEASANTVILLE, NEW JERSEY (PO c/o Royal E. Blakeman, Esq., 430 Park Avenue, New York, New York 10022)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5958 R & F	8-21-67 8-22-67	CP for a new FM broadcast station to be operated on: Freq.: 104.9mc <u>99.3mc</u> Ch: 205 ERP: 3kw(H&V) Type trans.: RCA BTF-5E TPO: 3.50kw Type ant.: RCABFC-2, 2 sections HAAT: 290 feet Trans. loc.: Murray and Ohio Avenues Atlantic City, New Jersey Studio loc.: Same as Trans. loc. RC pt. loc.: Same as Studio changed assignment at Pleasantville, N.J. to <u>Molnar and Gannon, Attys.</u> <u>Jules Cohen & Associates, Engrs.</u> (William C. King, Jr.)	DETERMINED MIN <u>2-7-68</u> <u>D-18005</u>	
SEP 19 1967			GRANTED	7-26-71
			Cond'1 RE: submit form 302	
ORDER ADOPTED 7-31-68 99.3mc #257A				
AMENDED (BY ORDER) 3-12-70 4-29-70		XXXXXXXXXXXX Ltr. regarding Section II, SL: to be determined Pleasantville, NJ		
AMENDED BY ORDER 5-24-71		Section II, Financial Report. Sect II (All included un-dated material)		

CONTACT: Herbert Bloomberg or Robert H. Badger

PHONE: Code 609; 344-5113

ADDRESS: Ohio and Murray Ave.

Atlantic City, N. J.

AMENDED 3-13-69 re updating Section II.

ltr. dated 5-19-72 Law Firm James A. Gammon no longer
represents permittee.

Ltr dated 6-6-72 Permittee now represented by
Gene A. Bechtel (Arent, Fox etc.)

APPLICATION RECORD - BROADCASTING

99.3mc

Call
Letters W.C.R.F.Name WMID, INC.
Pleasantville, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,540 R & F #080189 \$50 Code 061 Press JUL 7 1972	6-2-72 6-6-72 6-6-72	MP (BPH-5958) to change studio location to: Murray and Ohio Avenues, Atlantic City, New Jersey, outside the city limits. Atty: Gen A. Bechtel	GRANTED	7-12-72
BMPH-13,547 R & F #085283 \$50 Code 068 Press JUL 7 1972	6-16-72 6-22-72 6-22-72	MP (BPH-5958) ext. time to 1-26-73. (New Station) Atty: Gene A. Bechtel	GRANTED TO	7-13-72 1 26-73
BRCH-1,118 R & F #109198 \$50 Code 068 Press OCT 4 1972	9-11-72 9-14-72 9-14-72	MP (BPH-5958 as mod.) operate transmitter by remote control from the studio location: Murray and Ohio Avenues, Atlantic City, N. J. Atty: Arent, Fox, Kintner etc.	GRANTED	10-6-72

APPLICATION RECORD - BROADCASTING

99.3mhz

Call
Letters W G R FName WMID, Inc.
Pleasantville, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,679 R & F #144548 \$50 Code 068 Press JAN 29 1973	1-11-73 1-16-73 1-16-73	MP (BPH-5958, as mod.) ext. time to _____. (New Station) Atty - Gene A. Bechtel	GRANTED TO:	2-5-73 4-26-73
BMPH-13,735 R & F #171873 \$50 Code 068 Press APR 23 1973	4-4-73 4-6-73 4-6-73	MP (BPH-5958, as mod.) ext. time to _____. (New Station) Atty: Gene A. Bechtel	GRANTED TO:	4-24-73 8-26-73
BMPH-13,833 R & F #218109 \$50 Code 057 Press AUG 15 1973	7-23-73 7-25-73 7-26-73	MP (BPH-5958, as mod.) ext. time to 12-26-73. (New Station) Atty: Gene A. Bechtel	GRANTED TO:	8-22-73 12-26-73
BMPH-13,952 R & F #255744 \$50 Code 057 Press DEC 20 1973	11-21-73 11-26-73 11-28-73	MP (BPH-5958, as mod.) ext. time to 4-26-74. (New Station) Atty: Gene A. Bechtel (Arent, Fox etc.)	GRANTED to	1-14-74 4-26-74

APPLICATION RECORD - BROADCASTING

99.3mhz

Call
Letters W G R F

Name WNID, Inc.
Pleasantville, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,063 R & F #296192 \$50 Press: APR 9 1974	3-22-74 3-27-74 3-28-74	MP(BPH-5958 as mod.) ext. time to _____ (NEW STATION) Atty: Gene A. Bechtel (Arent, Fox, etc.)	GRANTED TO	4-19-74 7-26-74
BLH-6264 R & F W 311503-\$50. PTA PRESS JUL 15 1974	6-4-74 6-4-74 6-4-74-057 6-10-74	Lic.(BPH-5958, as mod.)-New Sta.-Transmitter; RCA, BTF-5E1. Atty: Arent, Fox, etc.(Eric L. Bernthal)	GRANTED	8-8-74
Letter Dated JUN 28 1974 PRESS: BRH-2941	6-18-74	Filed by Gene A. Bechtel, Esq. Request for Dual City identification from: PLEASANTVILLE, - ATLANTIC CITY, NEW JERSEY. Atty - Gene A. Bechtel (Arent, Fox etc.)	GRANTED	8-30-74
BR-2941- R & F P. N. Rec'd Press MAR 18 1975	1-29-75 2-3-75 2-3-75	Renewal of License. Atty: Gary M. Epstein(Arent, Fox etc.) AMENDED: 2-20-75 Section IV-A.	GRANTED	5-28-75

#3

APPLICATION RECORD-BROADCASTING

Call Letters: WGRF

Name: WMID, INC.

Station Location: PLEASANTVILLE, NEW JERSEY

File No.	Date	Description	Action and Date
BRH81020217 PRESS	APR 22 1981	RENEWAL OF LICENSE Atty. Michael L. Glaser	GRANTED 5-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

