

WFTA

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Form BC 126  
June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Official Number 3236

Date first licensed February 15, 1977

Call letters WFTA

Station location Fulton, Miss.

Name of licensee Itawamba County Broadcasting Company, Inc.

Transmitter location 1.5 mi. NW of Dorsey on U.S. 78, near Dorsey, Miss. (MPH 10-31-75)  
x Greenwood-Dorsey Rd., 1.5 mi. SE of Dorsey, Miss. (PH 7-24-75)

Main studio location Highway 25 South, Fulton, Miss. (PH 7-24-75)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-8028 HAAT: 300ft (H&V) (L)	7-24-75	101.7MHz. ERP: #269A CP for NEW FM Station	Class-A	3kw (H&V) (RC)	U 7-24-76
BPH-8028 EBSA	10-14-75	Call letters Assigned			
BMPH-14,640(2)	10-31-75	MP(BPH-8028) chg TL, & Ant sys			
BMPH-14869 {3}	8-6-76	MP(BPH-8028, as mod)		extend time to 11-1-76	
BLH-7157 (L)	2-15-77	Lic. (BPH-8028) for new sta. 6-1-79			
BRH790129U (S)	10-24-79	RENEWAL			6-1-82



APPLICATION RECORD - BROADCASTING

Call  
Letters NEW-FM

Name Itawamba County Broadcasting Company, Inc.  
Fulton, Mississippi (PO P.O. Box 587, Fulton, Mississippi 38843)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8028 R & F #096681 \$100 CODE: 013 PRESS: AUG 29 1972 PN REC'd: 8-7-72	7-26-72 7-31-72 7-31-72	CP for New FM on: 101.7mc. #269 HAAT: -194' (h&v) ERP: 3kw (h&v) Trans: GATES-FM-2.5H3; Ant: GATES-FMC-3A, 3 sects. (h&v) TL: Gas-Line-Rd, 4-mi. SE of Fulton, Miss. SL & RC: Highway 25 South, Fulton, Miss. -34°-13'-18" - 88°-22'-52"	Designated for Hearing Min. OCT 3 1973 19838	7-24-75
AMENDED AMENDED Press #199230 \$50 P.N. Rec'd:	5-22-73 6-6-73 JUN 25 1973 6-12-73 7-24-73	Atty ---- Engr ---- Sections II, III and IV-A. Chg. TL to: Greenwood Dorsey Road, 1.5 mi. SE 1 Dorsey, Mississippi; make chg. ant. system (increase height); chg. transmission line and HAAT: 300' (H&V). (34° 14' 13" - 88° 29' 45.4")	GRANTED gr fee req. \$1,350.00 Pd 002 W480719	9-29-75
AMENDED	9-24-73	Section II, Table II,		



CONTACT: Olive E. Sisk  
Highway 25 South  
Fulton, Mississippi 38843  
(601) 862-3191



APPLICATION RECORD - BROADCASTING

Call WFTA  
Letters  Unassigned

Name Itawamba County Broadcasting Company, Inc.  
Fulton, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,640 R & F #477735\$100 Code 001 PRESS PN REC'd	9-15-75 9-17-75 9-22-75 OCT 21 1975 10-24-75	MP(BPH-8028) to chg. TL to: 1.5 mile NW of Dorsey on US 78, Near Dorsey, Mississippi; make changes in ant. sys. (incr. hght.)  34° 15' 46" 88° 32' 24"	GRANTED	10-31-75
BMPH-14869 R & F 591729\$100 CODE 001 PRESS	7-9-76 7-12-76 7-15-76 JUL 29 1976	MP(BPH-8028, as mod) ext time to 11-1-76 (New Station)	GRANTED TO	8-6-76 11-1-76
BLH-7157 R & F # 60329\$100 PTA PRESS	8-6-76 8-10-76 8-12-76 8-19-76 SEP 27 1976	Lic. (BPH-8028) for new station. Trans. CCA 3000D/E Ant. Phelps Dodge CFMLP-3 OHAG: 282 ft. Note co-ordinates N:L: 34° 15' 46" 88° 32' 24"	GRANTED	2-15-77



#3

# APPLICATION RECORD - BROADCASTING

101.7mhz

Call  
Letters W.F.T.A.

Name ITAWAMBA COUNTY BROADCASTING COMPANY, INC.  
Fulton, MS

File No.	Dated	Application for	Action	
			Nature	Date
BRH790129UO PRESS	MAR 19 1979	Renewal of License	GRANTED	10-24-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

