

W F F F-FM

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #2030

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-1-67

Call letters W F F F-FM

Station location COLUMBIA, MISSISSIPPI

Name of licensee HADDOX ENTERPRISES, INC.

Horseshoe Drive, Columbia, Mississippi (PH-10-21-80)
Transmitter location Hwy 13, N. 1.5 mi N of ctr. of Columbia, Miss. (PH 9-2-66)

Main studio location 809-13 Main St., Columbia, Miss. (PH 9-2-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4532 HAAT: 100' (Cond' 1)	9-2-66	96.7mcs Ch.#244	ERP: 2.70kw TPO: 1kw	Unl.	11-2-66 5-2-67
CP for a new FM broadcast station, with RC					
BMPH-9043 HAAT: 100'	9-29-66	96.7mc. ch# 244	ERP: 3kw TPO: 940w	Unl.	11-2-66 5-2-67
Modification of CP(BPH-4532) to change type trans. (Collins 830D-1A); change type ant. (Collins 17M-4, 4 sections); and decrease TPO to 0.94kw;					
BPH-4532 (1)	11-7-66	Mod. of CP(BPH-4532 as mod.) to assign call letters W H F F-FM.			
BLH-3454 HAAT: 1008	6-1-67	96.7mcs CH.#244	ERP: 3kw TPO: 940W	U	6-1 6-1-70
Lic to cover CP(BPH-4532 as mod.) which auth a new FM broadcast station.					
BRH-2030(S) Comtel	11-18-70 5-11-71	Renewal of License			6-1-73
Delete antenna marking requirements.					
EBSA BRH-2030	5-22-72 5-31-73	(S) RENEWAL OF LICENSE			6-1-76
BRH-2030(L)	6-11-76	RENEWAL			6-1-79
BRH790201XS(S)	6-20-79	Renewal			6-1-82
BPH800805AD HAAT: 300' (L)	10-21-80 (h&v)	96.7mhz.	ERP: .75kW(h&v)		10-21-81
CP to mke chgs. in Ant Sys.; chg. TL; chg. type Ant. decre. ERP; incre HAAT. and chg. TPO.					
BPH-800529AF HAAT: 300' (L)	6-9-81 (H&V)	96.7mhz;	ERP: 3kW(H&V)	U	6-9-82
CP to make chgs. in Ant. Sys; chg. type Trans.; chg. type Ant.; and chg. TPO.					

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W F F F-FM
Letters W F F F-FM

HADDOX ENTERPRISES, INC.

Name ~~FORTENBERRY-ENTERPRISES~~ 602
COLUMBIA, MISSISSIPPI (P.O. Box 508, Columbia, Mississippi)

Lester Haddox
~~Jerry A. Fortenberry, MD~~

File No.	Dated	Application for	Action	
			Nature	Date
BPH- 4532 Rec'd Resub. & F.	3-27-64	CP for a new FM broadcast station to be operated on: Frequency - 96.7mc CH 244 ERP 3kw HAAT 100 feet TPO 925 watts Type transmitter - Collins 830D-1 Type Antenna- Andrew 1304-1A, 4 bays Trans. location - Hwy. 13 North, 1.5 miles N. of Center of Columbia, Mississippi (Same as WFFF) Studio location - 809-13 Main Street Columbia, Mississippi Remote Control - Same as studio	Ret'd	5-3-64
	4-2-64		No Fee Paid within	
	6-22-64		60 days	GRANTED
AMENDED R&F	9-20-65	Eng. Odes E. Robinson, Biloxi, Miss.		
	9-27-65	AMENDED to change name of applicant to HADDOX ENTERPRISES, INC.		

FORM BC-121
AUG. 1955 CARD #2

APPLICATION RECORD - BROADCASTING

Call **W F F F-FM**
Letters ~~UNASSIGNED~~

Name **HADDOX ENTERPRISES, INC.**
COLUMBIA, MISSISSIPPI 39429

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9043 R & F	9-21-66 9-22-66	Modification of CP(BPH-4532 which authorized a new FM broadcast station) to change type trans. (Collins 830D-1A); change type ant. (Collins 37M-4, 4 sections); and decrease TPO to 0.94kw. Barnes & Neilson, Attys.	GRANTED	9-29-66
BLH-3454 R & F	10/11/66 10/17/66	Lic. to cover CP (BPH-4532 as mod.) which auth. a new FM broadcast station. Atty: M. R. Barnes Engr: S. J. Levet, III, New Orleans, La.	GRANTED	6-1-67
BRH-2030 R & F #581282 \$75 PN PRESS	2-10-70 2-27-70 2-27-70 MAR 30 1970	Renewal of license Atty- Barnes & Neilson AMENDED 3-30-70 re: date of freq. checks	GRANTED	11-18-70

#3

Form DC-121
September 1969

APPLICATION RECORD - BROADCASTING

96.7 mcs

Call
Letters WFFF-FMName HADDOX ENTERPRISES, INC.
COLUMBIA, MISSISSIPPI 39429

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2030 R & F PN Recd. PRESS	2-10-73	RENEWAL OF LICENSE	GRANTED	5-31-73
	3-5-73			
	MAR 8 1973			
BRH-2030 R & F PN Recd. PRESS	1-15-76	RENEWAL OF LICENSE	GRANTED	6-11-76
	1-30-76			
	APR 8 1976			
BRH790201XS PRESS:	MAR 15 1979	RENEWAL OF LICENSE	GRANTED	6-20-79
		Atty: Francis E. Fletcher		

APPLICATION RECORD-BROADCASTING

96.7MHz.

Call Letters: W F F F-FM

Name: HADDOX ENTERPRISES, INC.

Station Location: COLUMBIA, MISSISSIPPI

File No.	Date	Description	Action and Date
BPH-800529AF (C) ACCEPTED NOV 4 '80	CUT OFF DEC 18 '80	CP to make chgs. in Ant. Sys.; chg. TL to: Horseshoe Drive, Columbia, Mississippi; chg. type Trans.; chg. type Ant. (COLLINS G5CPM-3, 6 sects. H&V); incre. HAAT: 300' (H&V); Operate Trans. by RC from Main SL & chg. TPO. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 31° 15' 44" 89° 50' 44" Atty. Michael L. Glaser (Glaser, Fletcher & Johnson)	GRANTED: 6-9-81

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APPLICATION RECORD-BROADCASTING

96.7MHz.

Call Letters: W F F F-FM

Name: HADDOX ENTERPRISES, INC.

Station Location: COLUMBIA, MISSISSIPPI

File No.	Date	Description	Action and Date
BPH800805AD PRESS (0)	SEP 2 1980	<p>CP to make chgs. in Ant. Sys.; chg. TL to: Horseshoe Drive, Columbia, Mississippi; chg. type Ant. (COLLINS G5CPM-3, 3 sects. H&V); decre. ERP: 0.75kw (H&V); incre. HAAT: 300' (H&V) & chg. TPO.</p> <p>MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.</p> <p>31° 15' 44" 89° 50' 41"</p> <p>Atty. Michael L. Glaser (Glaser, Fletcher & Johnson)</p>	GRANTED 10-21-80 COND'L
BLH-810706AL PTA PRESS	JUL 29 1981	<p>License to cover (BPH-800805AD) for changes.</p> <p>Atty: Michael L. Glaser</p>	<p>Returned 6-19-81 Signature not acceptable GRANTED 6-1-82</p>

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

