

WEQR



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Official No. 211

WBQR (Eff. 3-25-49)

Date first licensed 12-31-48

Call letters ~~WGBR-FM~~

STATION LOCATION: GOLDSBORO, NORTH
CAROLINA

Name of licensee EASTERN CAROLINA BROADCASTING COMPANY

Redes. as: 91 1/2 W. Grantham (LH-4-11-74)

Transmitter location U.S. Highway 70, ^{1/2 mile} West of Goldsboro, North Carolina

Redes: Same as Trans. (LH-4-11-74)

~~XXXXXX~~ ^{1/2 mile}

X U.S. Highway # 70, West of Goldsboro, North Carolina (Lic. 4-5-56)

X Borden Building, Goldsboro, N. C. (CP 1-21-55)

X Same (Letter 1-20-54)

Main studio location XBorden Bldg., Walnut & James Sts., Goldsboro, North Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
Letter	8-26-46	STA to operate a RCA BTF 250 transmitter with maximum power output of 250 watts and RCA BF-3A antenna mounted on WGBR antenna on 99.7 mcs, at US Highway 70 west of Goldsboro, N. Carolina for a period beginning 8-26-46 and ending in no event later than 10-23-46, for purpose of providing an FM program service. Necessary determine power by indirect measurement during construction and file Form 306 at completion, for WGBR AM operation.			
3-PH-809 Letter	4-10-46 11-4-46	99.7 No. 259	35 kw		Subject to Comm. approval of application to increase height of WGBR antenna. <i>AM</i>
Letter	10-29-46	MOD of STA to operate a REL 518-DL trans. with max. power output of 1 kw and REL 3-bay turnstile ant., type No. 642 mounted on WGBR ant. on 99.7 mcs at US Hgwy 70, W of Goldsboro, N.C. beginning 10-29-46 ending 11-23-46 for FM program serv. Subj. to submission of data after installation and showing no effect on resistance or operating characteristics of WGBR ant. Power of WGBR to be determined by the indirect method in accordance with Sec. 3.52 of the rules pending approval of said data.			
Letter	11-22-46	EXT OF STA to operate on 99.7 mcs using a REL 518-DL trans. with max. power output of 1 kw. and REL 3-bay turnstile ant. Type No. 642 mount on WGBR ant. at an overall height above ground of 186 ft at U.S. Hgwy 70, W of Goldsboro, N.C. for FM program service, for period 11-24-46 to 2-21-47. Subject to submission of data after installation showing no effect on resistance or operating char. of WGBR ant. Power of WGBR to be determined by the indirect method in accord with Sec. 3.52			

BROADCASTING STATION LICENSE RECORD

B.S.

Card #2

W B Q R

Date first licensed

Call letters WBQR.....

Name of licensee EASTERN CAROLINA BROADCASTING COMPANY, INC......

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From- To-
B3-PH-309	4-10-46	99.7	20 kw		
Letter	1-29-47	No. 259	Subject to Comm. approval of information relative to affect of FM antenna on WGAR antenna.		
Letter	2-14-47	EXT etc. period 2-22-47 to 5-22-47			
Telegram	5-16-47	Relet Attorney. Authority extended period adding 8-22-47 operate 99.7 mcs. using REL 518A-DL trans. max. power 3 kw and REL 642 3-bay turnstile antenna mounted 186' above ground on WGBR ant. for FM program service.			
B3-PH-809 CP issued	6-19-47	93.3	20 kw	U	By 8-19-47 to 2-19-48
	6-6-47	93.3 (No. 227) Freq. assignment accord. No 6768			
Daylet.	8-15-47	Relet. 5. Auth. gr. 10-1-47 op. 99.7, REL 518(B) DL tr. & REL 10kw quadriline ampl. max output 10kw, & RCA BF-3A Super Turnstile on mod. WGBR tower at overall height 151' above gr. re prog. serv. Submit new WGBR ant. resistance measurements upon completion accord. sec. 7(d) FM Standards			
Telegram	8-21-47	Relet. city 12. Auth ext. 10-1-47 on 99.7 using REL 518A-DL tr. max. output 1kw & REL Type 642 3 Bay turnstile ant. 186' ab gr. on WGBR ant. re prog. service. Freq. sub. change re let. 6-20-47			
Telegram	9-15-47	Auth. granted WGBR-FM operate 93.3 mcs. in lieu of 99.7 mcs.			
Telegram	9-24-47	Auth. ext. per. end. 1-20-48 to operate 93.3 mcs. using REL 518-a-DL trans. and REL 10 kw. quadriline amplifier max. output 10 kw. and RCA BF-3a Super-turnstile ant. on modified WGBR tower at overall height of 151 ft. above ground for purpose of providing FM program service. Submit new WGBR ant. resistance measurements upon completion accordance section 7(d) FM standards. Determine operating power indirect method pending approval of new resistance determination. Auth. also ext. same period to operate using REL-518-a-DL trans. max. output 1 kw. and REL 642 3-section turnstile ant. on 186 ft. above ground on WGBR ant. pending change			

B S

BROADCASTING STATION LICENSE RECORD

#3

W B Q R

Date first licensed

Call letters ~~W B Q R~~

Name of licensee EASTERN CAROLINA BROADCASTING COMPANY,

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	ERP Power	Time Div.	Period From- To-
BMPH-854	10-13-47	93.3 mc	20 kw	U	By 8-19-47 to 2-19-48
		Mod. of C.P. (EPA-809) to change type of transmitter.			
Telegram	Relet 25. 12-2-47	Auth. granted period ending Feb. 19, '48 operate 93.3 Mcs. Channel 227 using REL 520-DL trans. 10 kw. max. power output and RCA BF-3A super turnstile antenna approx. 53 feet overall height above ground at site standard broadcast WGBR for purpose FM program service. Also auth. operate same period using REL 518-DL trans. 1 kw. max. output power pending arrival and installation of ten kw. trans. Notify Comm. when operation has commenced with 10 kw. trans. Auth. of 9-24 hereby cancelled.			
BMPH-1083	12-18-47	93.3 Ch/227	35 kw Terr: 360'	U	By 8-19-47 to 2-19-48
		MOD of CP to make changes in antenna system, ERP			
Telegram	2-19-48	Relet atty. 7. Auth. extended period ending March 19, 1948 interim operation.			
Telegram	3-17-48	Relet atty. 15. Auth. extended period ending June 19, 1948 interim operation.			
BMPH-1544	3-4-48	93.3	35 kw.	360 ft.	By 8-19-47 To 8-1-48
	Ext. of compl.	date	Aver. Terr.		
Telegram	6-16-48	Relet atty. 8. Auth. extended interim operation period ending Aug. 1, 1948.			
Telegram	6-22-48	Relet 18. Auth. granted period 30 days use 3 sec. turnstile antenna mounted atop WGBR 179 foot vertical radiator with overall height above ground 200 feet in lieu of antenna auth. by telegram June 16, '48			
Telegram	7-22-48	Relet atty. 21. Auth. extended interim operation period ending Aug. 1, 1948			
Telegram	7-27-48	Relet atty. 26. Auth. modified period ending Aug. 1, 1948 use RCA antenna BF-3-A mounted atop WGBR 346 foot vertical radiator with overall height above ground 378 feet purpose FM program service.			
Telegram	7-29-48	Relet atty. 27. Auth. extended interim operation period ending Aug. 15, 1948. facilities BMPH-1544.			

B.S. #4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ~~WCLB-AM~~ **WBQR**

Name of licensee **EASTERN CAROLINA BROADCASTING COMPANY,**

Transmitter location **U.S. Highway 70, West of Goldsboro, North Carolina**

Main studio location **Borden Bldg., Walnut & James Sts. Goldsboro, North Carolina**

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPH-2387	8-11-48	Ext. of	completion date		to 9-1-48
BLH-269	12-31-48	License to cover CP BPH-809 as mod).	93.3 35 kw	Terr: 360 U	"12-31-48 to 3-1-50
BRH-211	2-21-50	Renewal of license			3-1-50 to 3-1-52
BSE-211	2-27-52	Ext. of license to			6-1-52
BRH-211	5-21-52	Renewal of license to			12-1-54
BPH-1933 CH-245	4-7-54	CP to change freq. 96.9mcs			6-7-54 12-7-54
WIRE 8-31-54	WEQR	auth. program test for 30 days according to BPH-1933 with TPO 7.6 kw.			
BMPH-4943	9-15-54	Mod. CP to change ERP 27 kw	Terr 360'		11 9-15-54 5 12 -15-55
WIRE 9-22-54	Auth. Prog. Test accord BMPH-4943				
BPH-1003	10-19-54	Do. cover CP (BPH-1933) to			12-1-54
WIRE	12-14-54	RELET ATTY 10. Auth. oper. nondirect antenna power 500w day, 250w nite. ext.			1-15-55
BRH-211	11-30-54	Renewal of license to			12-1-57
Wire	1-10-55	Retel 7. receipt & action appli.	Auth. gr. remain		silent pend. antenna.
BPH-2006	1-21-55	CP chg. ERP to 40kw, terrain to 350 feet chg ant. sys. and studio loc. Borden Bldg. Goldsboro, N. C.		3-21-55 to	9-21-55
WIRE	9-12-55	Prog. Test auth. accord. BPH-2006 re: license			
BLH-1111	4-5-56	License to cover BPH-2006 TPO: 7.6kw-- 96.9mcs. 41kwERP; Terr: 360ft.			TO 12-1-57(L)
TELEGRAM	11-29-57	Action on renewal deferred, 11-27-57. Continued operation authorized until final determination on renewal application.			
BPH-2339	2-5-58	CP to make changes in ant system and change ERP to 16 kw. Condition.		4-5	10-5-58
CP forfeited per		Section 1.313. Letter 4-27-59			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E Q R

Station location ... Goldsboro, North Carolina

Name of licensee EASTERN CAROLINA BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-2667 HAAT: 360'	5-21-59	96.9mcs. Ch. 24.5	25.5kw. TPO: 5kw.	Unl.	7-21-59 1-21-60
CP to decr. erp, incr. haat, install new trans. & antenna.					
BLH-1505 HAAT: 360 ft.	10-5-60	96.9mcs	25.5kw TPO: 5kw	Unl.	10-5-60 12-1-60
Lic. to cover cp (BPH-2667) which auth. decr. ERP, incr. HAAT, install a new trans. and install new antenna.					

11-30-60 Commission deferred action on renewal pending further consideration;					
BRH-211	6-19-62	Renewal of License			6-19 12-1-63
BRH-211	11-27-63	Renewal of license			12-1 12-1-66
BRH-211	3-20-67	96.9mcs	25.5kw	U	3-20 12-1-69
BRH-211(S)	6-10-70	Renewal and NDRA			12-1-72

BPH-7993 HAAT: 320' (H&V)	8-11-72	96.9mc #245	ERP: 50kw(H&V) CP install new trans., ant., chgs. in ant system(incr. hgt.) chg. TPO, ERP, HAAT	Unl.	8-11-73

BRH-211	11-16-73	(S) RENEWAL OF LICENSE			12-1-75
BLH-5976(L)	4-11-74	Lic.(BPH-7993)-Changes			12-1-75
BPH-9285 HAAT: 320ft(H&V)	3-12-75	96.9MHz.	ERP: 50kw(H&V) CP mke. chgs. in transmitting equip.	U	3-12-76
BRH-211(L)	5-10-76	Renewal of license			12-1-78
BLH-6939	Lic.(BPH-9285)-Changes				
BRH780731	UG (S)12/18/78	Renewal			12/1/81

APPLICATION RECORD - BROADCASTING

FM (METROPOLITAN)

W B Q R

Call

~~W B Q R~~ FM

Letters

~~W B Q R~~

Name EASTERN CAROLINA BROADCASTING COMPANY, INC.

(P.O. Borden Bldg., Walnut & James Streets, Goldsboro, North Carolina)

Box 1024

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-S09	11-13-45	Construction permit for new FM broadcast station (Metropolitan) Frequency: To be assigned in 100 mc band Coverage: 9,860 Sq. Mi. Population: To be determined Studio: Borden Bldg., Walnut and James Sts., Goldsboro, North Carolina Transmitter: U.S. Highway 70, West of Goldsboro, North Carolina (RCA BTF-10B Max. 10kw.) Filed by E. D. Johnston, Att'y. Eng. info. rec'd 8-27-46 changing coverage; specifying population and making changes in antenna system. Program analysis rec'd 10-9-46	Granted	4-10-46
Rec'd	12-3-45		Met. type station -	
Filed	12-3-45		Conditional - Type 1 letter mailed 4-12-46	
			Program plans approved	10-17-46.
			Basic Engr. approved	10-17-46. - 1-16-47.
			CP issued	6-19-47

W B Q R

John Barron, Engineer

APPLICATION RECORD - BROADCASTING

CARD #2

Call WBQRLetters ~~WBQR-FM~~Name EASTERN CAROLINA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-854 Rec'd Filed	9-13-47 9-22-47 9-22-47	Mod. of C. P. (B3-PH-809 which authorized a new FM broadcast station) to change type of transmitter to REL 520-DL Max. 10 kw. Filed by E. D. Johnston, Attorney	GRANTED	10-13-47
BMPH-1083 Rec'd Filed	11-12-47 11-14-47 11-14-47	Mod. of C. P. (B3-PH-809 as modified) which authorized a new FM broadcast station to change effective radiated power to 35.2 kw; antenna height above average terrain to 358 feet; make changes in antenna system and change commencement and completion dates from 8-19-47 and 2-19-48 to 60 days from date of grant and 180 days thereafter, respectively. Filed by E. D. Johnston, Attorney	GRANTED C & C dates not incl.	12-18-47
BMPH-1544 Rec'd Filed	2-18-48 2-18-48 2-18-48	Mod. of CP (B3-PH-809 as mod.) which auth. a new FM broadcast station for ext. of completion date from 2-19-48 to 8-1-48. Filed by Reed T. Rollo, Attorney	GRANTED	3-4-48 <i>See card 3</i>

APPLICATION RECORD - BROADCASTING

CARD # 3

Call **W E Q R**Letters ~~W E Q R~~Name EASTERN CAROLINA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2387 Recd. Filed	7-23-48 7-27-48 7-27-48	Mod. of C. P. (B3-PH-809 as modified) which authorized a new FM broadcast station for extension of completion date from 8-1-48 to 8-15-48. Filed by Reed T. Rollo, Attorney	GRANTED Ext. to	8-11-48 9-1-48
BLH-269 Rec'd. Filed	8-2-48 8-12-48 8-12-48	License to cover construction permit (B3-PH-809 as modified) which authorized a new FM broadcast station Filed by Percy H. Russell, Jr., Atty.	GRANTED	12-31-48 to exp. 3-1-50.
BRH-211 Recd & Filed	12-31-49 1-3-50	Renewal of license.	GRANTED	2-21-50
BRH-211 Rec'd. Filed	2-11-52 2-25-52 2-25-52	Renewal of license. Filed by Harold E. Mott	GRANTED	5-21-52

Card 4

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSQRName EASTERN CAROLINA B/CO. CO. INC.

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1933 Recd. Filed	2-17-54 3-19-54 3-19-54	C. P. to make changes in licensed station to change frequency to 96.6 mcs. Ch. 245. Harold E. Gott, atty	GRANTED	4-7-54
BMPH-1943 Recd & Filed	8-24-54 8-27-54	Mod. of C.P. (BPH-1933, which auth. change frequency to 96.6 mc.) to make changes in ERP to 26.8 mw and change antenna height above average terrain. to 378 ft.	GRANTED	9-15-54 ERP 27kw Terr 360'
BLH- 1003 Recd. Resub. Recd. Resub. Recd. & Filed	7-13-54 7-14-54 7-13-54 8-27-54 8-23-54 10-8-54	License to cover C.P. (BPH-1933) which authorized changes in licensed station.	Ret. 9-23-54 re Eng. data, signed after appl. ERP GRANTED	10-19-54 <i>203' antenna with auth 10-21-54</i>
BRH-211 Recd. & filed	11-24-54 11-26-54	Renewal of license Robert L. Heald, atty	GRANTED	11-30-54

CARD 5

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WEQRName EASTERN CAROLINA B/CG. COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2006 Recd. & Filed	1-1-55 1-3-55	C.P. to make changes in licensed station to change ERP to 40.128 kw; ant. ht. above average terr: to 350 ft & change antenna system. Robert L. Heald, ety	GRANTED	1-21-55
LH- 1111 Recd. Amend. Recd & filed	9-1-55 9-9-55 3-26-56 3-27-56	License to cover the above. Amend. recd. to specify ant. ht. above average terr: as 358½ ft.	Hold pend. amend. GRANTED	4-5-56
BRH-211 Rec'd Filed	9-2-57 9-3-57 9-3-57	Renewal of License	DISMISSED AS MOOT Letter Adopted	10-5-60
EPH-2339 Rec'd Filed	1-4-58 1-6-58 1-6-58	Construction permit to make changes in antenna system & decrease ERP/1kw to 16.5kw from	GRANTED Forfeited per Sect. 1.313 Letter 4-27-59	2-5-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WEQRName EASTERN CAROLINA BROADCASTING COMPANY,
GOLDSBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
EPH-2667 Rec'd Resub. R & F	4-18-59 4-21-59 4-18-59 4-29-59	Construction permit to decrease ERP from 41kw to 25.5kw; increase HAAT from 360' to 385'; install a new trans. (RCA BTF-5B) and install a new antenna (Andrew, Multi-V, 1306 6 sec.).	RETURNED Incomplete GRANTED HAAT; 360'	4-24-59 Ret 5-21-59
BLH-1505 Rec'd Filed	1-19-60 1-21-60 1-21-60	License to cover construction permit (BPH-2667) which authorized decrease ERP, increase HAAT, install a new transmitter and install new antenna.	GRANTED	10-5-60
BRH-211 Rec'd Filed	8-27-60 9-1-60 9-1-60	Renewal of License. Harold E. Mott, Atty.	GRANTED	6-19-62
BRH-211 Rec'd Filed	9-26-63 10-1-63 10-1-63	Renewal of license---12-1-63 Atty. Harold E. Mott	GRANTED	11-27-63
BRH-211 R & F	8-26-66 9-2-66	Renewal of License Atty. Welch & Morgan	GRANTED	3-20-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call WEQR
Letters

Name EASTERN CAROLINA BROADCASTING COMPANY
Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-211 R & F #538589\$75. P.N. filed PRESS SEP 12 1969	8-26-69 8-28-69 8-28-69 8-28-69	Renewal of license Atty-Welch & Morgan (Forbes W. Blair)	GRANTED	6-10-70
BPH-7993 R & F #094746 \$50 Code 061 Press	7-14-72 7-26-72 7-26-72 AUG 8 - 1972	CP to install new trans. (RCA BTF-20E1); install new ant. (RCA BFG-6A, 6 sects. (H&V); make chg. ant. system (increase height); chg. TPO; ERP: 50.0KW (H&V); HAAT: 323' (H&V). Atty: Michael S. Yaroschuk	GRANTED	8-11-72
BRH-211 R & F PN PRESS OCT 1 1972	8-22-72 9-5-72 9-5-72	Renewal of License Atty-Raymond J. Shelesky AMENDED 12-20-72 re: ascertainment of community needs; equal employment program; programming AMENDED 1-15-73 re: proof of performance AMENDED 2-28-73 re: commercial matter	GRANTED	11-16-73

APPLICATION RECORD - BROADCASTING

Call Letters WEQR

Name EASTERN CAROLINA BROADCASTING COMPANY
Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5976 Rec'd W 136716-\$50. Amended & F PTA PRESS	12-11-72 12-15-72 12-15-72-AC-068-Atty: Welch & Morgan(S. M. Bradley) 9-28-73 10-15-73 OCT 31 1973	Lic.(BPH-7993) for changes. Engr. Statement	GRANTED	4-11-74
BPH-9285 R & F #375170 \$50 Code 057 PRESS	12-16-74 12-18-74 12-18-74 JAN 15 1975	CP to make changes in transmitting equipment Atty: Wade H. Hargrove Engr: George E. Gautney	GRANTED COND'L	3-12-75
BRH-211 R & F PN Recd. PRESS	7-28-75 8-1-75 SEP 30 1975	RENEWAL OF LICENSE	GRANTED	5-10-76

APPLICATION RECORD - BROADCASTING

Call Letters **WEQR**

Name **EASTERN CAROLINA BROADCASTING COMPANY**
Goldsboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6939	11-26-75	Lic.(BPH-9285)-Changes.	GRANTED (issued with renewal)	5-10-76
R & F	11-28-75			
W 503344-\$100	12-2-75-001			
PTA	1-14-76			
PRESS	JAN 26 1976			
BRH780731UG	7-25-78	RENEWAL OF LICENSE	Granted	12/18/78
R & F	7-31-78			
PRESS	AUG 11 1978			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

