

WE L L-FM

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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

#2545

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

W E L L-FM (Eff 7-1-74)

Date first licensed November 17, 1970

Call letters \*W.A.L.L.-FM

Station location Marshall, Michigan

Name of licensee Triad Stations, Inc.

Transmitter location 16617-19 Mi. Rd., B. 4, NE of Marshall, Michigan (MPH-3-6-70)  
X 6 mi. S. of city on Hwy. 27, Marshall, Michigan (PH-2-8-67)

Main studio location 4900 S Irwin Avenue, Albion, Michigan (MPH-7-14-70)  
X 111 W. Michigan St., Marshall, Michigan (PH-2-8-67)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4131 HAAT: 220'	2-8-67	96.7mc. ch# 244	ERP: 3kw TPO: 920w	Unl.	4-8-67 10-8-67
CP for a new Class A FM broadcast station with RC.					
BPH-4131 (1)	3-13-67	Mod. of CP(BPH-4131) to assign call letters W A L M-FM.			
BMPH-9651 (2)	10-31-67	Mod. of CP(BPH-4131) for extension of completion date to 4-8-68.			
BMPH-9982 (3)	6-24-68	MP(BPH-4131 as mod.) ext. time to 10-8-68.			
BMPH-10,330 (4)	12-26-68	MP(BPH-4131 as mod.) ext time 4-8-69			
BMPH-10,572 (5)	5-21-69	MP(BPH-4131 as mod) ext. time 11-13-69			
BMPH-10,856 (6)	12-18-69	MP(BPH-4131 as mod) ext time 5-1-70			
BMPH-10,879 (L) HAAT: 300'	3-6-70	MP(BPH-4131 as mod) chg. freq. frequency; chg. ant-trans. loc. chg. TPO and HAAT; 104.9mc. #285 ERP: 3kws TPO: 940watts.			5-1-70
BMPH-11,032 (1)	5-12-70	MP(BPH-4131 as mod) ext time			9-1-70
BMPH-12,011 HAAT: 300' (L)	7-14-70 (H&V)	104.9mc	ERP: 3 kw (H&V) TPO: 1.65 kw		9-1-70
MP(BPH-4131 as mod) chg studio & remote control loc., ant, tran, ERP, TPO, & HAAT.					
BMPH-13,004 (1)	9-30-70	MP(BPH-4131 as mod) ext time			10-30-70
BLH-4923(L)	11-17-70	Lic. (BPH-4131, as mod.) B/c Station			for new FM 10-1-73
EBSA	5-22-72				
BRH-2545(S)	10-26-73	RENEWAL			10-1-76
B6H-2545(1)	7-1-74	ML to change call letters			
EBSA	7-1-74				

BC-126  
June 1975

CARD 2

**BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters W E L L - F M

Station location Marshall, Michig

Name of licensee Triad Stations, Inc.

Transmitter location See Card 1

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRH-2545(L)	11-8-76	Renewal of		license	10-1-79
BRH790604UP (S)	11-8-79	RENEWAL			10-1-82

FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ W A L M-FM

STATIONS, INC.

Name TRIAD TELEVISION-CORPORATION  
MARSHALL, MICHIGAN (PO Irwin Ave., Airdion, Mich.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4131 R & F	9-28-63	Construction permit for a new FM broadcast station to be operated on: Freq.: <del>104.9mc, Ch. 285A</del> 96.7mc CH 244A ERP: 3kw Type trans.: Gates FM-1C TPO: 0.915kw Type ant.: Gates FM-4A, 4 secs. HAAT: 220' 6 mi. S. on Hwy. 27 Trans. loc.: <del>2 mi. NW of city, near Marshall,</del> Mich. Michigan Studio loc.: <del>110 N. Bagle,</del> Marshall, Mich. RC loc.: Same as studio loc.	GRANTED	2-8-67
	9-30-63		GRANTED AFTER HEARING 2-8-67 DOCT. NO. 1554 B	
AMENDMENT R&F	2-12-64	AMENDED to change applicant name to Triad Stations, Inc. ATTY-Prince & Paul <SEE CARD #2 FOR AMENDMENT>		
	2-20-64			

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ~~How~~ - W A L M-FM

Name TRIAD STATIONS, INC.  
Marshall, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4131 Cont'd. AMENDED Rec'd. Filed (ORDER) 9-16-65	9-3-65 9-9-65 9-16-65	AMENDED (ORDER) 9-16-65 to change frequency to 96.7mc CH 244A, change ant.-trans. loc. to 6 mi. S. on Hwy. 27, Marshall, Michigan, change studio loc. and remote control point to 111 W. Michigan, Marshall, Michigan.	GRANTED GRANTED AFTER HEARING 2-8-67 DOCKET NO. 15548.	2-8-67
BMPH-9651 R.&F. OCT 17 1967	10-6-67 10-10-67	Mod. of CP(BPH-4131 which auth. a new FM b/c station) for extension of completion date from 10-8-67 to 4-8-68.	GRANTED to	10-31-67 4-8-68
BMPH-9982 R. & F. #419675 \$30. Press APR 26 1968	4-5-68 4-9-68 4-9-68.	MP(BPH-4131, as mod.) for extension of completion date from 4-8-68 to 10-8-68.	GRANTED to	6-24-68 10-8-68
BMPH-10,330 R & F #464170 \$30 OCT 23 1968	10-7-68 10-8-68 10-8-68	MP(BPH-4131 as mod.) ext. time to _____ (NEW STATION).	GRANTED to	12-26-68 4-8-69

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W A L M - F M

Name Triad Stations, Inc.  
Marshall, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,572 R & F #503422 \$30 APR 1 1 1969	3-28-69 4-1-69 4-1-69	MP(BPH-4131 as mod.) ext. time to _____ (NEW STATION).	GRANTED to	5-21-69 11-13-69
BMPH-10,856 R & F #555907 \$30 PRESS: 10/17/69	11-3-69 11-10-69 11-10-69 17 1969	MP(BPH-4131 as mod) ext. time to _____ (NEW STATION).	GRANTED to	12-18-69 5-1-70
BMPH-10,875 Rec'd: Filed: #489187 \$30 #490658 \$45 PRESS: PN REC'D	1-31-69 2-7-69 2-17-69 2-7-69 2-17-69 DEC 3 1969	MP(BPH-4131 as mod) chg. frequency to 104.9mc., #285, chg. ant-trans loc. to 16, 617-19 mi. Rd., Rt. 4, Marshall, Michigan; chg. TPO 0.938kw; and HAAT: 300 ft.  42° 18' 47" - 84° 55' 46"	GRANTED	3-6-70



APPLICATION RECORD - BROADCASTING

Call W A L M-FM  
Letters .....

Name TRIAD STATIONS, INC.  
MARSHALL, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-11,032 R & F #595380\$30. PRESS:	4-17-70 4-22-70 4-22-70 <b>MAY 4 1970</b>	MP(BPH-4131 as mod) ext. time to 9-1-70 (NEW STATION).	GRANTED	5-12-70
BMPH-12,011 Rec'd: Filed: #611508\$30. PRESS:	6-1-70 6-11-70 6-25-70 6-25-70 <b>8 JUL 1970</b>	MP(BPH-4131 as mod)chg. studio & remote control loc. to: Irwin Avenue, Albion, Michigan. chg. Trans(Gates-FM-2H); Ant(Gates-FMC-4A, 4horiz. & 4 vert. sects);chg. TFO: 1.66kw. operate with vert. ERP: 3.0kw and vert. HAAT: 300 feet. REQUEST WAIVER of SECTION 73.210(A) (2) of the Commission's Rules.	GRANTED	7-14-70
BMPH-13,004 R & F #627475 \$30. CODE 068 #630919 \$20. CODE 068 PRESS:	8-28-70 9-1-70 9-1-70 9-17-70 <b>SEP 25 1970</b> PTA-10-5-70	MP(BPH-4131 as mod) ext. time to 10-1-70(New Station).	GRANTED	9-30-70

## APPLICATION RECORD - BROADCASTING

Call Letters .....  
W E L L-FM  
xWALM-FMName **TRIAD STATIONS, INC.**  
**Marshall, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4923 R & F #632522 \$50. AC-068 PTA PRESS NOV 1 1970	9-22-70 9-25-70 9-25-70 10-5-70	Lic. (BPH-4131, as mod.) for <u>new</u> FM B/c Sta. Transmitter: GATES, FM-2H3 - Antenna: GATES, FMC-4.	GRANTED	11-17-70
BRH-2545 R & F PN Recd. PRESS 27 JUL 1973	7-2-73 7-5-73 "	RENEWAL OF LICENSE AMENDED 10-1-73 re: business interests; composition of area; equal emp. policy	GRANTED	10-26-73
BRH-2545 R & F P.N. Press	5-28-76 6-1-76 AUG 3 1976	RENEWAL OF LICENSE	GRANTED	11-8-76

#6

## APPLICATION RECORD BROADCASTING

Call Letters: WELL-FM

Name: TRIAD STATIONS, INC.

Station Location: MARSHALL, MICHIGAN

File No.	Date	Description	Action and Date
BRH 790604 UP PRESS AUG 2	1979	RENEWAL OF LICENSE	<i>W. J. 8-79</i> GRANTED 11-8-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

