

W E L R-PM

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Form BC 126  
June 1954

2345

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed 3-17-69

Call letters WELR-FM

Station location Roanoke, Alabama

ROANOKE BROADCASTING COMPANY, INC. (ALH 6-30-78 EFF:

Name of licensee Earl E. Manning, Jr.

Transmitter location 4.5 mi. NW of city on Old Hwy. 431, Roanoke, Ala. (PH-6-11-68)

36274  
Main studio location 801 N. Main Street, Roanoke, Ala. (PH-6-11-68)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.           | Date<br>Issued | Freq.  | Power  | Time<br>Div. | Period<br>From To |
|------------------------|----------------|--|--|--------------|-------------------|
| BPH-6236<br>HAAT: 320' | 6-11-68        | 95.3mc   | ERP: 2.5kw Unl.<br>ch#237 TPO: 870watts (RC)<br>ERP for new Station. |              | 2-11-69           |
| BPH-6236<br>(1)        | 7-9-68         | Call letters assigned.   |  |              |                   |
| BMPH-10,307<br>(2)     | 10-17-68       | MP(BPH-6236) chg. type ant; chg. TPO;<br>1.30kw; operate with vert. ERP 1.25kw<br>and show HAAT 320' (h&v) <i>(M2 ✓)</i> |  |              |                   |
| BL-4335(L)             | 3-17-69        | Lic. (BPH-6236 as mod.) for new FM sta.<br>(R.C.)  |  |              | 4-1-70            |
| BRH2345(S)             | 4-1-70         | RENEWAL  |  |              | 4-1-73            |
| EBSA                   | 5-22-72        |  |  |              |                   |
| BRH-2345(S)            | 3-30-73        | Renewal  |  |              | 4-1-76            |
| BRH-2345(S)            | 4-19-76        | Renewal  |  |              | 4-1-79            |
| BALH-2709              | 6-30-78        | VOL. AL  |  |              |                   |
| BRH-781201XK(L)        | 3-22-79        | RENEWAL  |  |              | 4-1-82            |



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call **W E L R-FM**  
Letters **WELR-FM**

Name **EARL E. MANNING, JR.**  
**ROANOKE, ALABAMA (801 N. Main St., Roanoke, Ala. 36274)**

| File No.   | Dated  | Application for   | Action  |          |
|--|--|---|---------|----------|
|  |  |   | Nature  | Date     |
| BPH-6236<br>R & F<br>#417024 \$75<br>PRESS: APR 17 1968<br>PN REC'D: | 3-20-68<br>3-27-68<br>3-27-68<br>5-17-68         | CP for new FM on: 95.3mc #237 ERP:2.5kw<br>HAAT:318' TPO:0.869kw<br>Trans.:Bauer 607; Ant.:Jampro JA-3B, 3 secs.<br>TL: On Old Hwy. #431, 4.5 mi. NW of Roanoke, Ala.<br>SL: 801 N. Main St., Roanoke, Ala. (RC)<br><br>Atty.: None; Engr.:Havard T. Rawlinson (Dothan, Ala.) | GRANTED | 6-11-68  |
| AMEND. R & F   | 4-22-68  | Re Sect. III (Bank ltr.)  |         |          |
| BMPH-10,307<br>R & F<br>#460089 \$75<br>REFUND \$45<br>OCT 1968      | 9-17-68<br>9-19-68<br>9-19-68<br>10-11-68        | MP(BPH-6236) chg. type ant(Jampro-JCP-3, 3 sections); chg. TPO 1.305kw; operate with vert. ERP 1.25kw;  | GRANTED | 10-17-68 |
| BLH-4335<br>Rec'd<br>#489018 \$75<br>AMENDED:R&F<br>Filed            | 2/3/69<br>2/6/69<br>2/6/69<br>2/21/69<br>2/21/69 | License (BPH-6236 as mod.) for new FM b/c station. (R.C.)<br>Engr: Jess Swicegood, Dothan, Ala.<br>Re proof of performance<br>\$45.00 refunded 3-12-69  | GRANTED | 3-17-69  |

WASHINGTON, D. C.  
MAR 13 1969



NOTICE OF PUBLICATION MAILED 4-15-68.

Note: Exhibit #10 (Bank letter) returned 4-16-68 - dated wrong.

CONTACT: Earl Manning; PHONE: 3631

ADDRESS: 705 N. Main, Roanoke, Ala.

FEE: \$75 paid 2/6/69 refunded \$45 3/11/69 - BLH-4335



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WELR-FM**Name **EARL E. MANNING, JR.**  
**Roanoke, Alabama**

| File No.                                  | Dated   | Application for  | Action  |         |
|---|---|--|---------|---------|
|   |   |  | Nature  | Date    |
| BRH-2345<br>R & F<br>#564507375.<br>PRESS | 12-20-69<br>12-22-69<br>12-22-69<br>13 1970         | Renewal of license<br>AMENDED 2-19-70 re: engineering data   | GRANTED | 4-1-70  |
| BRH-2345<br>Recd<br>IPN Recd.<br>FILED    | 12-8-72<br>12-15-72<br>"<br>12-20-72<br>JAN 10 1973 | RENEWAL OF LICENSE<br>AMENDED 1-15-73 re: Section I resubmitted re<br>date of signature<br>AMENDED 3-7-73 re: ascert. of comm. needs;<br>employment policy | Granted | 3-30-73 |
| BRH-2345<br>R & F<br>PN "<br>PRESS        | 11-24-75<br>12-1-75<br>"<br>FEB 6 1976              | Renewal of license<br>Atty: <u>Stambler &amp; Shrinsky</u><br>AMENDED 3-29-76 re: demographic study of area  | GRANTED | 4-19-76 |



Renewal: Ack. card 2-12-70 re: Sect. II, para. 5  
incomplete



Form BC-121  
May 1978

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WELR-FM**

ROANOKE BROADCASTING COMPANY, INC.

Name x **EARL E. MANNING, JR.**  
Roanoke, Alabama

| File No.                       | Dated   | Application for   | Action          |         |
|--------------------------------|---------|---|-----------------|---------|
|                                |         |   | Nature          | Date    |
| BALH-2709                      | 6-15-78 | Voluntary assignment of license to Roanoke Broadcasting Company, Inc.<br><br>Atty - M. Scott Johnson, (Glaser, Fletcher, etc) | GRANTED<br>EFF: | 6-30-78 |
| R & F                          | 6-19-78 |   |                 |         |
| FORM 316 (ALSO SEE<br>W E L R) |         |   |                 |         |
| BRH 78 1201 KK<br>PRESS        |         | RENEWAL OF LICENSE<br>M.S. Johnson, Atty.   | GRANTED         | 3-22-79 |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

