

W E N N - F M



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126

June 1954

OFF. NO. 2454

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-8-70

Call letters WENN-FM

Station location Birmingham, Alabama

BOOKER T. WASHINGTON BROADCASTING SERVICE, INC. (ALH gr 12/10/75 EFF: 2/5/76)

X FRANK S. BLACKFORD, RECEIVER (ALH 4-30-74 EFF: 3-27-74)

X HERTZ BROADCASTING OF BIRMINGHAM, INC. (AL 4-30-71 EFF: 6-2-71)

Name of licensee X JOMAC BIRMINGHAM CORPORATION

1 mile S. of Vulcan Park, 11th Pl. S., atop Red Mtn., Birmingham, Ala.

x 1 mi. S. of Vulcan Park, Birmingham, Alabama (PH 9-29-75) /redescribed

xx 1201 19th Ave., S., Birmingham, Ala. (L 4-8-70)

x Top of Red Mountain, Birmingham, Ala. (MPH-5-8-69)

Transmitter location X Adjoining Birmingham Southern College, Birmingham, Ala. (PH-5-15-68)

1523 5th Avenue, North, Birmingham, Ala. (SH 12-7-76)

x 1527 - 5th Avenue North, Birmingham, Alabama (PH 10-7-76)

Main studio location X 1428 Fifth Avenue, North, Birmingham, Ala. (PH 5-15-68) (L 4-8-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-5622 HAAT: 230' CONDL	5-15-68	107.7mc.	ERP: 28kw Unl. ch# 299 TPO: 5kw CP for new Station		7-15-68 1-15-69
BPH-5622 (1)	7-10-68	Call Letters Assigned.			
BMPH-10,437 (2)	1-15-69	MP(BPH-5622) ext. time to			7-15-69
BMPH-10,286 HAAT: 600' (H&V)	5-8-69	107.7mc.	ERP: 58kw (h&v) U ch#299 TPO: 20kw MP(BPH-5622) chg. ant-trans location; chg. trans; chg. ant; chg. TPO, horiz. ERP; operate with vert. ERP; and chg. HAAT; (RC)		10-15-69
BTC-6150 BLH-4506(L) HAAT: 600' (H&V)	2-9-70 4-8-70	INVOL. TO 107.7mc	EFF: 3-5-70 ERP: 58kw (H&V) TPO: 20kw Lic. cover (BPH-5622 for new stn.)		4-1-73
BALH-1485	4-30-71	VOL. AL	EFF: 6-2-71		
EDSA	5-22-72				
BALH-1985 COMTEL	4-30-74 6-13-74	INVOL. ALH	EFF: 3-27-74 Auth. Suspend Oper. thru (Due to Collapse of Antenna Supporting Structure).		7-31-74
BPH-9605(L) HAAT: 660ft (H&V)	9-29-75	107.7mhz.	ERP: 69kw (H&V) U CP chg TL, trans, ant, ERP, HAAT (RC)		9-29-76
BALH-2151	12/10/75	Vol AL	EFF: 2/5/76		
BRH-2454(S)	12-10-75	Renewal of License			4-1-76
BLH-6910(L)	3-12-76	Lic.(BPH-9605)-Changes			4-1-76
BRH-2454(S)	6-17-76	Renewal			4-1-79
BPH-10198 HAAT: 640' H&V {L}	10-7-76	107.7MHz	ERP: 100kw H&V U {RC} CP chg SL & RC, Ant, ERP & HAAT		10-7-77
BPH-10198(L)	12-7-76	MP to change SL and RC			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WENN-FM

Station location

Name of licensee BOOKER T. WASHINGTON BROADCASTING SERVICE, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BSH-2454(1)	12-7-76	ML to change SL	and RC		
BSCA-1672	2-8-77	SCA on 67 Kiloherztz.			
BTC-8296	4/7/77	Vol TC EFF:	4-28-77		
COMTEL	6-16-78	TRANS: GATES FM-20H3 now installed			
BLH-7441	10-10-78	Lic. (BPH-10198, as mod.)	4-1-79		
		for changes.			
BRH781201A5(S)	3-22-79	Renewal of License & SCA	4-1-82		
BRSCA781201A5					

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call **WENN-FM**
Letters **WENN-FM**

JOMAC BIRMINGHAM CORPORATION

Name ~~McLENDON BIRMINGHAM BROADCASTING COMPANY, INC.~~

BIRMINGHAM, ALABAMA (PO 1428 - 5th Ave., N., Birmingham, Ala. 35201)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5622 R & F	11-11-66	CP for a new FM broadcast station to be operated on: Freq.: 107.7mcs, Ch.#299 ERP: 28.2kw Type trans.: Gates FM-5G TPO: 5kw Type ant.: Gates FMA-7A, 7 sections HAAT: 229 feet Trans. loc.: Adjoining Birmingham Southern College, Birmingham, Alabama Studio loc.: 1428 - 5th Ave., N. Birmingham, Alabama Prince & Paul, Attys. Willis C. Beecher, Engr.	GRANTED	5-15-68 Cond'l submit 302's for WENN.
	11-15-66			
AMENDMENT R & F	11-1-67	AMENDED to change name of applicant to Jomac Birmingham Corporation.		
	11-3-67			

PETITION OF TAFT BROADCASTING COMPANY FOR RECONSIDERATION OF DENIAL OF CONDITION filed 6-17-68
on behalf of WBRC by its attorneys.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 6-26-68 by Ray R. Paul (Prince & Paul) on
behalf of Jomac

Petition DISMISSED as moot by letter of 8-28-68 by Broadcast Bureau.

FORM BC-121
Aug. 1955

2

APPLICATION RECORD - BROADCASTING

Call
Letters W E N N-FM

Name JONAC BIRMINGHAM CORPORATION
BIRMINGHAM, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,286 R & F #456633 \$75 SEP 27 1968 (over)	8-31-68 9-4-68 9-4-68	MP(BFH-5622); chg. trans loc. to Top of Red Mountain, Birmingham, Alabama; chg. trans. (Gates-FM-20H); chg. ant-(Gates-FMC-6, 6 sects); make chg. in ant. system(incr. hght); chg. TPO 20kw; horiz. ERP 58.1kw; operate with vert. ERP 58.1kw; and chg. HAT 595 ft. Operate by remote control from studio location. Attys - Prince & Paul Engr: <u>Willis C. Beecher</u>	GRANTED	5-8-69
BMPH-10,437 R & F #478592 \$30 JAN 9 1969	12-14-68 12-17-68 12-17-68	MP(BPH-5622)ext. time to 7-15-69 (NEW STATION) Attys - Prince & Paul	GRANTED to	1-15-69 7-15-69

BMPH-10286 - AMENDED 1-6-69 in resp. to Comm. ltr. 11-5-68 re Sect. IV-A.
AMEND. 3-4-69 Sec. IV

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

107.7mc

Hertz Broadcasting Of Birmingham, Inc.

Call
Letters

W E H H-FM

Name **X JONAS BIRMINGHAM CORPORATION**

Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4506 R & F #540072 \$30. PT	8-23-69 9-3-69 9-3-69 9-11-69 NOV 1 1969	Lic.(BPH-5622, as mod.) for new FM Broadcast Station. Trans. redes. as GATES FM-20H-2 Trans. loc. redes. 1201-19th Ave., S. Atty: Ray R. Paul	GRANTED	4-8-70
ETC 3150 R & F FEE PD: \$30 - #564490 (Form 316)(also see AM) JAN 22 1970	12-2-69 12-22-69 - #564490 JAN 22 1970	Involuntary transfer of control of permittee corp from John M. McLendon to Anne P. McLendon and First National Bank of Jackson, Co-Executors of the Estate of John M. McLendon, (deceased) Atty - Mallyck & Bernton	GRANTED EFF: 3-2-70	2-9-70
BALH -1485 R & F FEE PD: \$1000 #668987 CODE 049(also see AM) MAR 29 1971	2-22-71 3-4-71	Voluntary assignment of license to HERTZ BROADCASTING OF BIRMINGHAM, INC. Atty for assignor - Mallyck & Bernton for assignee - Dow, Lohnes etc P.O. BOX 1000 WASHINGTON, D.C.	GRANTED Req. grant fee \$16,083.90 grant fee includes AM Station also. GRANT FEE PD: 6-9-71 EFF: 6-2-71 (over for grant fee)	4-30-71

Grant fee \$16,083,90 paid 6-9-71 also includes AM station

September 1969

APPLICATION RECORD - BROADCASTING

107.7 mc

BOOKER T. WASHINGTON BROADCASTING SERVICE, INC.

X FRANK S. BLACKFORD, RECEIVER

Call
Letters WENN-FMName X HERTZ BROADCASTING OF BIRMINGHAM, INC.
BIRMINGHAM, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2454 R & F PN Recd. PRESS	12-18-72 1-2-73 " JAN 1 2 1973	RENEWAL OF LICENSE James D. Monahan, Atty. (Dow, Lohnes, Albertson) AMENDED 5-2-73 re: programming	Designated for Hearing NOV 14 1973 Min. 19874	
			GRANTED	12-10-75
BALH-1985 R & F FEE PD: \$250 #299219 CODE 049 (Form 316) ALSO SEE AM	3-29-74 4-3-74 APR 23 1974	Involuntary assignment of license to FRANK S. BLACKFORD, RECEIVER Atty - Mallyck & Bernton	GRANTED EFF:	4-30-74 3-27-74
BALH-2151 R & F FEE PD \$200 #443941 CODE 049 (ALSO SEE AM) 22 JUL 1975	6-26-75 6-27-75	Voluntary assignment of license to BOOKER T. WASHINGTON BROADCASTING SERVICE, INC. Atty for assignor - Mallyck & Bernton for assignee - Cohn & Marks (SEE AM FOR AMENDMENTS ETC)	GRANTED EFF: FEE REQ	12/10/75 2/5/76 Fee Pd 2/13/76 W 529491

PHASE 1 REFUND ACTION

TRANS.
CODE

500

DATE

80/06/11

AMT.

215.00

INITIALS

[Signature]

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WENN-FM

BOOKER T. WASHINGTON BROADCASTING SERVICE, INC.
 Name FRANK S. BLACKFORD, RECEIVER
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9605 R & F #457180\$100 Code 001 PRESS	7-26-75 7-29-75 8-6-75 SEP 25 1975	CP to chg. TL to: 1 mile South of Vulcan Park, Birmingham, Ala. (WZZK (FM) site); install new trans. (GATES FM-20H3); install new ant. (GATES FMC-7, 7 sects. (H&V); make changes in ant. sys. (decr. hght.); chg. ERP: 68.6kw (H&V); chg. HAAT: 656 ft. (H&V) 33° 29' 02" 86° 48' 35" Atty: William P. Bernton (Mallyck & Bernton) Engr: Willis C. Beecher	GRANTED	9-29-75
BLH-6910 R & F W509263\$100. PTA PRESS Amended	12-12-75 12-15-75 12-16-75 12-22-75 JAN 8 1976 2-9-76	Lic. (BPH-9605) - Changes. 001-Atty: <u>Mallyck & Bernton</u> Re change of name to Booker T. Washington Broadcasting Service, Inc.	GRANTED	3-12-76

APPLICATION RECORD - BROADCASTING

107.7 mcs.

4-70

Call
Letters WENN-FMName BOOKER T. WASHINGTON BROADCASTING SERVICE, INC.
BIRMINGHAM, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2454 Recd. PN Recd. AMENDED FILED PRESS	1-19-76 1-30-76 " 2-6-76 2-9-76 2/20/76	RENEWAL OF LICENSE AMENDED TO NEW NAME	GRANTED	6-17-76
BPH-10198 R & F 592604#100 CODE 001 PRESS	7-9-76 7-16-76 7-19-76 SEP 20 1976	CP chg RC & SL to: 1527 - 5th Ave. North, Birmingham, Ala; install new Ant: HARRIS FMS-11, 11 sects H&V; chg ERP: 100kw H&V; HAAT: 640' H&V 33° 29' 02" - 86° 48' 35" Atty. Brian M. Madden Engr. Paul L. Wimmer	GRANTED	10-7-76
BLH-7441 R & F PTA PRESS	6-30-77 7-1-77 7-15-77 AUG 1 1977	Lic. {BPH-10198} for chgs TL: 11th Place South, atop Red Mtn., Birmingham, Alabama Atty. Ronald A. Siegel Engr. Gwendell Joy Sisco	GRANTED	10-10-78

NO. 7

APPLICATION RECORD - BROADCASTING

107.7MHz

Call
Letters

WENN-FM

Name Booker T. Washington Broadcasting Service, Inc.
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1672 R & B PRESS	1-6-77 1-7-77 JAN 25 1977	Request for Subsidiary Communications Authorization on a subcarrier frequency of 67 kilohertz. Atty. Ronald A. Siegel	GRANTED	2-8-77
BTC-8296 R & F Also see WENN(AM) FORM 316	3/23/77 3/29/77 APR 4 1977	Voluntary transfer of control of lic corp from Dr. A.G. Gaston, Sr. to Booker T. Washington Insurance Company, Inc. Atty - Cohn & Marks(Ronald Siegel)	GRANTED EFF:	4/7/77 4-28-77
BRH781201A5 BRSCA " PRESS: FEB	2 6 1979	RENEWAL OF LICENSE RENEWAL OF SCA Atty. Brian M. Madden	GRANTED	3-22-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

