

W D I Z



Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

OFFICIAL NO. 693

ROAD TESTING & POSITION LICENSE RECORD XWKIS-FM(Ltr. 7-22-56)
WD/ZIWOZ Eff. 2-8-57 LTR.

Date first licensed July 8, 1952

Call letters XWKIS-FM Ltr. 7-16-56

Station located: Orlando, Florida

SHAMROCK COMMUNICATIONS, INC. (3-3-81) LD
X SHAMROCK DEVELOPMENT CORPORATION (AL 1-27-71)
X KIS, INC. (AL-3-8-65; EFF: 4-1-65)

Name of licensee X CENTRAL FLORIDA BROADCASTING COMPANY

3,5 mi. N. of Bithlo, Florida (PH-1-29-71)
X3881 Old Winter Garden Rd. (BLH, 5-28-69)
X1 mile west on Old Winter Garden Road, Orlando, Florida, (CP 10-9-59)
Transmitter location X On Orlovista Road, approx. 3 miles West of Business Section, Orlando, Florida

2699 Lee Road, Winter Park, Florida (MLH 6-20-78)
XX Same as Transmitter (PH-1-29-71)
X3881 Old Winter Garden Rd. (BLH, 5-28-69)
X Eff. 12-15-53: Same as transmitter location

Main studio location 740 N. Orange Avenue, Orlando, Florida

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-1678	5-16-51	100.3 CP for new FM u/c sta.	18.5kw	U Terr: 300 ft.	7-16-51 1-16-52
BTC-1140	7-25-51	Vol. acquisition of control of permitted corp. by William O. Murrell & Naomi Told Murrell thru transfer of 6 shares of stock fm James Dandelake (6%).			
BPH-4631	8-29-51	100.3 Ch. 262	16.5 kw Terr: 300 ft.	U	To 1-16-52
Telegram	9-19-51	Re: 13 & 18-Equip. test	and Authority granted, period ending 1-16-52 operate using facil. spec. in BPH-1678 except using half wave Dipole radiator sixty feet above av. average terrain to provide FM prog. service.		
Telegram	12-21-51	Re: 20- Interim auth.	extended 30 days from 12-21-51 pending receipt & action license appl.		
BPH-1737	1-31-52	100.3 Reinstatement of C. P.	16.5kw. Terr: 300 ft.	U.	By 1-31-52 To 4-30-52
Telegram	1-31-52	Interim authority extended period of 60 days from 1-31-52, accord. facil. in BPH-1678 as mod.			
Telegram	4-9-52	Authority extended period ending 4-30-52 operate accordance Comm. wire of 9-19-51- Interim operation			
BPH-4736	4-29-52	Ext. of compl. date to			6-30-52
Telegram	4-29-52	Authority extended period ending 6-30-52 to operate facil as specified in wire of 9-19-51- SA PROG.			
BTC-1296	5-15-52	TC to WORZ, INC.			
BTC-1331	7-7-52	Vol. acq. control from William Oliver Murrell to Naomi T. Murrell			
BLH-839	7-8-52	License to cover C.P.			2-1-55
BRH-693	1-12-55	Renewal of license to			2-1-58
	2-8-57	Change call letters from WKIS TO WORZ			
BRH-693	1-22-58	Renewal of license			2-1 2-1-61
WIRE	1-12-59	Remain silent during repairs thru 2/9/59			
WIRE	2-20-59	Authority remain silent ext. thru 3/9/59			
WIRE	3-11-59	Authority remain silent ext. thru 4-9-59			
WIRE	6-2-59	Remain silent thru			6-9-59
WIRE	7-8-59	Remain silent thru			8-10-59

BROADCASTING STATION LICENSE RECORD

WDIZ

WKIS-FM

Date first licensed

Call letters

Station location

Name of licensee See card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-2790 HAAT: 300'	10-9-59	100.3mc	5.5-kw	U	12-9-59/6-9-60
CP to decrease ERP and redetermine transmitter location.					
BLH-1589	6-27-60	License to cover C.P. (BPH-2790) which authorized a decrease in ERP.			
BRH-693	1-25-61	Renewal of License			2-1 2-1-64
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BRH-693	3-11-64	Renewal of license			3-11 2-1-67
BALH-746 Eff: 4-1-65	3-8-65	Voluntary assignment of lic. to KIS, INC.			
BRH-693	1-13-67	100.3mc	5.5-kw	U	2-1 2-1-70
HAAT: 300'		Ch. 262	TPO: 1-kw		
Wire 8-15-68 - notification per Sect. 73.250(a)(5) Rules that a CCA FM-3000D now installed & in oper.					
BPH-6584	2-5-69	100.3mc	ERP: 16.5kw	U	10-5-69
HAAT: 300'		ch#262	TPO: 3kw		
CP install new trans chg. TPO; ERP and HAAT; trans.: CCA FM-3000D					
BSH-693 (1)	2-11-69	Re Obstruction Marking			
BLH-4393(1)	5-28-69	Lic(BPH-6584) for ghgs.			2-1-70
BRH-693(\$)	6-29-70	RENEWAL			2-1-73
BTC-6330	9-28-70	INVOL. TC EFF: 10-28-70			
BALH-1414	1-27-71	VOL. AL			
BPH-7235	1-29-71	100.3mc	ERP: 100kw(h&v)		3-29-71
HAAT: 840' (h&v)		#262	TPO: 22kw.		1-29-72
SET ASIDE 2-23-71					
CP chg. trans. & studio loc.; chg. type trans; Ant; chg. TPO: ERP(h&v); and HAAT:(h&v).					
BPH-7235	3-11-71	100.3mc	ERP: 100kw(h&v)		5-11-71
HAAT: 840' (h&v)		#262	TPO: 22kw.		3-11-72
CP chg. trans. & studio loc.; chg. type trans.; Ant; chg. TPO, ERP & HAAT.					
(BPH-7235) chg. ant., trans. line					
BLH-5160(1)	10-8-71	100.3mc	ERP: 100kw(h&v)		2-1-73
HAAT: 840' (h&v)		TPO: 21.3kw	L c. Cover BPH-7235 mod		

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters W D I Z

Station location Orlando, Florida

Name of licensee See card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BSCA-1132	12-29-71	Request for SCA		67khz	2-1-73
EBSA	5-22-72				
BRH-693(S) BRSCA-1132	3-29-73	Renewal of License & SCA			2-1-76
COMTEL	6-18-73	Temp. Auth. remain silent thru 7-20-73 Pending replacement antenna structure			
BPH-9802(L) HAAT: 890' {H&V}	3-17-76	100.3mhz	ERP: 100kw {H&V}	U CP chg TPO, HAAT, Transmitting equipment & ant sys {incr hght}	3-17-77
BLH-7022 BRH-693 (L)	9-14-76	RENEWAL & MODIFICATION			2-1-79
BRSCA-1132	9-14-76	RENEWAL OF SCA			
BLH-7022 BRH-693(L)	9-14-76	RENEWAL & MODIFICATION			2-1-79
		Superseding authorization to correct transmitter type.			
LETTER	4-18-77	Trans: HARRIS CORP. - MW-5 now installed (MAIN) COLLINS-21E now installed (Auxiliary) (Former old main transmitter)			
BMLH-627 (1)	6-20-78	Mod. of License to chg. SL & operate by RC.			
BR781002WB BRSCA-"" (L)	6-7-79	RENEWAL OF LICENSE			8-1-80
		" " SCA			
		SHORT-TERM			
LD 11-17-80 (1)	3-3-81	LICENSEE NAME CHANGED.			
BRH-800401G4(L) BRSCA-800401G4	7-16-81	RENEWAL			2-1-82
		" " "			" " "

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

FM
WORZ EFF. 2-8-57
X WORZ-FM
Call
Letters NEW

Name CENTRAL FLORIDA BROADCASTING COMPANY

790 N. Orange Avenue, Orlando, Florida Eff. 12-15-53 P.O. Box 1353, Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1678 Recd & Filed	3-13-51 3-28-51	Construction permit for a new FM broadcast station: Frequency: 100.3 mc. Ch.#262 E.R.P.: 18.7 kw. Ant. ht. abv. aver. terrain: 300 ft. T-L: On Orlovista Road, approx. 3 miles West of business section, Orlando, Florida (RCA, BTF-3B, 3 kw.) S: 740 N. Orange Avenue, Orlando, Florida Filed by Eliot Lovett, Atty.	GRANTED	5-16-51
BTC-1140 Recd & Filed	6-30-51 7-3-51 7-3-51	Vol. acquisition of control of permittee corporation by William O. Murrell and Naomi Told Murrell thru transfer of 6 shares of stock from James Dandelake. (6%).	GRANTED 44	7-25-51 7-31-51
BMPH-4631 Recd.. filed	8-6-51 8-7-51 8-7-51	Mod. of CP (BPH-1678) which authorized a new FM b/c station to make changes in E.R.P from 18.5 kw to 16.43 kw. Ant. hgt. ab. aver. terrain from 300 ft to 304.5, and to make changes in antenna system from Collins 3 Bay FM antenna to Andrews 8 Bay FM antenna.	GRANTED	8-29-51 ERP; 16.5 kw. Ant. 300 ft.

(Eliot C. Lovett-atty)

APPLICATION RECORD - BROADCASTING

WORZ

Call

WORZ-FM

Letters

Name GENTRAL FLORIDA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1737 Rec'd & Filed	1-22-52 1-23-52	Construction permit to replace C. P. (BPH-1678 as mod) which authorized a new FM B/c. station which expired 1-16-52.	GRANTED	1-31-52
BTC-1296 Rec'd Filed	3-31-52 4-11-52 4-11-52	Vol. TC from Naomi T. Murrell, William Oliver Murrell, William O. Murrell, Jr., Joaquin M. Hill, & Eugene D. HILL, TO WORZ, Inc.	GRANTED Eff.	5-15-52 5-17-52
BMPH-4736 Rec'd & Filed	4-25-52 4-28-52	Mod. of C.P. (BPH-1737 which reinstated expired C.P.) which authorized a new FM b/c station for extension of completion date from 4-30-52 to 6-30-52.	GRANTED	4-29-52
BLH-839 Rec'd & Filed	6-6-52 6-11-52	License to cover construction permit (BPH-1737 as modified which reinstated expired CP) which authorized a new FM broadcast station. Filed by Eliot C. Lovett, Attorney	GRANTED	7-8-52
BTC-1331 Rec'd & Filed	6-18-52 6-20-52	Vol. acquisition of control of WORZ, Inc. (parent corp. of licensee corp.) by Naomi T. Murrell thru transfer of 2 shares of common stock by William Oliver Murrell.	GRANTED EFF:	7-7-52 7-8-52

CARD 3

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

WKIS-FM

~~WKIS-FM~~Call Letters ~~WKIS-FM~~
X WORZ-FM

Name CENTRAL FLORIDA B/CG. COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRH-693 Recd. & Filed	11-24-54 12- 2-54	Renewal of license	GRANTED	1-12-55
BRH-693 Rec'd Filed	11-11-57 12-30-57 12-30-57	Renewal of license. Eliot C. Lovett, Atty.	GRANTED	1-22-58
6 BAIH-341 Rec'd. Filed	8-29-58 9-23-58 9-23-58	Voluntary assignment of license to WKIS, Inc. Earl R. Stanley, Atty.	DISMISSED	3-25-59 per applicant request.
BPH-2790 R & F	9-15-59 9-21-59	Construction Permit to decrease ERP from 16.5kw to 5.5kw Eliot C. Lovett	GRANTED	10-9-59
BLH-1589 R & F	4-22-60 5-5-60	License to cover C.P. (BPH-2790) which authorized a decrease in ERP Atty. Lovett	GRANTED	6-27-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

#4.

KIS, INC.

Call

Letters WKIS-FM

Name * CENTRAL FLORIDA BROADCASTING COMPANY

Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-693	11-1-60	Renewal of license.	GRANTED	1-25-61
Rec'd & Filed	11-4-60	Eliot C. Lovett, Atty.		
BRH-693	11-1-63	Renewal of license	GRANTED	3-11-64
Rec'd	11-1-63			
Filed	11-1-63	Atty. Lee G. Lovett		
LICENSEE NO LONGER REPRESENTED BY LOVETT & LOVETT PER LETTER REC'D 2-20-64				
BALH-746	11-18-64	Voluntary assignment of license to	GRANTED	3-8-65
R & F	11-19-64	KIS, INC.	Eff:	4-1-65
		Atty. Dow, Lohnes and Albertson		
BRH-693	10-31-66	Renewal of license	GRANTED	1-13-67
R & F	11-3-66	Atty- Dow, Lohnes & Albertson		

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W K I S-FM

Name KIS, INC.
ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6384 R & F #482702 \$75 Refunded \$45 AN 27 1969 PN REC'D:	1-7-69 1-9-69 1-9-69 1-23-69 2-13-69	CP to install new trans (CCA-FM-3000D); chg. TPO 3kw; ERP 16.43kw; and HAAT 304.5 ft. Atty - Samuel Miller	GRANTED	2-5-69
BLH-4393 R & F #505736 \$30 PT	4/10/69 4/11/69 4/11/69 4/22/69	License (BPH-6584) for changes. Atty: Mark E. Fields	GRANTED ?	5-28-69
BRH-693 R & F #553891 \$75 P. N.	10-27-69 10-31-69 10-31-69 10-31-69	Renewal of License NOV 1 1969	GRANTED	6-29-70

APPLICATION RECORD - BROADCASTING

FREQUENCY MODULATION

Call
Letters WKIS-FM

Name **KIS, INC.**
ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BALH- 1414 R & F #617481 \$75 PRESS: SEP 11 1970 PN REC'D: Pub. notice filed 9-4-70	7-31-70 7-31-70 7-31-70	Voluntary assignment of license to Shamrock Development Corporation. Attys.: Assignor-James D. Monahan (Dow, Lohnes & Albertson) Assignee-Everett D. Johnston (McInnis, Munson, Muzzall & Tansil) AMENDED 9-30-70 to show other B/C int. AMENDED 12-15-70 - financial data (assignee)	GRANTED Cond'l re: antitrust suit Req. Grant Fee: \$2400.00 Grant fee \$2400.00 paid 4-5-71 #675196.	1-27-71
BTC -6330 R & F FEE PD: (SEE AM WKIS) (Form 316) SEP 22 1970	7-20-70 7-30-70	Involuntary transfer of control of lic corp from Thompson K. Cassel to Nova D. Cassel and Boris Mitchell, Co-Executors of the Estate of Thompson K. Cassel (deceased) Atty - Dow, Lohnes & Albertson	GRANTED EFF:	9-28-70 10-28-70

APPLICATION RECORD - BROADCASTING

Call **W D I Z**
Letters **X W K I S-FM**

SHAMROCK DEVELOPMENT CORPORATION

Name **KIS, Inc.**
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7235	7-31-70	CP chg. trans & studio loc. to 3.5 mi. N. of	GRANTED	1-29-71
R & F	8-4-70	Bithlo, Orange, Florida; install new trans	grant fee:	
#623050 \$200	8-4-70	(CCA-6810-11 horiz & 11 vert. sects); make	SEP*ASIDE-2-23-71--	
(015)		chgs. in ant. system(incr. hght); chg. TPO:	REGRANTED	3-11-71
PRESS: AUG 28	1970	22.15kw; ERP: 100kw; operate with vert. ERP:	Grant Fee: \$1,800.00	
PN REC'd:	11-16-70	100kw; chg. HAAT: 844'; operate with vert.	Fee paid 3-9-71. #680118.	
		HAAT: 844'. 28° 36' 08" - 81° 05' 38"		
		Atty - James D. Monahan(Dow, Lohnes & Albertson)		
		Engr- James C. McNary(Bethesda, Md.)		
Amended	2-25-71	Amended to change name of applicant to		
Rec'd	3-4-71	Shamrock Development Corporation		
Filed	3-4-71.			

2-23-71. OBJECTION to change in call letters from WKIS-FM to WDIZ filed by Walt Disney Prod.				
10-6-71. Memorandum Opinion and Order by Commission Action, Item 2, General Agenda, DENIED Objection to change in call letter. Directed Shamrock to REFRAIN from making any promotional, etc. announcements linking or representing relationship.				

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

10013mc.

Call W D I Z
Letters XW K I S-FM

Shamrock Development Corporation
Name X KIS, Inc.
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,264 R & F #013236 \$50 CODE: 061 PRESS: 30 JUN 1971	6-25-71 6-28-71 6-28-71	MP(BPH-7235) chg. type trans.(PHELPS-DODGE-4 SLC-C318-50H); Ant(CCA-FMC-HP-11, 11 sects); chg. TPO: 21.3kw. Atty - Everett D. Johnson	GRANTED	6-30-71
BLH-5160 R & F #W 012238 \$50 AC-068 PTA Amended PRESS JUL 9 1971	6-16-71 6-18-71 6-18-71 6-30-71 7-1-71	Lic.(BPH-7235, as mod.) for changes. Atty: Everett D. Johnson re: mod. cp	GRANTED	10-8-71
BSCA-1,132 R & F Code 068 #020003 \$50 Press 17 DEC 1971	11-12-71 11-15-71 11-15-71	Request for Subsidiary Communications Authori- zation on a subcarrier frequency of 67 kilocycles. Atty: Everett D. Johnston	GRANTED	12-29-71

APPLICATION RECORD - BROADCASTING

100.3 mc.

2-52

Call
Letters **W D I Z**

Name **SHAMROCK DEVELOPMENT CORPORATION**
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-693 R & F P.N. PRESS JAN 22 1973	11-10-72 1-16-73 1-16-73	Renewal of License Atty.: Everett D. Johnston AMENDED 3-21-73 re: programming	Granted	3-29-73
BRSCA-1132 R & F	11-10-72 1-16-73	Renewal of SCA AMENDED 2-8-73 re: ascertainment of community needs; programming; equal employment policy AMENDED 2-23-73 re: community survey		
BRH-693 R & F PN Recd. PRESS	9-27-75 9-30-75 " OCT 10 1975	RENEWAL OF LICENSE Everett D. Johnston, Atty.	GRANTED Issued with BLH-7022	9-14-76
BRSCA-1132 R & F	11-10-75 11-12-75	Renewal of SCA		
BPH-9802 R & F #524195\$100 Code 001 PRESS	1-22-76 1-26-76 1-30-76	CP to make changes in transmitting equipment; make changes in antenna system (incr. hght.); chg. TPO; chg. HAAT: 806.4kw(H&V) Atty: Everett D. Johnson F.C.C. - WASHINGTON, D. C.	GRANTED	3-17-76

MAR 10 1976

APPLICATION RECORD - BROADCASTING

Call
Letters **WDIZ**

SHAMROCK DEVELOPMENT CORPORATION

Name
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7022	1-23-76	Lic.(BPH-9802)-Changes.	GRANTED	9-14-76
Rec'd	1-26-76		Issued with BRH-693	
W524195-\$100.	1-30-76-001	-Atty: Everett D. Johnston		
Amended & F	4-6-76	antenna height		
PTA	4-9-76			
PRESS	APR 22 1976			
BMLH-627	4-12-78	Modification of License to change Studio	GRANTED	6-20-78
R & F	4-14-78	location to: 2699 Lee Road, Winter Park,		
PRESS:	JUN 9 1978	Florida and operate transmitter by Remote		
		control from the proposed studio site.		
		REQUEST WAIVER OF SECTION 73.210 OF THE		
		COMMISSION RULES.		
		Atty: Julian P. Freret		

#11

100.3mhz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W D I Z

SHAMROCK COMMUNICATIONS, INC.

Name SHAMROCK DEVELOPMENT CORPORATION
Orlando, FL

File No.	Dated	Application for	Action	
			Nature	Date
BRH781002WB BRSCA781002WB PRESS OCT 27 1978		Renewal of License Renewal of SCA Atty. Everett W. Johnston	GRANTED SHORT TERM Cond'ls	6-7-79
BRH 800401 BRSCA " PRESS APR 29 1980	G4	RENEWAL OF LICENSE RENEWAL OF SCA E.D. Johnston, Atty. AMENDED 9-24-80 re: EEO	GRANTED	7-16-81
LETTER DATED PRESS (O) MAR 5 1981	11-17-80	Filed by Robert B. McKenna Request to chg. Name of Licensee to: SHAMROCK COMMUNICATIONS, INC.	GRANTED	3-3-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

