

W D B O 27

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LIBRARY BUREAU DEPARTMENT  
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Date first licensed 3-21-51Call letters WDBO-FM  
LOCATION: ORLANDO, FLORIDATHE OUTLET COMPANY (AL-7-17-63; EFF: 7-31-63)  
XCHERRY BROADCASTING COMPANY, BALH-373; Gr. 5-8-57; EFF: 5-17-57Name of licensee X ORLANDO BROADCASTING CO., INC.

(PH-4-1-70)

0.25 mile north of St. Route 420, east side of Lake Pickett, Bithlo, Fla./  
x750 N. Texas Ave., Orlando, Fla. (street no. changed by city. Ltr. 9-12-69)  
x 950 North Texas Av nue, Orlando, Florida (BLH 8-11-58)  
xNW Corner State Highway # 50 & Texas Avenue, Orlando, Fa.Transmitter location X Hazard Street, Nr. Orlando, Florida58 South Ivanhoe Blvd., Orlando, Florida (SH-9-29-75)  
x750 North Texas Avenue, Orlando, Fla. (PH 6-30-75)  
x30 South Ivanhoe Blvd. Orlando, FloridaMain studio location X 563 North Orange Avenue, Orlando, Florida

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	ERP Power	Time Div.	Period From To
PH-1205	2-5-48	92.3 mc Ch# 222	25 kw Terr:	U 330 ft.	By 4-5-48 to 10-5-48
C.P. issued (mailed 7-16-48 - held for Mod. to AM)					
BMPH-2499	9-14-48	Ext. of completion date			to 1-5-49
BMPH-2918	12-6-48	Ext. of completion date			to 3-14-49.
BMPH-3186	2-18-49	Ext. of completion date			to 5-14-49
BMPH-3186	2-18-49	Ext. of completion date			to 5-14-49
Superseding auth. correcting - antenna -					
Telegram	3-24-49	Relet Atty. 24. Auth. gr. period ending 5-14-49 op. 92.3 mcs using WE 506 B-2 trans w/7.4 kw max. output power and Collins 37-M-4 ant. mounted on south tower WDBO ant. 360 ft. overall ht. abv. gr. re FM prog. serv.			
BMPH-3119	3-30-49	92.3	34 kw.	340 ft.	Mod of C.P.
BMPH-3186	2-18-49	Ext. of compl. date			To 5-14-49
Specify trans. site; change studio location; ERP; ant. ht. abv. a ver. terrain and antenna system.					
Telegram	4-1-49	Relet Atty. 24. Auth. mod. period ending 5-14-49 op. using fac. in BMPH-3119 re FM prog. serv.			
BMPH-3383	4-15-49	Ext. of completion date			to 6-14-49
BMPH-3485	5-19-49	Ext. of completion date			to 9-14-49
BMPH-3715	3-12-49	Ext. of compl. date			To 3-14-50
Telegram	2-16-50	Relet atty 16. Auth. gr. period 2-16-50 thru 3-14-50 op. using fac. in BMPH-3715 re FM prog. serv.			
BMPH-4035	Extension of completion date			to 9-14-50	
Telegram	3-8-50	Relet atty 6. Auth. ext. period ending 9-14-50 op. using fac. in BMPH-4035			
BTC-939	5-22-50	Invol. trans. of control of permittee			
BMPH-4270	8-16-50	Ext. of compl. date			to 3-14-51.
Telegram	9-7-50	Relet atty 30. Auth. ext. period ending 3-14-51 op. using fac. in BMPH-4270			
BLH-707	3-21-51	92.3 Mcs.	34 kw	340 ft	to 3-1-53
License to cover CP (BPH-140 as mod.)					

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **WDBQ-TV** .....

THE OUTLET COMPANY  
X CHERRY BROADCASTING COMPANY

Name of licensee ..... **X ORLANDO BROADCASTING CO., INC.** .....Transmitter location ..... **0.25 mile north of St. Route 420, east side of Lake Pickett** .....Main studio location ..... **30 South Ivanhoe Boulevard Orlando, Florida** .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-701	2-4-53	Renewal of license to			2-1-55
BTC-1549	9-2-53	Vol. transf. contr. from Meredith Mallory et al, to Harold P. Danforth et al			
BPH-1911	2-3-54	CP to change tr. site, make changes in ant sys			4-3-54 10-3-54
		ERP 25kw, Terr 460' Form 715 notice sent			
Letter	4-29-54	Aut cease operation 30 da starting 4-29-54			
WIRE	5-24-54	authority granted operate with facilities RELET ATTY 20. & equipment specified in BPH-1911			
WIRE	5-28-54	Authority extended to 6-29, remain silent RELET ATTY 27. purpose to chg. location accord BPH-1911.			
WIRE	6-18-54	Auth. granted opr. accord BPH-1911-60das			
WIRE	8-12-54	Auth. Extended to 10-12-54 accord BPH-1911			
WIRE	8-19-54	RELET 17. Auth. conduct program tests accord BPH1911 pend. action lic. appl.			
BALH-993	8-27-54	License to cover BPH-1911 to 2-1-55			
BRH-701	1-12-55	Renewal of license to			2-1-58
BALH-273	5-8-57	Assignment to Cherry Broadcasting Co.			
BRH-701	1-3-58	92.3 mc	25 kw	460'	2-1 2-1-61
BPH-2330	1-13-58	CP to make changes in transmitting equipment			3-13 9-13-58
BMPH-5201 # 1.	4-28-58	Mod. CP (2330) to change type antenna, TPO: 8 kw.			
BALH-1252	8-11-58	Lic. to cover CP (BPH-2330) as mod. to 2-1-61			
		Ch. 222	92.3mc	25kw	460'
BSCA-191	9-9-59	Sub. Communications Authorization on a multiplex basis ending 2/1/61			
BRH-701	1-18-61	Renewal of license			2-1 2-1-64
BSCA-192	1-18-61	Subsidiary Communications Authorization. Multiplex Basis to 2-1-64			
BTC-3807	9-7-61	Voluntary transfer of control of licensee corporation from William S. Cherry, Jr., Deceased to William H. Goodman, Clarence H. Gifford, Jr., Walter F. Gibbons, Mollie B. Cherry - Co-Trustees with Rhode Island Hospital Trust Company			
EFF:	9-15-61				

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WDBQ-FM

Station location Orlando, Florida

Name of licensee THE OUTLET COMPANY

Transmitter location 0.25 mile north of St. Route 420, east side of Lake Pickett

Main studio location 30 South Ivanhoe Boulevard Orlando, Florida

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-4253 EFF:	7-17-63 7-31-63	Voluntary transfer of control of licensee corporation from William H. Goodman, Clarence H. Gifford, Jr., Walter F. Gibbons, Mollie B. Cherry, Co-Trustees with Rhode Island Hospital Trust Company, William H. Goodman, Arnold F. Schoen, Jr. and Mollie B. Cherry to the Outlet Company.			
BAIH-595 EFF:	7-17-63 7-31-63	Voluntary assignment of license to The Outlet Company <del>Contingent on grant of BTC-4253.</del>			
BRH-701	1-17-64	92.3mcs.	25kw	U	2-1 2-1-67
BRSCA-192	1-17-64	Subsidiary Communications Authorization on Multiplex Basis to			2-1-67
BRH-701	1-31-67	Renewal of License			2-1 2-1-70
BRSCA-192 Ltr.	1-31-67 9-12-69	Renewal of SCA Trans. street number changed by city: 750 N. Texas Ave., Orlando, Fla.			2-1 2-1-70
BPH-7021(L) HAAT: 1,460' Cond' L	4-1-70	92.3mc	ERP: 100 kw max. TPO: 14 kw Ch #222		12-1-70 CP chg. trans loc., trans, ant, ERP:, TPO:, & HAAT:
BRH-701(L) BRSCA-192	1-29-70	RENEWAL & NDEA RENEWAL of SCA			2-1-73
BMPH-13,028 (1)	10-21-70	MP(BPH-7021) chg TPO:			1-1-71
BMPH-13,088 (2)	12-14-70	MP(BPH-7021 as mod) ext time			3-15-71
BLH-5035(L)	2-10-71	Lic. (BPH-7021, as mod.) changes			2-1-73
BPH-7420 HAAT: 540'	3-31-71	92.3mc	ERP: 20kw Ch#222 TPO: 3.5kw		5-31 3-31-72 CP to install trans & ant to be used for Aux Purposes Only
BIH-5035(L)	2-16-71	Supersede to correct antenna system & coord.			

Form BC 126

June 1954

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed 3-21-51

Call letters W D B O-FM

Station location Orlando, Florida

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BLH-5138(L) HAAT: 540'	6-30-71	92.3	ERP: 20kw TPO: 3.5kw		2-1-73
Lic. (BPH-7420) for Aux. Trans. and Ant. <del>300'</del>					
-----					
EBSA	5-25-72				
-----					
COMTEL	11-13-72	Temp. Auth. thru			1-10-73
-----					
BMSCA-326	1-10-73	Mod of SCA to make chgs. in equipment and chg. subcarrier frequency from 65 to 67kcs.			
-----					
ERH-701(L)	1-31-73	Renewal	Main Trans & Ant.	RC	2-1-76
		92.3mhz	100kw	1460'	
BRH-701(L)	1-31-73	Renewal	Aux. Trans & Ant.		2-1-76
		92.3mhz	20kw	540'	
BRSCA-192	1-31-73	Renewal of SCA			2-1-76
-----					
BPH-8303 HAAT: 1110' (H&V)	4-3-73	92.3mhz. #222	ERP: 96kw (H&V) (RC)		4-3-74
FORFEITED					
CP install new ant., chg. TPO, ERP, HAAT.					
-----					
BMPH-14,070 (1)	5-7-74	MP (BPH-8303) ext. to			10-3-74
-----					
BMPH-14,279 (2) FORFEITED	10-25-74	MP (BPH-8303) ext. time to			4-3-75
-----					
BPH-9422(L) HAAT: 1320ft (H&V)	6-30-75	92.3MHz.	ERP: 80kw (H&V)	U	6-30-76
CP chg SL, ant, TPO, ERP & HAAT					
-----					
BPH-9422(1)	9-29-75	MP to correct SL			
-----					
BSH-701(1)	9-29-75	ML to correct SL			
-----					
COMTEL	10-20-75	Trans. RCA BTF-10B mod. with RCA BTE-15A exciter now installed (Aux. Trans)			
-----					
BPH-10165 HAAT: 1320' {L}	9-15-76	92.3MHz	ERP: 12.5kw {H&V}		
CP install new Aux. Trans at main TL. For Aux. Purposes Only {RC}					
					9-15-77
-----					
BRH-701 BRSCA-192	3-21-78 "	(S) REN. OF LIC. (MAIN & AUX. TRANS.) & SCA			2-1-79

BC-126  
June 1975

#5

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WDBO-FM

Station location Orlando, Florida

Name of licensee THE OUTLET COMPANY

Transmitter location see card #1

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BLH-7550 HAAT: 1820' (H&V) Lic. (BPH-10165)	4-13-78	92.3MHz #222	ERP: 12.5kW (H&V) (RC)	(RC)	2-1-79
-----					
BLH-7681 HAAT: 1320' (H&V)	7-14-78	92.3MHz #222	ERP: 80kW (H&V) (RC)	U	2-1-79
-----					
BRH & BRSCA 780926UE(s)	1/23/79	Renewal of license & SCA (MAIN, & AUX. TRANS.)			2/1/82

Call  
Letters

WDBO-FM

~~2HEM~~

cherry broadcasting company

Name **x ORLANDO BROADCASTING CO., INC.****x (P. O. 563 North Orange Avenue, Orlando, Florida)**

30 South Ivanhoe Blvd, Orlando, Florida

Application for

Action

Nature

Date

File No.

Dated

BPH-1205

2-14-47

Rec'd.

2-27-47

Filed

3-27-47

Construction permit for new FM broadcast sta-  
tion (Class B) to be operated on

Frequency: To be assigned by FCC

Effective Radiated Power: 25 kw.

Transmitter: Hazard Street, near Orlando, Fla.

(WE 506B-2 Max. 10 kw.)

Studio: 563 North Orange Avenue, Orlando, Fla.

Filed by William Thomson, Attorney

Program analysis recd 4-3-47

Engr. info. recd. 5-16-47 changing frequency.

Granted conditionally  
4-29-47. Class "B"  
station. Letter mailed  
5-9-47.Frequency: 92.3 mcs.  
Ch#222

C. P. ISSUED

Gr. 2-5-48 exp. 10-5-48  
(mailed 7-16-48)

BMPH-2499

8-23-48

Recd.

8-25-48

Filed

8-25-48

Mod. of C. P. (BPH-1205) which authorized a  
new FM broadcast station for extension of  
completion date from 10-5-48 to 4-5-49.

Filed by John A. Midlen, Att'y.

GRANTED 9-14-48  
only to 1-5-49

CHERRY BROADCASTING COMPANY

Call  
Letters W D B O - FMName  ORLANDO BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2918 Rec'd. Filed	11-19-48 11-26-48 11-26-48	Mod. of C. P. (BPH-1205) which authorized a new FM broadcast station for extension of completion date from 1-5-49 to 3-14-49 Filed by Wm. Thomson, Atty.	GRANTED	12-6-48
BMPH-3119 Rec'd. Filed	12-3-48 12-6-48 12-6-48	Mod. of C. P. (BPH-1205 as modified) which authorized a new FM broadcast station to change Studio Location from 563 North Orange Avenue, Orlando, Fla., to 30 South Ivanhoe Blvd. Orlando, Fla., ERP from 25 kw. to 35 kw., antenna height above average terrain from 330 ft. to 342 ft., specify transmitter location as 222 Hazard St., near Orlando, Fla., and make changes in the antenna system. Filed by William Thomson, Atty.  See Card #3	GRANTED C.P. issued with BMPH-3186	3-30-49

CARD # 3

FCC Form 94

## APPLICATION RECORD - BROADCASTING

CHERRY BROADCASTING COMPANY

Call  
Letters W D B U - FMName  ORLANDO BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-3186 Recd. Filed	2-9-49 2-10-49 2-10-49	Mod. of C. P. (BPH-1205 which authorized a new FM broadcast station) for extension of completion date from 3-14-49 to 5-14-49. Filed by Wm. Thomson, Atty.	GRANTED	2-18-49
BMPH-3383 Recd. Filed	4-8-49 4-11-49 4-11-49	Mod. of C. P. (BPH-1205 which authorized a new FM broadcast station) for extension of completion date from 5-14-49 to 6-14-49. Filed by William Thomson, Atty.	GRANTED	4-15-49
BMPH-3485 Recd. Filed	5-10-49 5-12-49 5-12-49	Mod. of C. P. (BPH-1205 which authorized a new FM broadcast station) for extension of completion date from 6-14-49 to 9-14-49. Filed by William Thomson, Atty.	GRANTED	5-19-49
BMPH-3715 Recd. Filed	8-5-49 8-8-49 8-8-49	Mod. of C. P. (BPH-1205 as modified) which authorized a new FM broadcast station for extension of completion date from 9-14-49 to 3-14-50. Filed by William Thomson, Att'y.	GRANTED	8-12-49

CHERRY BROADCASTING COMPANY

Call

Letters .... WDBO-FM

Name  ORLANDO BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-4035 Recd. Filed	2-8-50 2-14-50 2-14-40	Mod. of C. P. (BPH-1205 as modified) which authorized a new FM broadcast station for extension of completion date from 3-14-50 to 9-14-50. Filed by William Thomson, Att'y.	GRANTED	2-20-50
BTC-939 Recd & Filed	5-10-50 5-10-50	Involuntary transfer of control of permittee corporation from George C. Johnston, Deceased to Dr. Meredith Mallory & Addison L. Williams, Executors of the Estate of George C. Johnston, Deceased. Filed by William Thomson, Atty	GRANTED <i>eff.</i>	5-22-50 6-14-50
BMPH-4270 Recd. Filed	8-1-50 8-7-50 8-7-50	Mod. of C. P. (BPH-1205 as mod.) which authorized a new FM b/cg. station for extension of completion date from 9-14-50 to 3-14-51. Filed by William Thomson, Att'y	GRANTED	8-16-50
BLH-707 Recd & Filed	1-10-51 1-17-51	License to cover CP (BPH-1205 as mod.) which authorized a new FM b/c station. Filed by William Thomson, Atty.	GRANTED	3-21-51

FORM A-170 #5

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

CHERRY BROADCASTING COMPANY

Call

Letters WDBQ-TVName  ORLANDO BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-701 Rec'd Filed	11-14-52 11-21-52 11-21-52	Renewal of License Filed by William Thomson, Atty.	GRANTED	2-4-53
BTC-1549 Rec'd & Filed	7-22-53 7-24-53	Vol. transfer of control from Dr. Meredith Mallory & Addison L. Williams, Executors of the estate of George C. Johnston, Deceased TO Harold P. Danforth, James E. Yarbrough, William G. McBride, Henry S. Jacobs, & John M. Pedrick. Filed by William Thomson, Atty.	GRANTED eff:	9-2-53 9-10-53
BPH-1911 Recd. Filed	12-5-53 12-7-53 12-7-53	C.P. to make changes in licensed station to change - Transmitter site to NW corner of State Hwy. 50, & Texas Avenue, Adjacent to Orlando, Florida; ERP to 25 kw; ant. ht. above average terr: to 464 ft. & make changes in antenna. Geo. O. Sutton, atty	GRANTED	2-3-54  Terr: 460'



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WRBQ-FM

CHERRY BROADCASTING COMPANY

Name XORLANDO BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BH-993 Recd & Filed	8-10-54 8-17-54	Lic. to cover C.P. (BPH-1911) which authorized changes in existing licensed station. George O. Sutton, Atty.	GRANTED	8-27-54
<sup>701</sup> BRH- <del>273</del> Recd. & Filed	10-25-54 10-27-54	Renewal of license  Geo. Sutton, atty	GRANTED 323 on file.	1-12-55
BALH-273 Recd & filed	4-10-57 4-10-57	Voluntary assignment of license to Cherry Broadcasting Company. Thomas J. Dougherty, atty	GRANTED EFF: 5-17-57	5-8-57
EPH-2248 Rec'd Filed	8-7-57 8-9-57 8-9-57	Construction permit to side-mount FM antenna on new South Tower of the AM array. (Including TV antenna mounted on top). (Contingent on grant of BPCT-2384)	DISMISSED	4-26-61 (BPCT-2384 dism 4-14-61)

FORM BC-121 #7  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ...**WDBQ-FM**.....

Name .....**CHERRY BROADCASTING COMPANY**.....

File No.	Dated	Application for	Action	
			Nature	Date
BRH-701 Rec'd Filed	10-28-57 11-4-57 11-4-57	Renewal of License Thomas J. Dougherty, Attorney	GRANTED	1-3-58
BPH-2330 Rec'd Filed	12-9-57 12-13-57 12-13-57	CP to make changes in transmitting equipment	GRANTED	1-13-58
BMPH-5201 Rec'd Filed	3-26-58 3-28-58 3-28-58	Modification of Construction permit (BPH-2330 which authorized make changes in transmitting equipment) to install a new type antenna (ANDREW Co. 1304 4 Sections).  Atty's: Dow, Lohnes & Albertson	GRANTED	4-28-58
BLH-1252 R. & F.	6-2-58 6-3-58	License to cover c.p. BPh-2330 as mod., which auth. changes in transmitting equipment & install new type antenna (Andrew Co. 1304 4 Sect) Attys: Dow, Lohnes & Albertson	GRANTED	8-11-58
BSCA-192 R. & F	8-18-59 8-20-59	Request to establish a new SCA, multiplex basis, to be operated <del>in</del> <sup>on</sup> sub-carrier frequency of 65kc. Al Cordon, Atty.	GRANTED	9-9-59

Aug. 1955

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Call  
Letters W D B O-FMName CHERRY BROADCASTING CO., INC.  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-701 Rec'd & Filed	10-28-60 11-2-60	Renewal of license. Dow, Lohnes and Albertson, Attys.	Granted	1-18-61
BRSCA-192 Rec'd & Filed	10-28-60 11-2-60	Renewal of Subsidiary Communications Authority. Dow, Lohnes and Albertson, Attys.	Granted	1-18-61
BTC-3807 Rec'd Filed	7-10-61 7-13-61 7-13-61	Voluntary transfer of control of licensee corporation from William S. Cherry, Jr., Deceased to William H. Goodman, Clarence H. Gifford, Jr., Walter F. Gibbons, Mollie B. Cherry - Co-Trustees with Rhode Island Hospital/Company. Trust John B. Jacob, Atty.	GRANTED EFF:	9-7-61 9-15-61

## APPLICATION RECORD - BROADCASTING

Call  
Letters WDBO-FM

Name ~~THE OUTLET COMPANY~~  
~~CHERRY BROADCASTING COMPANY~~  
 Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4253 R & F	4-4-63 4-5-63	Voluntary transfer of control of licenses corporation from William H. Goodman, Clarence H. Gifford, Jr., Walter F. Gibbons, Mollie B. Cherry, Co-Trustees with Rhode Island Hospital Trust Company, William H. Goodman, Arnolds F. Schoen, Jr. and Mollie B. Cherry to The Outlet Company Atty. Alfred Cordon	GRANTED EFF:	7-17-63 7-31-63
BALH-595 BASCA-117 R & F	4-5-63 4-5-63	Voluntary assignment of license and SCA to The Outlet Company (Contingent on grant of BTC-4253) Atty. Alfred Cordon	GRANTED EFF:	7-17-63 7-31-63
BRH-701 Rec'd	10-28-63 10-31-63	Renewal of license	GRANTED	1-17-64
Filed BRCA-192 R. & F.	10-31-63 10-28-63 10-31-63	Atty. James A. Hudgens Renewal of SCA	GRANTED	1-17-64

FORM BC-121

AUG. 1955

CARD #10

## APPLICATION RECORD - BROADCASTING

Call  
Letters W D B O-FMName THE OUTLET COMPANY  
ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-701 & BRSCA-192 R & F	10-17-66 10-17-66 10-31-66	Renewal of License and Subsidiary Communications Authorization.  Amram, Hahn & Sundlun, Attys. (G. Scher)	GRANTED	1-31-67
BRH-701 R & F #552629 \$75 P. N. BRSCA-192 R & F #552628 \$30	10-22-69 10-28-69 10-28-69 10-28-69 10-14-69 10-28-69 10-28-69 NOV 6 1969	Renewal of License  Renewal of SCA  Atty: Gerald Scher (Amram, Hahn & Sundlun)	GRANTED	1-29-70

APPLICATION RECORD - BROADCASTING

Call Letters WDBO-FM

Name The Outlet Company  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7021 R & F #576378 \$75 PRESS: <u>MAY 2 1970</u> PN REC'd: #576380 \$30 301-A Returned 2-25-70	2-6-70 2-9-70 2-9-70	CP trans loc. 0.25 mi. N. of State Rte. #420 E. side of Lake Pickett, Nr. Bithlo, Florida (TV SITE); operate by remote control from 750 N. Texas Ave., Orlando, Florida (WDBO-TV Studio); trans(RCA-BTF-20E1); Ant(RCA-Butterfly Panel (D.A.); 6 sects); make chgs. in ant. system(incr. hght); TPO: 14.18kws; ERP: 100kws(h&v) HAAT: 1465 ft. 28° 36' 08" - 01° 05' 38"  Atty - Gerald Scher(Amram, Hahn etc.) Engr - George Lohnes Balance Sheet(Financial Data) <span style="float:right">OVER</span>	GRANTED	4-1-70  Cond'L ant. oriented max.rad 328°. Submit Form 302 with proof. Submit affidavit <del>XXXX</del> by surveyor re orientation.
Amended BMPH-13,028 R & F #635316 \$50 PRESS: <u>OCT 16 1970</u>	2-16-70 10-5-70 10-7-70 10-7-70	MP(BPH-7021) chg. TPO: 17.40kw; HAAT: 1465';  chg. DA pattern.  Atty - Gerald Scher(Amrah, Hahn etc.)	GRANTED	10-21-70

AMENDED: 12-16-70 Section IV. (BPH-7021)

APPLICATION RECORD - BROADCASTING

Call  
Letters WDBO-FM

Name The Outlet Company  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,088 R & F #646801 \$50. CODE 068 PRESS: DEC 9 1970	12-1-70 12-1-70 12-1-70	MP(BPH-7021 as mod) ext. time to 2-15-71 (For Chgs).  Atty-Gerald Scher (Amram, Hahn, Sundlun etc).	GRANTED	12-14-70
BLH-5035 R & F #655783 \$50. AC-068 PTA PRESS FEB 11 1971	1-14-71 1-14-71 1-14-71 1-22-71	Lic.(BPH-7021, as mod.) for changes. TPO: 16.7kw. Atty: Gerald Scher (Amram, Hahn & Sundlun, etc)	GRANTED	2-16-71



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W D B O-FMName The Outlet Company  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7420 R & F #664829 \$50 CODE: 061 PRESS: 30 MAR 1971	2-12-71 2-16-71 2-16-71	CP to install an RCA, BTF-10B(Mod.) Transmitter to be used with a GE, TY27F, Six Section Antenna(NON-DA) to be used for Auxiliary Purposes Only at 750 North Texas Avenue, Orlando, Florida.  Atty - Gerald Scher(Amram, Hahn etc.) Engr- ----	GRANTED	3-31-71
BLH-5138 R & F # 009285 \$50 AG-068 PTA PRESS JUN 23 1971	6-1-71 6-3-71 6-3-71 6-11-71	Lic.(BPH-7420) for Auxiliary Transmitter and Antenna.  Atty: Gerald Scher(Amram, Hahn, etc.)	GRANTED	6-30-71

APPLICATION RECORD - BROADCASTING

Call 92.3mcs.  
Letters WDBO-FM

Name THE OUTLET COMPANY  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-701 R & F P.N. PRESS	10-31-72 10-31-72 10-31-72	Renewal of License (Main & Auxiliary)  Atty.: Gerald Scher	<i>gr.</i> GRANTED	1-31-73 1-31-73
BRSCA-192 NOV 2 1972	1-19-73 1-23-73	Renewal of SCA		
BMSCA-326 Rec'd Filed Code 068 #126886 \$50 PRESS: NOV 22 1972	10-31-72 10-31-72 11-10-72 11-10-72	Mod. of Subsidiary Communications Authori- zation to make changes in equipment and chg. sub-carrier frequency from 65kc to 67kcs.  Atty: Gerald Scher	GRANTED	1-10-73
BPH-8303 Rec'd Filed #160200 \$50 Press MAR 29 1973	3-16-73 3-7-73 3-16-73 3-7-73	CP to install new ant. (RCA BFC-12B, 12 sects. (H&V); chg. TPO; ERP: 100KW(MAX.)(H&V) and HAAT: 1,111'(H&V).  Atty: Gerald Scher	GRANTED  FORFEITED Ltr.	4 3 73 7-24-75

APPLICATION RECORD - BROADCASTING

92.3mhz

#15

Call  
Letters WDBQ-FM

Name The Outlet Company  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,070 R & F #298285 \$50 Code 057 Press:	3-28-74	MP(BPH-8303) for ext. of time to (Changes)	GRANTED TO	5-7-74
	4-1-74			10-3-74
	4-3-74			
	APR 26 1974			
BMPH-14,279 R & F #352925 \$50 Code 057 PRESS	10-2-74	MP(BPH-8303) ext. time to 4-1-75. (Changes)  Atty: Sundlun, Tirana, Scher	GRANTED TO FORFEITED	10-25-74
	10-7-74			4-3-75
	10-7-74			Ltr. 7-24-75
	OCT 27 1974			
BPH-9422 R & F #405449 \$100 Code 057 PRESS	3-20-75	CP to change SL to: 750 North Texas Avenue, Orlando, Florida; install new ant. (RCA BFC- 10, 10 sects (H&V); make changes in ant. sys. (incr. hght.); change TPO; change ERP: 79.86 kw(H&V); chg. HAAT: 1,320 ft. (H&V) Atty: Gerald Scher (Sundlum, Tirana & Scher) Engr: Lohner and Culvar	GRANTED	6-30-75
	3-21-75			
	3-27-75			
	JUN 14 1975			

APPLICATION RECORD - BROADCASTING

Call  
Letters WDBO-FM

Name THE OUTLET COMPANY  
ORLANDO, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-701 BRSCA-192 R & F PN Recd. PRESS	9-25-75 " 9-29-75 " <b>OCT 16 1975</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) RENEWAL OF SCA G. Scher, Atty. AMENDED 1-15-76 re: prog. <i>2-1-79</i>	GRANTED	3-21-78
BPH-10165 R & F 587035#50 CODE 001 PRESS	6-24-76 7-1-76 7-2-76 <b>SEP 1 1976</b>	CP install new Aux. Trans {RCA BTF-10B} at main TL; chg ERP {12.27 kw H&V}; HAAT: 1320 feet H&V For Aux. Purposes Only Atty. Gerald Scher Engr. ----	GRANTED	9-15-76
BLH-7550 R & F PTA PRESS	9-13-77 9-15-77 9-29-77 <b>DEC 8 1977</b>	Lic. (BPH-10165) for chgs (Aux Transmitter) ohag: 1316 feet Atty. Gerald Scher Engr. C. Stromberg	GRANTED	4-13-78

#17

APPLICATION RECORD - BROADCASTING

92.3MHz

Call Letters ..... WDBO-FM

Name THE OUTLET COMPANY  
Orlando, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7681 R & F PTA: PRESS:	12-8-75 12-9-75 1-20-78 APR 3 1978	Lic. (BPH-9422) for changes. RC: 58 Ivanhoe Blvd., Orlando, Florida  Atty: Gerald Scher (Sundlun, Tirana & Scher)	GRANTED	7-14-78
BRH 780926UE BRSCA " PRESS	DEC 4 1978	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)  RENEWAL OF SCA  G. Scher, Atty.	Granted	1/23/79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

