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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
Official No. 1559

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-28-64

Call letters WCMS-FM

Station location Norfolk, Virginia

Name of licensee WCMS RADIO NORFOLK, INCORPORATED

End of Gammon Road, off Indian River Road, Norfolk, Va. (Re-descpt. BLH-0) 1971 (LH-9-28-64)
xx US Rte. #13, approx. 1 mi. N. of Indian River Rd., Virginia Beach, Va. / (MPH 1-30-64)

Transmitter location X Intersection of Defense Hwy. & 1st St., in Glennrock, Norfolk, Va. (CP/
12-20-61

900 Commonwealth Place, Virginia Beach, Virginia (ML790917AB (10/16/79)
23502 X 5600 Curlew Dr., Norfolk, Va. (MPH 1-30-64) (LH-9-28-64)
Main Studio Location X Helena Bldg., 101 Plume St., Norfolk, Va. (BPH 12-20-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. NO. | DATE ISSUED | FREQ. | POWER | TIME DIV. | PERIOD FROM TO |
|------------------------------|---|--|----------------------------|--------------|--------------------|
| BPH-3521 HAAT 230' | 12-20-61 | 100.5mc CH 263 | 1.15kw TPO: 1kw | Un | 2-20-62 8-20-62 |
| | Construction permit for a new FM Broadcast Station CONDL. | | | | |
| BMPH-7106 (1) | 5-15-62 | Mod. of CP(BPH-3521) to incr. ERP to 20kw; chg HAAT to 210'; chg type trans. ITA FM-5000C; TPO: 3.8kw; Chg. type ant. (Electronic Research, 6 Bay Composite.) | | | |
| BMPH-7257 (2) | 8-7-62 | Mod. of CP(BPH-3521, as mod.) for ext. of completion date to 12-1-62. | | | |
| BMPH-7414 (3) | 11-14-62 | Mod. of CP(BPH-3521, as mod.) for ext. of completion date to 5-31-63. | | | |
| BMPH-7589 (4) | 6-26-63 | Mod. of CP (BPH-3521 as mod) for ext. of completion date to 12-20-63. | | | |
| BMPH-7745 (5) | 1-30-64 | Mod. of CP(BPH-3521, as mod.) to chg. ant.-trans. loc.; chg. studio & RC point loc.; chg. type trans. (Gates FM-5C); chg. type ant. (Gates Cycloid, 6 secs.); decr. TPO & HAAT and make chgs. in ant. sys. | | | |
| BMPH-7744 (6) | 2-7-64 | Mod. of CP(BPH-3521, as mod.) for ext. of completion date to 5-1-64. | | | |
| BMPH-7823 (7) | 5-8-64 | Mod. of CP(BPH-3521, as mod.) for ext. of completion date to 6-30-64. | | | |
| BLH-2577 HAAT: 205' | 9-28-64 | 100.5mcs Ch. #263 | ERP: 20kw TPO: 3.38kw | Unl. | 9-28-64 10-1-66 |
| | Lic. to cover CP(BPH-3521, as mod.) which auth. a new FM broadcast station.; & specify type trans. (Gates FM-5G). | | | | |
| BRH-1559 | 9-9-66 | Renewal of License | | | 10-1 10-1-69 |
| BPH-6661 HAAT: 380' (H&V) | 7-7-69 | 100.5mcs Ch#263 | TPO: 17kw ERP: 50 (H&V) | | 9-7- 3-7-70 |
| | | CP install new trans new ant make chg. in ant. system. chg TPO: ERP: HAAT: | | | |
| BRH-1559(\$) | 9-30-69 | Renewal of License | | | 10-1-72 |
| BMPH-10,814 (L) | 2-26-70 | MP(BPH-6661) chg trans loc., & TPO: 18 kw | | | 10-26-70 |

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W C M S - F M

Station location Norfolk, Virginia

Name of licensee WCMS RADIO NORFOLK, INCORPORATED

Transmitter location US RTE. #13, APPROX. 1 MI. N. OF INDIAN RIVER RD., VIRGINIA BEACH, VA.

Main studio location SEE CARD #1
X 5600 CURLEW DR., NORFOLK, VA.

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. Np. | Date Issued | Freq. | Power | Time Div. | Period From: To: |
|------------------------------------|----------------|---|-----------------------|--------------|---------------------|
| BMPH-10,973 (1) | 3-27-70 | MP(BPH-6661) | ext. time | | 9-7-70 |
| BMPH-10844 (1) | 2-26-70 | Supersede to correct antenna system. | | | |
| BMPH-12,087 (2) | 9-11-70 | MP(BPH-6661 as mod) | ext time | | 12-15-70 |
| BLH-5012(L) | 1-29-71 | Lic.(BPH-6661, as mod)for changes | | | 10-1-72 |
| BLH-5053(L) HAAT: 205' | 3-5-71 | Lic. use former Trans & Ant. as Aux. | | | 10-1-72 |
| | | 100.5 | ERP: 30kw TPO: 5kw | | |
| EBSA | 5-22-72 | | | | |
| BRH-1559(S) | 9-19-73 | RENEWAL | | | 10-1-75 |
| BRH-1559(S) | 1-30-76 | Renewal of Lic. (Main & Aux) | | | 10-1-78 |
| BPH-10291 HAAT: 380' H&V {L} | 12-15-76 | 100.5MHz | ERP: 50kw {H&V} | | |
| | | CP install new Ant. | {RC} | | 12-15-77 |
| BLH-7431 (L) | 9-26-77 | Lic (BPH-10291) chgs | | | 10-1-78 |
| COMTEL | 5-23-78 | TRANS: CCA FM-20000DS now installed | | | |
| BRH-1559 | 9-14-78 | (S) REN.OF LIC. | | | 10-1-81 |
| BMLH790919A (1) | 10/16/79 | ML to change main SL & operate transmitter by RC from SL. | | | |

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new WCMS-FMName WCMS RADIO NORFOLK, INCORPORATED
Norfolk, Virginia (P.O. - Helena Bldg., Norfolk, Va)

| File No. | Dated | Application for | Action | |
|----------|--------|---|--|----------|
| | | | Nature | Date |
| BPH-3521 | 9-6-61 | Construction permit for a new FM broadcast | Granted | 12-20-61 |
| Rec'd | 9-8-61 | station to be operated on: | Don't re WCMS rec. permission to determine power indirect method & subm 302 | |
| Filed | 9-8-61 | Frequency - 100.5mc CH 263 ERP - 1.168kw TPO - 1kw Type transmitter - GATES FM 1B Type antenna - ANDREW 1302-2 (2 section) HAAT 228.7 ft Trans. location - 5552-Curlew-Dr. , Norfolk, Va. Studio location - Helena Building, 101 W. Plume St. Norfolk, Virginia Remote Control Point - Same as studio Atty. - Philip M. Baker Redescription of trans. location 10-3-61 (same as AM) "Intersection of Defense Highway and First Street in Glennrock, Norfolk, Va." | | |

FORM BC-121#2
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C M S-FM

Name WCMS RADIO NORFOLK, INCORPORATED
Norfolk, Virginia

| File No. | Dated | Application for | Action | |
|--------------------|--------------------|---|---------|---------|
| | | | Nature | Date |
| BMPH-7106 R & F | 1-30-62 1-24-62 | Modification of CP(BPH-3521, which auth. a new FM B/C Station] to increase ERP from 1.15kw to 20kw; change HAAT from 230 ft to 208.3 ft; change type transmitter(ITA FM 5000 C)(TPO 3.78kw) change type antenna(Electronic Research, 6 Bay Composite). Atty. - Philip M. Baker | GRANTED | 5-15-62 |
| BMPH-7257 R & F | 6-1-62 6-8-62 | Mod. of CP(BPH-3521 as mod. which auth. a new FM B/C Station) for extension of completion date from 8-20-62 to 12-1-62. Atty.- Philip M. Baker | GRANTED | 8-7-62 |

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters WCMS-FM

Name WCMS RADIO NORFOLK, INCORPORATED
NORFOLK, VIRGINIA

| File No. | Dated | Application for | Action | |
|--------------------|----------------------|--|---------|------------------------|
| | | | Nature | Date |
| BMPH-7414 R & F | 10-29-62 10-29-62 | Mod. of CP (BPH-3521 as mod. which auth a new FM B/C station) for extension of completion date for 12-1-62 to 7-1-63. Atty: Philip M. Baker | GRANTED | 11-14-62 to 5-31-63 |
| BMPH-7589 R & F | 4-24-63 4-26-63 | Mod. of CP (BPH-3521 as mod which auth a new FM B/C station) for extension of completion date from 5-31-63 to 1-1-64. Atty: Philip M. Baker | GRANTED | 6-26-63 to 12-20-63 |
| BMPH-7744 R & F | 11-21-63 12-4-63 | Mod. of CP (BPH-3521 as mod which auth a new FM B/C station) for ext. of completion date from 12-20-63 to 5-1-64. Atty: Philip M. Baker | GRANTED | 2-7-64 |

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C M S - FM

Name WGMS RADIO NORFOLK, INCORPORATED
NORFOLK, VIRGINIA

| File No. | Dated | Application for | Action | |
|--------------------|--------------------|--|---------|---------|
| | | | Nature | Date |
| BMPH-7745 R & F | 12-9-63 12-9-63 | Mod. of CP (BPH-3521 as mod which auth a new FM B/C station) to chg ant-trans loc to U.S. Rt #13, approx. 1 mi. N. of Indian River Rd., Virginia Beach, Va., move main studio and remote control loc to 5600 Curlew Drive, Norfolk, Va., install new trans (GATES-FM-5c) & new ant (GATES-Cycloid, 6 sect), decr TPO to 3.38kw, decr HAAT to 208.3' and make chgs to ant-sys. Atty: Philip M. Baker | GRANTED | 1-30-64 |
| BMPH-7823 R & F | 4-23-64 4-24-64 | Mod. of CP (BPH-3521 as mod which auth a new FM B/C station) for ext. of completion date from 5-1-64 to 6-30-64. Atty: Philip M. Baker | GRANTED | 5-8-64 |

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C M S - FM

Name WCMS RADIO NORFOLK, INCORPORATED
NORFOLK, VIRGINIA

| File No. | Dated | Application for | Action | |
|---|--------------------|---|---------|---------|
| | | | Nature | Date |
| BLH-2577 R&F | 6-16-64 6-18-64 | Lic to cover CP (BPH-3521 as mod) which auth a new FM B/C station and specify TPO as 3.38kw and trans as (GATES-FM-5G). | GRANTED | 9-28-64 |
| BRH-1559 R & F | 6/24/66 7/5/66 | Renewal of License | GRANTED | 9-9-66 |
| BPH-6661 R & F | 3-10-69 3-17-69 | CP install new trans (CCA-20,000D); new ant (CCA-6810-6 sects); make chg. in ant. system (incr. hght); chg. TPO 17.2kw; ERP: 50kw operate with vert. ERP: 50kw; and chg. HAAT 375.5 ft. | GRANTED | 7-7-69 |
| #499473 \$75 PN rec'd MAR 26 1965 | 3-17-69 5-8-69 | | | |
| Amended | 7-1-69 | Atty - Philip M. Baker (Jones, Sells, & Baker) Engr-Willis C. Beecher Community Needs. | | |

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C M S - FM

WCMS RADIO NORFOLK, INCORPORATED

Name

Norfolk, Virginia

| File No. | Dated | Application for | Action | |
|---------------|-------------|--|---------|---------|
| | | | Nature | Date |
| BRH-1559 | 6-11-69 | Renewal of license | GRANTED | 9-30-69 |
| R & F | 7-1-69 | Atty-Jones, Sells and Baker | | |
| #525670 \$75. | 7-1-69 | AMENDED 9-9-69 re: Programming | | |
| P.N. filed | 7-1-69 | | | |
| PRESS | JUL 29 1969 | | | |
| BMPH-10,844 | 10-15-69 | MP(BPH-6661) chg. trans. loc. (161.3' from previously proposed); TPO 18.13kws; make chgs. in transmission line. , 36° 49' 44" - 76° 12' 26" | GRANTED | 2-26-70 |
| R & F | 10-24-69 | | | |
| #550982 \$30 | 10-24-69 | | | |
| PRESS: NOV 7 | 1969 | Atty - Philip M. Baker | | |

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W C M S-FM

Name WCMS RADIO NORFOLK INCORPORATED
NORFOLK, VIRGINIA

| File No. | Dated | Application for | Action | |
|--|--|--|---------|---------|
| | | | Nature | Date |
| BMPH-10,973 R & F #578126\$30. PRESS: MAR 2 1970 | 2-13-70 2-16-70 2-16-70 | MP(BPH-6661 as mod) ext. time to _____ (For Chgs). | GRANTED | 3-27-70 |
| BMPH-12,087 R & F #626823 \$50. 068 PRESS SEP 8 1970 | 8-21-70 8-26-70 8-26-70 | MP(BPH-6661 as mod) ext. time to 12-15-70 (FOR CHGS). Atty-Philip M. Baker | GRANTED | 9-11-70 |
| BLH-5012 R & F #649450 \$50. AC-068 PTA PRESS JAN 20 1971 PTA 1-15-71 (Conf) | 12-10-70 12-14-70 12-14-70 12-31-70 | Lic.(BPH-6661, as mod.) for changes. Trans: CCA, FM-20,000DS - TL redes: End of Gammon Rd., off Indian River Rd. Atty: Philip M. Baker (ENGR. DATA FILED 12-28-70) | GRANTED | 1-29-71 |

APPLICATION RECORD - BROADCASTING

Call
Letters WCMS-FM

WCMS RADIO NORFOLK INCORPORATED

Name Norfolk, Virginia

| File No. | Dated | Application for | Action | |
|--|---|--|---------|---------|
| | | | Nature | Date |
| BLH-5053 R & F #663696 \$50. AC-068 PTA FEB 26 1971 PRESS | 12-18-70 2-10-71 2-10-71 2-18-71 | Lic. to use former Main Transmitter(GATES, FM-5G) and Antenna (GATES, Cycloid, six-sections) for Auxiliary Purposes Only. Atty: Philip M. Baker | GRANTED | 3-5-71 |
| BRH-1559 R & F PN PRESS AUG 1 1974 | 6-23-72 6-30-72 6-30-72 | Renewal of License(Main) Atty: Philip M. Baker | GRANTED | 9-19-73 |
| BRH-1559 R & F | 8-1-72 8-4-72 | Renewal of Auxiliary | | |

Form BC-121

September 1969

10-64

APPLICATION RECORD - BROADCASTING

Call
Letters WCMS-FMName WCMS RADIO NORFOLK INCORPORATED
NORFOLK, VIRGINIA

| File No. | Dated | Application for | Action | |
|---|--|--|-------------------|----------|
| | | | Nature | Date |
| BRH-1559 R & F PN Recd. PRESS | 5-19-75 6-2-75 " JUL 3 1975 7-2-75 7-7-75 | RENEWAL OF LICENSE PETITION TO DENY filed 8-29-75 by Robert M. Booth, Jr., counsel on behalf of Radio Tidewaters, Inc. Renewal of License (Auxiliary) REQUEST TO WITHDRAW PETITION TO DENY filed 10-15-75 by Robert M. Booth, Jr., counsel on behalf of Radio Tidewater, Inc. | GRANTED | 1-30-76 |
| BPH-10291 R & F 638933#100 CODE 001 PRESS | 11-17-76 11-22-76 11-23-76 DEC 9 1976 | CP to install new Ant: PHELPS-DODGE, CFM-HP-b, b sects H&V; mke chg Ant sys: increase height Atty. Philip M. Baker | GRANTED COND'L | 12-15-76 |
| BLH-7431 R & F PTA PRESS | 6-2-77 6-13-77 6-23-77 JUL 18 1977 | Lic. {BPH-10291} for Chgs Atty. Phillip M. Baker Engr. Earl Tolley | GRANTED | 9-26-77 |

#10

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

100.5mhz

10-64

Call
Letters

WCMS-FM

Name **WCMS RADIO NORFOLK INCORPORATED**
NORFOLK, VIRGINIA

| File No. | Dated | Application for | Action | |
|----------------------------|---------------------------------|--|---------|----------|
| | | | Nature | Date |
| BRH-1559 R & F PRESS | 5-1-78 5-18-78 JUN 2 1978 | RENEWAL OF LICENSE (MAIN & AUX. TRANS.) | GRANTED | 9-14-78 |
| BMLH790919AA PRESS (0) | SEP 29 1979 | Modification of License to change Main Studio Location to: 900 Commonwealth Place, Virginia Beach, Virginia & Operate Transmitter by RC from Main Studio Location (OUTSIDE CITY LIMITS). | GRANTED | 10/16/79 |
| BPH810313AT PRESS (0) | APR 9 1981 | CP to incre. HAAT to: 500' (H&V) & chg. TPO. Atty. David Meyers (Fowler & Meyers) | | |
| Amended | 7-10-81 | Additional Engineering | | |

#11

APPLICATION RECORD-BROADCASTING

Call Letters: WCMS-FM

Name: WCMS RADIO NORFOLK INCORPORATED

Station Location: Norfolk, Va.

| File No. | Date | Description | Action and Date |
|-----------------------------------|------|--------------------|------------------|
| BRH810601VJ PRESS AUG 0 4 1981 | | RENEWAL OF LICENSE | GRANTED 10-22-81 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

