

WCLW-FM

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD *FM*

Official No. 1401

Date first licensed November 16, 1962

Call letters W C L W-FM

Station location Mansfield, Ohio

GREATER MANSFIELD BROADCASTING COMPANY (ALH. 3-7-75; EFF:
Name of licensee FREDERICK ECKARDT tr/as MANSFIELD BROADCASTING COMPANY

771 McPherson Street, Mansfield, Ohio (BLH-5/29/69)
Transmitter location ^X 771 McPherson Street, Mansfield, Ohio (CP-2-8-62)

44906
Main studio location Same as transmitter

Form BC 126 #2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WCLW - FM

Station location MANSFIELD, OHIO

Name of licensee FREDERICK ECKARDT tr/as MANSFIELD BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-7165 HAAT: 220'	7-14-70	105.3mc Ch#287	ERP: 30kw TPO: 8.8kw	MAIN	2-14-70-7-14-71
BPH-7167 HAAT: 220'	7-14-70	105.3mc Ch#287	ERP: 3.4kw TPO: 1kw		2-14-70-7-14-71
BPH-7165(1)	9-14-70	Memo correct type antenna			
BRH-1401(L) BRSCA-428	9-30-70	Renewal and Modification			10-1-73
	9-30-70	Renewal of SCA			10-1-73
BLH-4895	10-30-70	Lic. for new aux. trans (BPH-7167)			10-1-73
BBLH-4965(L)	12-11-70	Lic. (BPH-7165, as mod.) changes (MAIN)			10-1-73
EBSA	5-22-72				
BRH-1401(S) BRSCA-428	10-31-73	RENEWAL (MAIN & AUX.) Renewal of SCA			10-1-76
BPH-8925 HAAT: 370' (h&v)	8-12-74	105.3mhz. #287	ERP: 20kw (h&v) K	U	8-12-75
BPH-8925	8-12-74	CP install new Ant; make chgs. in Ant. system; chg. ERP & HAAT.			
BPH-8925	8-12-74	Supersede to correct ant. sys. 8-12-75			
BAPH-174 BASCA-670	3-7-75	Vol. 81	EFF:		
	" " "	" "	" "		
BMPH-14,513 (1)	6-30-75	MP(BPH-8925) chg trans. TPO & ERP 50kw (h&v) and extension of time to			9-30-75
BLH-6750(B)	3-16-76	Lic. (BPH-8925, as mod.) Main trans. & antenna.			Changes-10-1-76
BLH-7087 BRH-1401 BRSCA-428	4-12-77 12-27-76	Renewal & Modification Issued with BLH-7087 SCA			10-1-79
BRH790530YG(S) BRSCA790530YG	9-21-79 "	Renewal of License (Main & Aux.) Renewal of SCA			10-1-82 "

APPLICATION RECORD - BROADCASTING

Call
Letters W.C.L.W.-FM

Name FREDERICK ECKARDT tr/as MANSFIELD BROADCASTING COMPANY
MANSFIELD, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7282 R & F	6-25-62 6-26-62	Modification of CP (BPH-3609 which auth a new Class B FM B/C station) to chg trans (RCA-BTF-1D); chg ant (RCA-BFA-4A, 4Sec); incr ERP from 3 to 3.36; and make chgs in ant-sys (place FM ant on E. tower of WCLW array - CP proposed W. tower) and delete remote control operation	GRANTED	8-1-62
BSCA-428 R & F	7-27-62 8-1-62	Request for subsidiary communications auth to operate on a sub-carrier frequency of 67kc. Atty: Robert F. Jones	GRANTED	9-14-62
BLH-2244 R & F	10-5-62 10-8-62	Lic. to cover CP (BPH-3609, as mod) which auth a new FM B/C station. Atty: Robert F. Jones	GRANTED	11-16-62

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call
Letters W C L W-FM

Name FREDERICK SCHARDT tr/as MANSFIELD BROADCASTING COMPANY
Mansfield, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1401 Rec'd Filed	8-21-64 8-28-64 8-28-64	Renewal of license---(MAIN)	GRANTED	10-9-64
BRSCA-428 Rec'd Filed	8-21-64 8-28-64 8-28-64	Renewal of license---(S.C.A.) Atty. Robert F. Jones	GRANTED	10-9-64
BPH-5230 R & F	1-11-66 1-13-66	CP to increase TPO to 1kw and increase ERP to 3.42kw. Robert F. Jones, Atty.	GRANTED	2-9-66
BLH-3458 Rec'd Filed	10/5/66 10/7/66 10/18/66	Lic. to cover CP (BPH-5230) which auth. chng. ERP & TPO. Atty: R. F. Jones Engr: E. H. Munn, Coldwater, Mich.	GRANTED	1-24-67
BRH-1401 BRSCA-428 R JUL 19 1967	7/3/67 7/3/67 7/3/67	Renewal of license SCA on: 67kcs	GRANTED	9-15-67

APPLICATION RECORD - BROADCASTING

FORM BC-121

AUG. 1955

Call
Letters W C L W - P M

Name FREDERICK ECKARDT TR/AS MANSFIELD BROADCASTING COMPANY

MANSFIELD, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5911 R & F AUG 21 1957	7-22-67 7-25-67	Construction Permit to increase ERP to 24.8kw; increase TPO to 7.5kw; and increase HAAT to 221 feet.; & install new trans. (RCA BTF-10D) Engr: E. Harold Munn, Jr., Coldwater, Michigan	GRANTED	10-27-67
BMPH-10,103 R & F #434395 \$20 JUN 19 1968	6-4-68 6-7-68 6-7-68	MP(BPH-5911) ext. time to 12-27-68.	GRANTED to	6-26-68 12-27-68
BMPH-10,426 R & F #479885 \$30 JAN 9 1969	12-21-68 12-24-68 12-24-68	MP(BPH-5911 as mod.) ext. time to 6-27-69 (FOR CHGS.)	GRANTED to	1-15-69 6-27-69
BLH-4412 R & F #510392 \$30 PT MAY 23 1969	4/28/69 4/30/69 4/30/69 5/8/69	License (BPH-5911 as mod.) for changes.	GRANTED:	5/29/69

APPLICATION RECORD - BROADCASTING

Call **WCLW-FM**
Letters

Name **FREDERICK ECKARDT TR/AS MANSFIELD BROADCASTING COMPANY**
MANSFIELD, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7165 R & F #610896\$75. REFUND: \$45 PRESS:	6-17-70 6-23-70 6-23-70 JUL 1 1970	CP: to increase ERP: 30.0kw; increase TPO to 8.8kw. (MAIN)	GRANTED	7-14-70
BPH-7167 R & F #610895 \$30. PRESS:	6-17-70 6-23-70 6-23-70 JUL 1 1970	CP: to install New Auxiliary Trans.(RCA-BTF-1D); and Auxiliary Ant(RCA-BFA-4A-4sects); at Main Trans loc., to be operated on 105.3mc; CH#287, TPO: 1.0kw; ERP: 3.408kw and HAAT: 221 feet, For Auxiliary Purposes Only.	GRANTED	7-14-70
BRH-1401 BRSCA-428 R & F \$210 #613892 PN Recd. PRESS	6-30-70 " 7-6-70 " JUL 28 1970	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 9-3-70 re: programming	GRANTED	9-30-70

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969

Call Letters WCLW-FM

Name FREDERICK ECKARDT tr/as MANSFIELD BROADCASTING COMPANY
Mansfield, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4895 Rec'd #628147 \$30. #638596 \$20. Filed AC-068 PTA PRESS OCT 27 1970	9-1-70 9-3-70 9-3-70 10-21-70 10-21-70 9-11-70	Lic.(BPH-7167) for new Auxiliary Trans. (RCA-BTF-1D) for Aux. Purposes Only.	GRANTED	10-30-70
BLH-4965 R & F #642362 \$75. AC-068 (\$25. PTA PRESS DEC 7 1970 Annual license fee \$22.00 paid 3-18-71 #673563. Credit \$105.00 renewal fee to 1971 fees.	11-6-70 11-10-70 11-10-70 Refunded, 12-3-70 11-19-70	Lic.(BPH-7165, as mod.) for changes.(MAIN)	GRANTED	12-11-70

APPLICATION RECORD - BROADCASTING

Call
Letters WCLW-FMName FREDERICK ECKARDT tr/as MANSFIELD BROADCASTING COMPANY
MANSFIELD, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1401 BRSCA-428 R & F PN Recd. PRESS JUL 10 1973	6-28-73 " 6-29-73 "	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) RENEWAL OF SCA	GRANTED	10-31-73
BPH-8925 Rec'd Filed #299215 \$50 Code 057 Press APR 30 1974	4-24-74 4-3-74 4-26-74 4-4-74	CP to install new ant. (RCA BFC-6B, 6 sects. (H&V); make chg. ant. system (incr. hght); chg. TPO; ERP: 20KW(H&V) and HAAT: 370' (H&V).	GRANTEED COND'L	8-12-74
BATH BASC Rec'd (Form 316)	7-15-74	Voluntary assignment of license and SCA to GREATER MANSFIELD BROADCASTING COMPANY (SEE CARD #8)	RETURNED FORM 314 nec	7-25-74

APPLICATION RECORD - BROADCASTING

Call Letters **WCLW-FM**

GREATER MANSFIELD BROADCASTING COMPANY
Name **X Frederick Eckardt, tr/as MANSFIELD BROADCASTING COMPANY**
Mnsfield, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BAPLH -174 BASCA -670 R & F FEE PD: \$1000 # 378432 CODE 049 (ALSO SEE AM) JAN 23 1975	12-18-74 12-30-74	Voluntary assignment of license, SCA and CP (BPH-8925 - new antenna etc) to GREATER MANSFIELD BROADCASTING COMPANY	GRANTED EFF: NO GR. FEE REQ.	3-7-75
BMPH-14513 R & F #423012\$100 Code 057 PRESS	5-1-75 5-2-75 5-7-75 JUN 20 1975	MP(BPH-8925) to change trans. (RCA BTF-20E-1) chg. TPO; chg. ERP: 50kw(H&V) Engr: E. Harold Munn, Jr. & Associates, Inc.	GRANTED	6-30-75
BLH-6750 Rec'd Ltd PTA PTA EXT. Amended & F Ext. PTA PRESS	12-30-74 1-2-75 2-19-75 3-11-75 10-14-75 10-NOV 10 1975	Lic.(BPH-8925, as mod.)-Changes, Main trans. & antenna. New 302 to cov. mod. CP 1975. (BMPH-15,513) F.E.C. - WASHINGTON, D. C.	GRANTED	3-16-76

#9
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C L W-FM

Name Greater Mansfield Broadcasting Company
Mansfield, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7087 R & F #576043\$50 Code 001 PTA PRESS	5/28/76 6/1/76 6-7-76 6-22-76 JUL 19 1976	Lic. to use former main trans. (RCA BTF-10D) and former main antenna (RCA, BFA-4A) with present main transmitter also being used with former main transmitter; for auxiliary purposes only.	Granted	4-12-77
BRH-1401 BRSCA-428 R & F PN Recd. PRESS	5-26-76 5-28-76 6-1-76 " JUL 30 1976	RENEWAL OF LICENSE (MAIN TRANS. & ANTENNA) RENEWAL OF SCA	Granted	12-27-76 issued with BLH-7087
BRH 790530 YG BRSCA " PRESS	JUL 2 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & ANT.) RENEWAL OF SCA	GRANTED	9-21-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

